



**Cisco Expo
2009**

Data Center Arkitektur & Tendenser



Ib Hansen, Systems Engineer, Cisco

Agenda

- Drivers & Trends
- Benefits & Challenges
- Server Virtualization Developments
- Network & Security Virtualization Developments
- Storage Virtualization
- Summary

Data Centers under Increasing Pressure

New Business Pressures



Collaborative



Increased User



SLAs



Cost



Reg. Compliance

Operational Liabilities



Power & Cooling



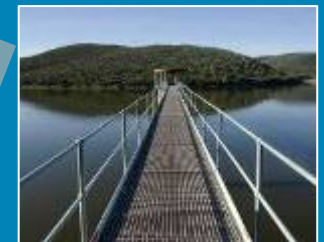
Asset Utilization



Provisioning



Threat Prevention



Bus. Continuance

CIO Imperatives



Business Relevance

**Align IT with business needs
Measure and communicate IT Value**

Business Agility

**React to market needs—in real time
Deliver process efficiency**

Total Cost of Ownership

**Strategic management of IT finances
Achieve ROI on investments**

Risk Management

**Ensure compliance with regulations
Ensure business continuity**

**Customer Experience
and Satisfaction**

**Add new customers
Drive customer loyalty**

DC Virtualization addresses these issues

DC Infrastructure Needs to Evolve

Today's DC

Silo'd, Fragmented

Box-Based,
Manual Provisioning

Optimized for
Expediency

IT as a Cost Center

“Accidental
Architecture”



New DC

Virtualized,
Collaborative

Service-Based,
Orchestrated

Optimized for Scale,
Agility & Resilience

IT as a Service

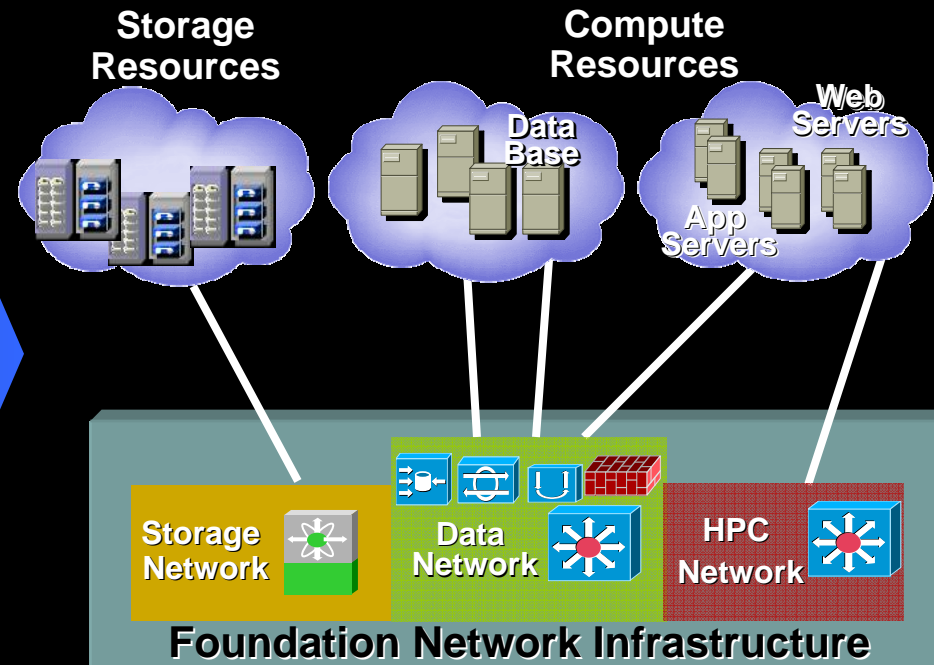
Architected for the
Future

Moving to Consolidated Architecture

“Silos to Pools”



Pools of compute, storage and network resources;
virtualization



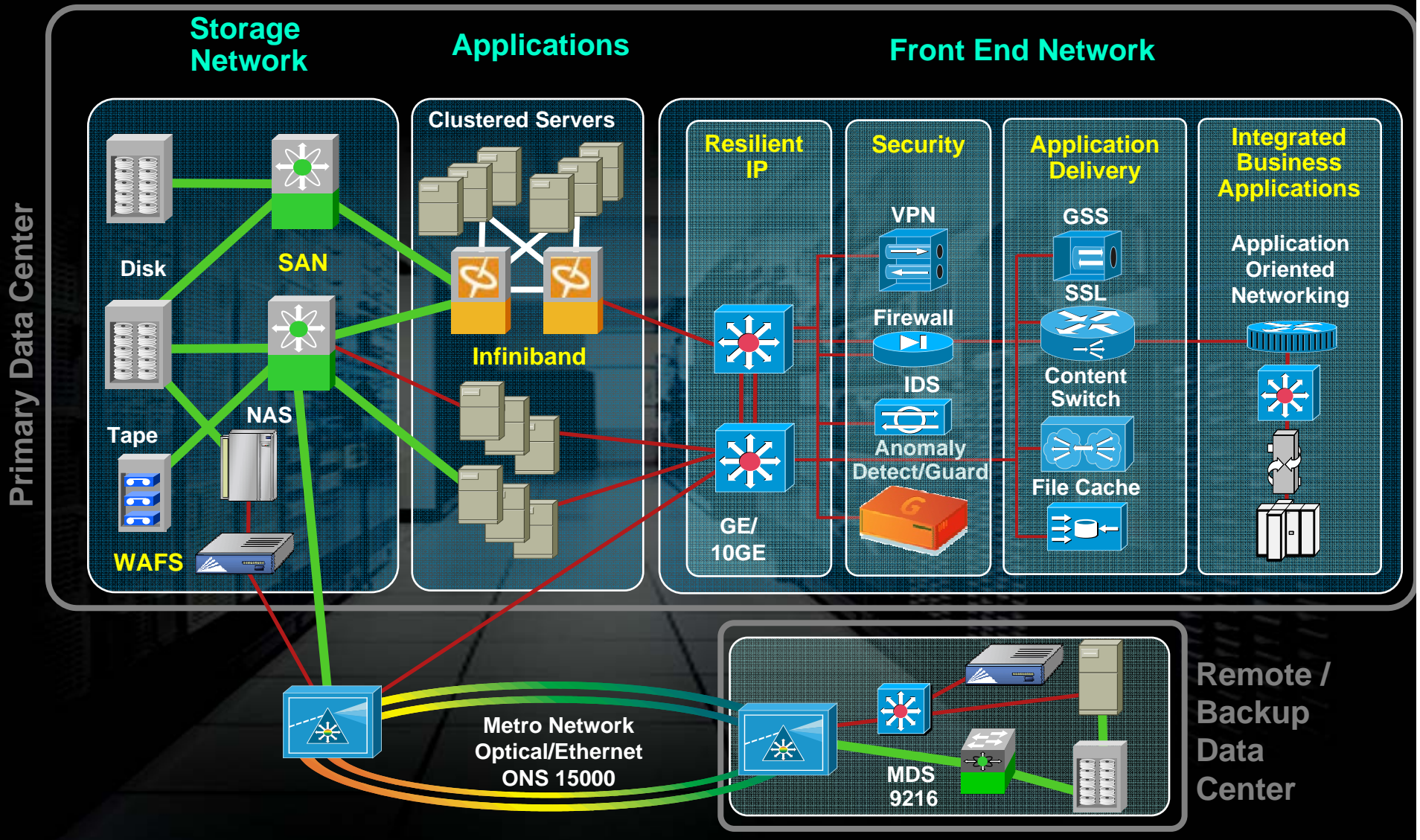
Pooling and virtualization of resources:

- reduces complexity
- reduces sustaining burden
- increases resource utilization
- enables automation

What is Virtualization to our customers?

