



Biography



Anandh Maistry
Director of Services Sales
Cisco Australia and New Zealand

Anandh Maistry leads the Services Sales organization for Cisco Australia and New Zealand. In this role, Anandh is responsible for developing innovative services-led strategies to help accelerate customer success and partner profitability with Cisco network architectures and business applications. He and his team partner closely with Cisco Technical Services and Advanced Services to drive solution-led selling and increase customer satisfaction. Cisco Services is a growing part of Cisco's overall business, with revenues in excess of US\$7 billion annually.

With over 20 years of global ICT experience, Anandh has held a number of senior management positions in sales, marketing, channels and business development. Prior to Cisco, he was with SpinVox, a privately owned managed service provider of voice-to-text solutions, where he was Vice President and General Manager of the Asia Pacific region. During his tenure, Anandh achieved 128% year-over-year revenue growth in 2009.

Prior to SpinVox, Anandh served at Avaya Communications for four years, where he was Vice President of the Global Accounts, Service Provider & System Integrator Organization in Asia Pacific. Before taking on that role, Anandh was also President/Managing Director of Greater China and Vice President Channels & Business Development for Asia Pacific.

Anandh has a rich background in contact centres and corporate networks. He was CEO of Touchbase Asia Pacific and achieved a sequence of record quarters in the company's history. Before Touchbase, he was Vice President, Channels & Market Development Asia Pacific for Genesys Telecommunications Laboratories.

Anandh began his career with Sequent Computer Systems, which was a global supplier of computer systems, and was acquired by IBM in 1999. At Sequent Computer Systems, he held various positions in both technical and business development functions in Australia and in the United States.

Anandh holds two Bachelor of Science degrees (Applied Science and Applied Math) from the University of Technology Sydney and an MBA from Harvard Business School.
