

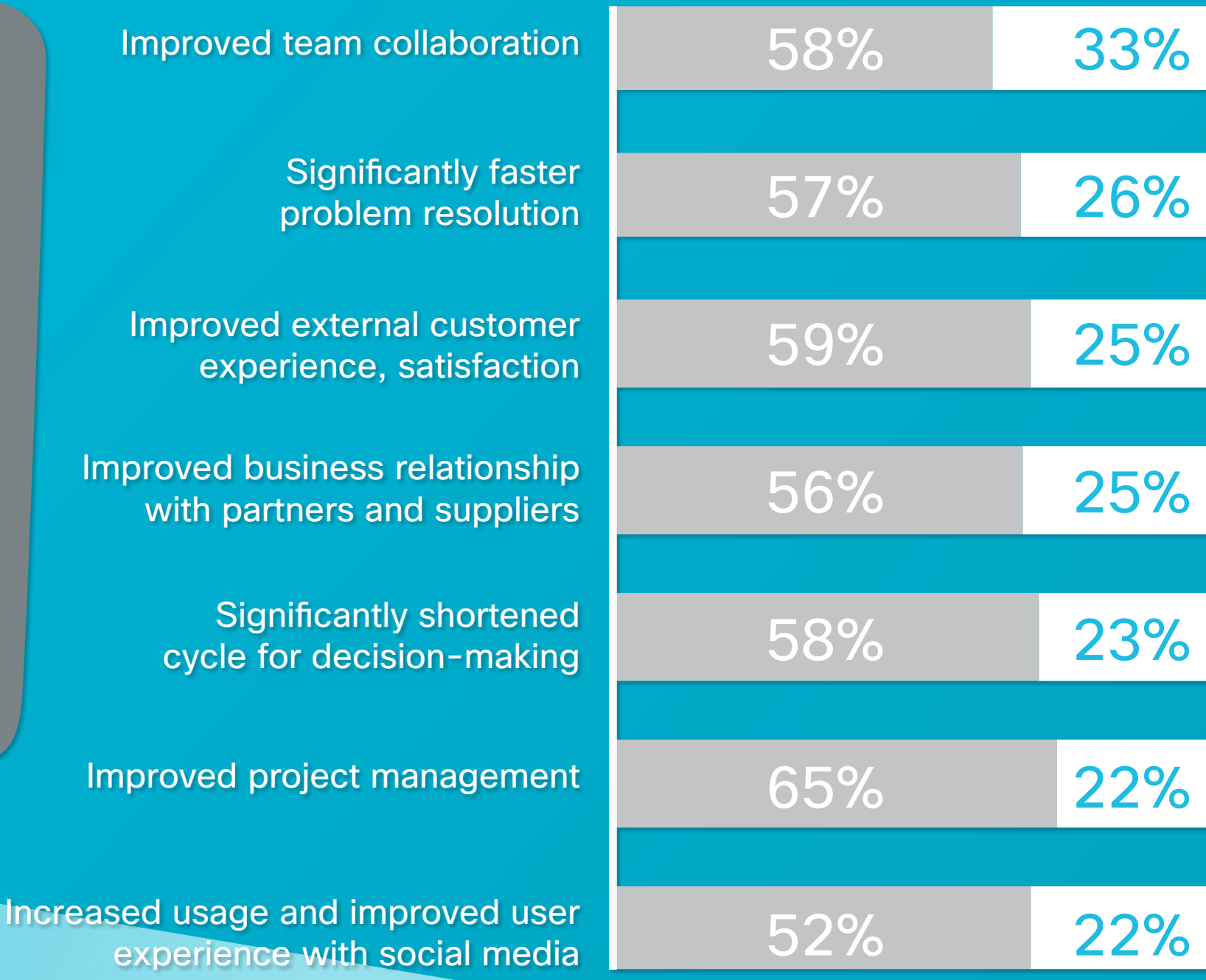
# Study Conducted by Forrester Consulting on Behalf of Cisco

## CISCO UNIFIED COMMUNICATIONS

Cut costs. Maximize productivity. Improve flexibility.

Over 80% of Unified Communications buyers are realizing the results they expected.