- Most customers associate “Virtualization” with SERVER Virtualization.
- Many CIO’s see Server Virtualization (e.g. VMware) as one of the most important IT innovations in 20 years
- Cisco has invented and innovated lots of *virtualization* that delivers similar benefits & efficiencies, delivered over 20 years (not 3-5 years)
 - Within the Data Centre Cisco features & functionality are just as important as VMware features & functionality – Complimentary Capabilities
 - DC “infrastructure” is a lot more than server platform – it’s everything in the DC
 - “End to End” infrastructure is the entire IT estate from user interface to data archive

The Cisco Data Center Network

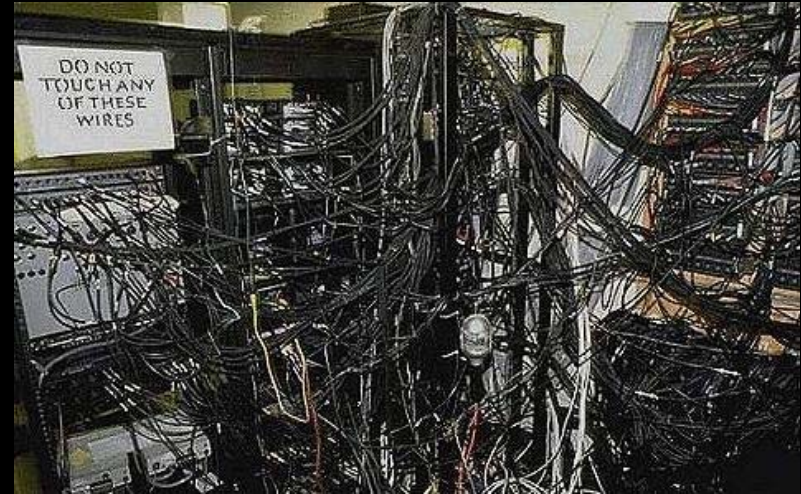


Benefits & Challenges



Virtualization changes everything.... So why Virtualize?

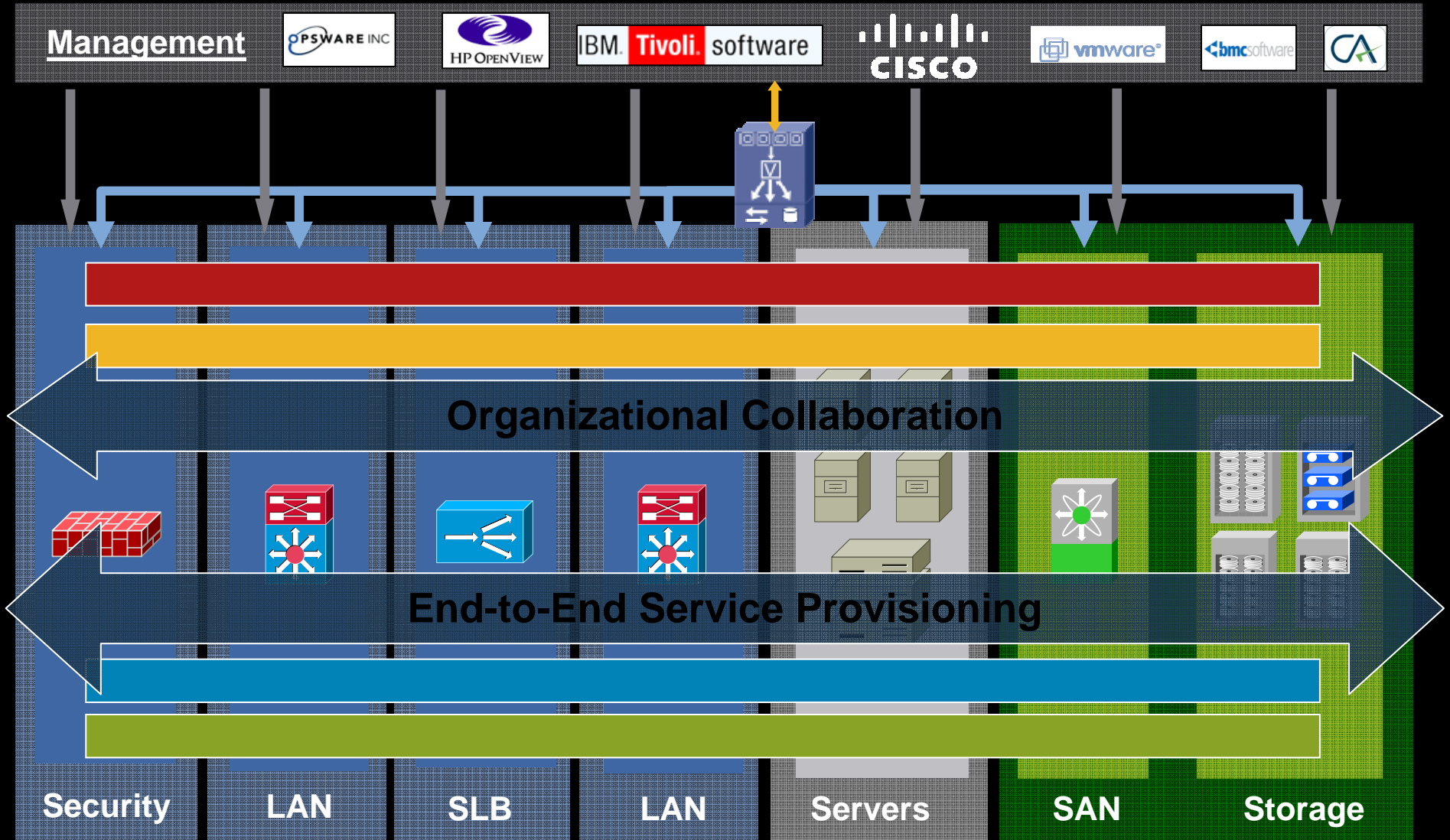
- Improved Resource Utilization
- Service Velocity
- Extends the life of the DC
- Greener IT
- Better Business Continuance
- Improved & Faster ROI
- Reduced Costs
- Higher Availability
- Staff Productivity
- Simpler Management
- Increased Security



Virtualization Provides the Opportunity to Transform the IT Infrastructure for Operational improvement.

