



Cisco Connection 2012

Freedom of Choice

Collaboration

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Faster Decision-Making



Faster Decision-Making

Mobile and Virtual
Work Teams



Faster Decision-Making



Mobile and Virtual Work Teams



Support Innovation





How do you apply this to your business?



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The workspace is changing

2004

2012

The workspace is changing

TABLETS

SMARTPHONES

PCs



2004

2012

The workspace is changing

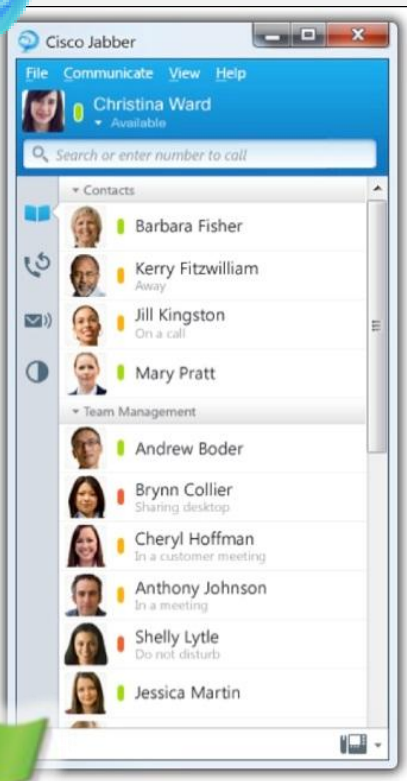
TABLETS

SMARTPHONES

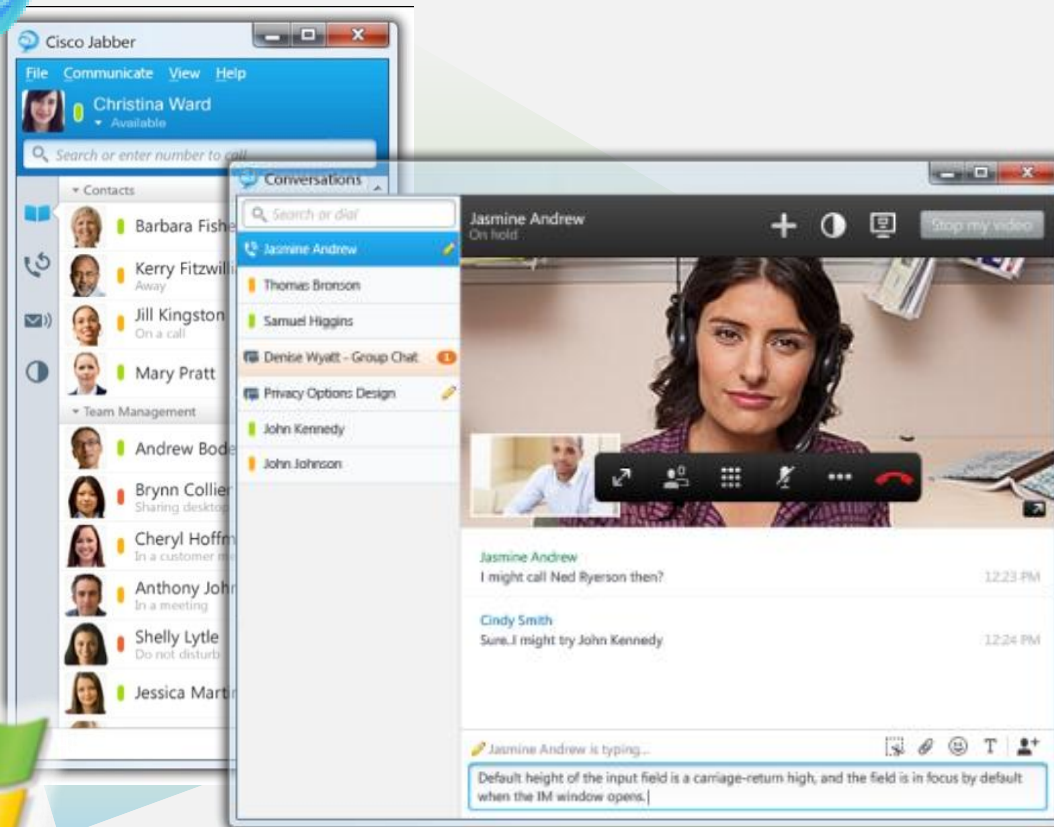
Platform*	October 2010	October 2011	October 2012
iPhone	7,886	20,078	27,472
iPad	1,176	8,017	12,553
BlackBerry	15,071	12,617	8,669
Android	688	5,204	7,304
Others	3,660	1,630	939
Total	28,481	47,546	56,937

