



Cisco Connection 2012
Freedom of Choice

VMware Horizon App Store

Christian Bieri
Desktop Business Manager VMware

29. November 2012



Applications

Files

Add an application

search my applications



ADOBEConnect



ADP



BrassRing



Facebook



LinkedIn

Microsoft Outlook
Dell Inspiron 15Microsoft Excel
Dell Inspiron 15Microsoft PowerPoint
Dell Inspiron 15Microsoft Word
Dell Inspiron 15Microsoft Visio
Dell Inspiron 15

Mozy



SuccessFactors



SlideRocket



WebEx



Zoho

VMware Horizon

vmware HORIZON

3 Chris Smith

Applications Files

Add an application

search my applications

The screenshot displays the VMware Horizon application catalog. At the top, there's a blue header with the VMware Horizon logo and a user profile for Chris Smith. Below the header, there are tabs for 'Applications' and 'Files'. A search bar is present with the text 'search my applications'. The main area shows a grid of application icons, each with a label and the device 'Dell Inspiron 15' below it. The applications include Adobe Connect, ADP, BrassRing, Facebook, LinkedIn, Microsoft Outlook, Microsoft Excel, Microsoft PowerPoint, Microsoft Word, Microsoft Visio, Mozy, SuccessFactors, SlideRocket, WebEx, and Zoho.

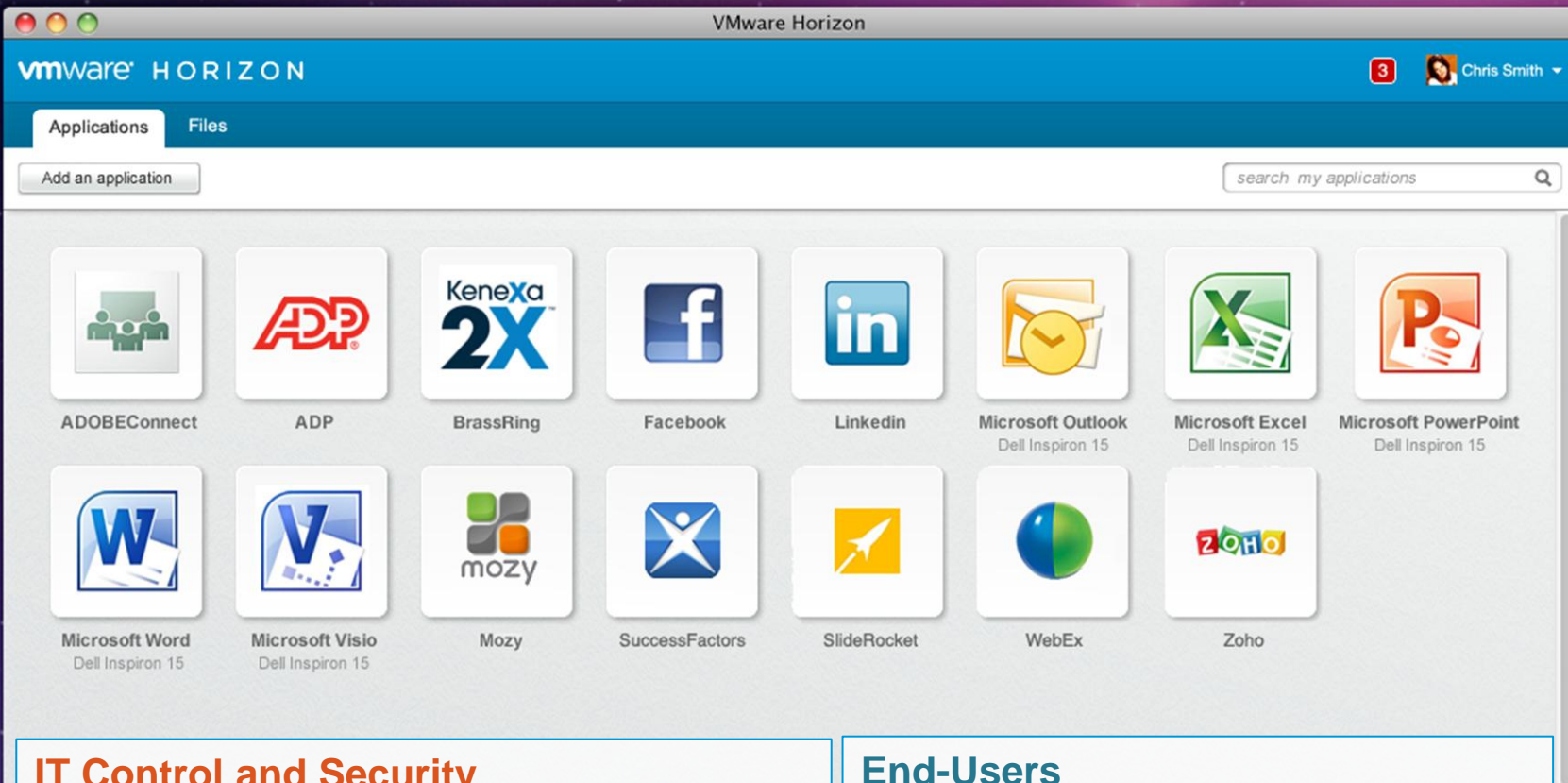
Application	Device
ADOBEConnect	Dell Inspiron 15
ADP	Dell Inspiron 15
BrassRing	Dell Inspiron 15
Facebook	Dell Inspiron 15
LinkedIn	Dell Inspiron 15
Microsoft Outlook	Dell Inspiron 15
Microsoft Excel	Dell Inspiron 15
Microsoft PowerPoint	Dell Inspiron 15
Microsoft Word	Dell Inspiron 15
Microsoft Visio	Dell Inspiron 15
Mozy	Dell Inspiron 15
SuccessFactors	Dell Inspiron 15
SlideRocket	Dell Inspiron 15
WebEx	Dell Inspiron 15
Zoho	Dell Inspiron 15

