



Accelerate to Collaborate Cisco Capital Offer



Cisco Capital Can Make The Difference

Cisco Capital, a wholly owned subsidiary of Cisco®, continues to make borrowing both available and affordable for most Cisco customers. As a captive financing source, we are not experiencing the same financial capacity issues that are currently affecting some banks, financial institutions, and independent leasing companies.

We are able to take advantage of the strong financial resources of our parent company, Cisco, to provide our customers with an alternative source of capital. As a trusted business partner, Cisco Capital can help you develop a flexible, cost-effective strategy for acquiring your Cisco solutions.

Making the right technology investment has just become easier with 0% financing from Cisco Capital.

Increasingly, customers are turning to Cisco for their Unified Communications needs. Isn't it time you joined the experienced leader in network-based voice and video communications? Cisco technology can help you improve operational efficiency, increase employee productivity, and reduce costs through the integration of voice, video, and data.

Cisco Capital provides market-leading financing rates, predictable payment schedules, and equipment migration options for Cisco Unified Communication solutions. For a limited time, you can finance your Cisco Unified Communications solutions at rates as low as 0%.

Benefits

- Alternative source of funds
- Preserve cash
- Predictable payments
- Lower costs
- Equipment lifecycle management and ease of compliant equipment disposal

Offer Requirements

- Deal must include a trade in under the TMP program
- Applicable to only these competitors in APAC: Nortel & NEC
- US\$1M deal cap subject to review by Cisco Capital Business Economics Team
- Qualified volume minimum: US\$50K
- Deal must include at least 35% UC content
- Cisco AM must confirm to CSC LAM that deal includes a qualified A2C trade-in



More Cisco expertise. More flexible financing.

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Offer Details*

- 0% financing on Full-Payout financing contracts of 24 months duration OR:
- 1% financing for contracts of 36 months; 2% financing for contracts of 48 months; and 3% financing for contracts of 60 months
- FMV leases are not eligible for the offer
- Segment Eligibility: Customers in all APAC segments
- Country Eligibility: All APAC countries except Vietnam, the Philippines, and Indonesia
- Qualified Volume minimum: US\$50K
- Customer offer maximum: US\$1M
- Limited to a maximum 20% of non-Cisco products, services, and other soft costs.

Duration

Sep 28, 2009 – May 1, 2010

For more information

Accelerate to Collaborate:

<http://www.in.cisco.com/voice/programs/accelerateprogram/apac.shtml>

Cisco.com APAC:

www.cisco.com/go/capital

*All transactions are subject to Cisco CapitalSM credit approval. Customer eligibility and terms are subject to final Cisco Capital review, approval, and documentation. Certain offer restrictions may apply. Offer available September 28, 2009 – May 1, 2010 and may be modified or withdrawn, at any time, at the sole discretion of Cisco Capital. Cisco and Cisco Capital do not provide tax advice to customers; any tax or accounting treatment is the sole responsibility of the customer.



Americas Headquarters

Cisco Systems, Inc.
170 West Tasman Drive
San Jose, CA 95134-1706
USA
www.cisco.com
Tel : 408 526-4000
800 553-NETS (6387)
Fax : 408 527-0883

Asia Pacific Headquarters

Cisco Systems, Inc.
168 Robinson Road
#28-01 Capital Tower
Singapore 068912
www.cisco.com
Tel: +65 6317 7777
Fax: +65 6317 7799

Europe Headquarters

Cisco Systems International BV
Haarlerbergpark
Haarlerbergweg 13-19
1101 CH Amsterdam
The Netherlands
www-europe.cisco.com
Tel: +31 0 800 020 0791
Fax: +31 0 20 357 1100

Cisco has more than 200 offices worldwide. Addresses, phone numbers, and fax numbers are listed on the Cisco Website at www.cisco.com/go/offices.

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