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## **Cisco étend son programme développeurs**

- Cisco étend son programme développeurs aux entreprises et individus qui développent des applications basées sur les réseaux.
- Le nouveau « Cisco Developer Network » offrira un support technique étendu et des ressources de ventes et marketing reposant sur différents critères et permettant le développement d'un plus grand nombre d'applications utilisant les API Cisco.

## **Cisco Expands Developers Program**

*New Developer Partners Introduce building automation, collaboration, and management applications for Cisco, enabling the network as the platform*

SAN JOSE, Calif. – Oct. 5, 2009 – Today, Cisco announced that it has expanded its developers program for businesses and individuals that develop network-based applications. The newly-named and updated [Cisco Developer Network](#) will offer developers expanded and enhanced technical support, marketing, and sales enablement resources based on different levels of criteria to help drive the development of more applications that take advantage of Cisco API's. Cisco also announced that BMC, Intel, Italtel, Johnson Controls, and Singlewire have joined Cisco's expanded developer program, and recently introduced building automation, collaboration, and management solutions that operate on Cisco networking products.

### **Highlights / Key Facts on Cisco Developer Network:**

- The Cisco Developer Network offer developers both application programming interfaces (APIs) software development kits (SDKs) and technical documents for Cisco's Access Routing, Network Management, Unified Communications, Unified Computing, WebEx, and Wireless Networking technologies. To date, more than one million APIs, SDKs and technical documents have been downloaded by developers.
- By March 2010, Cisco will also offer more API and SDKs for other technologies, including Converged Building Systems, TelePresence, and Network and Physical Security.

- The Cisco Developer Network offers a fast-growing social networking community of more than 14,000 developers, Cisco engineers and product managers who collaborate – via wikis, blogs and forums – regarding development ideas, support, and feedback on Cisco networking technologies.
- Cisco Developer Network offers three levels for membership that include Registered Developer, Solution Developer, and Preferred Solution Developer.
  - **Registered Developers** are primarily self-supported, and have access to basic development tools (e.g. API's, documentation, wikis, blogs).
  - **Solution Developers** receive a robust set of technical, marketing and sales resources and have been tested for interoperability with Cisco products via Cisco labs.
  - **Preferred Solution Developers** receive extensive technical, marketing, and sales resources from across Cisco, and are developers with proven customer satisfaction, tested interoperability with Cisco products in Cisco labs, and strong business processes to engage with Cisco industry leading channel partners.
- Additionally, Cisco provides Solution and Preferred Solution Developer Network members with access to the Cisco Industry Solutions Partner Network (ISPN) go-to-market program. ISPN is a collaborative community of channel partners, application developers and business consultants that work together to deliver network-centric business solutions to the marketplace. ISPN also enables channel partners to quickly identify pre-qualified applications created by developers so they can easily create new solutions that address their customers' specific business requirements, while offering developers a new route to market.

#### **Solutions built on the Cisco network platform:**

- Johnson Controls, Inc. used Cisco Unified Communications SDKs and will provide an integration solution to make its [Metasys®](#) building automation system available from any Cisco Unified Internet Protocol (IP) phone. These phones include all desktop and wireless Cisco Unified IP phones with Cisco Communications Manager Revision 6.0 and higher. Now end-users can access their personal settings to adjust their lighting, temperature and blind settings from any Cisco Unified IP phone throughout the facility.
- [Singlewire](#) used Cisco Application Extension Platform API's to enable its Informacast Voice over IP Paging solution to run off of the Cisco Integrated Services Routers (ISRs). The Informacast solution allows customers to simultaneously send an audio stream and/or text message to multiple IP phones and overhead paging systems. With a push of a button on an IP phone or a click from a PC, customers can send a live, recorded, or scheduled broadcast to one or more paging groups.
- Italtel developed unified communications applications that provide centralized directory, multi-site extension mobility, and multi-site call forwarding services by using the new Cisco Unified Communications Express Services Interface API for Cisco Unified Communications Manager Express. Italtel's Communication Service Expander (iCSE) applications will be sold to Service Providers as hosted applications to provide enhanced services to Cisco Unified Communications Manager Express premise-based IP-PBX running on Cisco Integrated Services Routers.

#### **Supporting Quotes:**

- **Paul McNab, vice president of Mid-market and Enterprise Solutions for Cisco**

*"The community-based Cisco Developer Network represents a strategic shift for Cisco. We are now helping developers to differentiate themselves based on the value a developer provides to Cisco, and to our joint customers. Developers help enhance the business value of Cisco solutions by customizing the solutions for specific industry needs. Cisco developers and the fantastic products they create are the very realization of the Network as the Platform."*

- **Alexander Quach, director of wireless marketing for Intel**

*"As wireless becomes the standard method for accessing business applications, Intel will continue to work closely with Cisco to ensure that businesses using laptops with Intel wireless adapters can easily and securely connect to Cisco's wireless infrastructure. Intel has licensed Cisco's wireless SDK as part of our membership in the Cisco Developer Network, which provides our customers enhanced security, greater integration and interoperability, and joint customer support for both companies' products."*

- **Paul Avenant, vice president of Products, Enterprise Service Management for BMC**

*"Cisco's expanded developer program enables us to easily expand BMC's Business Service Management platform for Cisco's revolutionary Unified Computing System platform through the use of its SDKs. BMC BladeLogic for Cisco UCS, the default option for management of the UCS platform, offers a single console that enables customers to provision and reconfigure the entire stack of mission-critical business services, along with the supporting applications and the underlying virtual, physical and cloud infrastructure -- in just minutes."*

#### **Useful Links:**

- **Videos**
  - [Cisco Executive Paul McNab Highlights New Cisco Developers Network](#)  
Paul McNab discusses the expanded developers program and the goal to help developers to build solutions based on Cisco leading technologies.
  - [Johnson Controls Executive Discusses Collaboration with Cisco Unified Communications](#)  
Jim Dagley, vice president of Channel Marketing & Strategy for Johnson Controls discusses how the company is working with Cisco to make the Metasys building automation system available on Cisco Unified IP phones.
  - [Singlewire Solution Demonstration](#)

Demonstration of Singlewire Informacast solution with Cisco Integrated Services Router.

- **Cisco Developer Network website:** <http://developer.cisco.com/web/cdc/home>

- Profiles of Cisco Developer partners in the program can be accessed on Cisco Developer Network website: <http://developer.cisco.com/web/partner/search>
- **Cisco Developer Network Program Evolution Webcast presentation.**
- **RSS Feed for Cisco:** <http://newsroom.cisco.com/dlls/rss.html>

**Tags / Keywords:**

Cisco, Cisco Developer Network, BMC, Intel, Italtel, Johnson Controls, Singlewire, Unified Communications, Unified Computing, Network Management, Wireless Networking, Access Routing, Converged Building Systems, TelePresence, Network and Physical Security

**About Cisco**

Cisco (NASDAQ: CSCO) is the worldwide leader in networking that transforms how people connect, communicate and collaborate. Information about Cisco can be found at <http://www.cisco.com>. For ongoing news, please go to <http://newsroom.cisco.com>.