End-Users

Device Choice

SSO for SaaS Apps

Unified Application delivery

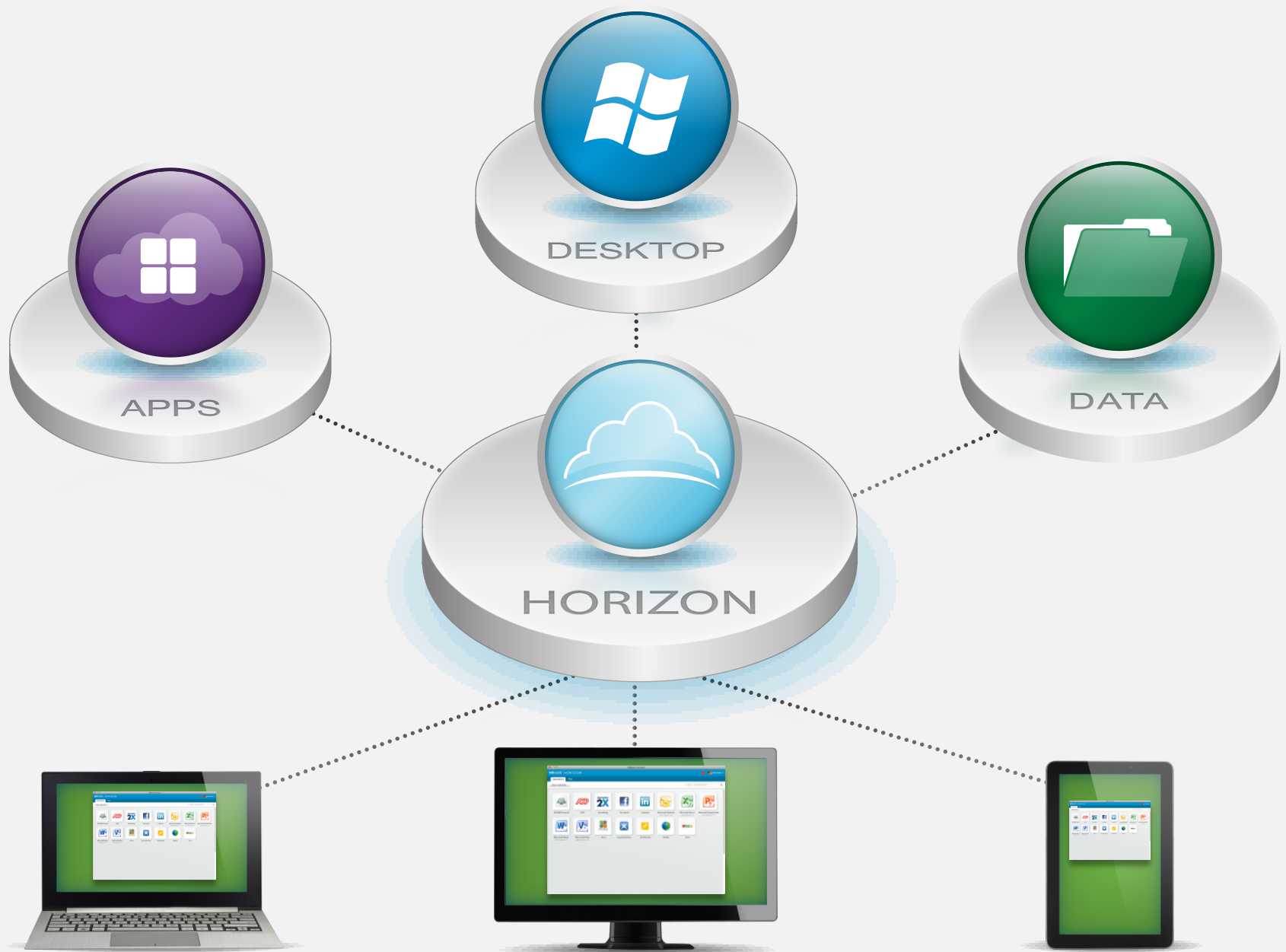


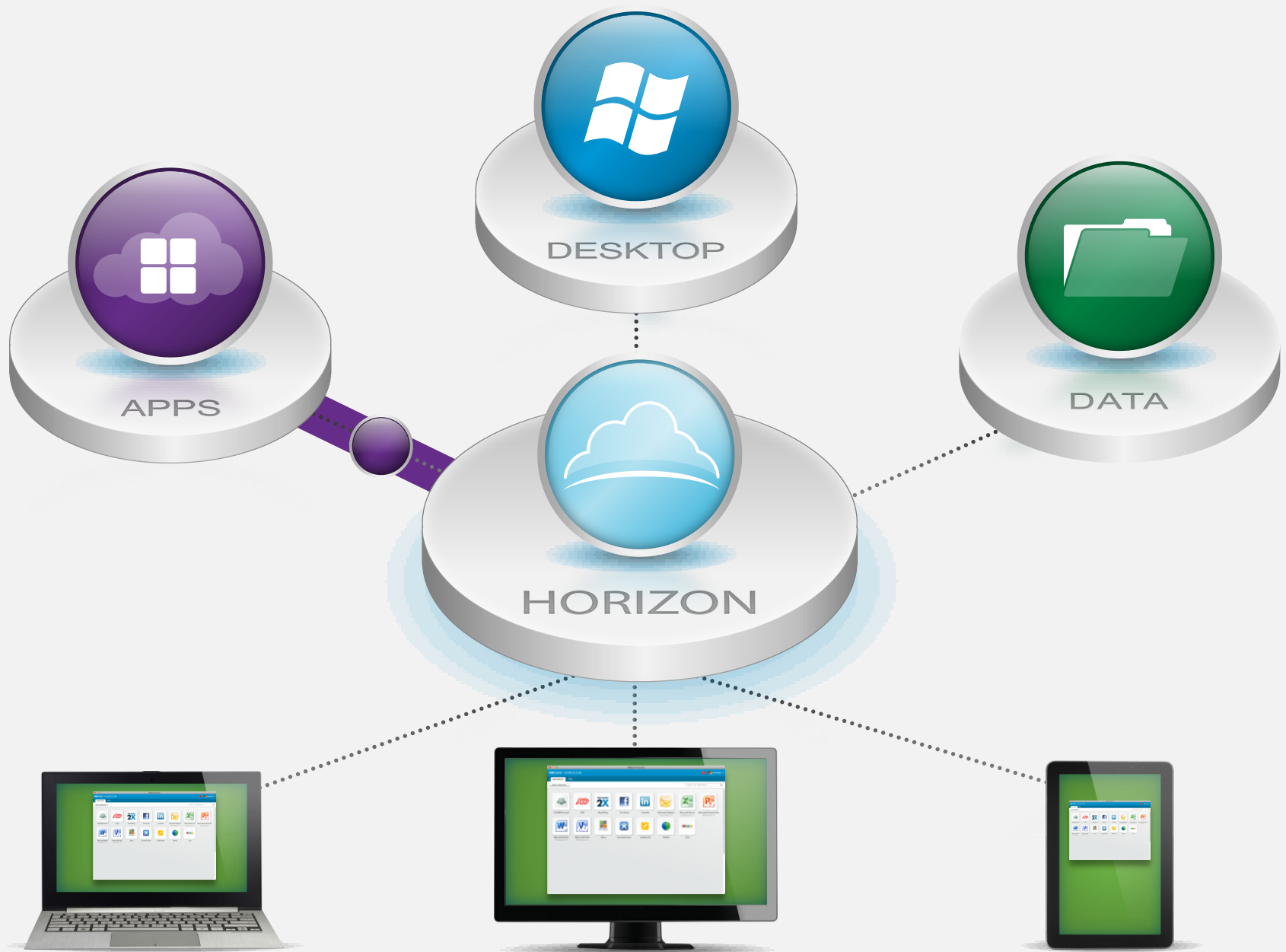