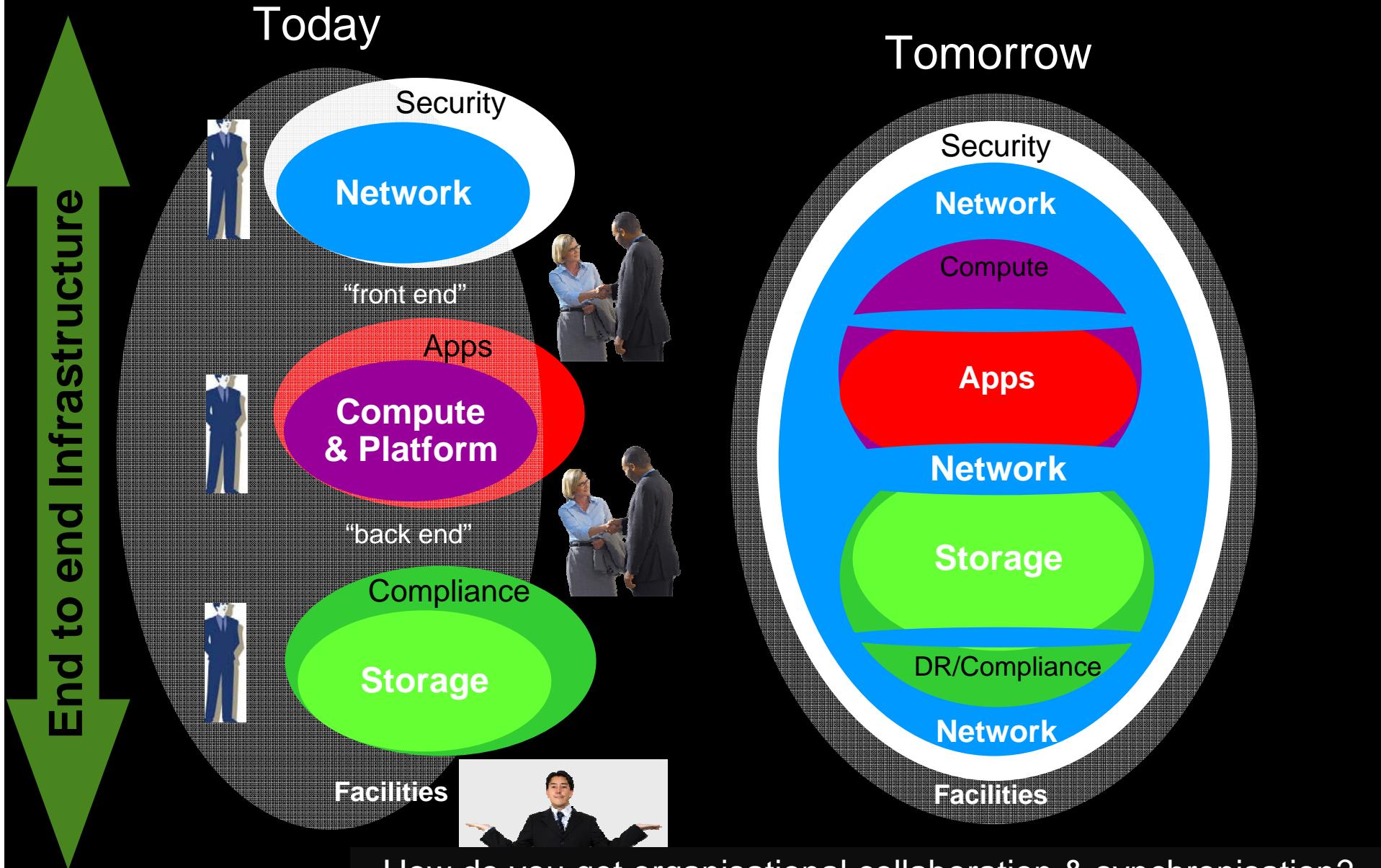
Evolution of Virtualization; Automation

Application Service Orchestration



The network is the GLUE holding the DC together. The Network is the Platform

Data Center Terminology & Stakeholders



How do you get organisational collaboration & synchronisation?

Server Virtualization Developments



Server Virtualization 101

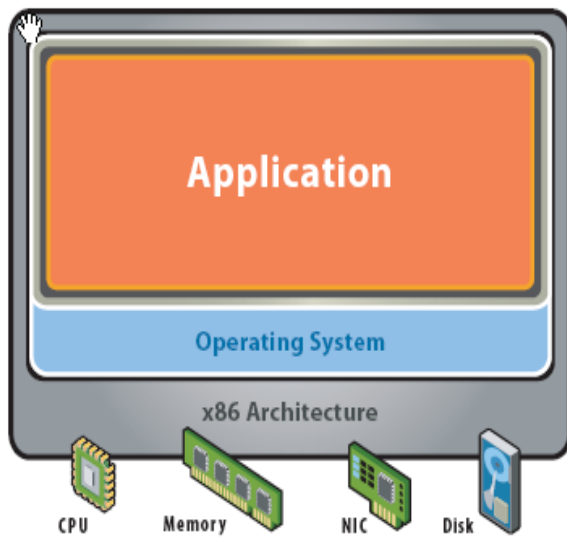
One Application per Server



Many Applications per Server

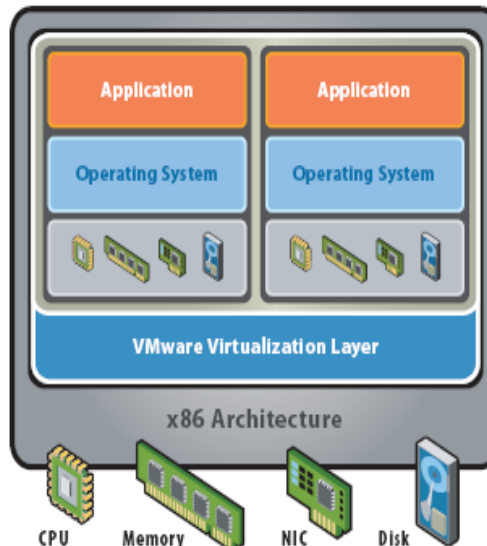


DC Server Consolidation



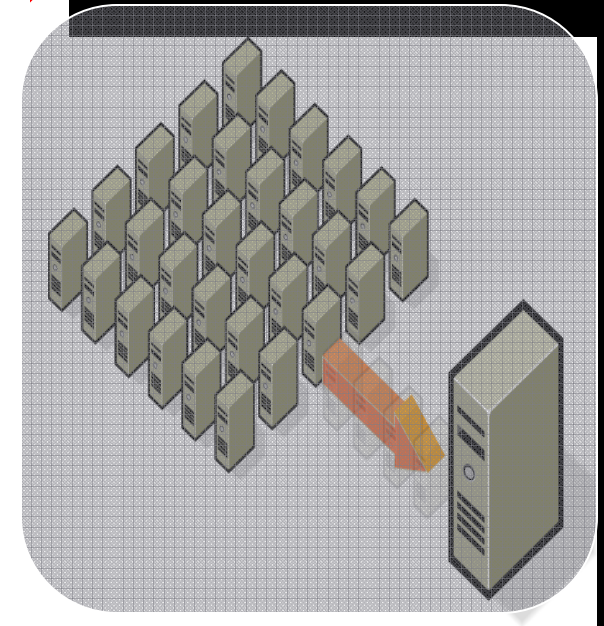
Before Virtualization:

- Single OS image per machine
- Software and hardware tightly coupled
- Running multiple applications on same machine often creates conflict
- Underutilized resources
- Inflexible and costly infrastructure



After Virtualization:

- Hardware-independence of operating system and applications
- Virtual machines can be provisioned to any system
- Can manage OS and application as a single unit by encapsulating them into virtual machines



Value Proposition

- Reduced Power & Cooling
- Reduced Management
- Rapid Deployment & Agility
- Increased Availability
- Reduced Rack space
- ◆ Reduced CAPEX
- ◆ Reduced OPEX

Gartner; Virtualization “2.0”

- Advances in Virtualization technologies will continue in 2008.
- Virtualization technologies can improve IT resource utilization and increase the flexibility needed to adapt to changing requirements and workloads.
- Virtualization technologies are enablers that help encourage broader improvements in infrastructure cost reduction, flexibility and resiliency.
- With the addition of automation technologies – with service-level, policy-based active management – resource efficiency can improve dramatically, flexibility can become automatic based on requirements, and services can be managed holistically, ensuring high levels of resiliency.

<http://www.gartner.com/it/page.jsp?id=530109>

Virtualization with the addition of Mobility (like **VMotion**) takes the entire value proposition to a new level. The surrounding network infrastructure must be supportive of *Virtualization 2.0* to enable the benefits of mobility and automation.

A Virtualized Data Center is a Dynamic Data Center

VMware Operational Benefits

The Agile & Resilient Data Center

Distributed Resource Scheduling (DRS)

- Balance workloads
- Right-size hardware
- Optimize real time

High Availability (HA)

