



Jeff Seifert
Chief Technology Officer
Cisco Canada

As Chief Technology Officer for Cisco Canada, Jeff Seifert provides technical guidance and direction in key advanced and emerging technologies and go-to-market strategies. His work with many governments, enterprise, and service provider customers in Canada and globally is influencing how Cisco brings products to market. During the past 16 years at Cisco, Seifert has been involved in the successful introduction of many new technologies from the early days of the Internet, through the first deployments of VoIP and IP telephony through to new transformational video solutions. He shares a passion with organizations that wish to improve the lives of citizens whether it be serving rural Canadians, using technology to improve healthcare, or enhancing education.

Seifert was appointed a Distinguished Systems Engineer, Cisco's highest technical distinction, in 2003. As someone who represents the pinnacle of Cisco's technical and sales expertise, he is responsible for transforming customer demand into innovative solutions that companies can use effectively and efficiently.

Prior to joining Cisco in 1995, he held financial, management, and technical positions at Bell Canada, Andersen Consulting (now Accenture), and IBM Canada.

Seifert holds a bachelor of applied science degree in electrical engineering from the University of Toronto. He also holds CCIE certification in Routing & Switching and Voice.