IT Control and Security

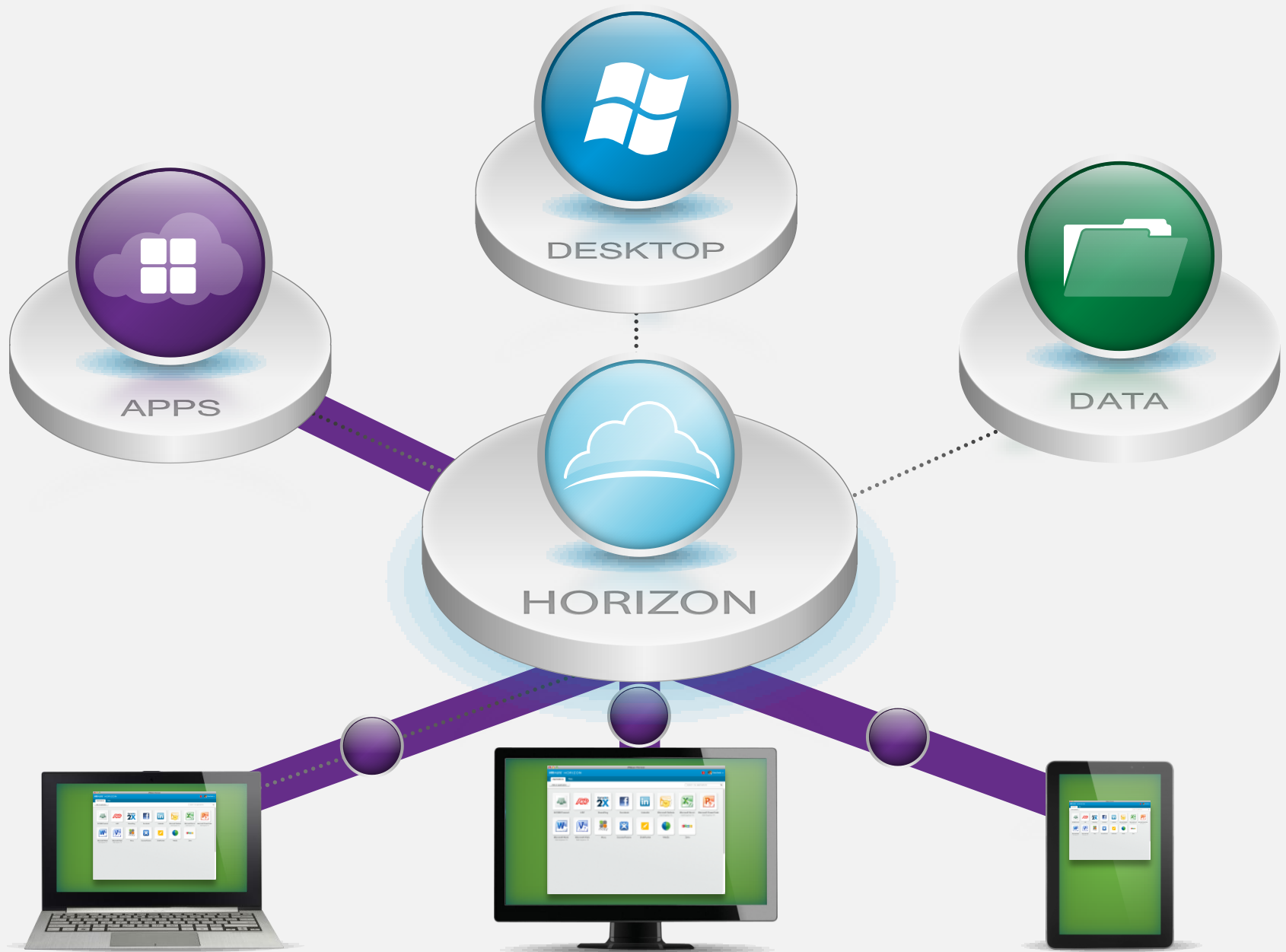
Centralized-Unified App Delivery
Centralized Policies
Security

