



IPv6 Seminar

The Business Case for IPv6

Speaker Name

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IOS Technology Group

April, 2011

The text "IPv6" is rendered in a large, 3D, green font with a slight shadow. Behind the number "6" is a white starburst or sunburst graphic with multiple thin lines radiating outwards.

A Major Transition Is Coming

IPv4 Address Exhaustion Has Happened

2010

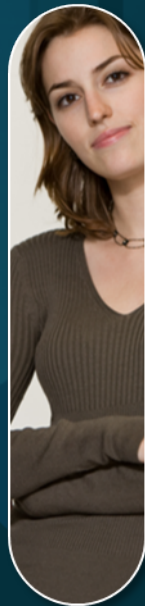
2011

2012



NOVEMBER, 2010

Globalization: 25% of the world's population using 100% of IPv4 addresses



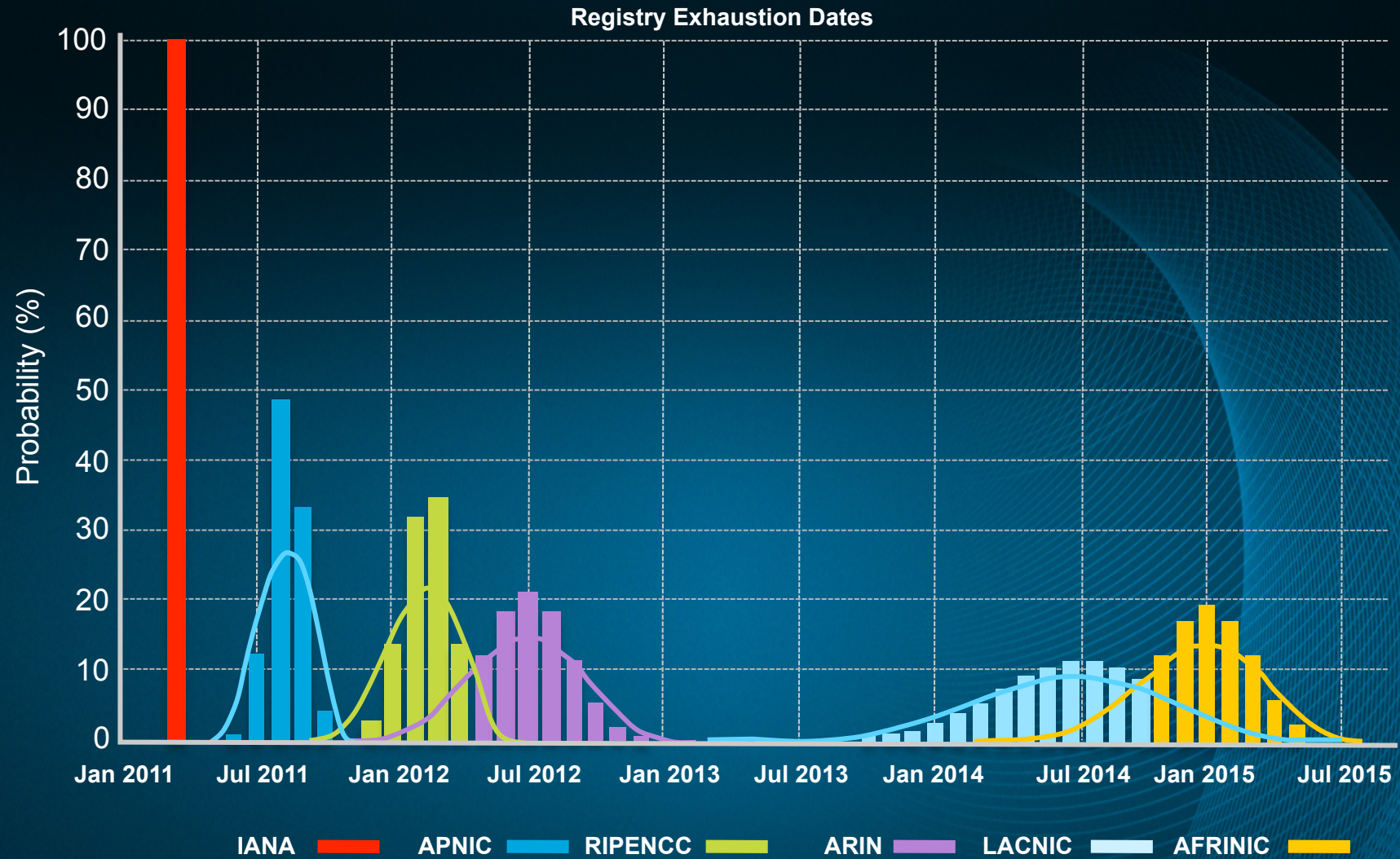
JAN, 2011

Date the last IPv4 addresses was allocated

SEPTEMBER, 2012

Civilian US Government Agencies mandated to provide external IPv6 connectivity

Why We're Here - 2011



Failure to Act Will Impact Business

IPv6 Estimated Adoption Timeframes

2010

2012

2014

- 2010: Low Impact – Buying behavior shift limited to mandated and early adopter sites

