



Jean-Claude Ouellet
Vice President, Canada East Operations
Cisco Canada

As Vice President, Canada East Operations, Jean-Claude Ouellet is responsible for Cisco's sales and operations in the Atlantic provinces, the province of Quebec, and the Ottawa region. His key focus is Cisco's strategy for promoting sales and brand presence in the private and public sector across all Eastern regions.

An 11-year Cisco veteran, Ouellet has held various leadership positions focused on sales operations in Quebec and has gained considerable understanding of the Quebec business market, having more than 20 years of experience in telecommunications and IT in that province. In 2009, he was named Business Virtualization Officer where he spearheaded Cisco's efforts to establish new strategic initiatives and increase senior-leadership visibility through public-facing opportunities.

His previous Cisco position was Vice President Public Sector & Large Enterprise for the Quebec market. As head of Cisco Quebec, he was responsible for the marketing, finance, and support for the province of Quebec.

Prior to joining Cisco in 1999, Ouellet spent 10 years at Bell Canada, initially as an Account Manager for large enterprise customers and also as a Regional Manager for the Quebec small and medium-sized business, enterprise, and public-sector markets.