- Restart immediately when H/W or OS fail
- Protect all apps

On-demand Capacity

- Scale without disruption
- Reconfigure on the fly
- Provision new server



Example; Cisco VSS minimises Spanning tree = outage risk reduction

10 Gb Data Center Ethernet

- High bandwidth
- Highly available
- Cost-effective



Unified Fabric

- Support DC wide portability
- Consistent, ubiquitous services

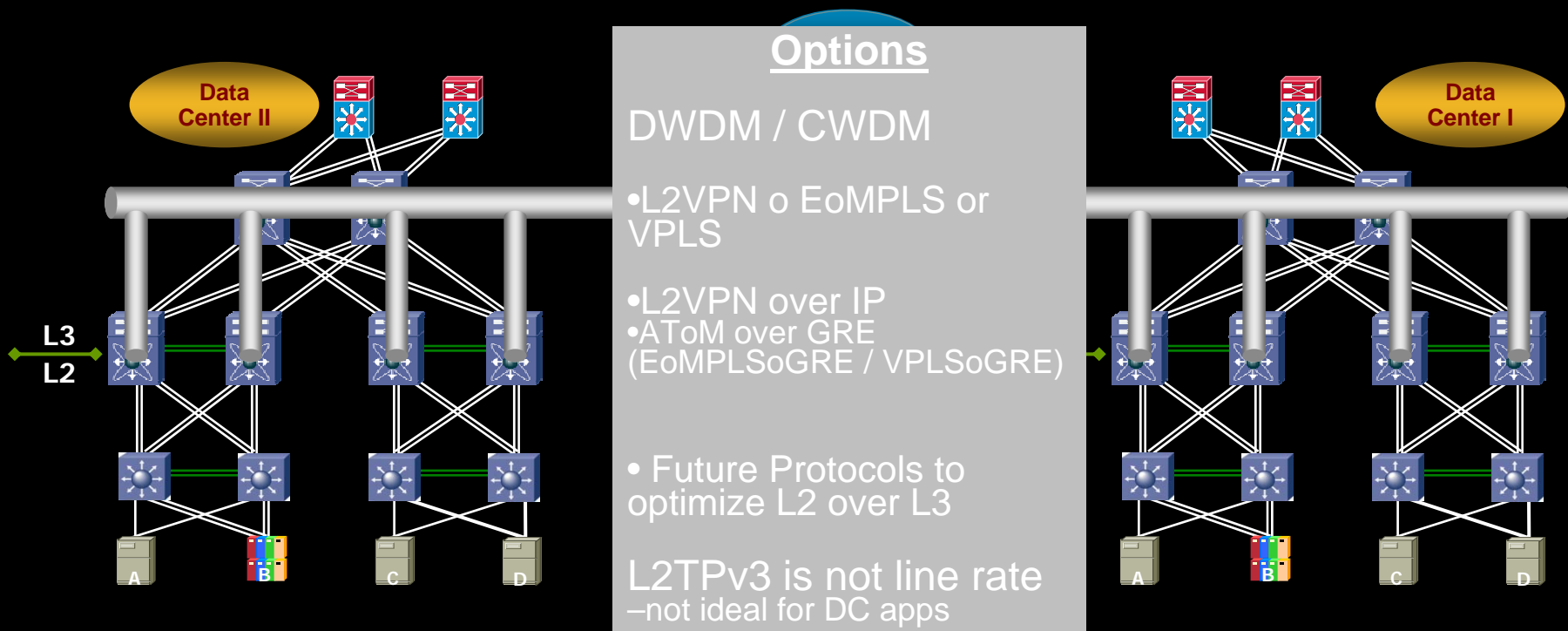


VM-aware Network

- Network services move with VM
- Provision in seconds

Virtual Data Center

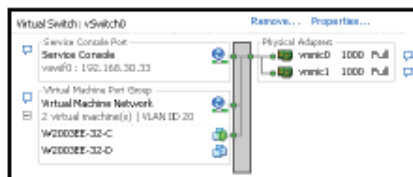
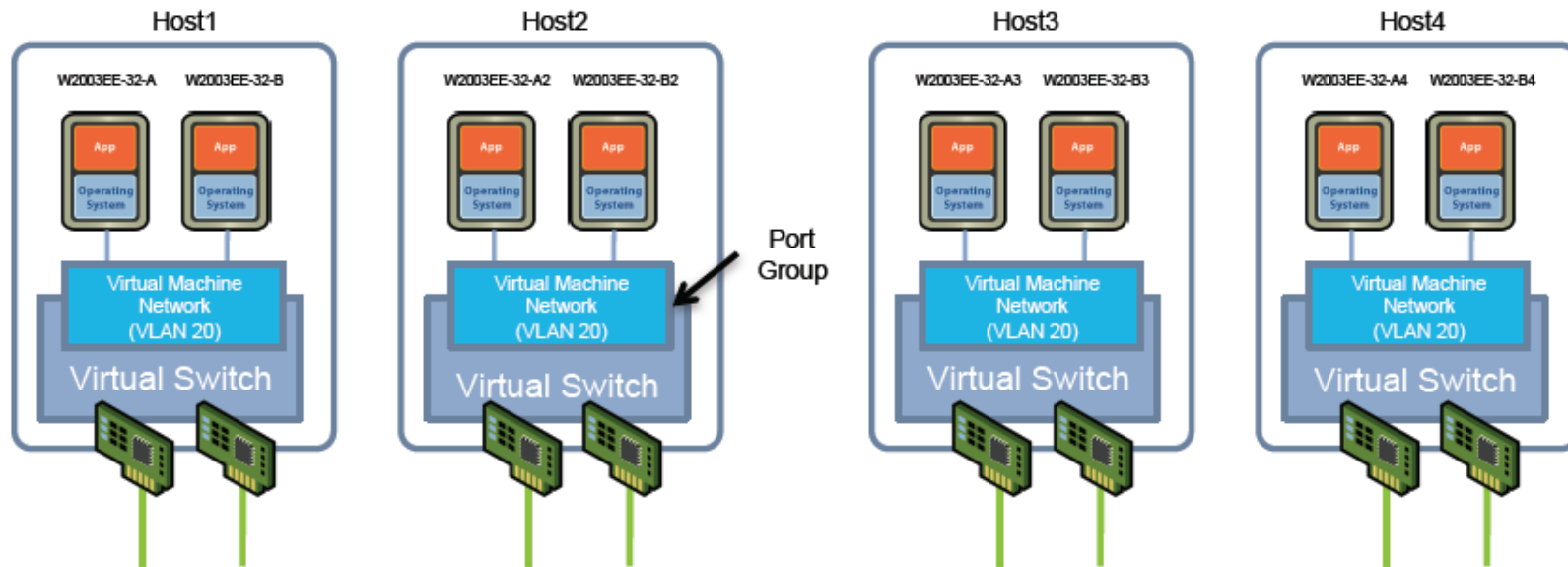
LAN extensions: Inter/intra Data Center



- Certain Applications require L2 connectivity among peers
 - Clusters (Veritas, MSFT)
 - vMotion
 - Home-brewed apps

- Server migrations
- Disaster recovery and resiliency
- High rate encryption may require an L2 transport between sites

