



INFORMATION PRESSE

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Tata Communications déploie des services de TelePresence à travers le monde

- Tata Communications est le premier fournisseur à lancer une offre de services permettant de déployer des salles Cisco TelePresence publiques et privées dans les entreprises du monde entier.
- Tata Communications a déployé la technologie Cisco TelePresence dans plusieurs bureaux et filiales du groupe Tata à travers le monde. Les services Cisco TelePresence seront déployés dans des salles publiques que les entreprises pourront louer sur une base horaire.
- Cette offre unique va non seulement créer un plus grand réseau de salles interconnectées mais va également étendre considérablement le marché aux petites et moyennes entreprises.
- Les premières salles publiques seront mises en place dans les hôtels du groupe Taj, et dans d'importants centres d'affaires du monde incluant Mumbai, Bangalore, New York, Boston et Londres.

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Tata Communications Launches Telepresence Services Worldwide

First Provider to Launch Public and Private Cisco TelePresence Rooms Internationally

SINGAPORE - July 1, 2008 - Tata Communications (NYSE: TCL) announced the launch of its Telepresence services, the first ever offering to deliver both private and public Cisco TelePresence rooms to businesses across the world. This groundbreaking service will enable a broader ecosystem of connected rooms for enterprises and their partners.

Telepresence provides life-like, high definition conferencing facilities with superior audio, video and environmental qualities to provide a viable alternative to traditional face-to-face meetings. Businesses can achieve substantial cost savings through reducing travel while accelerating productivity, and improving long-distance collaboration and decision making. In addition, they can significantly increase employee satisfaction with this "smart technology" by enabling executives to have meetings in the comfort of their own offices. Telepresence also promotes environmental benefits, such as decreased CO2 emission from reduction in travel.

"Tata Communications is committed to offering its worldwide customers innovative, cost-effective and efficient ways to conduct their business," said Vinod Kumar, President, Global Data and Mobility Solutions, Tata Communications. "Through our unique combined public and private room model, we are bringing our customers access to a unique "in-person" experience to enhance their global real-time collaboration."

Tata Communications' complete portfolio of Cisco-certified TelePresence network and managed services offers companies a reliable, highly secure and easy-to-use facility. Tata Communications' global network and carrier relationships will allow it to grow Cisco TelePresence interconnections. Tata Communications lowers costs of implementation of its Telepresence Exchange Services for customers by offering managed infrastructure in the network cloud. The Telepresence managed service includes a concierge service that takes care of reservations, scheduling, customer support, monitoring, management, reporting and billing capabilities, making it easy for customers to deploy and manage a highly effective collaboration tool.

"Cisco TelePresence is revolutionizing the communications universe, giving people the power to collaborate in ways that didn't even exist just a few short years ago," said Rajesh Chainani, vice president of Service Provider for Cisco India & SAARC. "Tata Communications has developed a highly innovative service offering that will add considerable value to its business and that of its customers. The Cisco TelePresence solution will help Tata Communications' clients improve existing business processes, speed time-to-market for developing new products and services, and help scale valuable resources."

Tata Communications has implemented Cisco TelePresence in several of its offices and that of other Tata Group companies in various geographies. Tata Communications is also making available Cisco TelePresence services at public rooms that businesses can rent on an hourly basis. This unique offering will not only create a larger network effect of interconnected rooms but also expand the market considerably to small and mid-sized businesses. The first phase of the public rooms are located at the Taj Hotels and in major business centers around the world including Mumbai, Bangalore, New York, Boston and London.

Tata Communications is also collaborating with the Confederation of Indian Industry (CII), India's premier business association, to provide Cisco TelePresence services to Indian businesses with four public rooms at CII offices in New Delhi, Chennai, Bangalore, and Hyderabad. Vikram Tiwathia, CIO of CII commented, "Telepresence will

transform the way geographically-dispersed global teams work by offering a viable virtual meeting solution for all enterprises in India."

"This new flavour of telepresence is an interesting one. Tata Communications distinguishes itself from other flavours of Telepresence by the hosting element of the proposition, reducing the complexity on site and the cost to manage these applications," said David Molony, Principal Analyst at Ovum. "Equipment costs may still be prohibitive for some enterprises, but Tata Communications is bringing a different business case to the table by introducing a hosted service, representing a new option for a more affordable managed telepresence solution."

For more information on Tata Communications Telepresence Exchange Services, visit www.tatacommunications.com/telepresence

About Tata Communications

Tata Communications Limited along with its global subsidiaries (Tata Communications) is a leading global provider of the new world of communications. The company leverages its Tata Global Network, vertical intelligence and leadership in emerging markets to deliver value-driven, globally managed solutions to the Fortune 1000 and mid-sized enterprises, service providers and consumers.

The Tata Communications portfolio includes transmission, IP, converged voice, mobility, managed network connectivity, hosted data center, communications solutions and business transformation services to global and Indian enterprises and service providers, as well as broadband and content services to Indian consumers. The Tata Global Network encompasses one of the most advanced and largest submarine cable networks, a Tier-1 IP network, connectivity to more than 200 countries across 300 PoPs, and more than 1 million square feet of data center space. Tata Communications serves its customers from its offices in 80 cities in 40 countries worldwide. Tata Communications has a strategic investment in South African operator Neotel, providing the company with a strong anchor to build an African footprint.

The number one global international wholesale voice operator and number one provider of international long distance, enterprise data and Internet services in India, the company was named "Best Wholesale Carrier" at the World Communications Awards in 2006 and was named the "Best Pan-Asian Wholesale Provider" at the 2007 Capacity Magazine Global Wholesale Telecommunications Awards for the second consecutive year. Now the leading integrated provider to drive and deliver a new world of communications, Tata Communications became the unified global brand for VSNL, VSNL International, Teleglobe, Tata Indicom Enterprise Business Unit, and CIPRIS on February 13, 2008.

Tata Communications Ltd. is a part of the \$29 billion Tata Group; it is listed on the Bombay Stock Exchange and the National Stock Exchange of India and its ADRs are listed on the New York Stock Exchange (NYSE: TCL). www.tatacommunications.com

Forward-looking and cautionary statements

Certain words and statements in this release concerning Tata Communications and its prospects, and other statements, including those relating to Tata Communications' expected financial position, business strategy, the future development of Tata Communications' operations, and the general economy in India, are forward-looking statements. Such statements involve known and unknown risks, uncertainties and other factors, including financial, regulatory and environmental, as well as those relating to industry growth and trend projections, which may cause actual results, performance or achievements of Tata Communications, or industry results, to differ materially from those expressed or implied by such forward-looking statements. The important factors that could cause actual results, performance or achievements to differ materially from such forward-looking statements include, among others, failure to increase the volume of traffic on Tata Communications' network; failure to develop new products and services that meet customer demands and generate acceptable margins; failure to successfully complete commercial testing of new technology and information systems to support new products and services, including voice transmission services; failure to stabilize or reduce the rate of price compression on certain of the company's communications services; failure to integrate strategic acquisitions and changes in government policies or regulations of India and, in particular, changes relating to the administration of Tata Communications' industry; and, in general, the economic, business and credit conditions in India. Additional factors that could cause actual results, performance or achievements to differ materially from such forward-looking statements, many of which are not in Tata Communications' control, include, but are not limited to, those risk factors discussed in Tata Communications' various filings with the United States Securities and Exchange Commission. These filings are available at www.sec.gov. Tata Communications is under no obligation to, and expressly disclaims any obligation to, update or alter its forward-looking statements.