

Cisco France

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Perceptions des employées face aux menaces, gestion des risques...

Venez découvrir les résultats d'une étude mondiale autour de John Stewart, CSO de Cisco corp.

- John N. Stewart, Cisco Chief Security Officer et Dave Goddard, vice president Security Intelligence, Cisco corp. animeront une émission de TV interactive sur Internet afin de présenter les résultats d'une nouvelle étude mondiale.
- Cette étude met en évidence les risques et les problèmes auxquels entreprises, administrations et particuliers sont de plus en plus souvent confrontés, et analyse les meilleures solutions pour lutter contre ces menaces.
- Pour assister à cette émission, et poser en direct des questions connectez-vous via le lien suivant le 5 février 2008 de 17h00 à 18h00 CET : <http://tools.cisco.com/cmn/jsp/index.jsp?id=70346>

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Cisco CSO, Executives to Share Global Research Revealing the Human Side of Security - From Employee Perceptions and Behavior to Trends, Threats, and Risk Management Tips

What: On February 5, 2008, three top security executives from Cisco will host an interactive Internet TV broadcast spotlighting new global research that reveals the "human side" of enterprise security challenges and their effect on the evolution of threats. The security executives will share their perspectives on how businesses can evolve risk management approaches, and how CIOs and their IT teams can lead this effort, especially as workers become more distributed. The discussion will highlight:

- **The evolution of security threats and insight into future challenges:** From standalone viruses to blended content security threats to collaborative threats involving online, physical, identity, legal, geopolitical, and other factors.
- **Research findings on security perceptions and risky behavior** of remote workers in 10 countries and how, if unchecked, they can heighten risks for businesses and employees.
- **How behavior influences the threat landscape**, and how businesses should subsequently adapt risk management strategies and approaches.
- **Annual security reports** from Cisco that underscore vulnerabilities and security challenges ranging from spam and identity theft to physical and geopolitical threats.
- **Live Q&A:** Media and analysts can ask the executives questions throughout the broadcast.

Who: John N. Stewart, Cisco chief security officer, and Dave Goddard, vice president of security intelligence; hosted by Marie Hattar, senior director of security solutions.

When: Tuesday, February 5, 2008, 8:00 - 9:00 a.m. PST

Where: The Internet TV broadcast can be accessed at the URL below. No registration required. Go to the URL January 22 at 8:00 a.m. PST and select "Play" to launch the live presentation.

<http://tools.cisco.com/cmn/jsp/index.jsp?id=70346>

Technical Assistance: Attendees that experience difficulties connecting can contact support at 1 866 614 0208 or 617 778 9652. Phone support is available 30 minutes prior to and after the event, as well as during the videocast. Attendees may also submit an Online Support Request to CiscoTV_help@external.cisco.com or ciscotv_help@btci.com if necessary.

Interviews: To schedule press interviews after the broadcast, please email Neil Wu Becker at nebecker@cisco.com, or call 408 525 7415.

To schedule analyst interviews after the broadcast, please contact Sarita Kincaid, skincaid@cisco.com or call 408 525 0733.

About Cisco Systems

Cisco, (NASDAQ: CSCO), is the worldwide leader in networking that transforms how people connect, communicate and collaborate. Information about Cisco can be found at <http://www.cisco.com>. For ongoing news, please go to <http://newsroom.cisco.com>.

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