Cisco's two year mobile device growth rate is **100%**

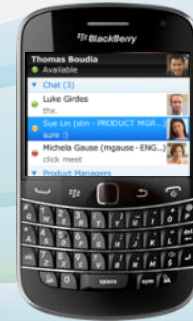
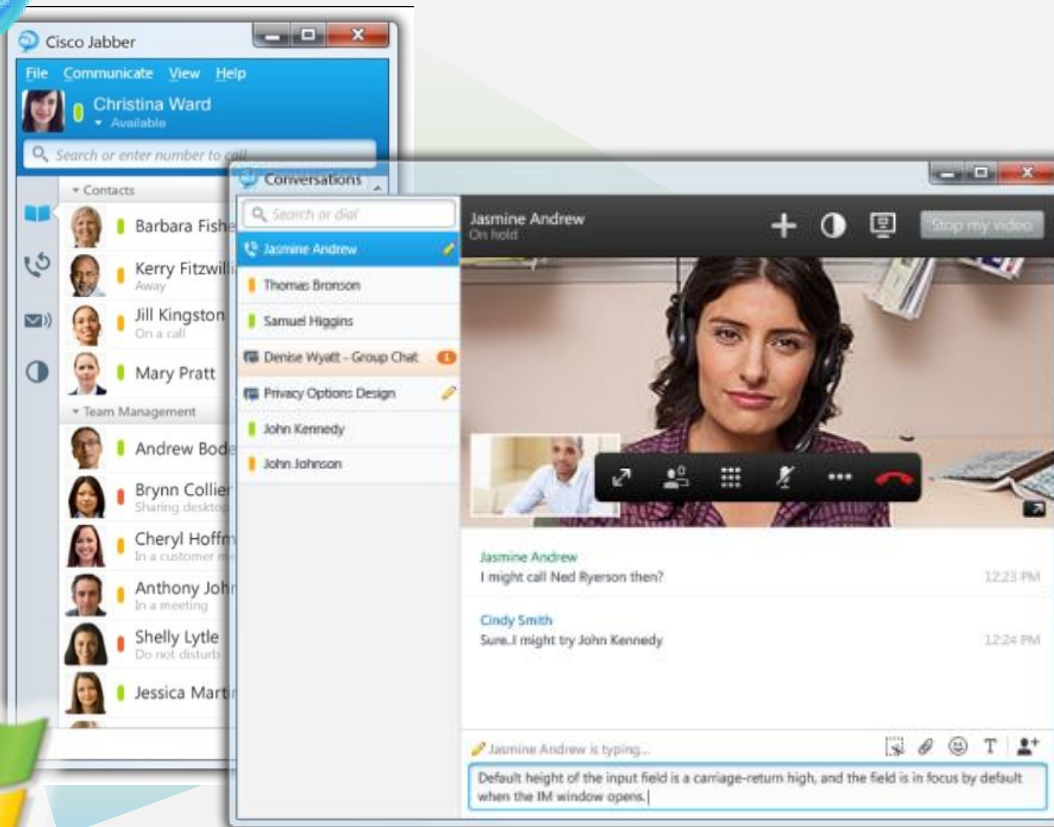
Cisco Jabber - Freedom of Choice



