



Roger Andersson Technical Marketing Director for UCS within DC Cisco

Roger Andersson is a Technical Marketing Director for the Unified Computing Systems (UCS) within the Data Center Group at Cisco Systems. He joined Cisco via the Nuova System acquisition and is one of the engineers behind the Cisco UCS and Cisco UCS Central management product and associated XML API. Roger is one of the three authors of the book "Cisco Unified Computing System (UCS) (Data Center): A Complete Reference Guide to the Cisco Data Center Virtualization Server Architecture" as well as several whitepapers and design guides related to system and device management.

Roger has over 22 years of experience in storage, compute, data center automation, and system management.

Joseph Bassaly Solution Architect Cisco

Joseph Bassaly is a Solution Architect in Cisco's Unified Communications Practice. Joseph is responsible for providing architectural guidance to Cisco customers and partners as well as demonstrating the value proposition of the Unified Communications Architecture as a strategic business enabler. Joseph has spent the last 14 years in unified communications consultancy and architecture, providing many solutions for service providers, enterprises, commercial and federal customers.

Andrew Bell
Technical Marketing Engineer
Collaboration Technology Group Solutions
Cisco

Andrew Bell is a Technical Marketing Engineer in the Collaboration Technology Group Solutions Practice at Cisco Systems. He provides deployment guidance and roadmap information for deploying Webex Enabled TelePresence and Cisco TelePresence Management Suite. He resides in Vancouver Canada.

Dawid Brink Systems Engineer, Service Provider Cisco

Dawid (David) has been with Cisco for 16 years, and is a Service Provider focused Systems Engineer. He has 20+ years experience in the SP industry, covering various NGN, Video and Data Centre/Cloud related technologies. In his current capacity, Dawid is focused on Data Centre technologies at Telus.

Dawid resides in Vancouver, and is married with a son. Dawid is a hockey fan and spends much of his free time watching hockey.

John Burnett Technical Marketing Engineer Cisco

John Burnett has been Technical Marketing Engineer as a part of the Collaboration Technology Group Solutions Practices for the past 3 years for Cisco. His expertise is in video call control and SIP and is currently the global TME for the Cisco Telepresence VCS. Prior to his time at Cisco, John was a Sr. Solutions Architect for TANDBERG designing large scale video deployments and video call control integration projects with 3rd party manufacturers. He has worked with many US Federal government agencies including the US Department of Defence and global Fortune 100 companies.

Justin Caple Chief Video Architect (CCIE 2499) Cisco

Justin Caple is a Technical Architect in the Cisco Canada Service provider group. Justin has worked across the globe for Cisco with our largest service providers designing and architecting end-to-end Video solutions. Justin joined Cisco in 2000. During his time at Cisco, Justin has worked a variety of technical roles in Cisco's Service Provider organization with a focus on Video, transport and IP communications technologies. Justin has 15 years of networking and communications experience. He started his career in defense systems, designing propulsion technology and guidance systems. Justin recently moved to Canada and currently resides in Toronto.

Mark Dittmer Solution Architect, Unified Compute & Virtualization Practice Cisco

Mark Dittmer is a Solution Architect in Cisco's Unified Compute and Virtualization Practice. Mark is responsible for providing architectural guidance to Cisco customers. As well as demonstrating the value proposition of the Unified Computing Architecture as the strategic foundation for virtualization, unified I/O, and data center consolidation.

Mark is a high-energy individual with a contagious drive and a passion for internetworking in general. Mark loves to teach what he have learned and love to learn what he does not know. Mark's skill set is a unique blend of strong customer instinct, strong L2-L7 technical knowledge, end-to-end network design, and communications and presentations skills.

Mark was a Technical Marketing Engineer where he championed many Cisco products from the Application Control Engine, Wide Area Application Services and Cisco Virtualization Experience Infrastructure. With this opportunity he provided many solutions for service providers, enterprises, commercial and federal customers. Mark also created technical collateral and Cisco validated designs guides. Recently Mark has being in a consulting role, building and architecting cloud infrastructure for enterprise applications focused on Cisco UCS and Cisco Nexus 1000v.