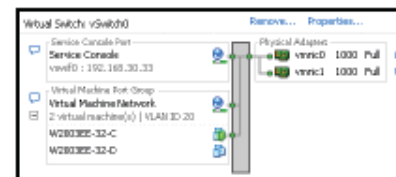
VI 3.5 Network Configuration



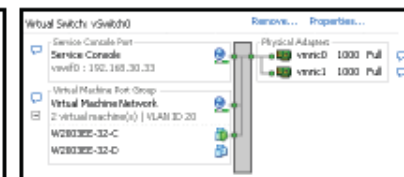
Virtual Switch – Host1



Virtual Switch – Host2



Virtual Switch – Host3

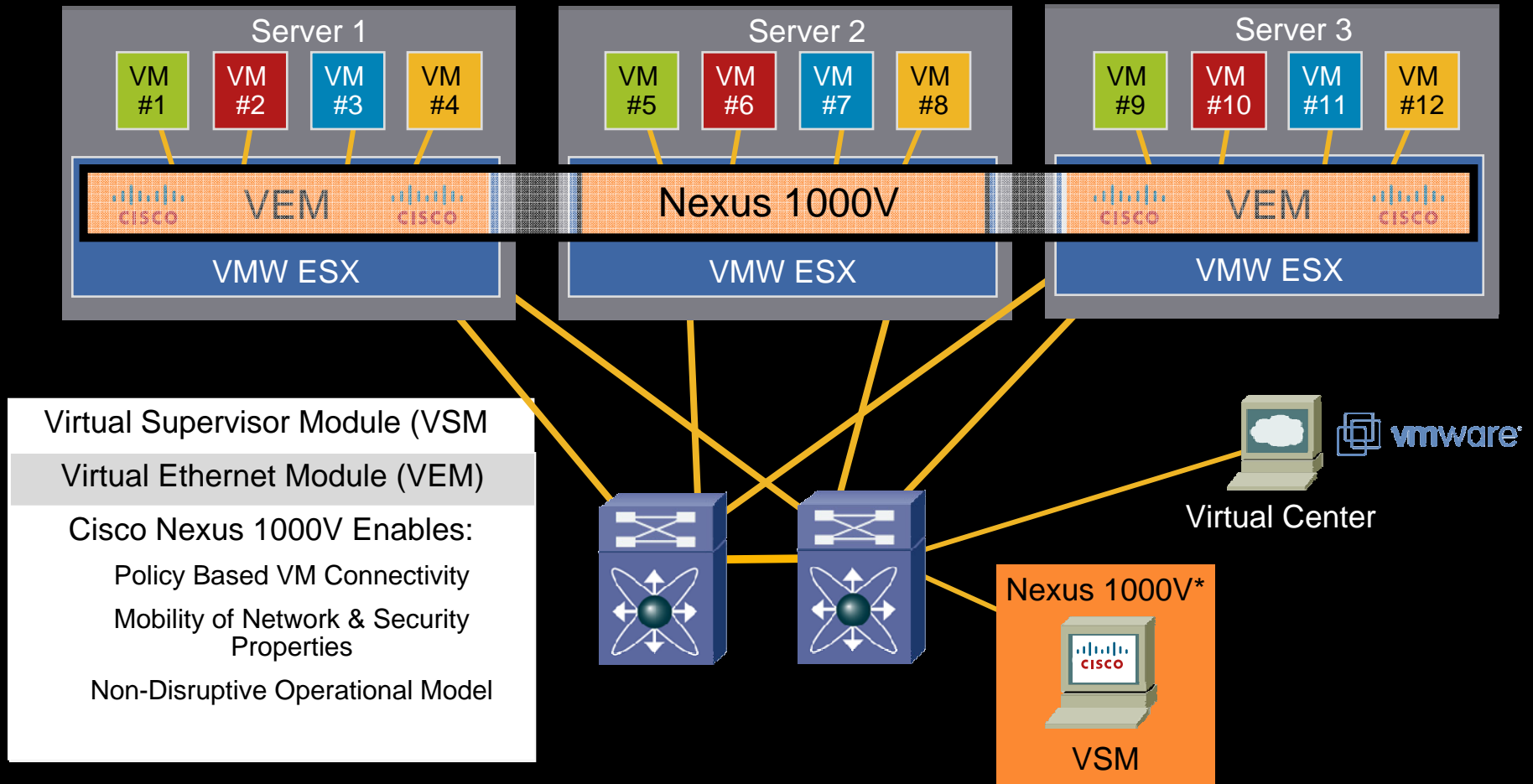


Virtual Switch – Host4

- Scaling management & “touch points”
- Frequent Manual intervention with server mobility or changes
- Inconsistent Policies
- Overlooked Security
- Best Practice is disputed or disregarded
- Benefits of automation are challenged

Consolidation of VM networking

*using Nexus 1000v available for future VMware ESX version



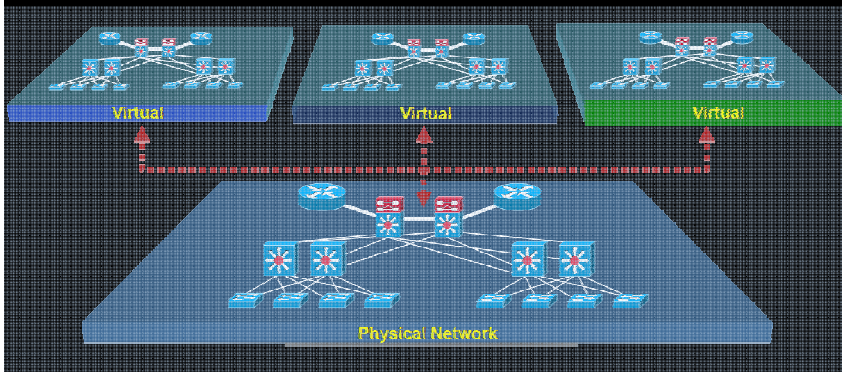
Hypervisor advancements such as Cisco Nexus 1000v will remove barriers to adoption, accelerate deployments and eliminate “turf war” challenges. The network becomes as portable as the VM

Network & Security Virtualization Developments



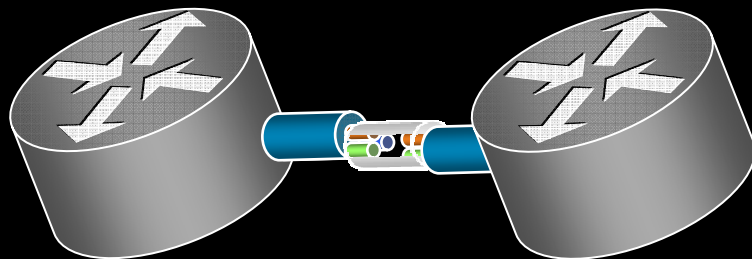
Enterprise Network Virtualization

The Building Blocks



Device Partitioning

- One to Many device
- Primary use case is infrastructure reduction
- Increases service agility & flexibility
- Improves asset utilisation
- Examples; VLAN, VSAN, VDC, Firewall Context



Virtualized Interconnect

- Multiple “wires” within a wire
- Primary use case is link consolidation
- Reduces circuit OPEX costs and cable plant
- Examples; VPN, MPLS, Unified IO, FCoE



Device Pooling

- Many to One device
- Primary use case is maximum availability & density
- Reduces Management plane
- Examples; Cisco VSS, Virtual Blade Switch, GLSB, HSRP

Network Virtualization Landscape

Drivers

Solutions

Technologies

Operational Complexity

Centralized Management

DCNM, FM, LMS

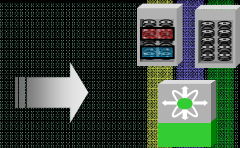
Security Zones



Segmentation

VNET, vSAN, MPLS

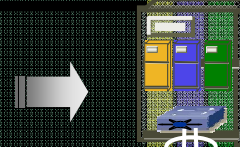
Max utilization & flexibility



Storage Virtualization

vSAN, NPV
Flexattach, Invista

Flexible Server Deployment



Intelligent L2 domains

vPC, DCE, TRILL

Fault Isolation



Device Partitioning
LAN/SAN Extensions

VDC, SDR,
Contexts: FW, ACE

Site Flexibility



Fabric Consolidation

FCIP, WAAS

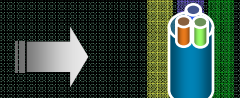
Pwr/Cooling, Process



I/O Consolidation

DCE, FCoE,
Priority Groups

I/O Proliferation



VM-aware Networking

FCoE, CNA

VM Proliferation



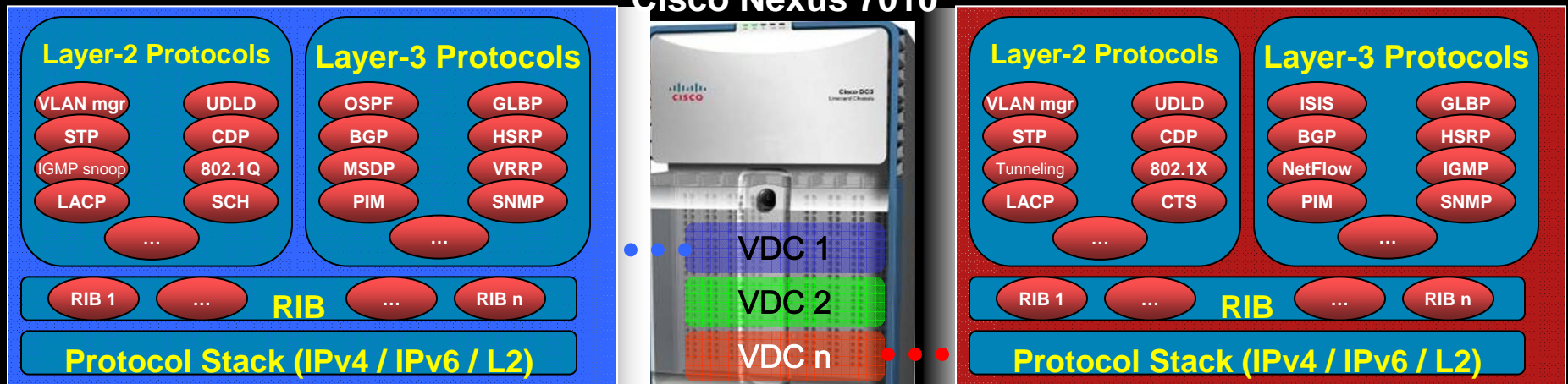
VN-Link, VN-Tag,
NPIV

Example; Virtualize the network

Virtual Device Context (VDC)

Virtualization is key to maximizing resource utilization while providing strong security and software fault-isolation

Cisco Nexus 7010



Software Separation:

- Software fault isolation domains
- Addressing domains
- Service differentiation domains
- Management domains
- Resource allocation
- Security domains

Shared resources:

- Software Infrastructure
- Kernel
- Power Supplies
- Fans
- Chassis

Hardware Separation:

- Individual Physical Ports
- Layer 2
- Layer 3
- Port Channels
- Entire Linecards

Example; Virtualized Security

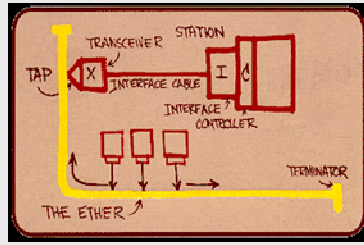
Cisco TrustSec on Nexus Series

Part of a multi-phase, rich policy-based services for admission & access control; providing confidential communications integrated into the network fabric that preserves existing network service. Encompasses 4 major areas...