Transition Planning

Early Adopters

Globalization

IPv6 Government Mandate Deadlines

IPv4/IPv6 Co-existence

2011: Internet Evolution begins – “...IPv6 is important to all of us (...) to everyone around the world, It is crucial to our ability to tie together everyone and every device”. John Chambers

•2012: Mandates take effect – Transition to IPv6 forces customers to acquire product or managed services to sustain business and customer reach

• 2014: IPv6 is mainstream – customers without transition infrastructure experience reduced service levels, diminished customer reach, increase operational complexity

IPv6 Business Impact – The Cost of Waiting Goes Up

Low Risk

Moderate Risk

High Risk

Myth: We'll Never Run Out of IP Addresses

Mobile and the Internet of Things drive growth

In 2013....There Will Be

50 BILLION

Devices Connected to the Network,

up from **35 BILLION** in 2010



Source: Forrester, Cisco IBSG

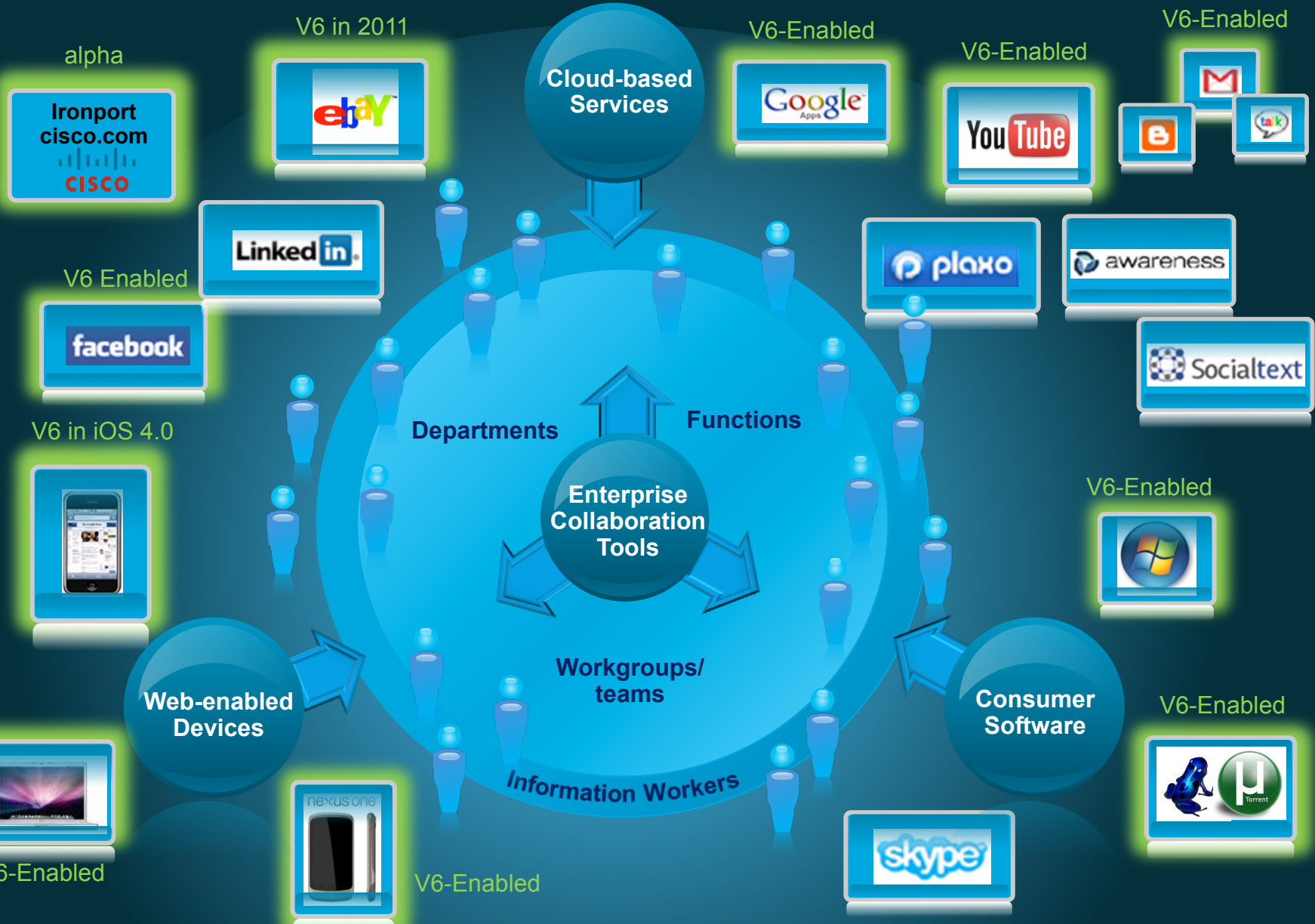


Image Source: Forrester, "Three Mega Business Trends Will Reshape The Tech Sector"

Managing an Orderly IPv6 Transition

IPv6 Is Not a Rip-and-Replace Proposition

Preserve

Preserve the customer's existing investment

- Audit and leverage existing IPv6 capabilities

Prepare

Prepare a migration and deployment plan

- Identify and enable critical IPv6 functional areas

Prosper

Prosper through the transition to IPv6 Internet

- Enable all systems with dual-stack capabilities
- Grow seamlessly as customers transition to IPv6