Mark is a very frequent speaker at Cisco Live while constantly scores in the top 5% of all speakers. Mark has good-level knowledge of Layer 2-3-4 switching techniques and switch architectures such as Cisco Catalyst and Nexus Platform. Mark has expert-level knowledge of HTTP, Network Optimization, VDI and Virtualization Technology from Cisco, VMware and Citrix.

Mark has vast experience with large to very large enterprise networks and designed several Fortune-500 application delivery networks and Unified Computing Systems.

Matt Gillies Customer Solutions Architect Cisco

Matt has been with Cisco for 13 years, and is a Customer Solutions Architect for Canada. He has over twenty years' experience in the SP industry, covering various NGN, Video, DC and Mobility related technologies. He is actively involved in several industry organizations such as the IETF and NANOG, where he has been focused on IP and MPLS solutions.

In his current capacity, Matt is leading new industry initiatives such as Software Defined Networks, Cloud Computing and the Evolution of the Mobile network as well as communicating Cisco's Vision and Strategy to Service Provider customers.

Steve Gindi Consulting Systems Engineer – Content Security Cisco

As a Consulting Systems Engineer for Content Security (Email, Web, Data Loss Prevention & Encryption), Steve Gindi aids organizations across Canada with building and designing strategies to secure themselves from Web, Email and Data Loss threats.

Since joining Cisco in 2009, Steve has partnered with organizations ranging from Government, ISP's, Financial Institutes, down to the SMB market to successfully achieve a better security posture.

Prior to joining Cisco, Steve has spent over a decade in the Content Security arena working with various vendors and customers to achieve their security goals.

Francis Girard Consulting Systems Engineer Cisco

Francis Girard is a Consulting Systems Engineer specializing in Borderless Networks, more specifically in Enterprise Mobility. Francis is a graduate from École Polytechnique de Montréal, with a bachelor's degree in Electrical Engineering. He has been working in the information technology sector for 20 years and joined Cisco in 1998. Francis is based in Montreal and has been supporting Cisco's business development efforts in the enterprise wireless networking space in Canada for the last 6 years.

Dan Hanson Technical Marketing Manager, UCS in DC Cisco

Dan Hanson is a Technical Marketing Manager for the Unified Computing Systems within the Data Center Group inside Cisco Systems. He is the author of numerous papers and design guides relating to networking and storage aspects of Server Virtualization with multiple hypervisor platforms, Unified Computing System architectures, Server integration into corporate data center infrastructures, Software Defined Infrastructure, and multiple foundational technologies including FEX technologies and FCoE.

Dan has recommended designs and engineered the deployment of multiple hosting corporations Virtual Private Data Center and Cloud efforts. These efforts included deployment and integration to various orchestration platforms (commercial and private) that encompassed not only Compute, but transport, security, rapid scale-up/scale-down, monitoring, SLA enforcement, multi-site and other technologies.

Dan is a 12 year Cisco veteran, and 13+ year CCIE. CCIE #4482

Mason Harris Technical Solutions Architect Cisco

Mason Harris, CCIE #5916, is a Technical Solutions Architect for Cisco focusing on data center security architectures with Cisco's 20 largest customers. Mason has over 20 years in information technology and is one the few individuals in the world that has attained five CCIE certifications. A Cisco veteran of over 13 years he also holds the SANS GPEN and VCP certifications. When not thinking about security topics, Mason can be found backpacking on long trails or at home with his family. A lifelong UNC Tarheels fan, he holds an undergraduate degree from UNC-Chapel Hill and a master's degree from NC State University with a minor in Arabic.

Tom Hogue Senior Manager, Systems Marketing Cisco

Tom Hogue is the Senior Manager, Systems Marketing and is part of the Systems Development Unit in Cisco. His current focus is on Private and Public Cloud Systems built on the Virtualized Multi-Service Data Center Reference Architecture (VMDC).

Tom has been with Cisco for more than 15 years and has led many solution development efforts for both Enterprise and Service Providers in the areas of Unified Communications, High Speed Data over Cable, Broadcast Video over IP, and others. Tom has led Cisco teams to develop the first Vblocks with Cisco, EMC and VMware. Tom also led the teams to develop the Secure Multi-tenancy and Flexpod Solutions with NetApp and VMware. Tom has 20 years of broad experience in the design and implementation of IP networks. He graduated from Cogswell Polytechnical College with a Bachelor's Degree in Computer Technology.

