



Biography



Ken Boal
Vice President
Cisco Australia and New Zealand

Ken Boal is the Vice President of Cisco Australia and New Zealand. Boal's responsibility is to drive profitable growth and market leadership through the innovative use of technologies and services that help our customers solve their biggest business problems. He is driven to helping customers and partners take advantage of market transitions such as Internet of Everything, cloud, video and mobility, to increase productivity and create competitive advantage through new, sustainable business models.

Boal is well known for his experience in building a vision, strategy and execution plan to further advance Cisco's relationships and business relevance with customers, partners and government, while accelerating market adoption of Cisco solutions and services.

Boal joined Cisco in 2004 and led the company's engagement in the public sector with Australia's federal, state and territory governments, defence, education and healthcare. His role was then expanded to also include the enterprise customer segment. In this role, Boal was responsible for identifying and leading growth and development in the enterprise and public sectors as well as managing the sales force that drive Cisco business in these areas.

Boal is committed to working with the higher education sector to enhance Australia's role in the knowledge economy. He has also held a leadership position within Cisco's primary education initiative, the Cisco Networking Academy, where he manages the team responsible for the delivery of the program into the Australian education system.

Prior to joining Cisco, Boal spent 10 years at Anixter Inc/NetStar, an Asia Pacific network systems integrator as Southern Region General Manager. He commenced his career at Honeywell in a technical role in the Building Management area.

Boal graduated from the University of Queensland in 1991 with a Bachelor of Electrical Engineering (Communications & Electronics). He currently lives in Melbourne with his three children. When time permits, he is a passionate golfer.