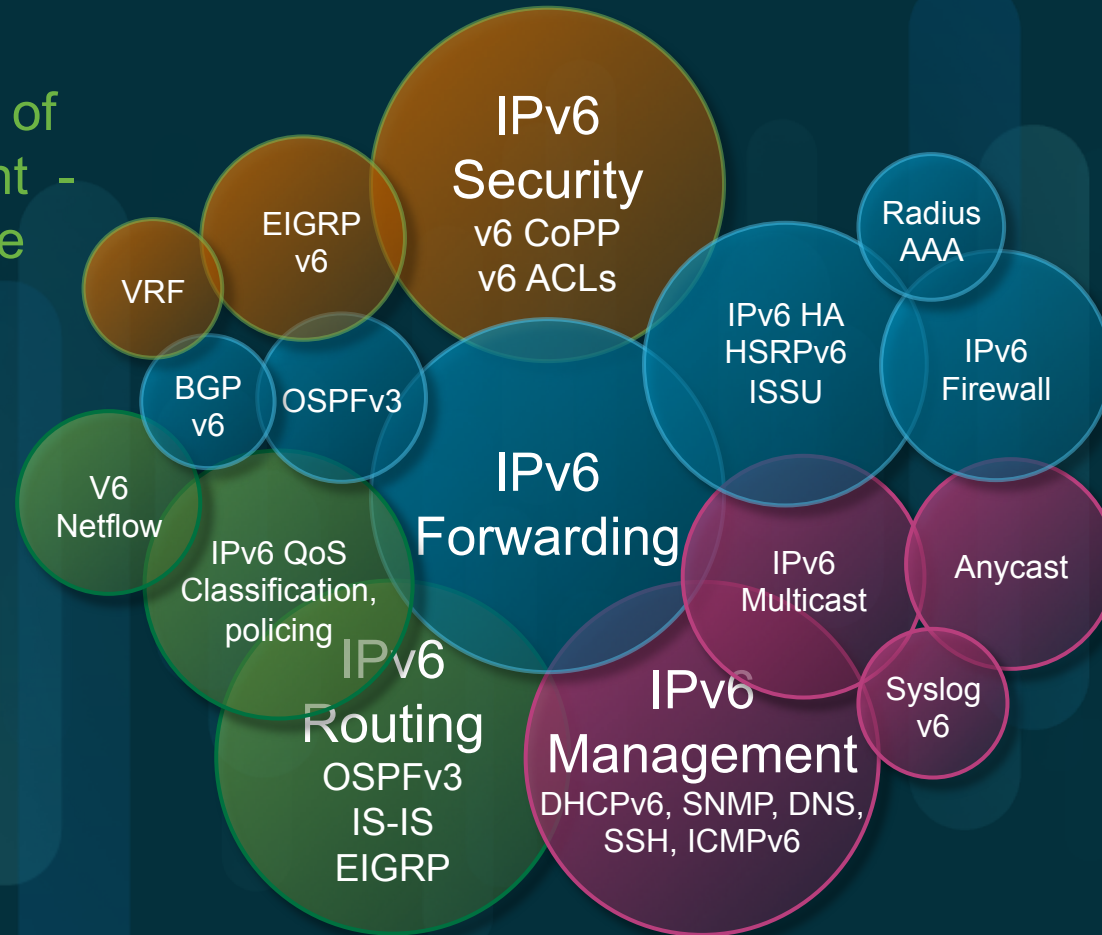


IPv6 is the foundation of a lifecycle management discussion

Preserve

Audit the Customer's Existing IPv6 Capabilities

Over a Decade of
Cisco Investment -
Shipping Since
1996



These capabilities and more are already part of your customer's investment

Prepare

Start with a Phased Plan Aligned with Your Business Strategy

1

Identify the highest priority IPv6-critical areas in your network

2

Perform IPv6 Assessment on high priority areas to determine scope

3

Develop a design that enables IPv6 without disrupting your IPv4 network

4

Test and implement in pilot mode, then extend over time into production

Repeat for the Next IPv6-Critical Area in Your Network

Prosper

Grow Seamlessly as Customers Transition to the IPv6 Internet

A well-structured migration plan provides insurance against unexpected costs as customers, partners, and suppliers move to IPv4 and IPv6 coexistence

