

# Overview of Unified Communications & Collaboration



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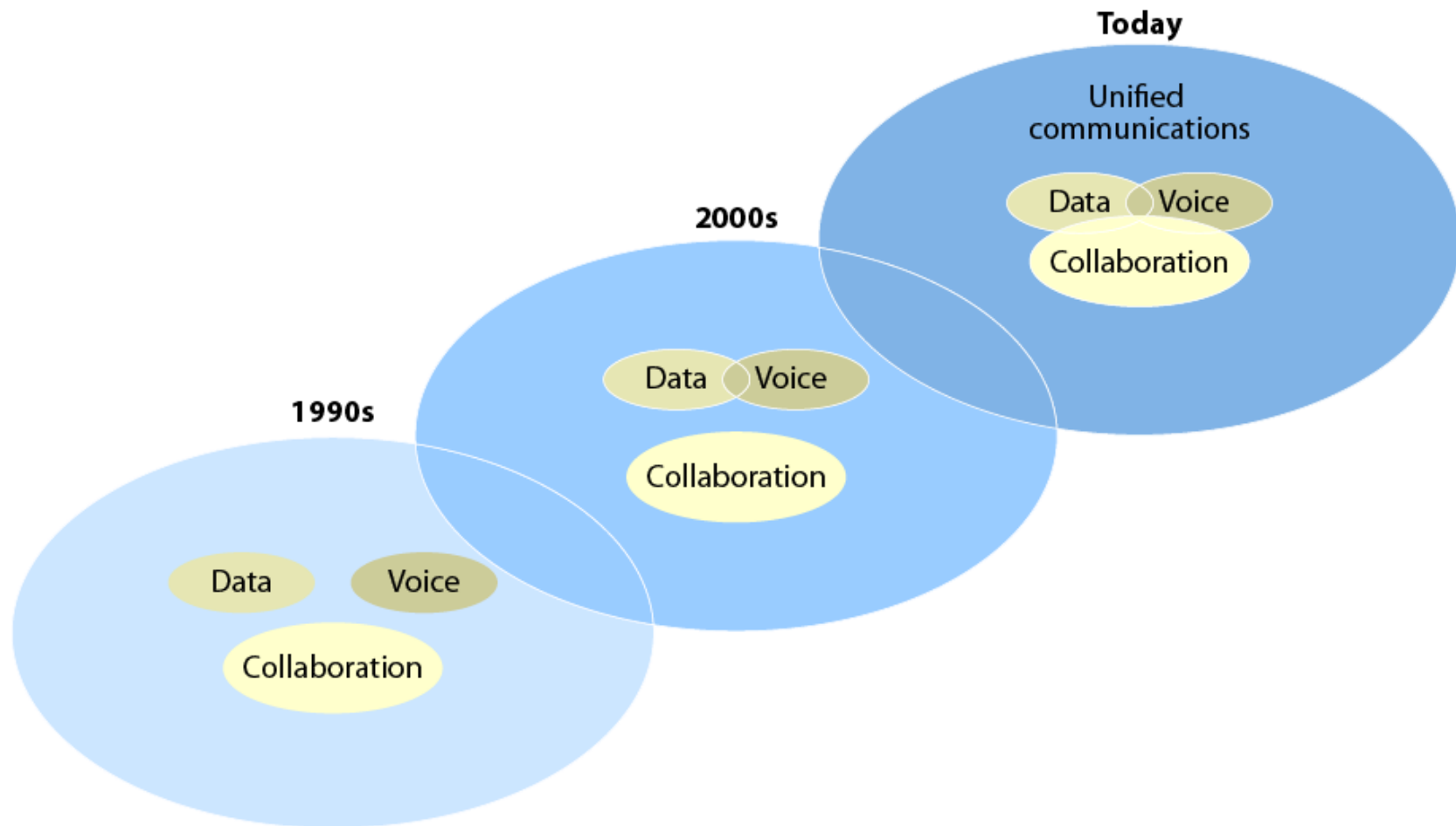
