



INFORMATION PRESSE

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Cisco poursuit Apple en justice pour utilisation de sa marque iPhone

- Cisco a acquis la marque iPhone en 2000 suite au rachat d'Infogear qui avait déposé officiellement celle-ci en mars 1996 et qui a déjà vendu de nombreux produits sous ce nom.
- Linksys, filiale de Cisco, a lancé sa nouvelle gamme de produits iPhone au début de l'année dernière et a complété cette offre le 18 décembre dernier.

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Cisco Sues Apple for Trademark Infringement

Suit Filed to Protect Cisco's iPhone® Trademark

SAN JOSE, Calif., January 10, 2007 - Cisco® today announced that it has filed a lawsuit in the United States District Court for the Northern District of California against Apple, Inc., seeking to prevent Apple from infringing upon and deliberately copying and using Cisco's registered iPhone trademark.

Cisco obtained the iPhone trademark in 2000 after completing the acquisition of Infogear, which previously owned the mark and sold iPhone products for several years. Infogear's original filing for the trademark dates to March 20, 1996. Linksys, a division of Cisco, has been shipping a new family of iPhone products since early last year. On Dec. 18, Linksys expanded the iPhone® family with additional products.

"Cisco entered into negotiations with Apple in good faith after Apple repeatedly asked permission to use Cisco's iPhone name," said Mark Chandler, senior vice president and general counsel, Cisco. "There is no doubt that Apple's new phone is very exciting, but they should not be using our trademark without our permission.

"Today's iPhone is not tomorrow's iPhone. The potential for convergence of the home phone, cell phone, work phone and PC is limitless, which is why it is so important for us to protect our brand," Chandler concluded.

With its lawsuit, Cisco is seeking injunctive relief to prevent Apple from copying Cisco's iPhone trademark. For more information on the Cisco iPhone product line, please visit www.linksys.com/iphone.

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