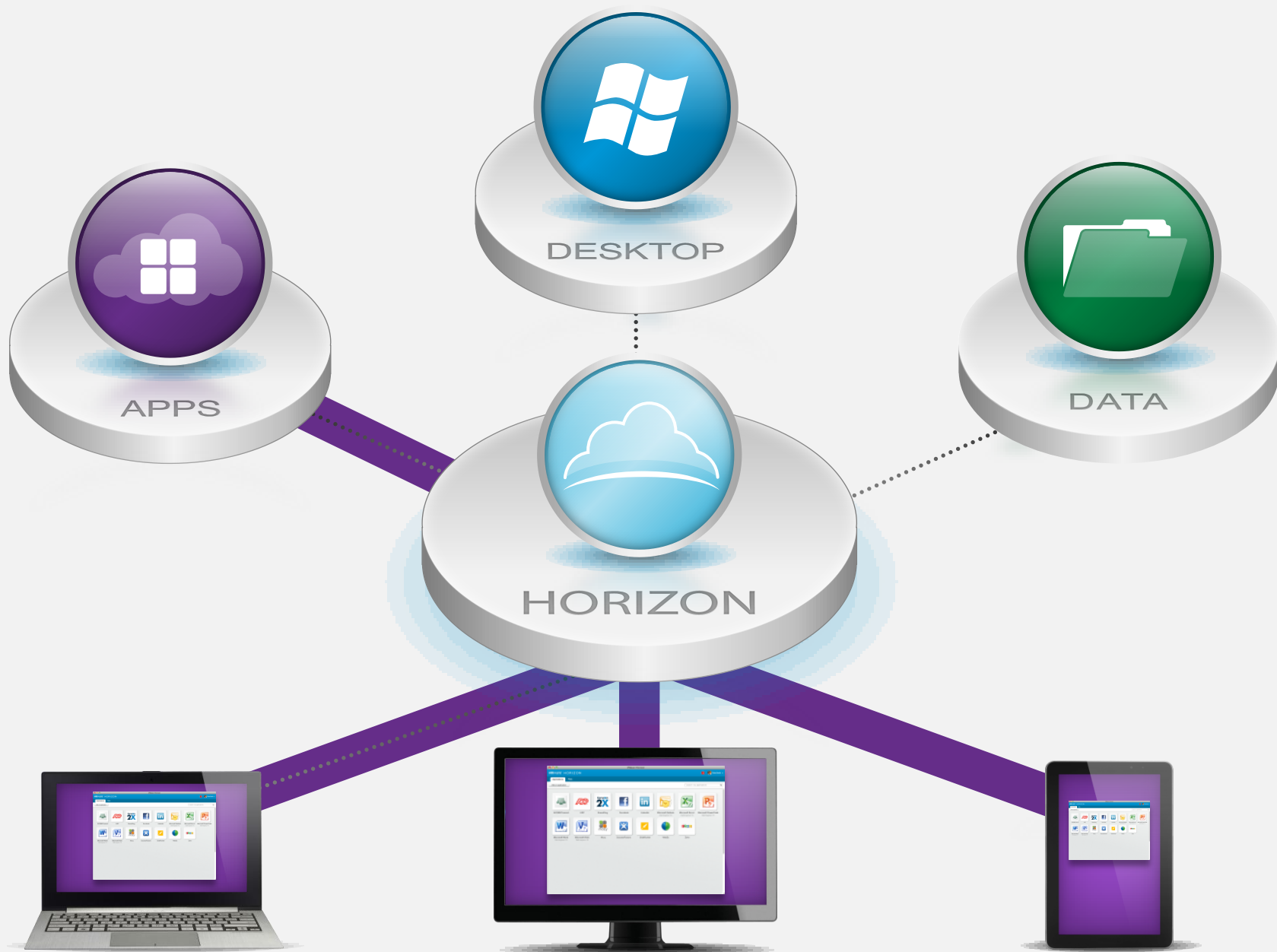
End-Users

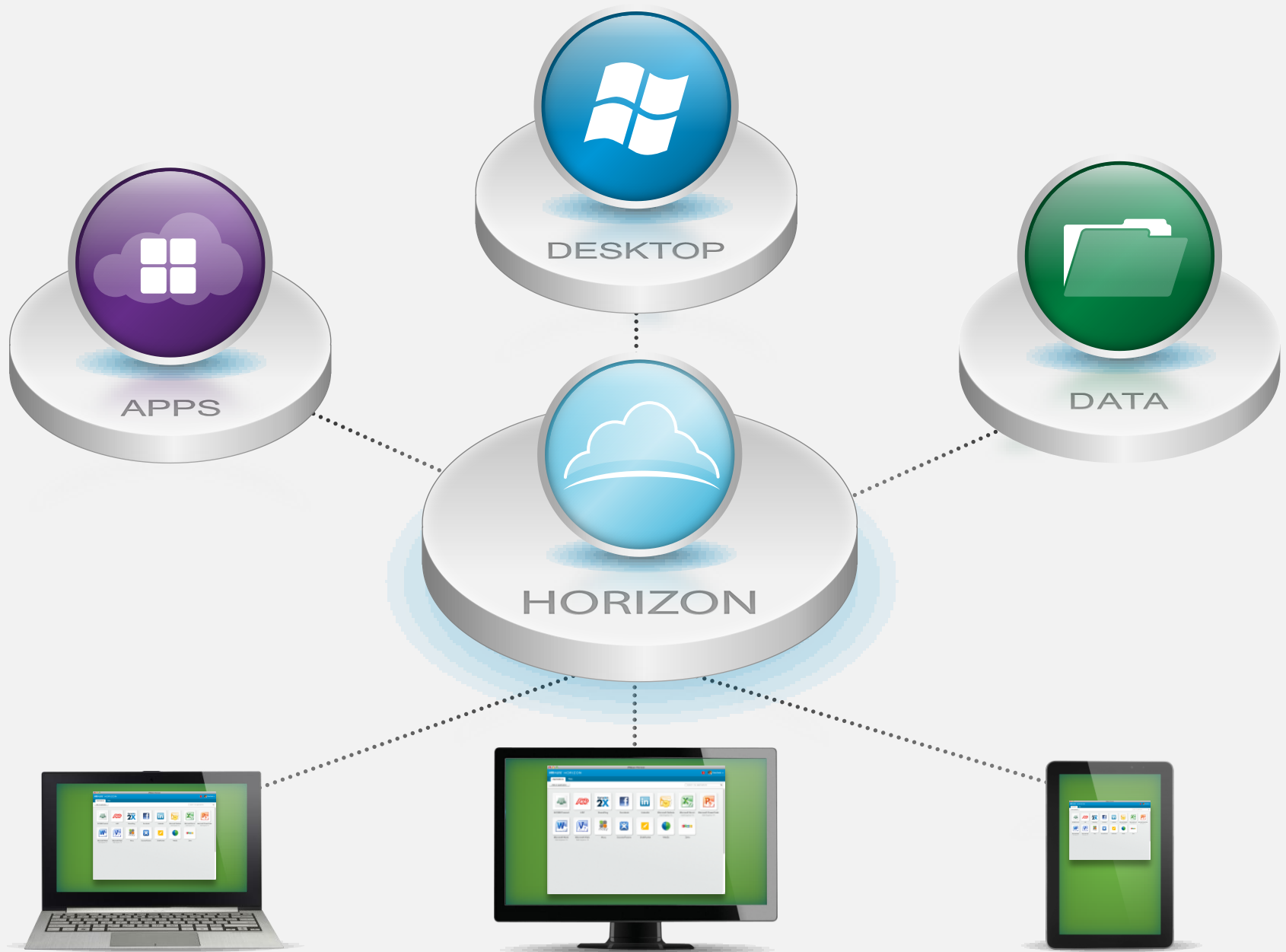
Device Choice
SSO for SaaS Apps
Unified Application delivery