Johnny Jagroo Collaboration Consulting Systems Engineer Cisco

Johnny Jagroo has over 15 years of experience providing leadership and innovation in borderless and unified communications technologies for various firms in the corporate and U.S. non-profit worlds and various IT vendors.

Johnny has been at Cisco Systems since October 2010, focusing on Cisco's Collaboration Architecture. He began as a TelePresence Consulting Systems Engineer (CSE) supporting the Canadian Partner Community. He is currently a Collaboration CSE supporting Commercial, Public Sector and Partner markets.

Johnny has a Ph.D. in Management Information Systems with a major in Artificial Intelligence from Kennedy University, GA.

Dan Jerome Consulting Systems Engineer Cisco

Dan Jerome is a Consulting Systems Engineer at Cisco with a specialty in Network Management. Dan joined Cisco in 1999 and is based in Toronto, Canada. He has worked with all of the major service providers in Canada. Prior to joining Cisco, Dan worked as an independent consultant on network management projects with Rogers Cable, Bell Canada and had a brief stint working in Chile. Dan is CCNP certified and holds a Bachelor of Applied Science degree from the University of Toronto and an MBA from the Schulich School of Business in Toronto.

Dave Jirku Technical Architect Solutions Cisco

David Jirku is a 13-year Cisco Canada veteran, and an active 12-year CCIE. In his roles as an SE and TSA, Dave has worked to support both large Service Provider and Enterprise accounts across the country, specializing in in core routing & switching technologies, with a focus on next-generation MPLS, Metro Ethernet and Core Enterprise networks.

Chris Johnson Technical Solution Architect Cisco

Chris Johnson is a Technical Solutions Architect on the Worldwide Sales Team for Hosted Collaboration Solutions for Cisco Systems. Chris works with a variety of service providers, partners and end customers to define, design and deploy hosted collaboration solutions. Chris joined Cisco in 2000. During his time at Cisco, Chris has worked a variety of technical roles in Cisco's Service Provider organization with a focus on voice technologies and managed/hosted services.

Chris has 20 years of networking and communications experience. He started his career in aerospace working for McDonnell Douglas and United Airlines as an engineer working on cockpit and cabin communication systems. Prior to joining Cisco, Chris worked for US WEST Advanced Technologies working on VoIP, Call Center and Voicemail/Unified Messaging technologies.

Chris has a BSEE from South Dakota State University and MS in Telecommunications from the University of Colorado. Chris and his family reside in Parker, CO in the USA.



Sheila B. Jordan
Senior Vice President, Communication and Collaboration IT
Cisco

Sheila Jordan is senior vice president of Communication and Collaboration IT at Cisco Systems, reporting to CIO Rebecca Jacoby. Since joining Cisco in 2005, she has assumed increasing leadership responsibilities within the IT organization and was promoted to her current position in November 2011.

Today Sheila is responsible for delivering and integrating key IT services that touch Cisco's global workforce. Her goal is to drive productivity and a superior, holistic end-user experience for all employees through an integrated architectural

approach. She oversees a worldwide team of more than 500 IT professionals. Within her purview are the following areas:

Collaboration Platforms

Sheila is responsible for defining the vision, strategy, and execution of the Communication and Collaboration platform for Cisco employees, customers and partners. Specifically, she oversees the worldwide rollout of Cisco's collaboration solution – the Integrated Workforce Experience powered by Cisco Quad – a new enterprise collaboration platform that combines social networking with communications, business information, transactional systems, and content management. Additionally, Sheila oversees Cisco.com, responsible for web content management and IT architecture.

Communications, Collaboration and Mobility Services

In this area, Sheila oversees IT services for Cisco's global Marketing and Corporate Communications, HR, Finance, Corporate Positioning and Engineering IT functions. In addition, she leads Content, Collaboration and Mobility Services which includes messaging / email, search, portlet development, virtual desktop / content virtualization, enterprise document management, and desktop and mobility service as well as the company's "any device" strategy.