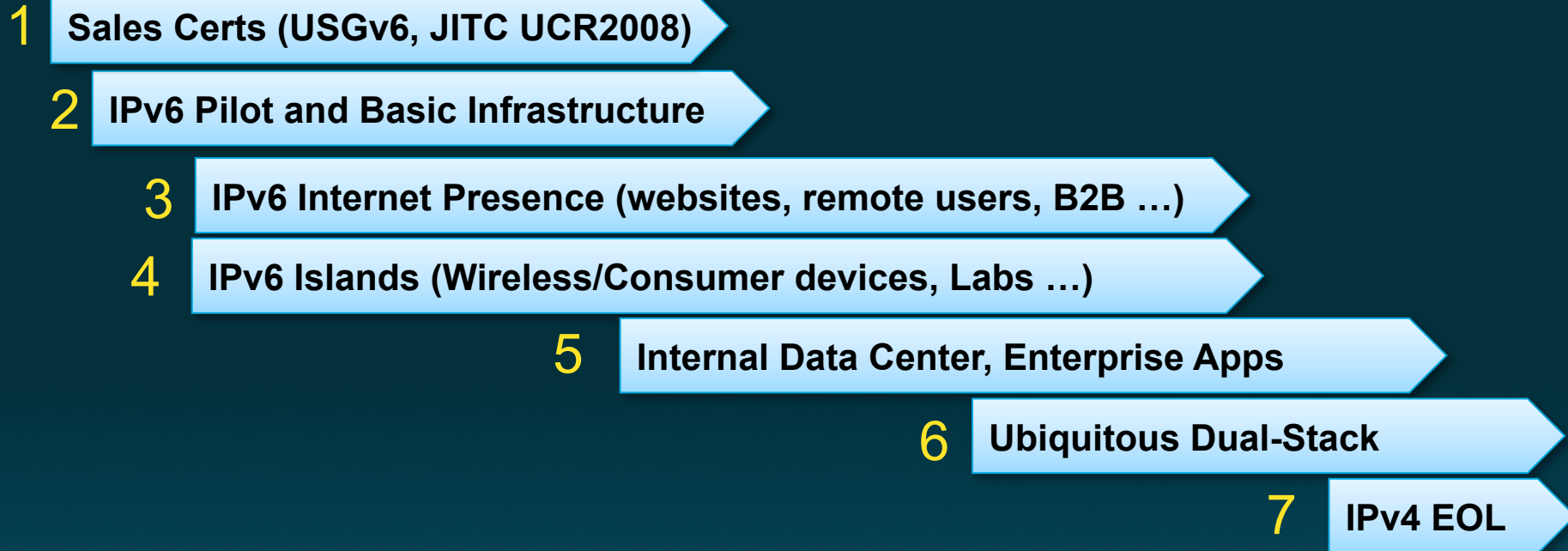
Make a Plan
Align Business
and IT Strategy

Leverage Your
Investment
A Decade of Cisco
IPv6 Innovations

Invest for
Success
Deploy IPv6
Transition Support
Technologies

Accelerate
Prosper through
accelerated global
customer reach.
Unleash new
business models

Enterprise IPv6 Adoption and Delivery



“Mandated”
1, 2, 3

Who?

- Government Agencies
- Customers who sell to government agencies

“Motivated”
2 3 4

Who?

- Customers with IPv4 address exhaustion
- Global Enterprises with consumer or business interaction on the public internet
- Customers with user-provided devices on their networks

“Early Adopter”
2 4 3 5 6 7

Who?

- Companies looking for competitive advantage
- Companies using IPv6 to solve business problems
- Early adopters preparing for coexistence

“Mainstream”
2

Who?