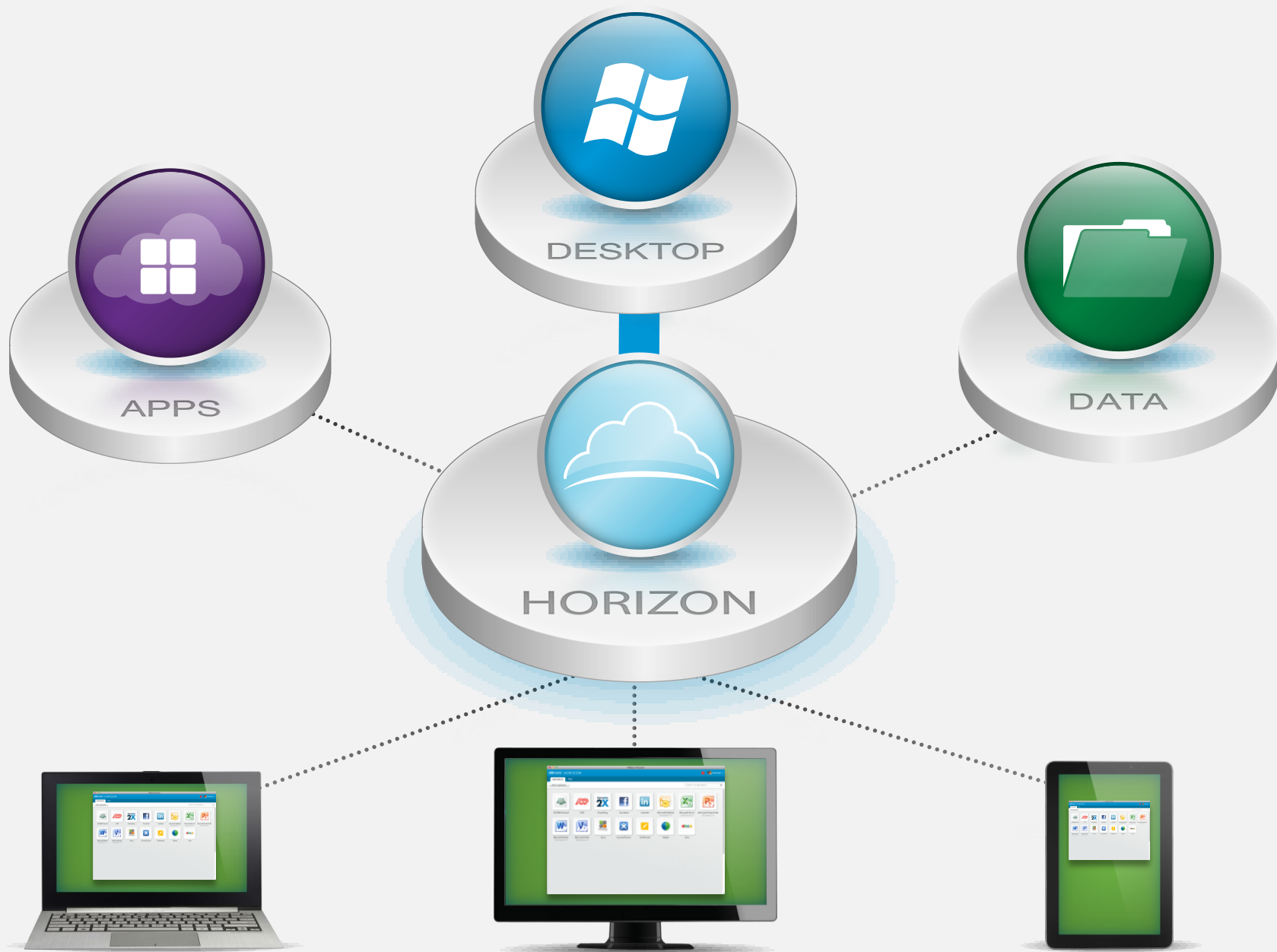


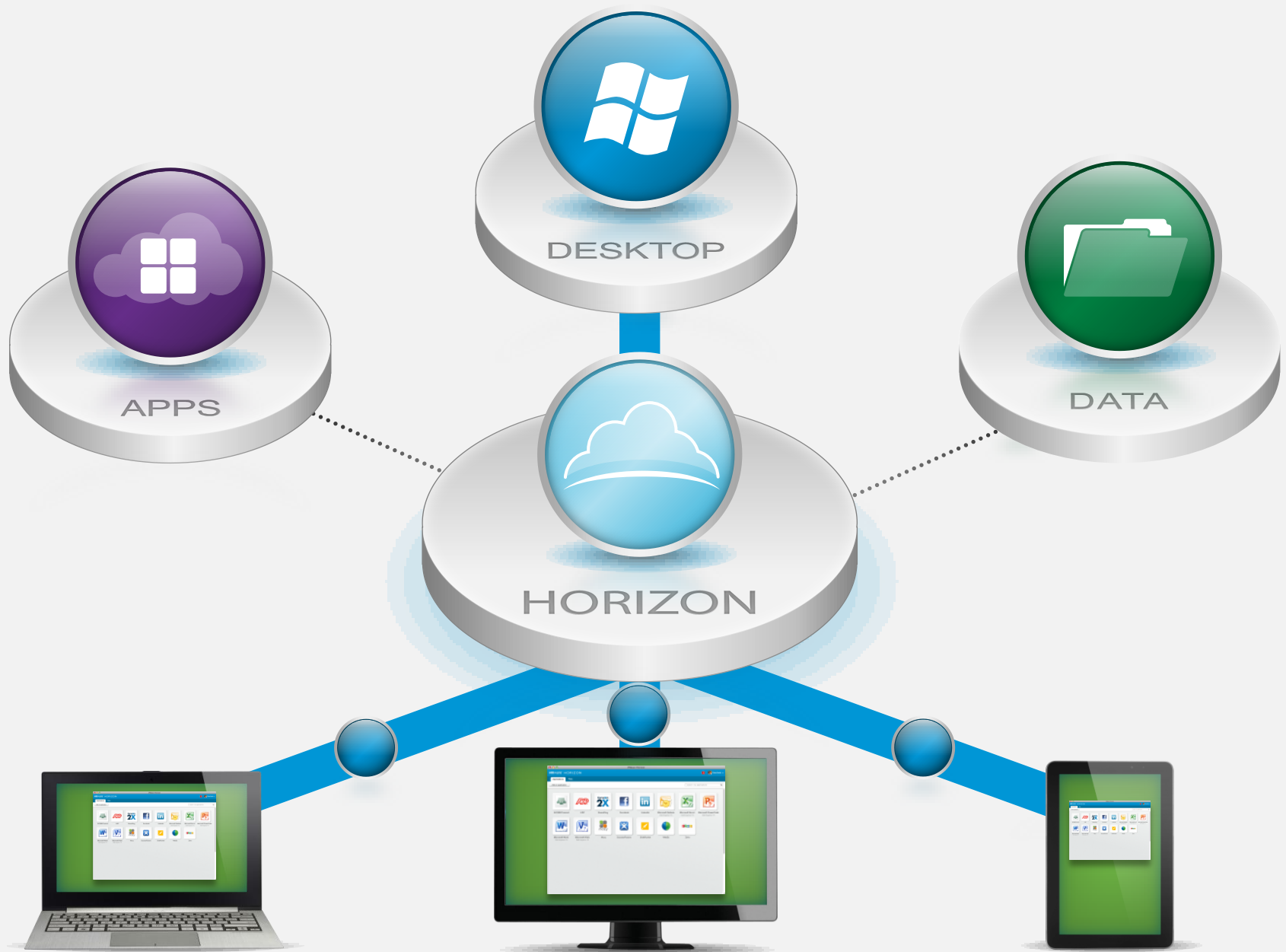


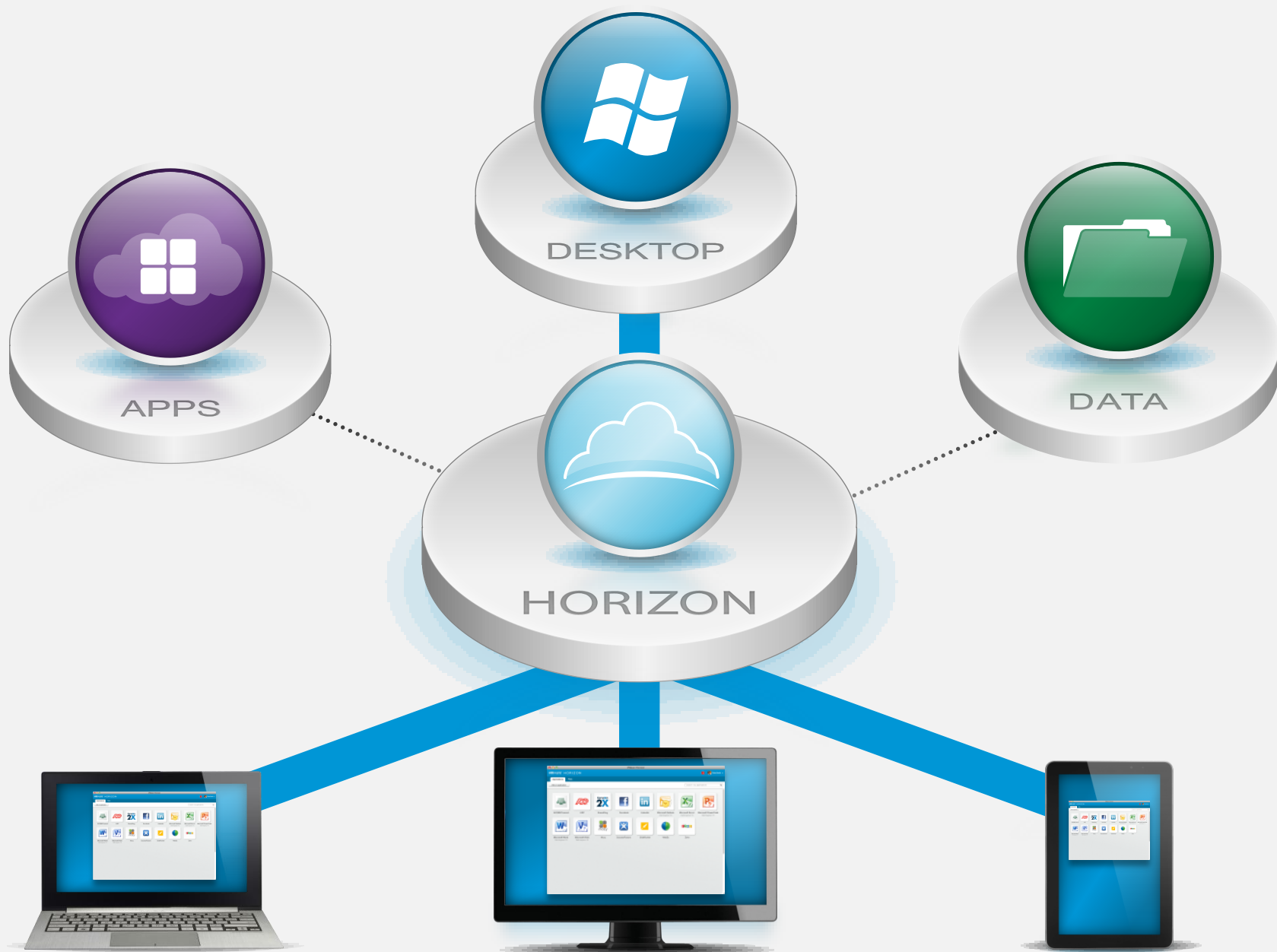


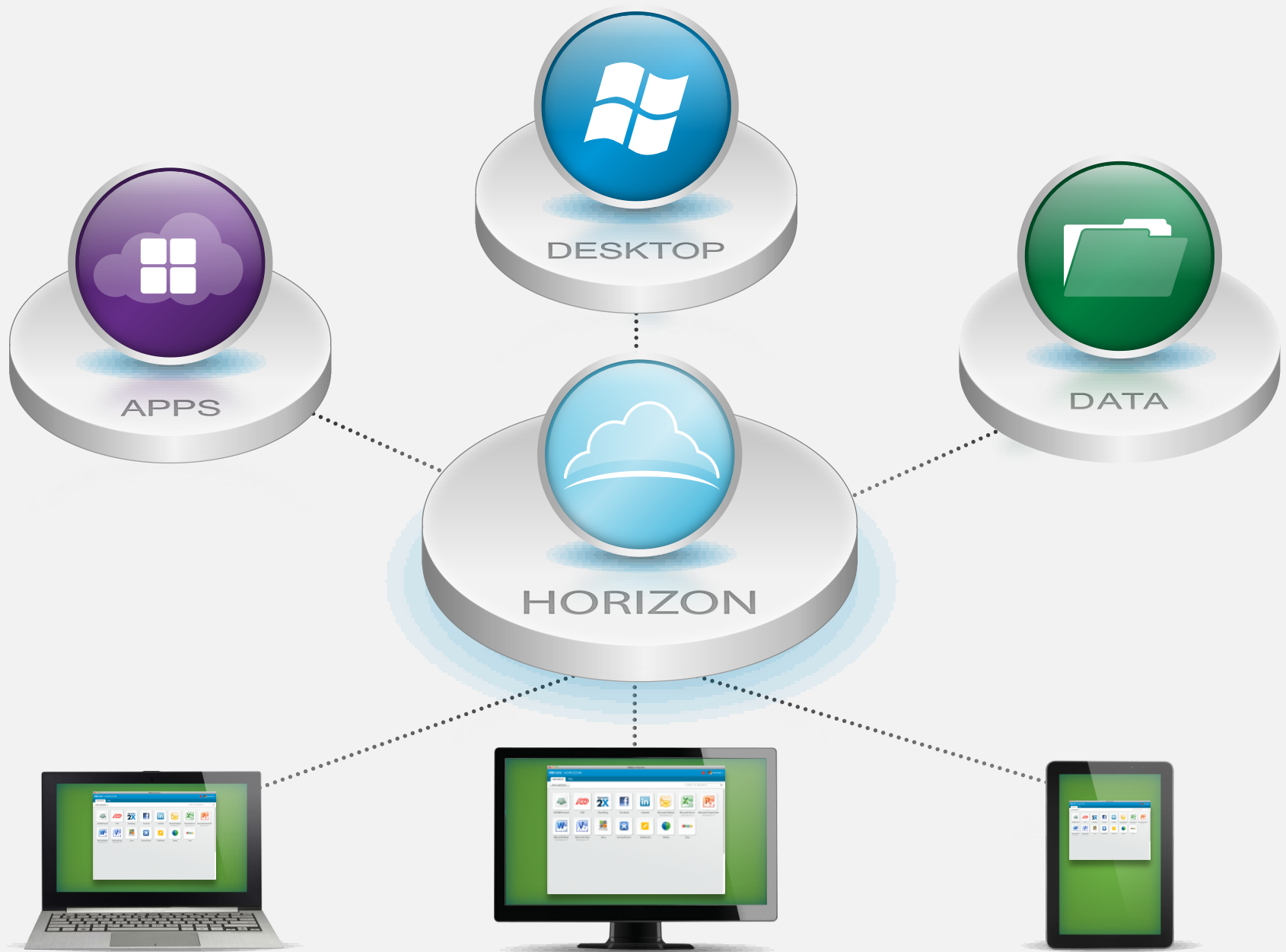


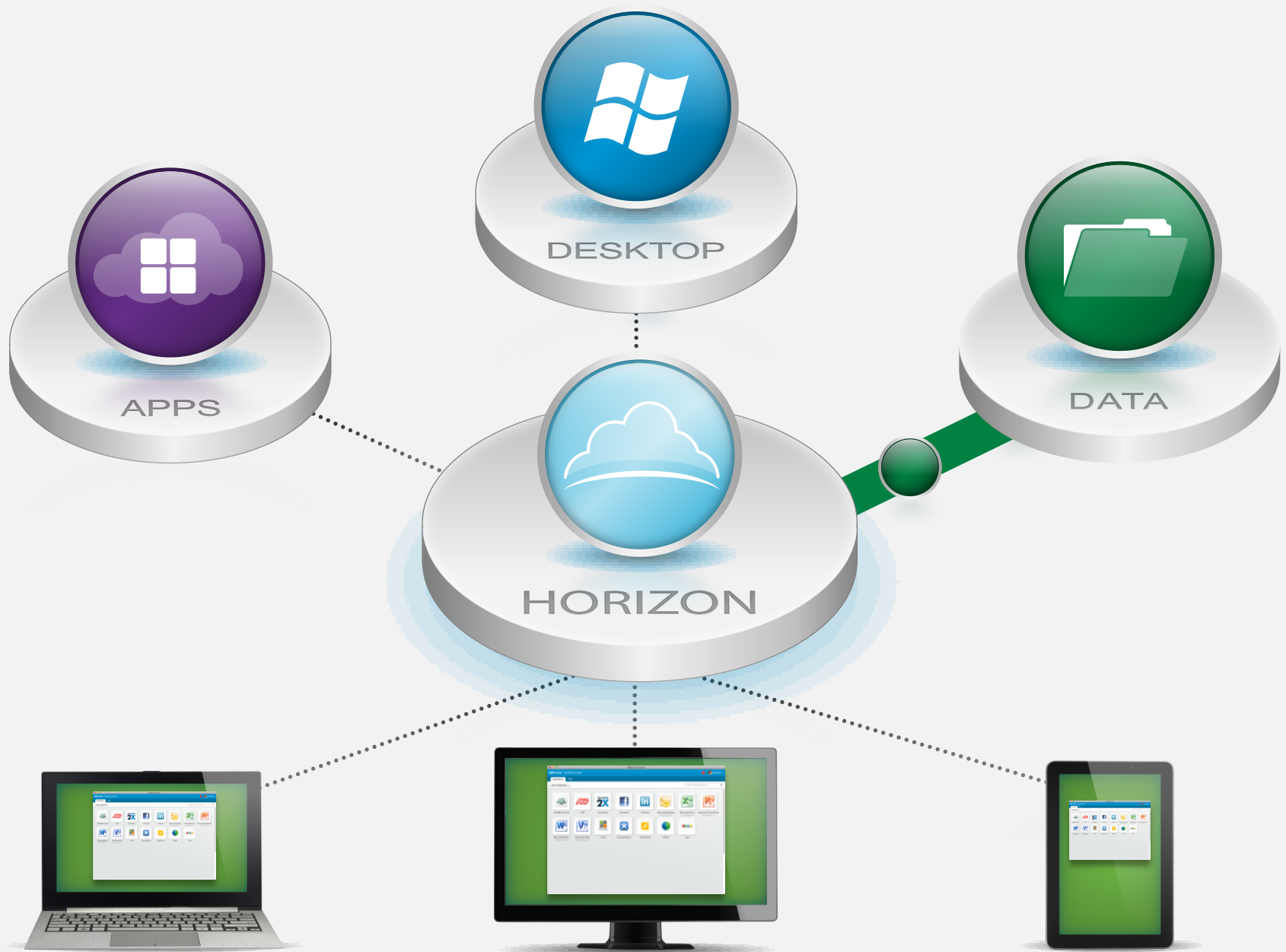


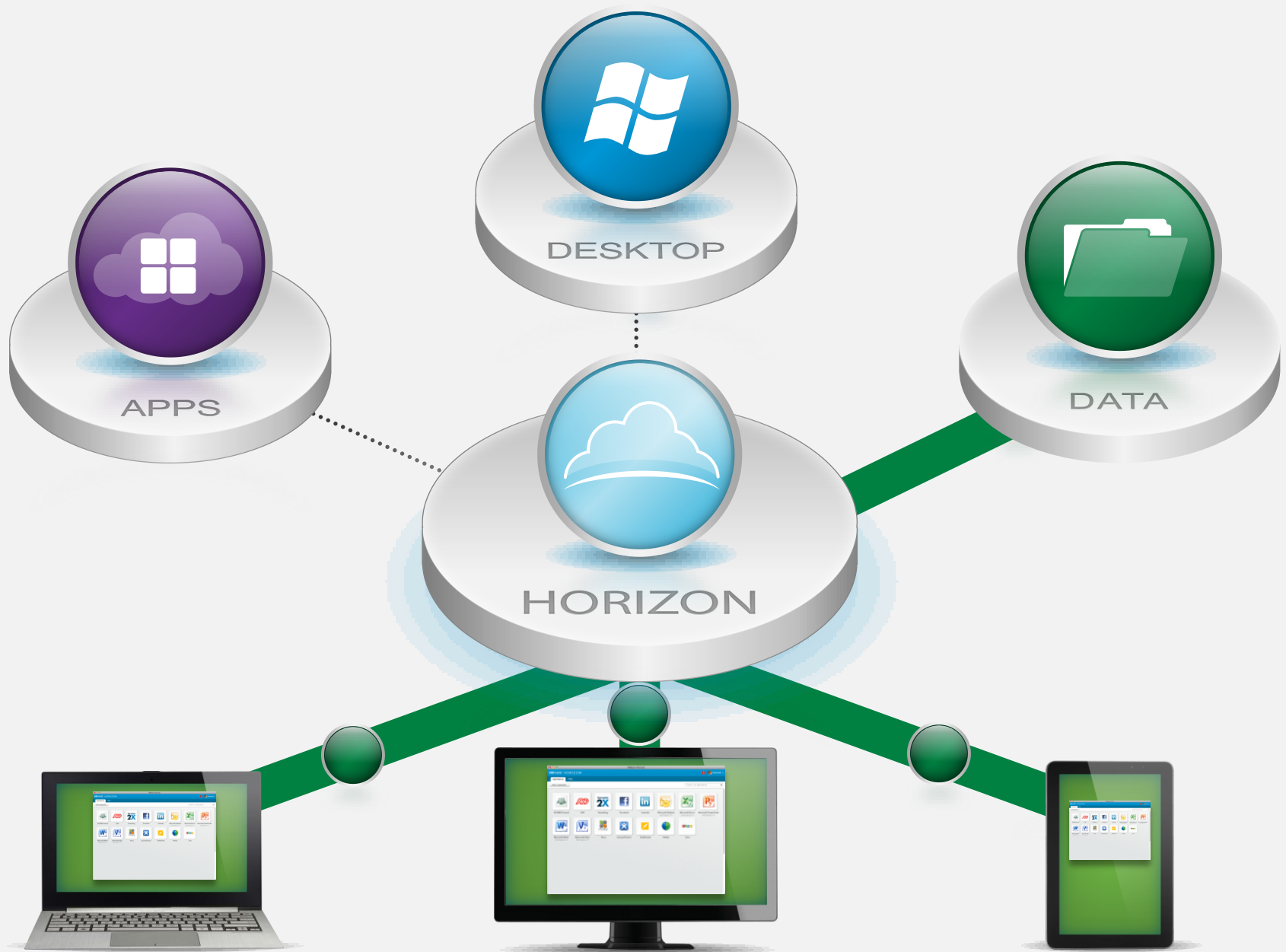


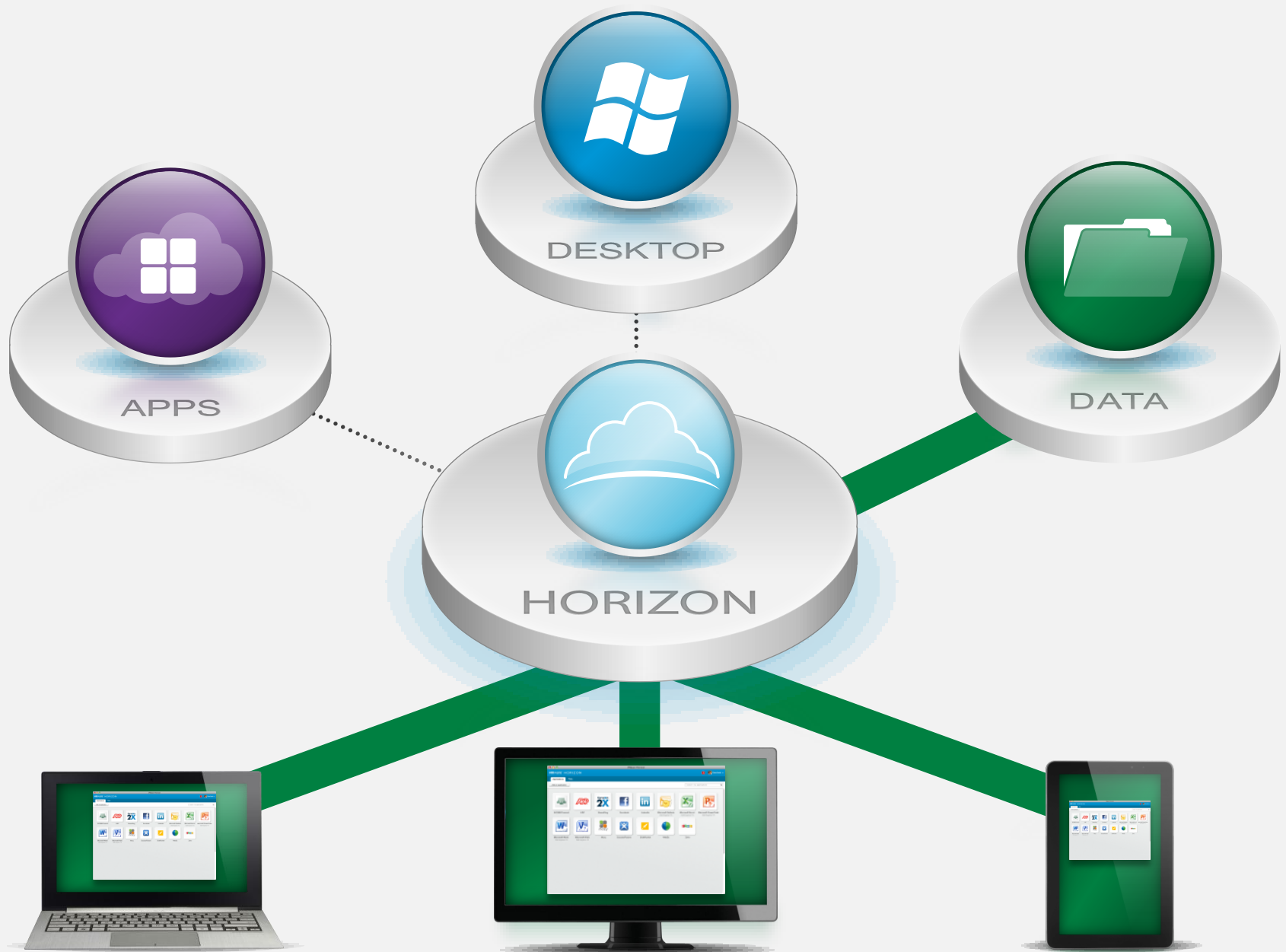