She also oversees Unified Communication (UC) and Video Services, which encompasses overall video strategy and all associated technologies for UC and video services, UC and video conferencing, video sharing and streaming, and deployment and operations across the company. Sheila's focus is on delivering integrated solutions for Cisco employees with products and technologies developed by Cisco's Emerging Technologies, Voice Technology, and Collaboration Software organizations.

User Experience and Support

Sheila also has responsibility for the end-to-end user and client experience, including support services for C-level Cisco executives.

She plays a key role in Cisco's corporate governance by co-chairing the Communications and Collaboration Board, and Workforce Experience Board. She has been recognized internally at Cisco with the 2010 Executive Sponsor Catalyst award for her leadership and commitment in developing successful relationships with customers, including several Fortune 100 companies.

In addition, Sheila was named by CIO Magazine as "One to Watch" in 2011. She is a frequent Cisco speaker and spokesperson on the topics of collaboration, the "consumerization" of IT, effective IT design, and IT as a service organization. Her perspective on Cisco's collaboration initiative is included in the business book, "The Transformational CIO: Leadership and Innovation Strategies for IT Executives in a Rapidly Changing World" by author Hunter Muller.

Sheila joined Cisco from Walt Disney World in Orlando, Florida, where she was senior vice president of Destination Disney. A key architect of the strategic planning process, she was responsible for delivering profitable growth. She was instrumental in integrating marketing, sales, and services across the organization as Disney transformed its business from a product-centric to a guest-centric organization.

Sheila has previously served as the co-chair of the South Bay (San Jose, CA) chapter of the March of Dimes "March for Babies." In this role, she led a fundraising drive that generated more than \$1.5 million with approximately \$500,000 raised from Cisco alone.

She holds a Bachelor of Arts degree in accounting from the University of Central Florida and an MBA from Florida Institute of Technology.

Frank Kicenko Consulting Systems Engineer Cisco

Since 2010 Frank has been a Consulting Systems Engineer, working as trusted technical advisor to Cisco account teams, customers and partners focused on Unified Communications and Contact Center products, solutions and designs. This role includes supporting and advising clients on all aspects of their Unified Communications, from design, planning, integration, deployment, and optimization.

Frank started his career in 1993 writing software for a little software company located in Ottawa named QNX and to this day still holds various copyrights within QNX. QNX at that time, and still is, the world's fastest true Real-Time operating system and can be found in the likes of the Space Shuttle and all the way down to automobiles. QNX has since been purchased by RIM and is now the core OS for the Blackberry Z10.

Frank then embarked on his Telecommunication journey starting with a Canadian startup named MetroNet Communications which eventually evolved into MTS Allstream. Prior to joining Cisco, Frank managed all aspects of Unified Communications world-wide for the Ceridian Corporation based out of Atlanta, Georgia. During his tenure at Ceridian, Frank designed and managed all Unified Communications including Contact Centers throughout the United States, Canada, UK, Mauritius and off-shore locations within India and the Dominican Republic.

Frank focuses on the art of the possible within corporate Contact Centers.

Eric Kostlan Technical Marketing Engineer Cisco

Eric Kostlan is a Technical Marketing Engineer at Cisco Systems in the San Francisco bay area where he has been working for over 5 years. He is both a solutions specialist in network and content security, and carries a number of industry certifications including CCSP, CCNA in security, and CCNP in security, and is also an ASA and IPS specialist at Cisco. Prior to his role at Cisco, Eric was employed at Symantec for over 5 years, where his focus was on the VERITAS products and storage networks. Eric attended the University of California, Berkeley where he graduated with a PH.D. in Mathematics.

Chris Lewis System Manager Cisco

Chris Lewis brings more than 25 years' experience in the computer networking industry to his role as System Manager in the Service Provider Group at Cisco. In this position Mr. Lewis is responsible for defining and managing the Unified MPLS systems strategy and development at Cisco.

Prior to joining Cisco, Mr. Lewis worked as Vice President of International Operations at Thomson Financial, responsible for international network operations and held several posts in engineering at Reuters. He is the author of three books on networking, two published by McGraw Hill and one by Cisco Press.