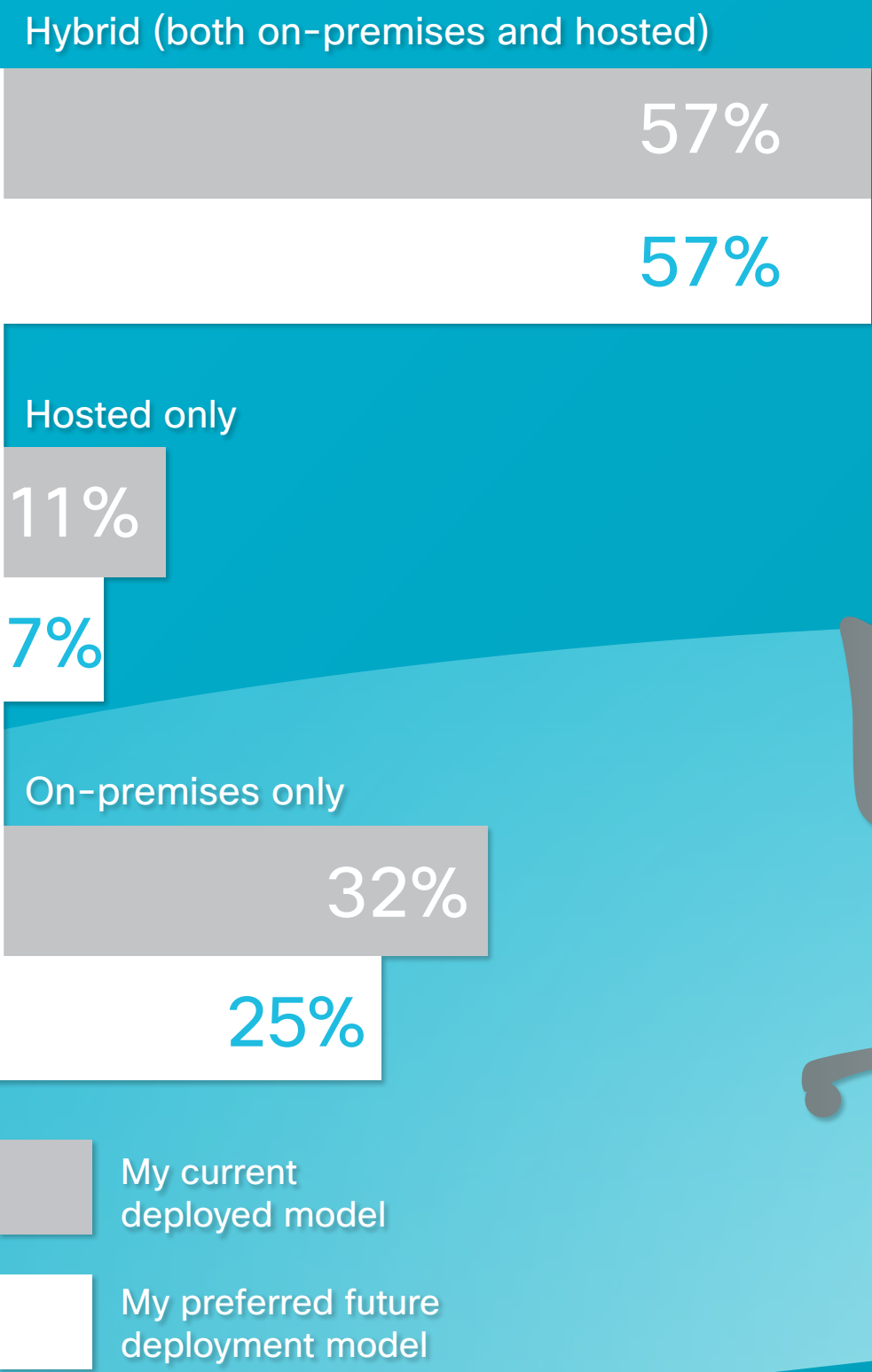
80%



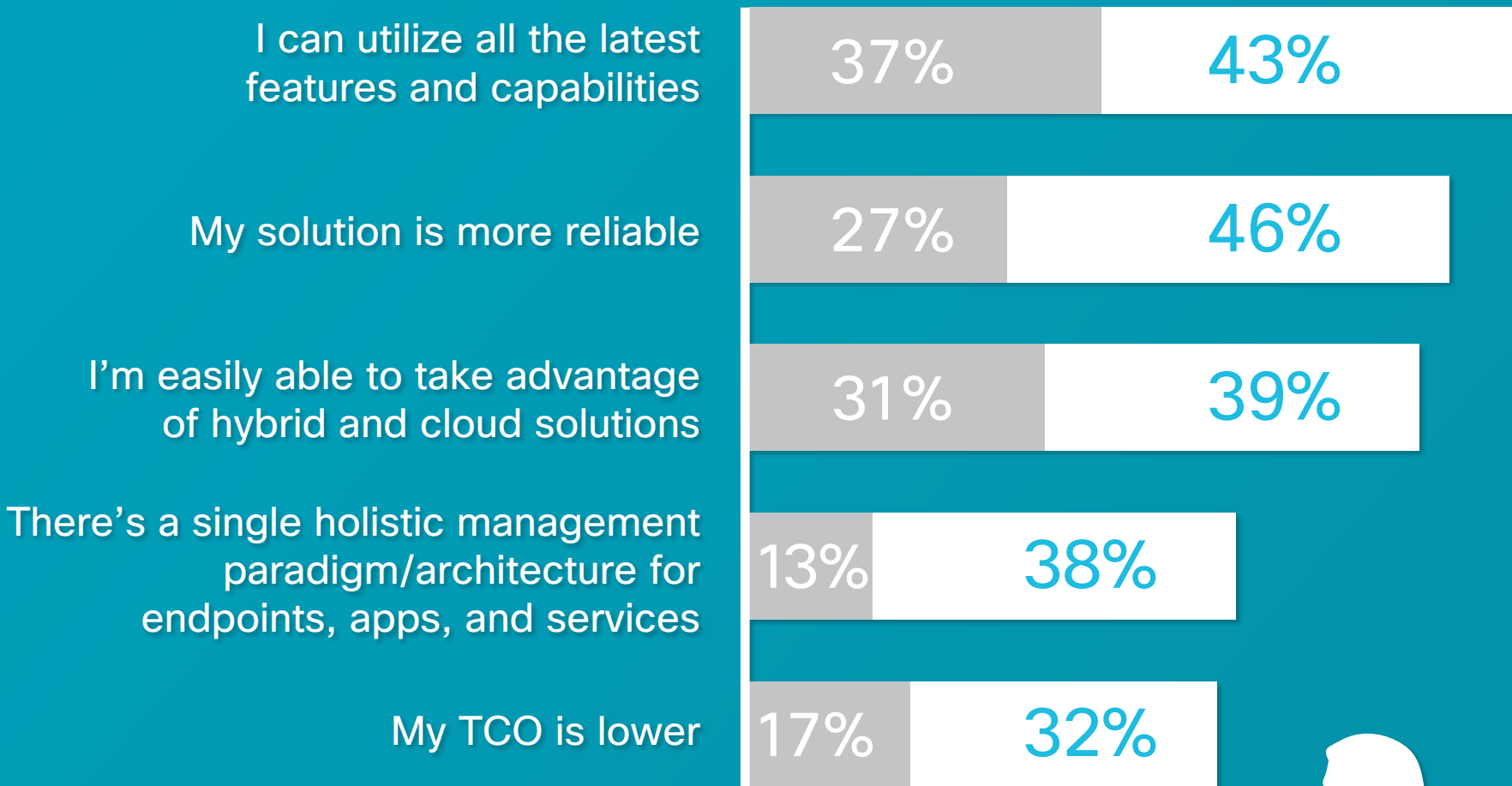
Met Expectations Exceeded Expectations

Base: 506 enterprise network and telecom decision-makers in North America and Europe  
Source: Forrester Networks And Telecommunications Survey, Q1 2013, Forrester Research, Inc.

Unified Communications Manager gives buyers the flexibility of on-premises, cloud-based, and hybrid solutions.