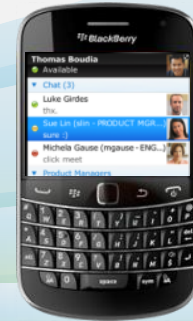
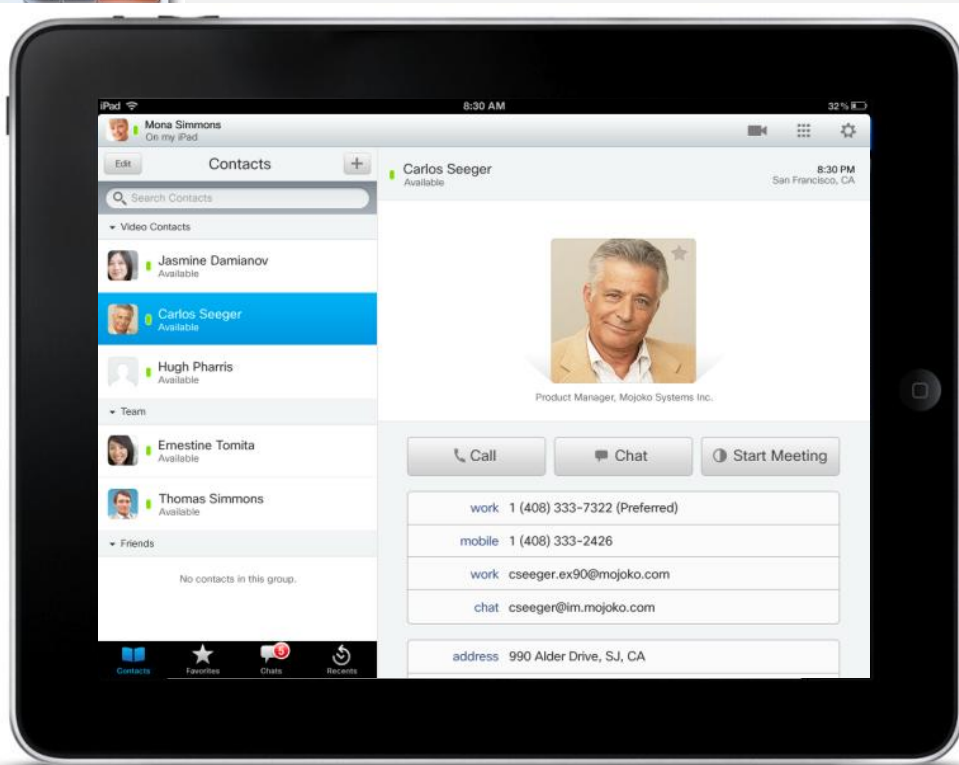
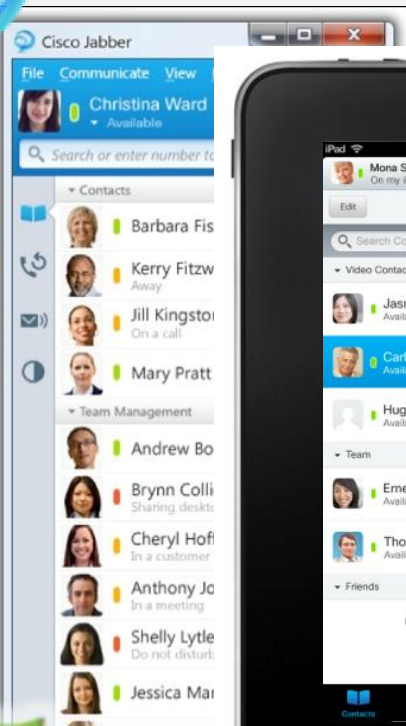
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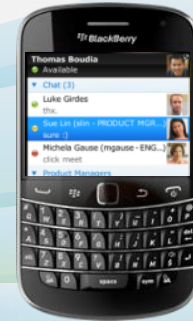
