

## Changing the Nature of Work: Panelist Bios

### **Fernanda Afonso**

Fernanda Afonso is the National Chair for the Australian Psychological Society's College of Organisational Psychology and an Organisational Development Specialist with Australia's top tier law firm Freehills. An organisational psychologist with over 15 years experience in change management, organisational development and coaching executives gained in consultancy, corporate and partnership environments across a range of industries including management consulting, media, banking and finance and professional services. Fernanda has a deep interest in working with both organisations and individuals to achieve excellence and has a significant depth and breadth of expertise across strategic people and organisational development. She holds a Masters in Organisational Psychology from the University of New South Wales.

### **Ross Dawson**

Ross Dawson is globally recognised as a leading futurist, keynote speaker, entrepreneur, and authority on business strategy. He is the Founding Chairman of three companies including leading future think-tank Future Exploration Network, and the bestselling author of books including *Living Networks*, which accurately predicted the social networking revolution, and highly successful *Implementing Enterprise 2.0*. His blog *Trends in the Living Networks* is ranked as one of the world's top business blogs. Strong global demand has seen him deliver keynote speeches on six continents, while frequent media appearances include CNN, Bloomberg TV, SkyNews, ABC TV, Today and Sunrise shows, Washington Post and many others.

### **Kate Lundy**

Senator Kate Lundy was first elected to the Senate for the Australian Capital Territory in 1996. Following the 2010 Federal Election, she was appointed Parliamentary Secretary to the Prime Minister and Parliamentary Secretary for Immigration and Citizenship. In February 2011, Kate's title was updated to Parliamentary Secretary to the Prime Minister and Parliamentary Secretary for Immigration and Multicultural affairs. This change followed the launch of The People of Australia policy and the announcement that she would have a renewed focus on multicultural affairs in her role as Parliamentary Secretary assisting the Minister for Immigration and Citizenship. Prior to the 2010 election, Kate was Chair of the Joint Standing Committee for the National Capital and External Territories, a long-standing member of the Senate Environment, Communications and the Arts Committee and one of the Federal Parliament's representatives on the Advisory Council of the National Archive of Australia. Kate held many portfolios in Opposition including Information Technology, Sport and Recreation, Manufacturing, Consumer Affairs, Local Government and Health Promotion.

### **Jacob Murray-White**

Jacob Murray-White has led Salmat@Home since its inception in September 2006, growing the business to an organisation with over 400 contractors cross Australia New Zealand. He spent the previous 5 years as Salmat's Director - CTI Solutions, overseeing the organisation's business analysis and software development teams. Prior to joining Salmat, he held management positions at the industry-leading US ISP, EarthLink Networks and Telstra.