- Large US/European Enterprises
- Small-Medium Enterprises

Borderless Network Architecture

Architecture for Agile Delivery of the Borderless Experience



POLICY

MANAGEMENT

APIs



BORDERLESS
END-POINT/
USER SERVICES



Securely, Reliably, Seamlessly: [AnyConnect](#)

BORDERLESS
NETWORK
SERVICES

| | | | | |
|-------------------------------------|---|---------------------------------------|---|---|
| Mobility: Motion | Energy Management: EnergyWise | Security: TrustSec | App Performance: App Velocity | Multimedia Optimization: Medianet |
|-------------------------------------|---|---------------------------------------|---|---|

BORDERLESS
NETWORK
SYSTEMS



BORDERLESS
INFRASTRUCTURE

| | | | | |
|----------|---------|-----------|--|----------|
| Wireless | Routing | Switching | Application Networking/ Optimization | Security |
|----------|---------|-----------|--|----------|

SMART PROFESSIONAL AND TECHNICAL SERVICES:
Realize the Value of Borderless Networks Faster

Cisco IPv6 Professional Services

Prioritize Critical Areas of Your Business and Network As You Scale Beyond IPv4 Limitations

Solution Overview

By the end of 2011, Internet traffic will be using the next-generation Internet protocol: IPv6.

IPv6 adoption must be addressed using a phased approach with careful validation and testing to avoid disrupting the IPv4 network or introducing vulnerabilities.

Through a Phased Approach, We Help You to:

1. Identify the highest priority IPv6-critical areas in your network.
2. Assess those areas to determine the scope of your IPv6 design.
3. Develop a design that enables IPv6 to be introduced without disrupting your IPv4 network.
4. Test and implement IPv6 in pilot mode, then extend over time into production deployment.
5. Repeat steps for subsequent areas of your network through ongoing optimization.

Proactively Budget Time, Money, and Resources

BN Enterprise Use Cases

Use Case

IPv6 Technology

Relevant Products

Dual Stack Use Case

- Set up devices to run IPv4 and IPv6 in parallel
- Link hosts and islands of IPv6 devices together

IPv6 and IPv4

- IPv6 switching and routing stacks
- IPv6 over IPv4 tunneling protocols
- First Hop Security

- Catalyst 6K, 4K, 3K, 2K
- Nexus 7K, ASA Security Appliance
- AnyConnect VPN client
- ASR 1000
- ISR G2

IPv6 Internet Presence Use Case

- Get started on the IPv6 Internet Edge for Outside – In deployment

Stateless NAT64

- Allows IPv6 or dual-stack hosts to talk to IPv4 infrastructure (for example, web content)

- Stateful NAT on ASR-1000

NEW

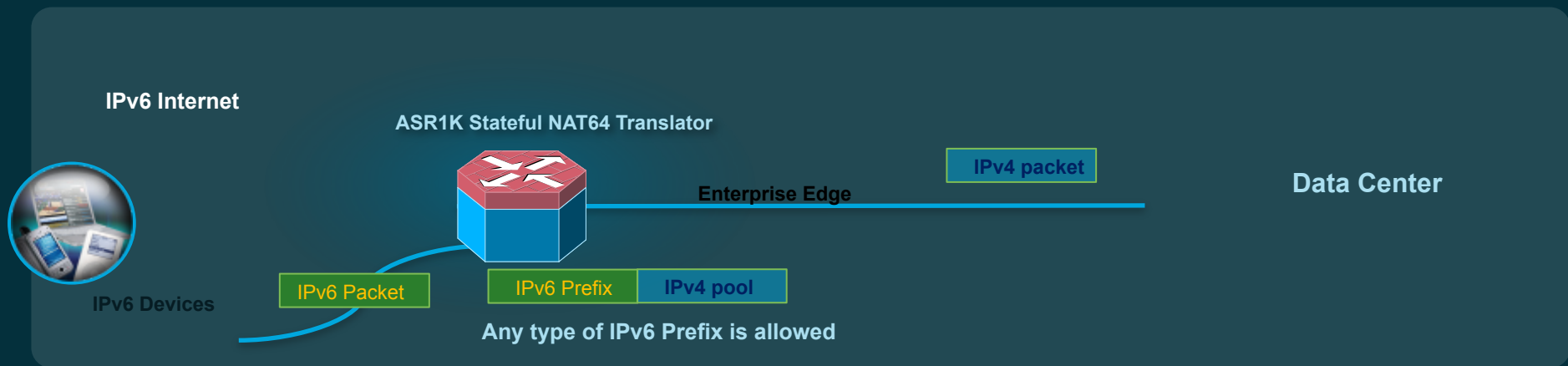
Internet Presence Use Case

(Expected July 2011)

