



Biography



Dr. Brendan Lovelock, PhD, AFAIM, MRACI
Health Industry Practice Lead
Cisco Australia

Brendan Lovelock is the Health Industry Practice Lead for Cisco Australia. In this role, Brendan is responsible for developing transformative technology solutions and services that help facilitate communication and collaboration among healthcare professionals and staff to deliver safe, affordable and accessible healthcare.

Prior to this role, Brendan was the CEO of the Health Informatics Society of Australia, where he had a focus on consumer health technologies and the changing care processes in Australia. This work included chairing the HealthBeyond consumer eHealth conference and special interest groups.

Brendan has an extensive background in business management and technology commercialisation, having held senior executive positions with Telstra and Eastman Kodak, both in Australia and internationally. He has also managed a number of smaller Australian software companies, delivering reporting and business management systems into the telecommunications and technology services markets.

Brendan chaired the Digital Hospital Design Workshop at the 2010 Health Informatics Conference (HIC), which looked at the interactions between information technology and the built environment. He is currently the Chair of the Digital Hospital Design Special Interest Group within the Health Informatics Society of Australia (HISA) and has previously sat on the advisory board of Melbourne University's Centre for Global Innovation Management.