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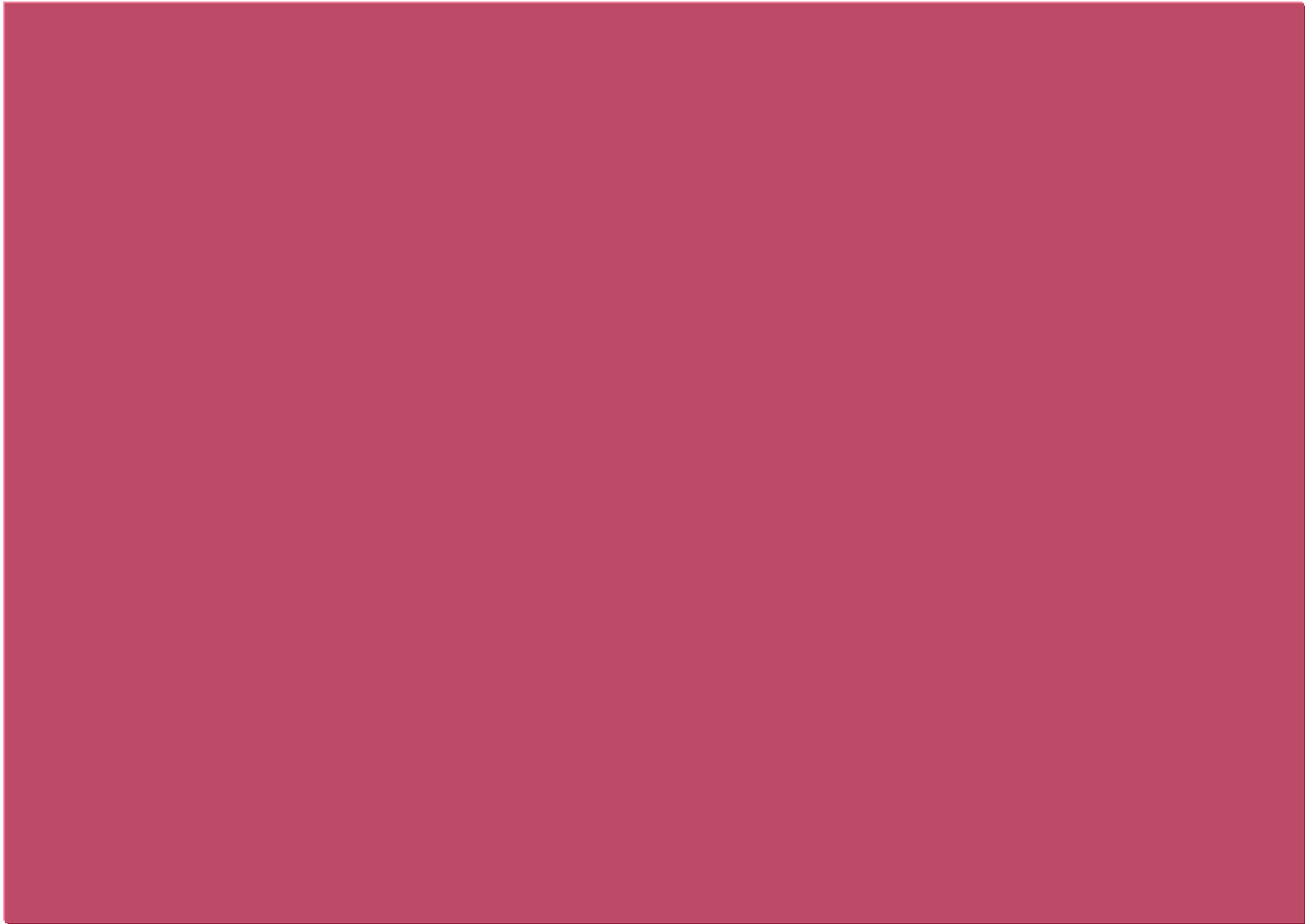
# UCC Market Landscape