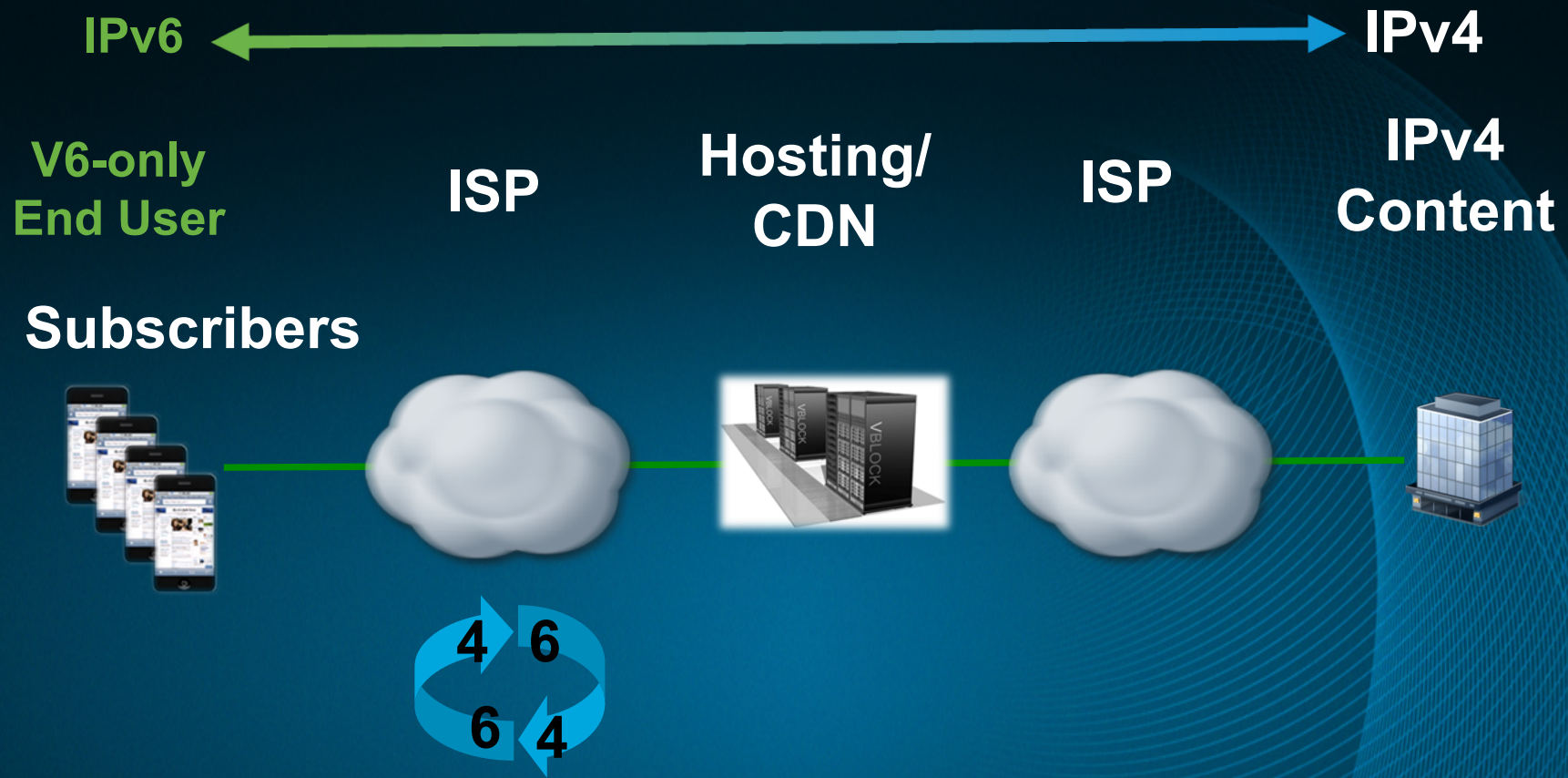


Solution Characteristics

- Expected Scale: 1.3 Million Stateful NAT Translations with HA enabled
- Expected Performance: 78K Translations per Second with HA enabled, with integrated IP Services
- IPv6 adoption: Allows connectivity between IPv6 internet and IPv4 network
- Position on Internet Edge with Stateful NAT64 functionality or as dedicated translation device

