



## INFORMATION PRESSE

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## **La collaboration entre Magyar Telekom et ses filiales est simplifiée grâce à Cisco TelePresence**

- Les 4 salles de Cisco TelePresence 3000 déployées par l'opérateur hongrois facilitent la collaboration entre le siège de l'entreprise et les différentes filiales basées en Macédoine et au Monténégro.
- Les solutions Cisco TelePresence sont également proposées aux clients de Magyar Telekom, en tant que service managé, via sa filiale T-Systems.

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## **Magyar Telekom and Southeast European Subsidiaries Brought Closer Together with Cisco TelePresence**

BUDAPEST, Hungary - January 21, 2009 - Cisco today announced that Magyar Telekom has implemented four [Cisco TelePresence](#)<sup>TM</sup> virtual meeting rooms to connect its head office in Hungary with the company's southeast European subsidiaries, Makedonski Telekom and Crnogorski Telekom.

### **Facts / Highlights**

- Two Cisco® TelePresence System 3000 suites are located in Budapest; one is in Podgorica, Montenegro, and one is in Skopje, Macedonia.
- Magyar Telekom is the first service provider in central and eastern Europe that is using this innovative technology to connect geographically dispersed teams, improve collaboration, enable quicker decision making and reduce travel costs.
- Through its Business Services unit, T-Systems, Magyar Telekom also offers Cisco TelePresence to corporate customers as a managed service.

## Supporting Quotes

- **Istvan Papp, chief operating officer of Magyar Telekom and head of the Business Services Unit (T-Systems)**

*"We have selected Cisco's TelePresence technology because it is at the cutting edge of today's video communication. We are already seeing the benefits in quicker decision making and reduced travel needs. On an average day, the Cisco TelePresence rooms are used for at least two to three meetings, saving us a full day of travel."*

- **Otto Dalos, client executive, Cisco Hungary**

*"Cisco TelePresence established a new category in communications and collaboration, and is bringing many new possibilities to the business world. I am especially proud that with Magyar Telekom's managed service offering, this technology is now available to businesses all across Hungary. Cisco TelePresence is making a significant impact on business operations, the environment and the ease with which people connect with each other."*

## Supporting resources

- Visit Magyar Telekom at <http://www.telekom.hu/main>
- Read more about Cisco TelePresence and experience [the world just across the table](#)
- Subscribe to the [Cisco® RSS Feed](#)

## Images

- **Cisco TelePresence room at Magyar Telekom** (source: Magyar Telekom)



**Tags:** Cisco, collaboration, high-definition video, TelePresence

**RSS Feed for Cisco:** <http://newsroom.cisco.com/dlls/rss.html>

### **About Magyar Telekom**

Magyar Telekom is the principal provider of telecom services in Hungary. It is the majority owner of Makedonski Telekom, the leading telecom operator in Macedonia, and it also has a majority stake in Crnogorski Telekom, Montenegro's largest telecom service provider. Magyar Telekom's majority shareholder (59.21%) is MagyarCom Holding, fully owned by Deutsche Telekom AG. For more information visit [www.magyartelekom.hu](http://www.magyartelekom.hu).

### **About Cisco Systems**

Cisco, (NASDAQ: CSCO), is the worldwide leader in networking that transforms how people connect, communicate and collaborate. Information about Cisco can be found at <http://www.cisco.com>. For ongoing news, please go to <http://newsroom.cisco.com>. Cisco equipment in Europe is supplied by Cisco Systems International BV, a wholly owned subsidiary of Cisco Systems, Inc.

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