



## INFORMATION PRESSE

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## **Cisco lance le Cisco « Smart Grid Ecosystem »**

- Cette initiative a pour objectif de permettre le développement d'une infrastructure de communications « Smart Grid » point-à-point hautement sécurisée.
- Grâce à la mise en place d'une telle infrastructure, les entreprises de services publics et leurs clients pourront désormais optimiser leur approvisionnement, leur consommation et leurs dépenses énergétiques.
- Dans le cadre de cette initiative, Cisco s'est allié à 25 partenaires prestigieux, parmi lesquels Accenture, AREVA T&D, Capgemini, EMC, GE, Oracle, Schneider Electric ou encore Siemens.
- Les membres de cet écosystème ont pour objectif de faciliter l'adoption d'un standard de communications basé sur IP dédié au « Smart Grid ». Ce standard bénéficiera tant aux fournisseurs d'énergies qu'aux entreprises et au particuliers.
- En complément, Cisco a formé un « Smart Grid Technical Advisory Board » (TAB) regroupant tous ses partenaires et clients. Ce TAB doit permettre la collecte de toutes les informations qui pourraient faire progresser la recherche.

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## **Cisco Continues Global Smart Grid Momentum**

*Company Launches Smart Grid Ecosystem with More Than 25 Partners and Announces Customer Technical Advisory Board, Grid Security Services*

SAN JOSE, Calif. – September 17, 2009 – Cisco today announced further steps in its efforts to enable development of an end-to-end, highly secure [Smart Grid](#) communications infrastructure that will help utility companies and their customers optimize energy supply and demand, improve [smart grid](#) security and reliability, and reduce operational costs.

### **Facts/Highlights:**

**Cisco is creating the Cisco Smart Grid Ecosystem to facilitate the adoption of Internet Protocol (IP)-based communications standards for smart grids that will benefit the energy industry as well as business and residential customers.**

- The members of the Cisco Smart Grid ecosystem include system integrators, technology vendors, power and utility integrators, service providers, and services and sales vendors who represent various elements of the Smart Grid infrastructure.
- Ecosystem members will work with Cisco to support interoperability testing and enable industry migration to an IP-based infrastructure for smart grids and energy management applications, all the way from generation to businesses and homes.
- This effort will help reduce the cost and complexity of deploying multivendor smart grid communications infrastructure solutions for both utility companies and ecosystem members.
- The initial list of companies who are part of this open ecosystem includes: Accenture, AeroScout, Arcadian Networks, AREVA T&D, Cable&Wireless Worldwide, Capgemini, Coleman Technologies, EMC, Echelon, EnergyHub, GE, GridPoint, Infosys Technologies, Itron, Landis + Gyr, OATI, Oracle, OSIssoft, Pulse Energy, Proximetry, Science Applications International Corporation (SAIC), SecureLogix, Schneider Electric, Siemens, Skyline-ATS, Telvent, Verizon, Watteco, Wipro, and World Wide Technology, Inc.

**Cisco is working with utility customers around the world to define and develop intelligent, highly secure communication architectures for electrical systems.**

- Cisco has formed a Smart Grid Technical Advisory Board (TAB) made up of leading innovative utility and energy companies from around the world.
- The TAB will help Cisco align its service, support and product direction to its customers' specific business and mission requirements. It will give customers the opportunity to influence Cisco Smart Grid product and solution development road maps through a technology-focused forum.

**In support of its Smart Grid efforts, Cisco is introducing grid security services and solutions.**

- Cisco is providing smart grid security services and solutions that deliver a unified approach to help ensure the physical security, cyber security and reliability of the electric system.
- These solutions are delivered through a set of professional services that take advantage of Cisco's security leadership and experience in designing and building end-to-end security architectures, and help utilities address regulatory compliance requirements, as well as provide critical infrastructure security for grid operations, systems, data and assets.
- Cisco security services include utility compliance assessment, physical site security vulnerability assessment, grid security architecture design, as well as physical and networking security design and deployment.

**Cisco continues its efforts to ensure the interoperability of systems, devices and applications that make up the Smart Grid and to enable an IP-based smart grid communications infrastructure.**

- Cisco has joined the ZigBee Alliance to help drive the adoption of IP-based communications. As the leader in IP architecture, Cisco will support and participate in the development of ZigBee Smart Energy public application profile technology and products.

**Supporting Quotes:**

- **Marthin de Beer, senior vice president, Cisco Emerging Technologies Group**

*"Cisco is making important strides toward enabling an end-to-end, highly secure Smart Grid communications infrastructure that will help utilities, business and consumers better manage and reduce energy consumption. Together with our partners, and with input from utilities around the world, we will develop open, IP-based solutions that will help make the Smart Grid and all of its benefits a reality."*

- **Benno Ritter, vice president of Marketing and Business, ZigBee Alliance**

*"The ZigBee Alliance is pleased to have Cisco join our efforts to build the Smart Grid. Cisco is a leader in IP-based technology and that expertise will help ZigBee expand its wireless IP based deployment options."*

**For supporting quotes from dozens of industry leaders and customers, please see attached.**

### **Supporting Resources:**

- To view a VOD of Marthin de Beer discussing Cisco's Smart Grid strategy:  
<http://tools.cisco.com/cmn/jsp/index.jsp?id=91892>
- For information on the new General Manager of Cisco's Smart Grid Business Unit:  
<http://blogs.cisco.com/news>
- For more information on Cisco's Smart Grid strategy:  
<http://www.cisco.com/go/smartgrid>
- Cisco Ecolibrium blog:  
<http://blogs.cisco.com/green>

### **Tags / Keywords:**

Cisco, Smart Grid, Sustainability, Environment, Energy Management, Ecosystem, Utilities

**RSS Feed for Cisco:** <http://newsroom.cisco.com/dlls/rss.html>

### **About Cisco**

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