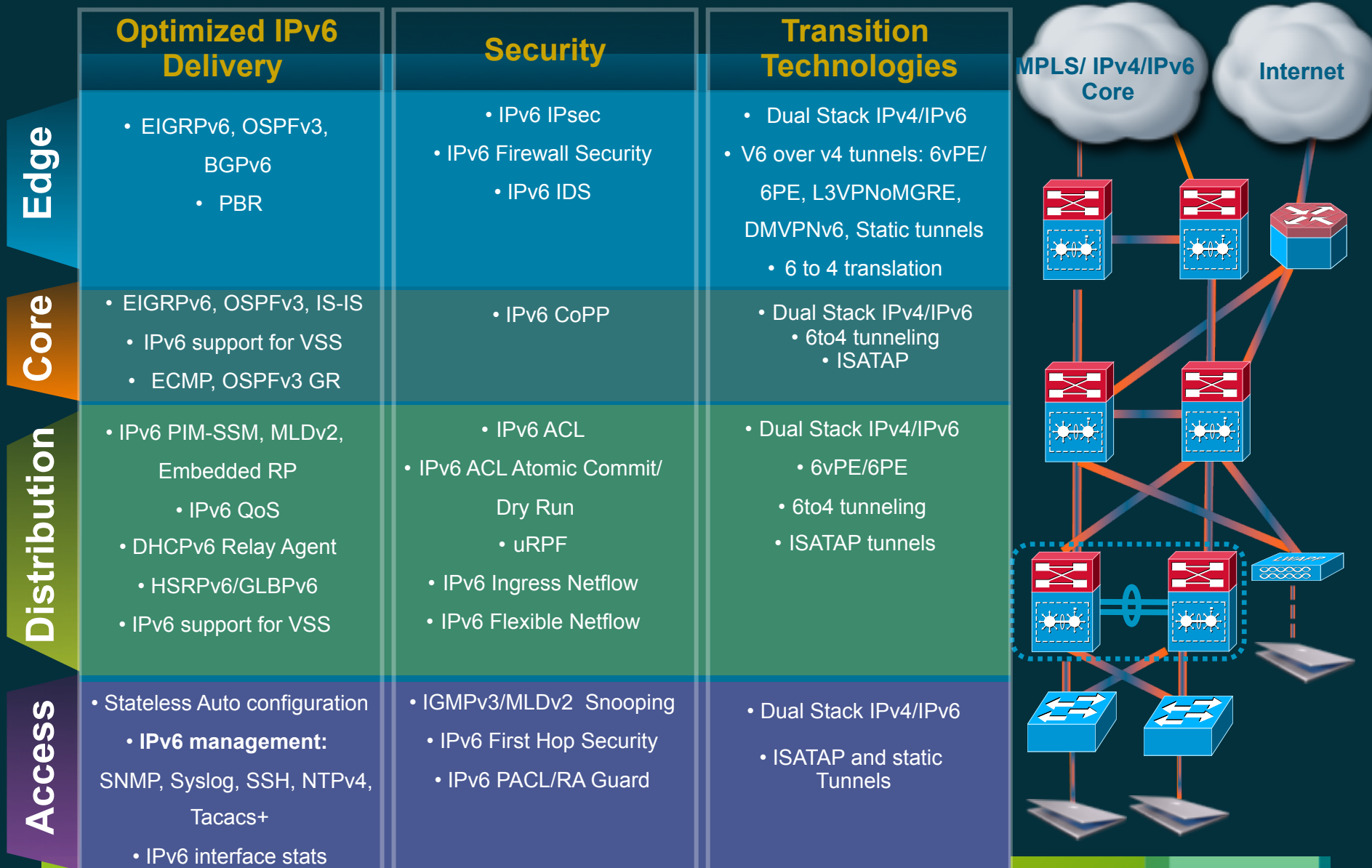


Who Owns the Translation?