- 1 Network Device Admission Control
- 2 Endpoint Admission Control
- 3 Packet Confidentiality & Integrity
- 4 Security Group Access Control Lists (SGACLs)



Ethernet Evolution



May 22, 1973
Robert Metcalfe
 circulated a memo titled
"Alto Ethernet"

Token Ring

FDDI

100VG Anylan

Campus ATM

Enterprise Infiniband

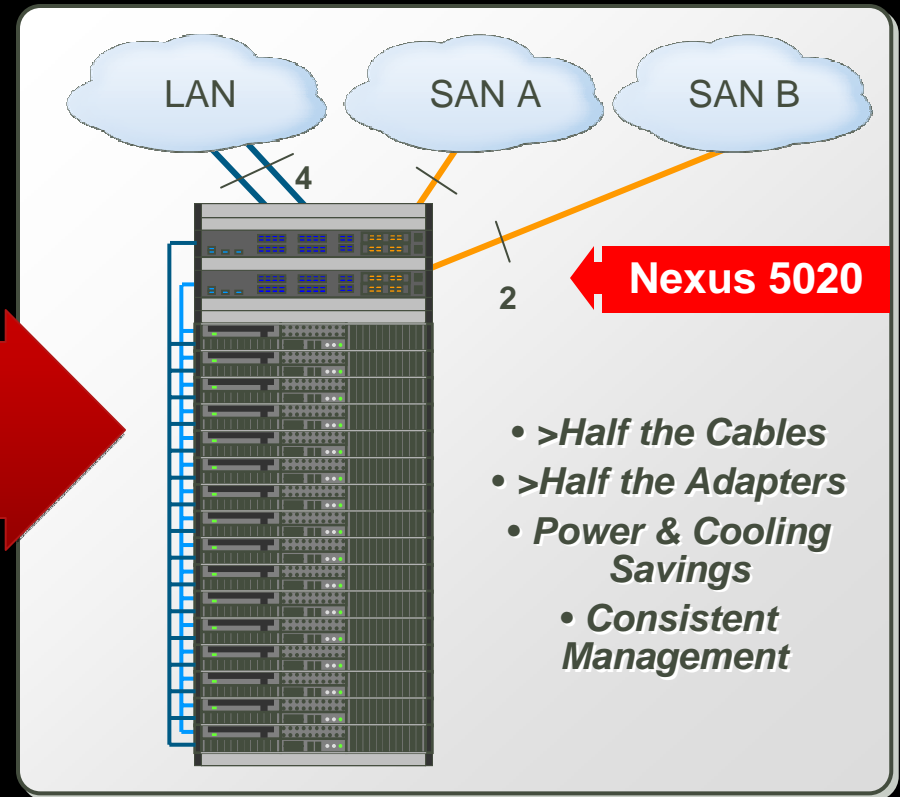
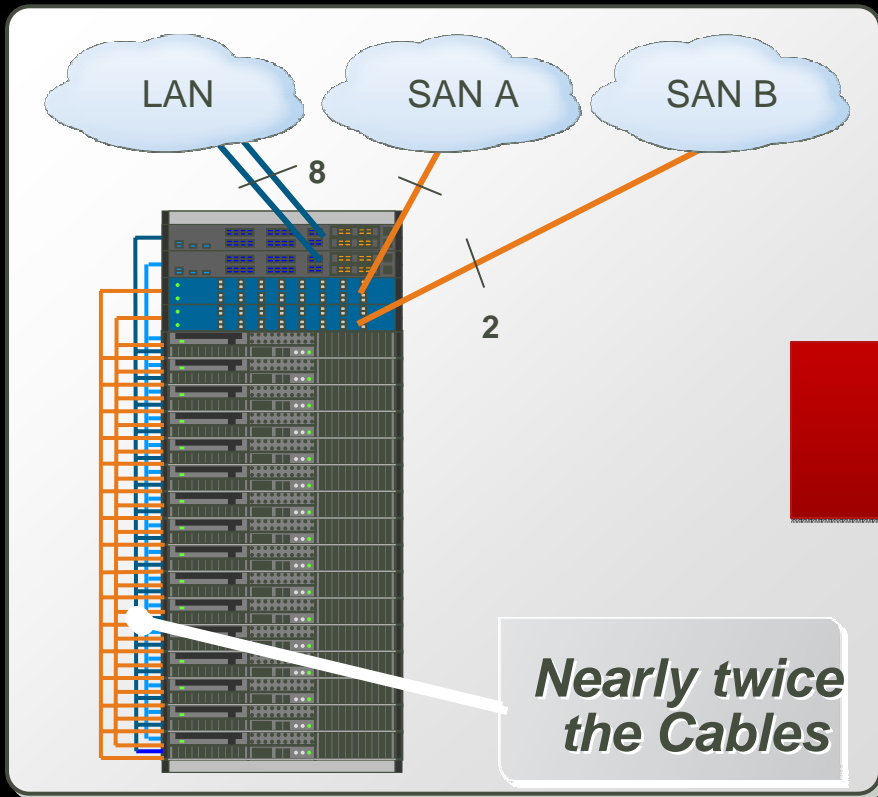


1973	Ethernet Invented
1983 802.3	Ethernet (10 Mbps) Thick Coax
1986 802.3a	Ethernet Thin Coax
1991 802.3i	Ethernet Twisted Pair
1995 802.3u	Fast Ethernet (100 Mbps) Fiber, TP
1998 802.3z	Gigabit Ethernet (1 Gbps) Fiber
1999 802.3ab	Gigabit Ethernet Twisted Pair
2003 802.3ae	10G Ethernet (10 Gbps) Fiber
2003 802.3af	PoE, Power over Ethernet 4 / 7 / 15,4 watts
2006 802.3an	10G Ethernet Twisted Pair
2006 802.3ap	Backplane Ethernet (Blade servers and communications equipment)
2007 TRILL WG	Solve L2 STP forwarding limitations, with a link state protocol
2007 802.1aq	Shortest Path Bridging (Optimal Bridging) in L2 Ethernet topologies
2007 802.1Qau	Congestion Management (per virtual link)
2007 802.3ar	Enhancements for rate limiting (per physical link)
2008 ePoE	ePoE, Enhanced Power over Ethernet ~30 watts
2009 FCoE	Fibre Channel over Ethernet
2009 DCE	Data Center Ethernet / Data Center Bridging / CEE
	<ul style="list-style-type: none"> ✓ Lossless Ethernet [Pause, Per Priority Pause] ✓ Ethernet Congestion Management [ECN / (aka BCN)] ✓ IEEE 802.1Qau, Priority Groups ✓ IEEE support for (baby) giant frames ✓ Layer 2 Multipath [Cisco DCE, TRILL]
2009 802.3at	PoE Plus, Power over Ethernet Plus ~60 watts
2010 802.3ba	40Gbps = server /storage, applications, 100Gbps = aggregation
2011 802.3az	Energy Efficient Ethernet