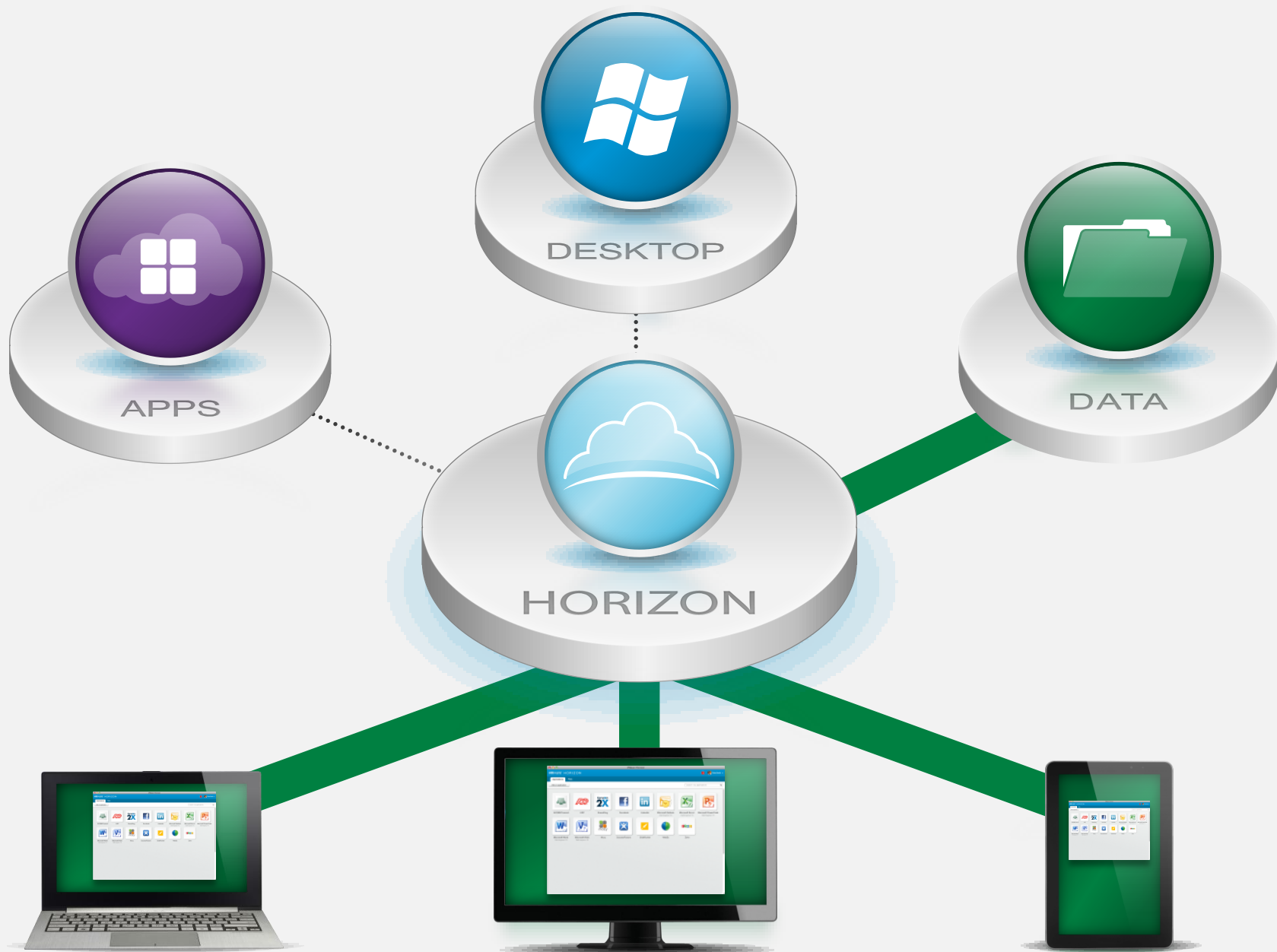














Desktops

Applications

Documents

CATALOG



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Applications



ADP



AmericanAirlines



Basecamp



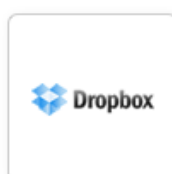
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Campfire



Cerner



Dropbox



Internet Explorer



Microsoft
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Windows XP

Applications



ADP



AmericanAirlines



Basecamp



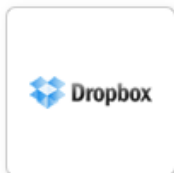
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My Apps, My Files, Native Device Experience



Overview

- SSO from browser to desktop
- Remote desktop in the browser when 'roaming'
- Access to one or more desktops
- Remoting support on desktops and iPad



Benefits

- User never without his or her desktop
- Remoting desktop is backstop when users cannot be productive on current endpoint
- Users have flexibility to work while mobile

Thank you.