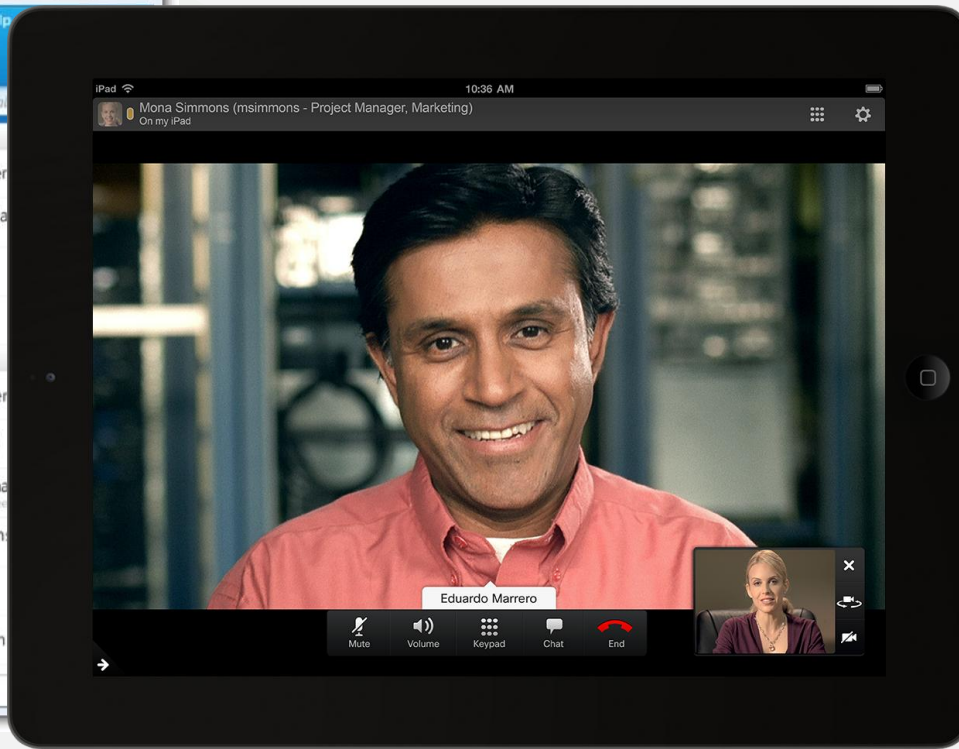
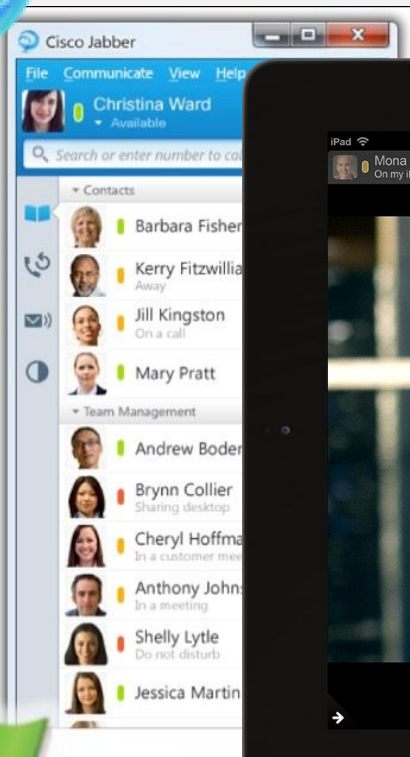
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Video Is Transforming Business