Mr. Lewis holds a Bachelor of Science degree in Electrical Engineering from Brunel University in England and a Master of Business Administration degree from City University in London, as well as being CCIE #16364.

Derick Linegar Canada Mobile Technical Solutions Architect Cisco

Derick Linegar joined Cisco Systems Canada Co. in 1993 and has more than 20 years of experience in the data communications industry. Mr. Linegar's specific expertise includes large-scale IP networks, broadband fixed and mobile wireless solutions, packet telephony networks, IP routing protocols and IP related security solutions. Mr. Linegar is currently focusing on 3G, LTE, Small Cell and WiFi related solutions for mobile operators in Canada.

Prior to joining Cisco, Mr. Linegar worked for Bell Northern Research in their Data Packet Division and IS/IT Division for 5 years.

In addition to being a Cisco Certified Internetwork Expert (CCIE), Mr. Linegar holds a Bachelor of Science with Honours in Computer Science from Memorial University of Newfoundland.



Thabang Mashologu Senior Manager, Unified Communications Marketing Allstream

As Senior Manager, Unified Communications Marketing at Allstream, Thabang Mashologu leads a team responsible for developing and delivering innovative cloud and on-premises Unified Communications services, including Hosted Collaboration, Voice Virtualization, Mobility and Telepresence. His team also works closely with OEM partners to proactively manage programs, backend funding, certifications and customer satisfaction.

Prior to his current role, Thabang held increasingly senior R&D and marketing positions at Nortel Networks, PMC-Sierra and Bell Canada.

Thabang holds degrees in Physics and Electrical Engineering from Simon Fraser University and Carleton University, respectively. Thabang also holds an MBA from the University of Ottawa.

Victor Moreno Distinguished Engineer Cisco

Victor Moreno, is a Distinguished Engineer at Cisco Systems responsible for the definition of next generation virtualization architectures and protocols. Victor has more than 15 years of industry experience focused on enterprise and data center design and architecture. Victor is a recognized expert in the field of virtual enterprise networks and holds several patents that are at the foundation of the key protocols and networking technologies that enable network virtualization and cloud connectivity. He has worked directly with major customers and designs worldwide and has done extensive research on the topic of virtualization, being a driving force within Cisco and earlier Digital Equipment Corporation for new product definition and technological direction. Victor is the co-author of the Cisco Press title: Network Virtualization and has published a multitude of technical papers and articles on behalf of Cisco Systems. Victor holds a degree in Electrical Engineering from the Simón Bolívar University, as well as Master Degrees and Specializations from the Universities of York, Cambridge and Stanford. Victor's current areas of focus include Network Overlays (with a keen focus on LISP, OTV and VXLAN), Cloud Networking and Software Defined Networking Architectures.

lan Procyk Wireless Consulting Systems Engineer Cisco

lan Procyk joined Cisco in 2011 as a Wireless Consulting Systems Engineer covering Western Canada. As a wireless CSE, he spends the bulk of his time helping customers architect and implement wireless networks of all size. Not afraid to lace up a pair of boots and head out on to the job site, Ian finds the field work that is associated with wireless an added bonus which keeps him well connected with the customers he supports. Prior to joining Cisco, Ian was the #2 employee at GBIT Logistics, a professional services start-up that specializes in IT infrastructure build-outs for large P3 projects across Canada. While at GBIT, Ian worked on projects in mining, utilities and healthcare. Ian started his career in IT at the University of British Columbia, where he helped build the campus's Cisco wireless network, which to this day is one of the larger and most cutting edge wireless networks in North America.

An electronics tech by trade, Ian has also held an Industry Canada Amateur Radio license since 1997 (call:VE7HHS). For the last 13 years he spent most of his free time supporting several volunteer amateur radio organizations, and their associated Provincial communications infrastructure in BC, where he lives.

Harold Ritter Technical Lead Cisco

Harold Ritter is a technical leader with Cisco Advanced Services. He is responsible for helping Cisco toptier Service Provider customers to design, implement and troubleshoot routing protocols and multicast for IPv4 and IPv6, and MPLS solutions in their environment. He is a regular contributor to CiscoLive and to Cisco NetPro. He has more than 18 years of experience as a network engineer and has been working with IPv6 since 2003. Harold is a CCIE (#4168) for Routing & Switching and Service Provider.

