

July 31, 2006

### **Niels Christian Furu appointed Managing Director for Cisco Systems Nordics**

Following almost one and a half year as Managing Director for Cisco Systems in Switzerland and Austria, Niels Christian Furu has been appointed Managing Director for Cisco Systems Nordics beginning August 1, 2006. With the appointment of Niels Christian Furu, Cisco Systems creates an organisation committed to the Nordics.

In his new position, Niels Christian Furu will be responsible for driving Cisco Systems' Nordic businesses with country managers in Sweden, Norway, Finland, and Denmark reporting directly to him. As part of the increased focus on the Nordic region, a sales organisation reporting into Norway has been established in Iceland.

"I am looking forward to beginning this extremely interesting and challenging job. The Nordic countries are performing well, and I will be looking to continue growth in the Nordics in close co-operation with my new colleagues," says Niels Christian Furu.

"Niels has a proven track record at Cisco having successfully led our team in Austria and Switzerland for the past 18 months and our Danish operations for five years prior to that," said Chris Dediccoat, President of European Markets for Cisco Systems. "Creating this new role as head of the Nordics will help us build even deeper relationships with our customers and partners in this important and innovative region."

#### **About Cisco Systems**

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