# Gartner report August 2008 (IPT moved to UC&Next step CEBP)



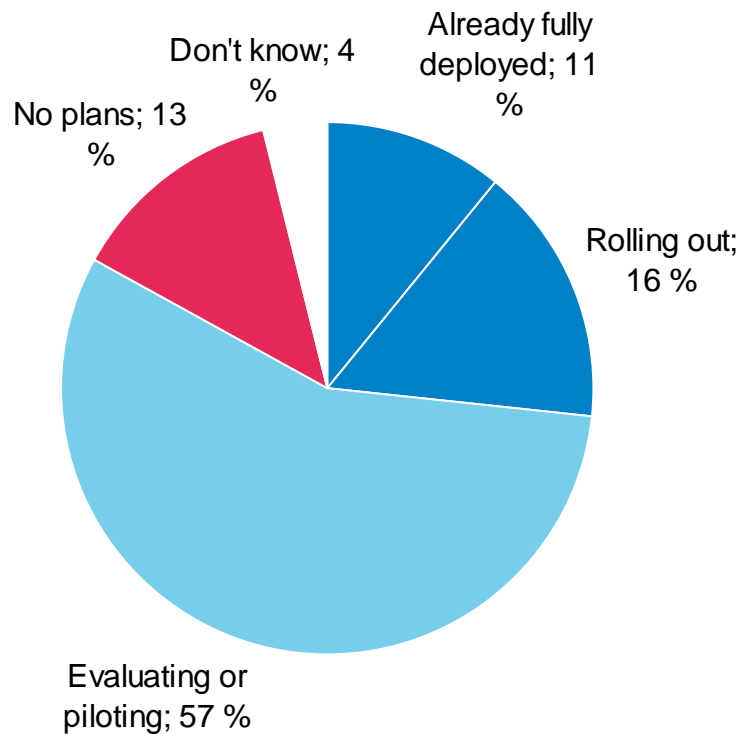
# UC Connects VoIP With Collaboration



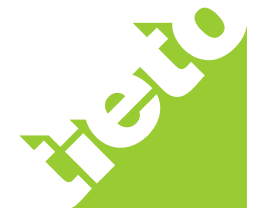


# Most enterprises have plans for UC

“At what stage is your company in the adoption of a unified communications solution?”



Base: 184 North American and European enterprise decision-makers responsible for unified communications (percentages may not total 100 because of rounding), 2008



# Cisco & Microsoft integration alternatives

# Cisco Desktop Collaboration Client Portfolio



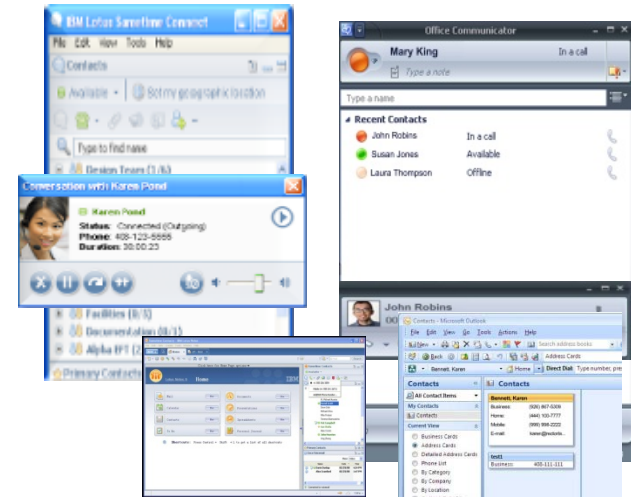
## Unified Personal Communicator

- End-to-end premise-based Cisco solution
- Seamless Cisco UC Experience
- Builds on Cisco UC Components
- Mobility & Contact Centre fully integrated



