

Bio: Michael Holden

Michael Holden, Small Business Market Manager, Cisco Canada

Michael Holden currently works as a Small Business Market Manager at Cisco Systems in Toronto. After completing a 12-month networking and sales training program in 2010, he entered the Cisco salesforce as a mid-market account manager in 2011. In his first year of sales Michael finished in the top 10% of the global sales force and was awarded the distinction of Cisco Sales Champion. As part of Cisco's innovative reverse-mentorship program - a program designed to close generational knowledge gaps in the workplace - Michael actively mentors Kim Devooght, Vice President of Public Sector Operations in Canada.

Prior to his work with Cisco, Michael was a Senior Policy Analyst with the Ontario government, where he developed a number of technology-related regulations for the Ministry of Transportation. Mike holds an Honours Bachelor of Commerce in Public Management and a Diploma in Leadership Studies from the University of Guelph.