I/O Consolidation

- Virtualizing Server Access



16 Servers	Enet	FC	Total
Adapters	20+	20	40*
Switches	2	2	4
Cables	40	40	80
Mgmt Pts	2	2	4

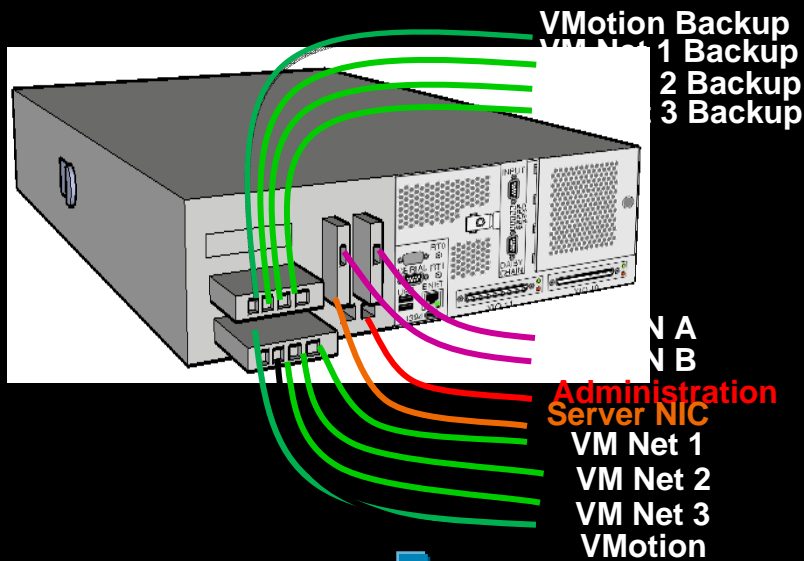
16 Servers	Enet	FC	Total
Adapters	20	0	20
Switches	2	0	2
Cables	40	0	40
Mgmt Pts	2	0	2

Storage Access Virtualization

- FCoE for Converged Networks

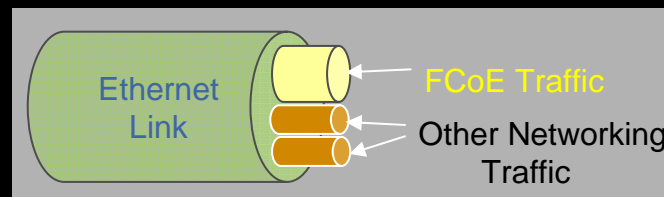
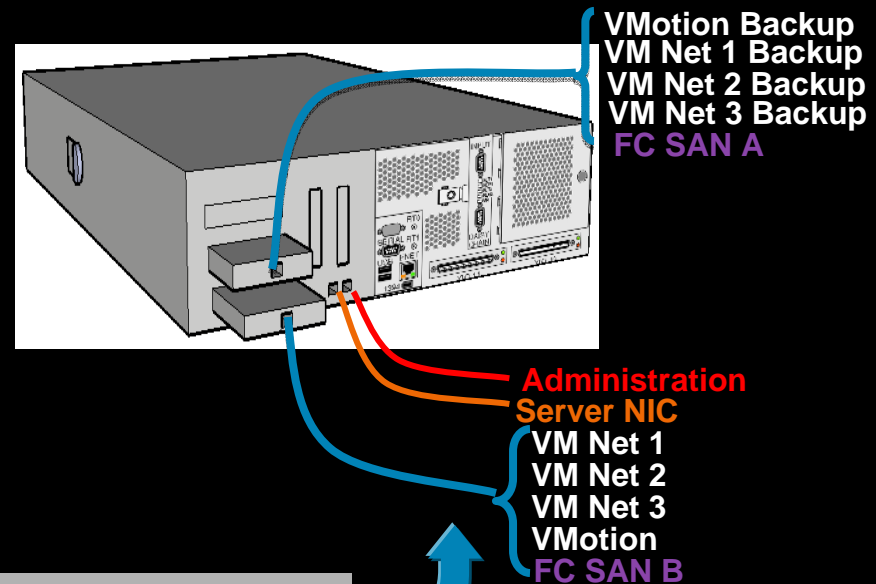
Today's Model

- Two Server LOM Ethernet Ports
- Two 1G Quad-Port NICs
- Two 4G Single Port HBAs



Converged Networks Using FCoE:

- Two Server LOM Ethernet Ports
- Two 10G Single Port Converged Network Adapters (CNA)

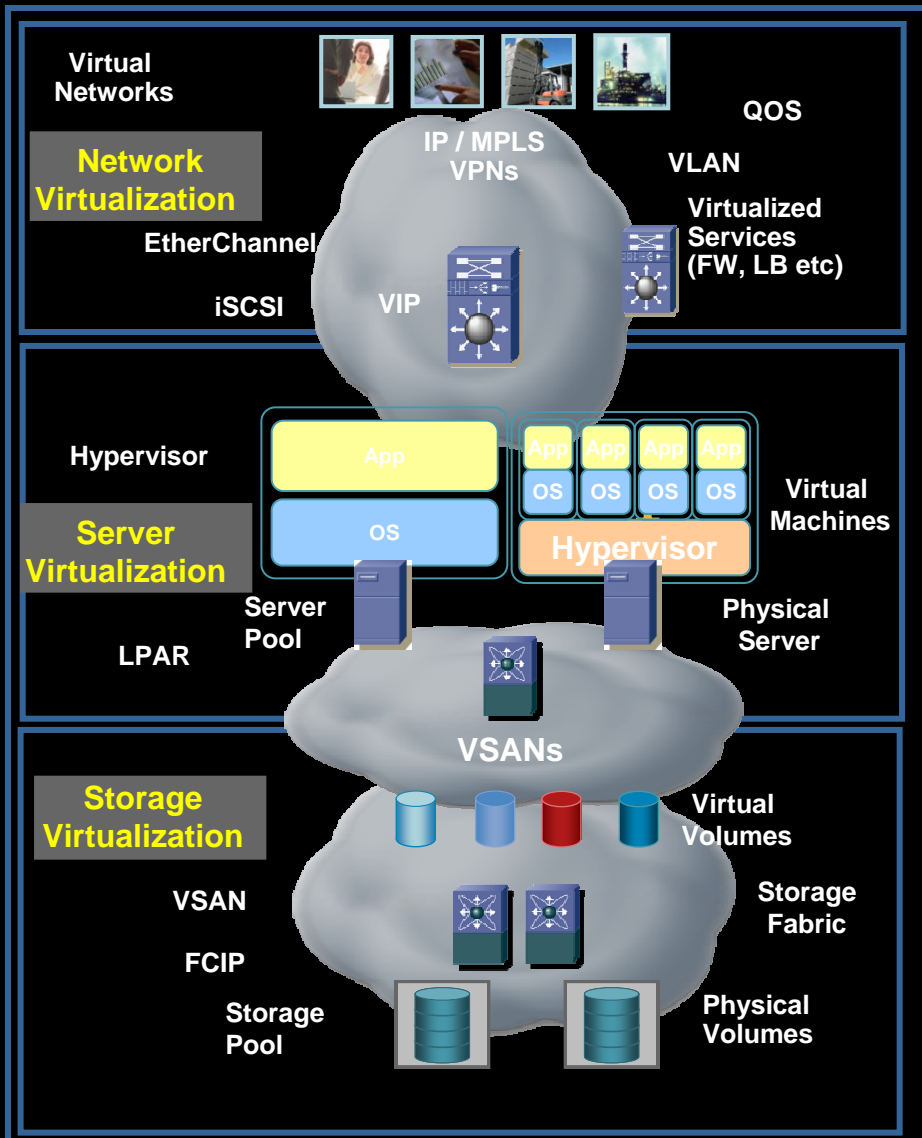


Lossless Ethernet, prioritization and guaranteed delivery are important characteristics

