



Cisco Capital Financing Offer for Cisco WAAS



Optimize your acquisition of Wide Area Application Services (WAAS) with Cisco Capital™

Cisco Wide Area Applications Services (WAAS) provide benefits including increased productivity of branch employees, improved performance of revenue-generating applications, and streamlined disaster recovery via accelerated remote data backup.

WAAS also provides very real, quantifiable, cost benefits through the avoidance of costly bandwidth upgrades, reduced server and hardware maintenance contract costs, lower licensing and administration expenses, and reduced branch infrastructure and server costs.

The combination of productivity gains and markedly lower expenses make Cisco WAAS solutions ideal for companies interested in measuring their return on investment (ROI). From now until the July 30, 2010, Cisco is offering companies an additional way to improve ROI on WAAS solutions through a special 36-month payment plan from Cisco Capital.

ELIGIBLE WAAS BUNDLES:

- CISCO2811-WAE-K9
- CISCO2821-WAE-K9
- CISCO2851-WAE-K9
- CISCO3825-WAE-K9
(including Flash & Memory upgrades)
- CISCO3845-WAE-K9
(including Flash & Memory upgrades)

Pay for the productivity benefits of WAAS as you realize them

When you finance your Cisco WAAS solution with Cisco Capital, you pay for the solution as the productivity and cost-saving benefits are realized, allowing you to recognize a more immediate return on your investment.

Offer Details:

- 36-month FMV lease, financed by Cisco Capital
- Minimum financed amount USD 75,000
- Financed amount must contain a minimum of 70% hardware
- Offer not available in Vietnam, Indonesia, Philippines
- Subject to Cisco Capital's standard customer credit evaluation and terms
- Available until July 30, 2010

The most cost-effective way to acquire the right WAAS technology, right now.

* Customer eligibility and terms subject to final Cisco Capital review, approval, and documentation. Minimum financing amount USD 75,000. This offer may not be combined with other Cisco Capital financing offers if applicable. Offer available April 15, 2009 through July 30, 2010 and may be modified or withdrawn by Cisco at any time without notice. Cisco and Cisco Capital do not provide tax advice to customers, any tax or accounting treatment of this offer is the sole responsibility of the customer.



Cisco Capital can make the difference

Cisco Capital, a wholly owned subsidiary of Cisco®, continues to make borrowing both available and affordable for most Cisco customers.

As a captive finance source, we are currently not experiencing the same financial capacity issues that are affecting some banks, financial institutions, and independent leasing companies. We are able to take advantage of the strong resources of our parent company, Cisco, to provide our customers with an alternative source of funds.

As a trusted business partner, Cisco Capital can help you to obtain and maintain the right Cisco solutions under the optimal terms for your business.

Acquiring your Cisco WAAS solution via a 36-month Fair Market Value (FMV) lease with Cisco Capital can be less expensive than using cash.

Example of the monthly payment for a US\$75,000 WAAS solution using a 36-month FMV lease*:

Financing Period (FMV lease)	: 36 months
Amount of Purchase Order	: US\$ 75,000
Monthly Payment	: US\$ 2,025
Sum of the 36 Monthly Payments	: US\$ 72,900

At the end of the 36-month FMV lease term, customers have the option of:

- Extending the rental period beyond the 36 month term
- Upgrading the existing WAAS solution
- Purchasing the WAAS solution at Fair Market Value
- Returning the WAAS equipment to Cisco Capital

**The pricing in this example is indicative only and may differ based on the country and creditworthiness of the customer, among other factors. Cisco Capital will price each purchase individually.*

For more information

Contact your Cisco Account Manager, Cisco Capital Account Manager, or Cisco Channel Partner representative to learn how financing from Cisco Capital can make the difference for your company, today.

www.cisco.com/go/capital

Take advantage of the unique financing benefits that Cisco Capital offers

- Cash and credit conservation through the provision of an alternative source of capital
- Flexible financing structures and terms that allow access to future budgets, with the ability to convert capital expenditures to operating expenditures
- Captive finance rates and residuals that help to reduce total cost of acquisition
- Alignment of project costs to technology benefits delivering increased ROI
- Total business solution financing for Cisco equipment, software, services, partner services, and complementary third-party equipment

More Cisco expertise.
More flexible financing.