## Cisco WebEx Connect

- Hybrid solution – blending on-premise and on-demand services
- On-demand IM, Presence, & Collaboration
- On-Premise Enterprise Voice and seamless user experience with Unified CSF\*

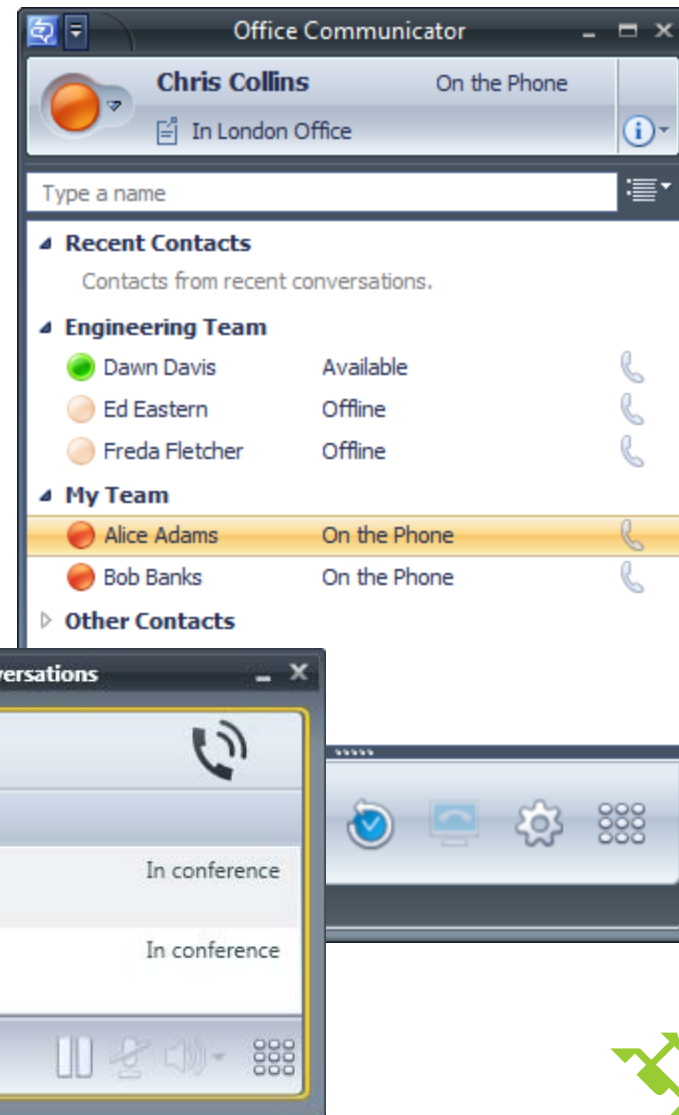


## Cisco UC with Microsoft and IBM

- Cisco UC with existing desktop applications
- Native User Experience
- Investment Protection
- Lower TCO with single call control solution
- Unified CSF for Enterprise

# Cisco UC Integration™ for Microsoft Office Communicator – Key Features

- Call Setup & In Call Features
- Call History
- Audio support
- Mobility features
- Presence / Availability
- Phone Mode
- Desktop application integration
- Microsoft Office Communicator Server Survivability
- Support Tools
- Localization



# Demo

# Cisco UC Integration™ for Microsoft Office Communicator is the

- **EASIER-TO-IMPLEMENT solution**

- Avoid the complexity of setting up and maintaining media trunks, media translation, multiple dial plans, and dual call control platforms
- Cisco UC Integration™ for Microsoft Office Communicator is a client side only solution and is easy to install and maintain.

- **INTUITIVE solution**

- Cisco UC services integrated seamlessly into Microsoft Office Communicator experience - feels like an extension of the application that end users are familiar with.

- **LOGICAL solution**

- Reduce deployment and support costs
- Protect existing investments made in Cisco Unified Communications and Microsoft IM and presence.

