



INFORMATION PRESSE

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Nestlé choisit la solution Cisco TelePresence

- Nestlé, leader mondial de la nutrition, de la santé et du bien-être, a choisi d'équiper ses bureaux de la solution Cisco TelePresence.
- Déployée par BT à l'échelle mondiale, cette solution s'appuiera sur le réseau Multi Protocol Label Switching (MPLS) de BT et permettra à Nestlé de réduire ses frais de déplacement et d'améliorer la productivité de ses collaborateurs.

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BT Connects Nestle's Global Operations Through Cisco TelePresence

June 16, 2009 - BT announced today it has signed an agreement to connect global offices of Nestlé, a leading global nutrition, health and wellness company, using the next-generation high-end video conferencing services.

Under the terms of the agreement, BT will deliver to Nestlé a fully-managed video conferencing service comprised of [Cisco TelePresence](#) technology running on BT's global Multi Protocol Label Switching (MPLS) network. The deal also includes complete on-going support using BT's Video Business Unit (VBU) Concierge service.

The solution, which will initially connect Nestlé's global hubs, uses high-definition video and multi-dimensional sound to offer a high quality videoconferencing experience. The system gives users the feeling of being in the same room as the other participants, whether those participants happen to be on the other side of town or the other side of the world.

Further to improving international meeting efficiency, Nestlé expects the new system will help the company reduce travel costs and improve productivity through improved collaboration between geographically dispersed teams.

Olivier Campenon, BT President, E*MEA⁽¹⁾ said: "We are delighted to be able to help Nestlé make substantial savings on travel costs. This latest project with Nestlé is a further proof of the strong

relationship we have built over the years, connecting the company's operations in far flung places around the world."

About BT

BT is one of the world's leading providers of communications solutions and services operating in 170 countries. Its principal activities include the provision of networked IT services globally; local, national and international telecommunications services to our customers for use at home, at work and on the move; broadband and internet products and services and converged fixed/mobile products and services. BT consists principally of four lines of business: BT Global Services, Openreach, BT Retail and BT Wholesale.

In the year ended 31 March 2009, BT Group's revenue was £21,390 million.

British Telecommunications plc (BT) is a wholly-owned subsidiary of BT Group plc and encompasses virtually all businesses and assets of the BT Group. BT Group plc is listed on stock exchanges in London and New York.

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