James H. Robshaw IT Director, US and Canada Theatre Cisco Systems Inc.

Jim Robshaw serves as IT Director responsible for the US and Canada Theatre. Robshaw is the Business Relationship Manager for IT and the executive responsible for gathering business requirements and structuring long term IT services. Robshaw also spends time with customers sharing best practices and lessons learned around Cloud Computing, Hosted Services, Data Center and Web 2.0 Social Software for the enterprise.

Robshaw has been with Cisco for more than ten years. Most recently he drove the web 2.0 social media software deployment for Cisco IT. Previously he was call center strategist at Linksys after its acquisition by Cisco, where his role involved restructuring the call center environment from a technology and business perspective. Earlier he built a team responsible for implementation and documentation of early deployments of voice and video technologies within Cisco so that Cisco's best practices and lessons learned could be shared with sales account teams and customers. Previously, he led a cross-functional team responsible for deploying the IP Telephony architecture_environment within Cisco, converging the company's data and telephony environments while preparing for video applications.

Prior to Cisco, Robshaw spent 12 years at United Parcel Service, where he held various strategic networking management roles and was involved in building the shipping company's large, complex network. Projects he worked on included data center builds, RFID technology, cellular wireless, private Frame Relay networks, and call center applications.

Robshaw holds a bachelor's degree in management and marketing from Felician College and a master's degree in business administration from Centenary College.

Robshaw is on the board of directors for Sica Wealth Management and Flat World Hope.

Ronnie Scott Technical Solutions Architect, DC Cisco

Ronnie Scott brings with him 25 years of broad IT experience, including senior consultative roles for Financial Services, Internet Service Providers, ILEC Carrier Networks, and large enterprise customers across New Zealand, Australia and Canada.

Ronnie is currently Cisco's Data Center Technical Solutions Architect for Western Canada, and is focussed on building sustainable, scalable solutions for Cisco's customers. Ronnie's broad experience base and a clear communication style will help bring a clear understanding of how Cisco's DC solutions assist customers in keeping up with their Data Center IT demands.

Faraz Shamim Technical Leader Cisco

Faraz Shamim (CCIE #4131) is a Technical Leader working for the Cisco Advanced Services Central Engineering team in Richardson, Texas.

In his current capacity, Faraz provides technical expertise in the areas of MPLS/VPN, IPv6 and IP routing solutions, to contribute to AS engagement services on multiple projects for Large Enterprises, Service Providers, Financial and Government Sectors. This role includes supporting and advising clients on all aspects of their network, from design, planning, integration, deployment, and optimization.

Faraz has also been engaged in developing and teaching the Cisco Advanced Training Bootcamps on Advanced IP Routing & IPv6. He has taught the Cisco Bootcamp Courses to many Cisco Engineers globally, several Universities and several customers worldwide. Faraz actively participates in preparing written and lab exams for CCIE & CCDE. He has served as a Routing & Switching CCIE lab proctor in 1998.

Faraz has written several documents, white papers and technical tips for IGPs and BGP on Cisco Connection Online, CCO (www.cisco.com). Faraz is also a co-author of a Cisco press CCIE series book, "Troubleshooting IP Routing Protocols". Faraz holds a Master's degree in Telecommunications from the University of Colorado at Boulder.

Sandeep Shyamsukha Hardware Product Manager Cisco

Sandeep Shyamsukha works as a hardware product manager in Nexus fixed switching group, covering the Nexus 2K, 3K, 5K and 6K. Sandeep has worked in the networking segment for about 15 years in companies like Nortel, Ericsson and Broadcom. He also worked as an equity research analyst for about 4 years at RBC and Auriga, covering networking and chip companies.

Sandeep holds a Bachelor's Degree from IIT Bombay in Electrical Engineering, a Master's Degree from Temple University in Computer Engineering, and a CFA (Chartered Financial Analyst) in Finance.

Azeem Suleman Lead Solutions Architect Cisco Systems Inc.