Collaborate with External Organizations



Locate and Access Remote Experts



"netcare" connects 200 pharmacies via TelePresence

A hand in a dark suit jacket points upwards towards a digital interface. The interface features a world map, glowing blue circles, and a bar chart. The background is a dark blue gradient with abstract light patterns.

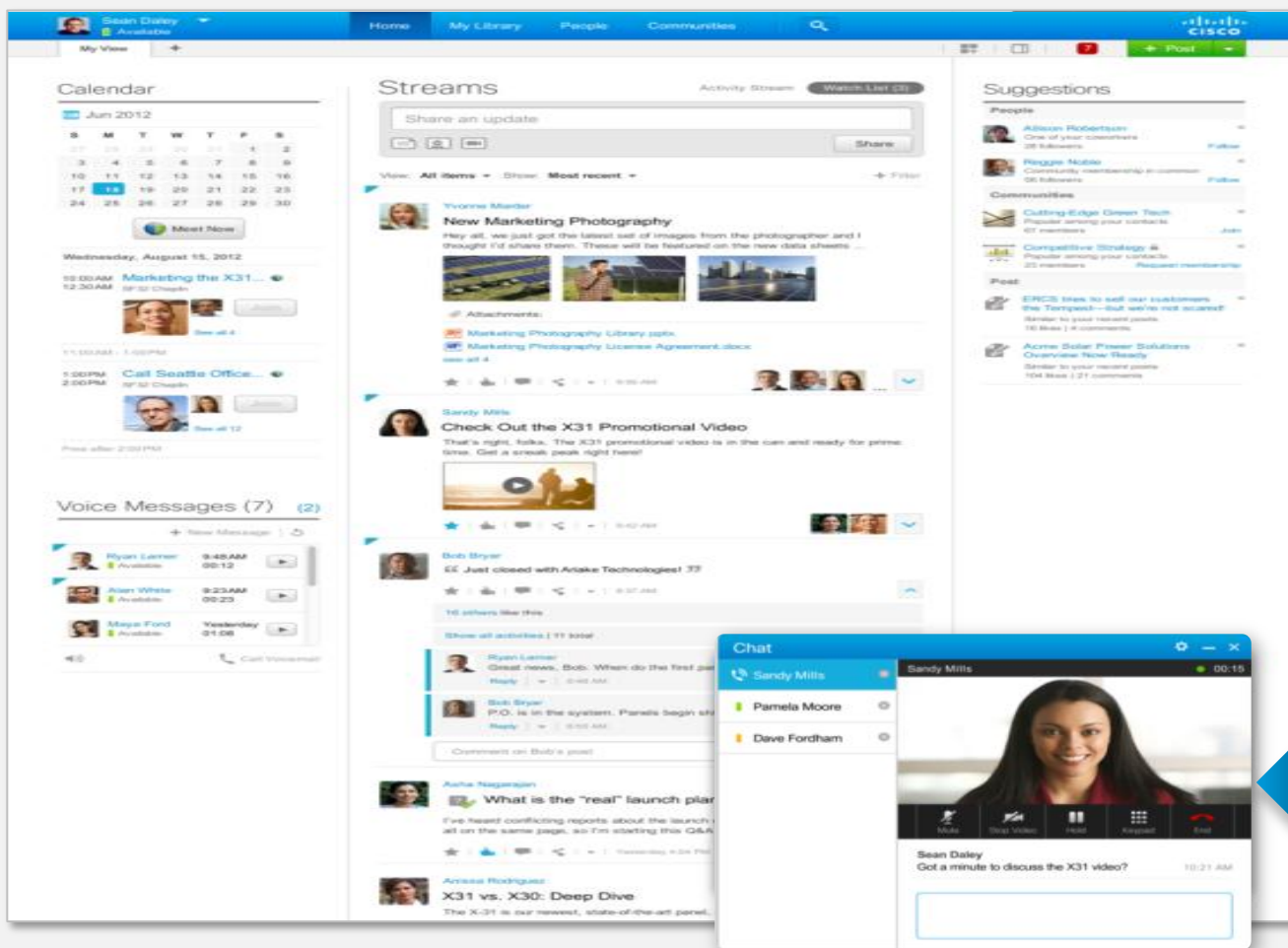
Building the Next Generation Workspace

“I believe we are entering the second phase of the Internet, where the next major market transition will be driven by collaboration, enabled by Web 2.0 technologies.”

John Chambers, Chairman & CEO

A portrait of John Chambers, Chairman & CEO, wearing a white dress shirt and a dark patterned tie. He is resting his chin on his right hand, looking thoughtfully towards the camera against a warm, brown background.

Design Your Own Workspace Webex Social - Social Collaboration for the Enterprise



Thank you.