Summary



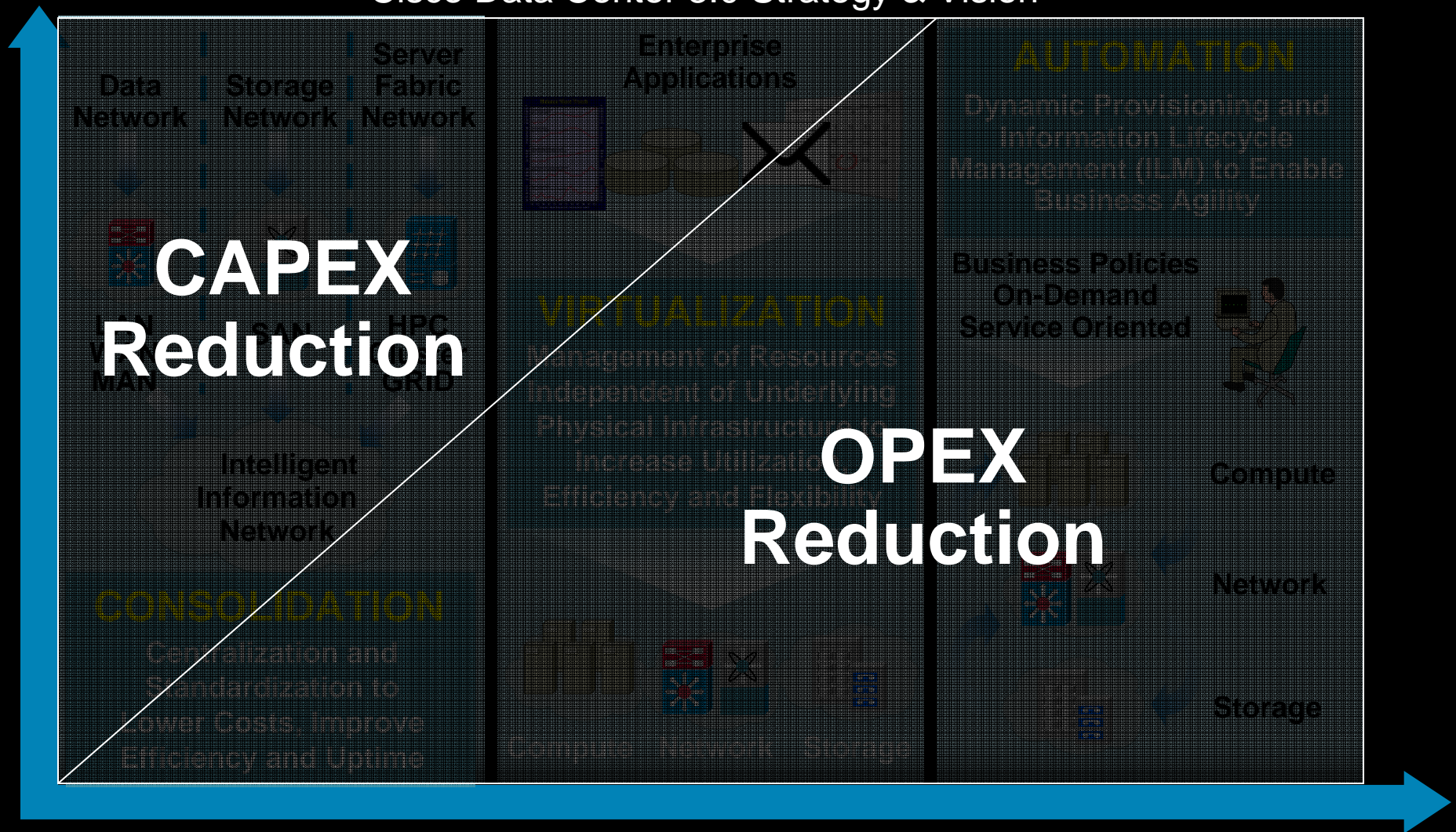
Data Centre Virtualization



- Creates isolated, secure application environments
 - Network-hosted services enhance performance, availability, security and flexibility
 - Enables greater efficiency, agility & lower power consumption
-
- Enables consolidation of *physical* servers that reduces management, power and cooling, etc
 - Virtual Machine mobility allows enhance performance, availability and flexibility
 - Rapidly deploy or redeploy servers to support existing or new applications
-
- Network-hosted services enhance scalability, availability and transparency
 - Improved data management, security & compliance
 - Non-disruptive provisioning & migration of production data
 - Enables greater efficiency, flexibility & power consumption

Evolution of the Data Center Infrastructure

Cisco Data Center 3.0 Strategy & Vision



Why is Cisco DC 3.0 important?

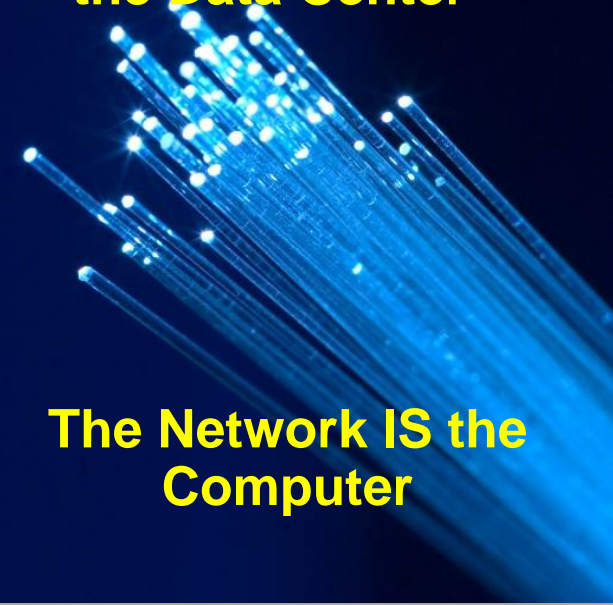
- The Network Is **Virtualized**
- The Network Is **Pervasive**
- The Network Is **Transparent**
- Promotes **Standards**
- Provides **Scale**
- Preserves **Investments**
- Enables **Dynamic Provisioning**

Future Outlook

Data Center
Class Systems
Development



Single 'Backplane' in
the Data Center



The Network IS the
Computer

Summary



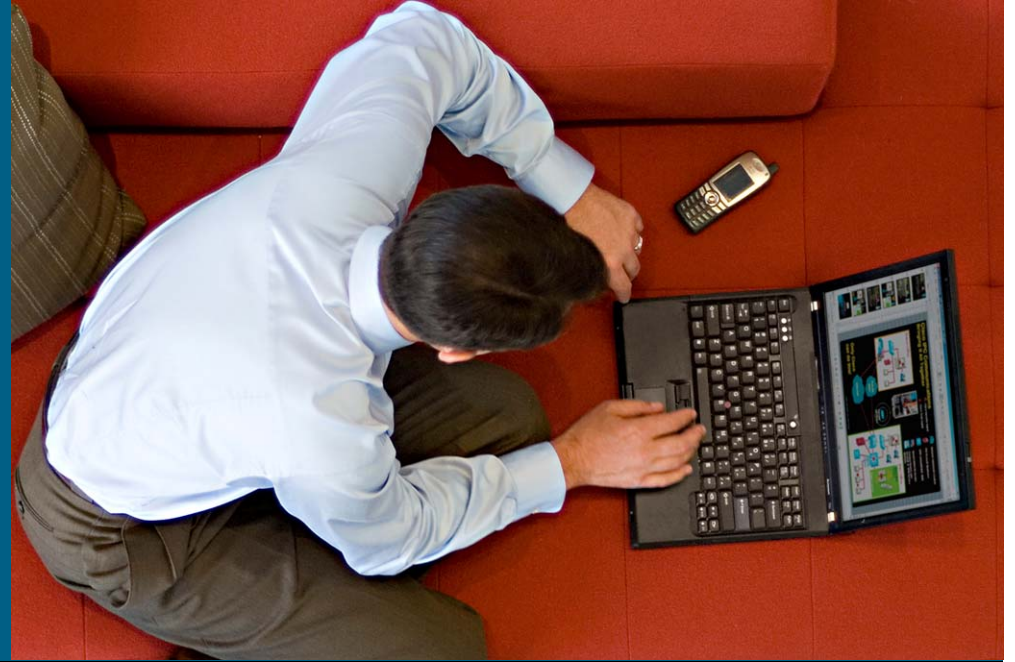
Virtualization solves many of the **challenges** facing DC managers today; power, space, weight, scaling, SLA, complexity, green, agility, CAPEX & OPEX

The Virtualized Data Center is **changing** rapidly and it is important to keep aware of new developments

Cisco continues to **innovate** in the Data Center to create to new compute models and respond to new compute models; blade, VM, mobility, cluster, etc

Cisco DC 3.0 Strategy defines the architecture , services & functionality of next generation **Dynamic Data Centers**

Q and A





CISCO