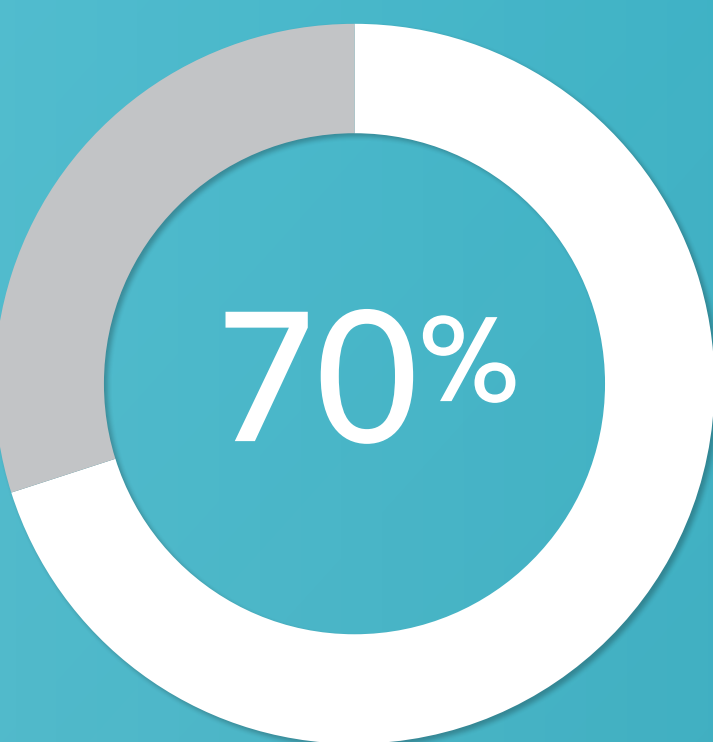
Maintaining the latest version of a Unified Communications platform means more efficiency, more features, and more automation with less TCO.



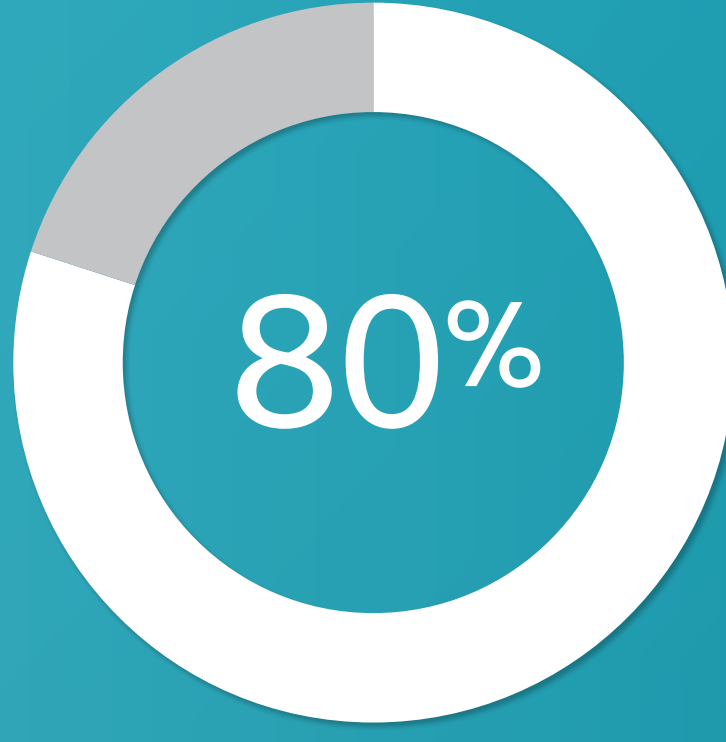
Strongly Agree Agree

Base: 150 global UC decision-makers at enterprises.  
Source: A commissioned study conducted by Forrester Consulting on behalf of Cisco, May 2013.

Newer platforms provide the capability to deploy the latest functionalities



70% of respondents say moving to the latest version of Unified Communications will make easier to take advantage of cloud, on-premises and hybrid solutions.



80% have upgraded over the past five years to use features like federated presence, desktop video, and fixed-mobile convergence capabilities.

LEARN MORE  
Visit [cisco.com/go/uc](http://cisco.com/go/uc) to learn more about the many advantages of maintaining the latest version of Cisco Unified Communications.