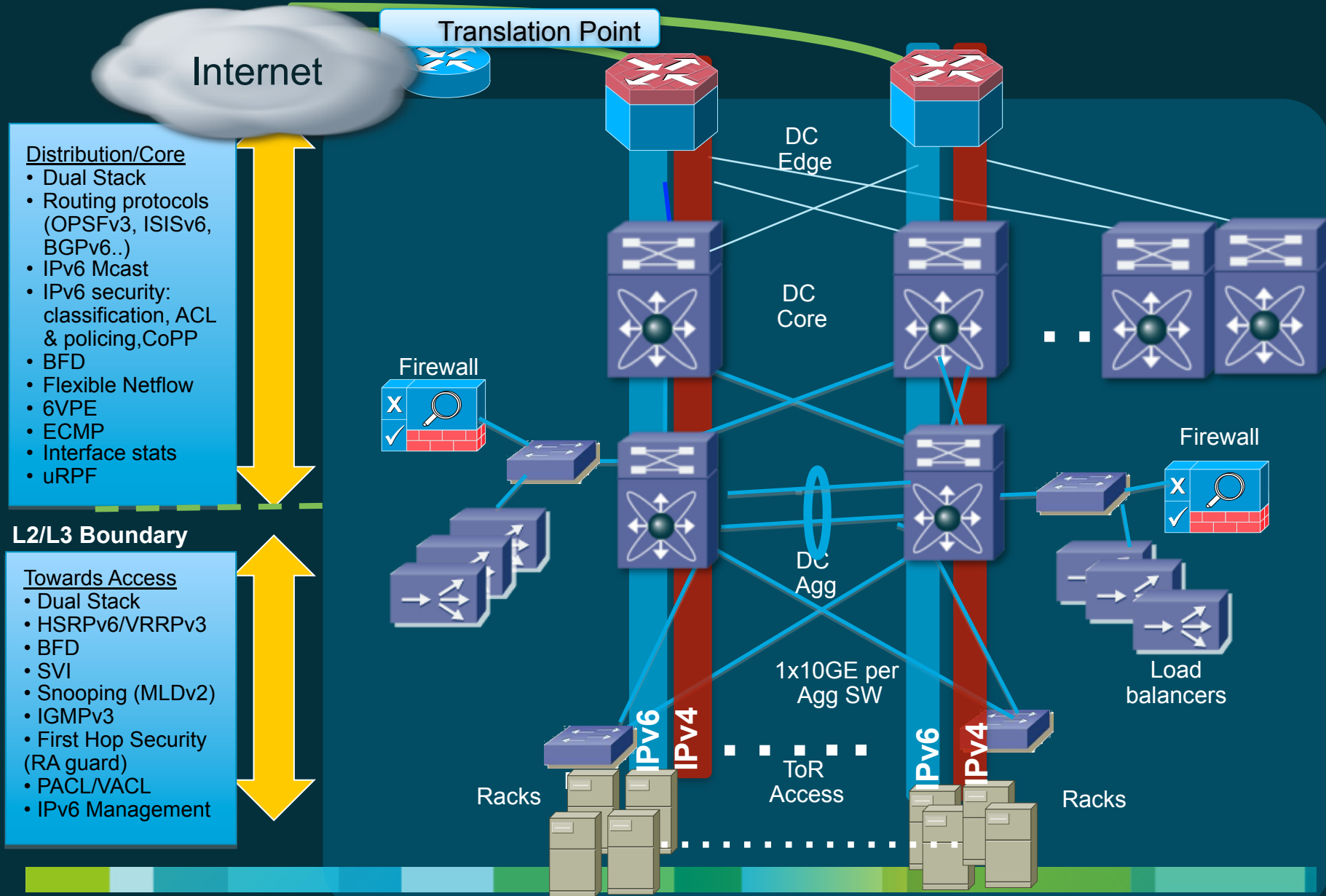
Considerations:
Experience, Scale, Cost, Operations, Technology...

Borderless Networks IPv6 Network Architecture



“Many of the products and features described herein remain in varying stages of development and will be offered on a when-and-if-available basis. This roadmap is subject to change at the sole discretion of Cisco, and Cisco will have no liability for delay in the delivery or failure to deliver any of the products or features set forth in this document.” All Specifications Subject to Change Without Notice

IPv6 Data Center Network Architecture



- Distribution/Core
- Dual Stack
 - Routing protocols (OSPFv3, ISISv6, BGPv6..)
 - IPv6 Mcast
 - IPv6 security: classification, ACL & policing, CoPP
 - BFD
 - Flexible Netflow
 - 6VPE
 - ECMP
 - Interface stats
 - uRPF

- Towards Access
- Dual Stack
 - HSRPv6/VRRPv3
 - BFD
 - SVI
 - Snooping (MLDv2)
 - IGMPv3
 - First Hop Security (RA guard)
 - PACL/VACL
 - IPv6 Management



June 8 2011 – 00h00-23h59 (UTC)

24-hr IPv6 “Test Flight”

IPv6 access on website’s “front door”

(DNS AAAA Record on www.company.com)

Note: This is not about turning off IPv4!

Coordinated by:



<http://isoc.org/wp/worldipv6day>

<http://isoc.org/wp/worldipv6day/participants>

<http://supportforums.cisco.com/community/netpro/network-infrastructure/ipv6-transition>

World IPv6 Day: Jumping In Together

Key Takeaways

- Start now and position for growth
- Next Steps:
 - Assess, Plan, Design Trial, Train, Roll out
- Map out opportunities to be IPv6 ready in planned technology refresh cycles
 - Reference certification requirements
- Enable your network evolution to IPv6 with the Cisco Borderless Network Architecture



<http://www.cisco.com/go/ipv6>

Thank you.