Azeem Suleman, Double CCIE #23427, is a Lead Solutions Architect with Cisco Systems in Data Center Virtualization and Cloud Practice team. He has written multiple documents, white papers and technical tips related to Data Center and Security on Cisco Connection Online (CCO). He has represented in Architecture Board and has been designing large scale networks for over a decade now.

Azeem has BS degree in Computer Engineering from SSUET, Pakistan and MS degree from UTA, TX. He has published IEEE Conference publication and has been with Cisco Advanced Services since 2009.

Satoshi Takano Director of Collaboration Solutions Cisco

Satoshi Takano is Director of Collaboration Solutions for Cisco Canada. He is part of a nationwide team of sales specialists and systems engineers, providing thought leadership and guidance to customers and partners on collaborative technologies that can help transform organizations.

A frequent speaker for various events and video blogger, Satoshi places great emphasis on the importance of the intersection of technology, people and business process to transform how people work, live, play and learn. He holds a Bachelor of Arts degree in Economics from York University, Toronto, Ontario.



Tom Wilburn Vice President WW Enterprise Networking Sales Cisco Systems

With more than 30 years of industry experience in mobility, switching and routing, Tom Wilburn is Cisco's Vice President of WW Enterprise Networking Sales. Tom is responsible for driving growth in Cisco's core market, and introducing new offers in Cloud Networking with Meraki.

Tom joined Cisco in 2005 with the acquisition of Airespace, the market leader in controller based wireless LAN systems, where he led world-wide field operations. Most recently at Cisco, Tom successfully drove high growth in Mobility sales, and the sales integration of Meraki, defining the goto-market for the combined portfolio. He led the transition of Cisco's sales focus to Unified Access, including Cisco's mobility portfolio, converged access switches, policy control, and network management solutions.

Before Cisco, Tom held executive positions at CrossComm and Xylan, each of which he joined as private startup ventures, and helped lead through successful public offerings and growth. Following Xylan's acquisition by Alcatel, Tom served as Senior Vice President and General Manager of Alcatel's North American Enterprise Business. In this position, he was responsible for the sales, marketing and support of the company's data networking and enterprise telephony products.

Tom is a graduate of the College of William and Mary with a BA in economics, and conducted his graduate study at the George Washington University in Sales and Marketing Management.



Erik Vogel
Director Advanced Services
Unified Compute and Virtualization Practice

Erik Vogel joined Cisco in June of 2011 reporting to Scott Clark, VP in the data center practice. Erik has spent the majority of his career in the enterprise data center marketplace in a number of sales and services leadership positions. He has experience in building and leading business development and service delivery teams focused on selling and delivering data center solutions to global organizations. Over the last decade he has focused primarily on data center transformations and consolidations involving virtualization and next generation data center designs. Additionally, Erik had developed and delivered a broad range of

cloud computing services and is well versed in key client requirements and the competitive landscape.

Erik has over 15 years of experience in the server, software and enterprise data center marketplace. Prior to joining Cisco, Erik held a number of senior management positions at Hewlett Packard. During his tenure at HP, he was directly involved with the development of HP's overall cloud strategy, and created a number of key cloud services. In addition, Erik led the data center transformation delivery organization for the Americas, and directly managed a large number of global data center transformations for enterprise clients. Prior to his time at HP, Erik was a Consulting VP for Red Rock Capital, a technology focused venture capital firm running the firm's startup practice.

In addition to his role at Cisco, Erik is an adjunct professor of management at the University of Utah teaching undergraduate and MBA courses in operations management, simulation, and quantitative decision analysis.

Erik holds a Bachelor of Science degree in Mechanical Engineering from Villanova University, an MBA from Carnegie-Mellon University and a J.D. from the University of Pittsburgh School of Law. Erik is a member of the Utah Bar and holds CPIM and PMP certifications.

Dave Zacks Technical Solutions Architect Cisco

Dave Zacks is a Technical Solutions Architect, and has been with Cisco Systems for 13 years. Dave works primarily with large, high-performance Enterprise network architectures, designs, and systems. Dave has over 20 years of experience with designing, implementing, and supporting highly available network systems and solutions that have included many diverse network technologies and capabilities, using multiple different topologies. Dave maintains a CCIE certification in Routing and Switching.