

Cisco Press/Analyst Event: Building the Cloud

Show Airs at:

- 1:00 p.m. Singapore Time
- 10:30 a.m. Bangalore Time
- 5:00 UTC

Presenters:

- Arun Natarajan, director, APAC Data Centre Sales, Cisco
- Peter Nikoletatos, CIO, Curtin University of Technology
- Scott Mason, director of Strategy and Fixed Marketing, Optus Business
- Andrew Vranjes, practice manager, Data Centre Technologies, Alphawest

Allow Up to One Minute for Video to Buffer. Slides will Be Synchronized at Next Slide Advance.



Media/Analyst Event: Building the Cloud



Ask a Question (Click the Hand Icon)

The screenshot displays the Cisco TV web interface within a Microsoft Internet Explorer browser window. The browser's title bar reads "IP/TV - Microsoft Internet Explorer provided by Cisco Systems, Inc.". The main header of the page is "Cisco TV" with a "Help" link on the right. On the left side, there is a "Question Manager" form, which is highlighted with a yellow border. This form includes input fields for "Name:", "Subject:", and "Question:", along with "Submit" and "Reset" buttons. On the right side, a video player shows two men shaking hands in a modern office setting. A yellow circle highlights a hand icon in the video player's control bar, with a large yellow arrow pointing towards it from the bottom right corner.

IP/TV - Microsoft Internet Explorer provided by Cisco Systems, Inc.

Cisco TV

Help

Question Manager - Microsoft Internet Explorer provided by ...

Close Window

Question Manager

Name:

Subject:

Question:

Submit Reset

Hand icon in video player control bar

GAAP Reconciliation and Forward-Looking Statements

GAAP Reconciliation

During this presentation references to financial measures of Cisco will include references to non-GAAP financial measures. Cisco provides a reconciliation between GAAP and non-GAAP financial information on our website at www.cisco.com under “About Cisco” in the “Investor Relations” section.

www.cisco.com/go/gaap_recon

Forward-Looking Statements

This presentation contains projections and other forward-looking statements regarding future events or the future financial performance of Cisco, including future operating results. These projections and statements are only predictions. Actual events or results may differ materially from those in the projections or other forward-looking statements. Please see Cisco’s filings with the SEC, including its most recent filings on Form 10-K and Form 10-Q for a discussion of important risk factors that could cause actual events or results to differ materially from those in the projections or other forward-looking statements.

Agenda



**Towards Cloud Computing – Peter Nikoletatos,
Curtin University of Technology**



**Journey to Cloud – Scott Mason, Optus Business
and Andrew Vranjes, Alphawest**



Live Q&A Discussion

Towards Cloud Computing

Peter Nikoletatos
Chief Information Officer

Curtin University: Who are we?

- Curtin University of Technology is Western Australia's largest university. Around 43,000 students attend a total of 16 Curtin locations, including campuses in Sydney, Singapore and Sarawak, East Malaysia.

Vision

- To be an international leader shaping the future through our graduates and research, and positioned **among the top 20 universities in Asia by 2020.**

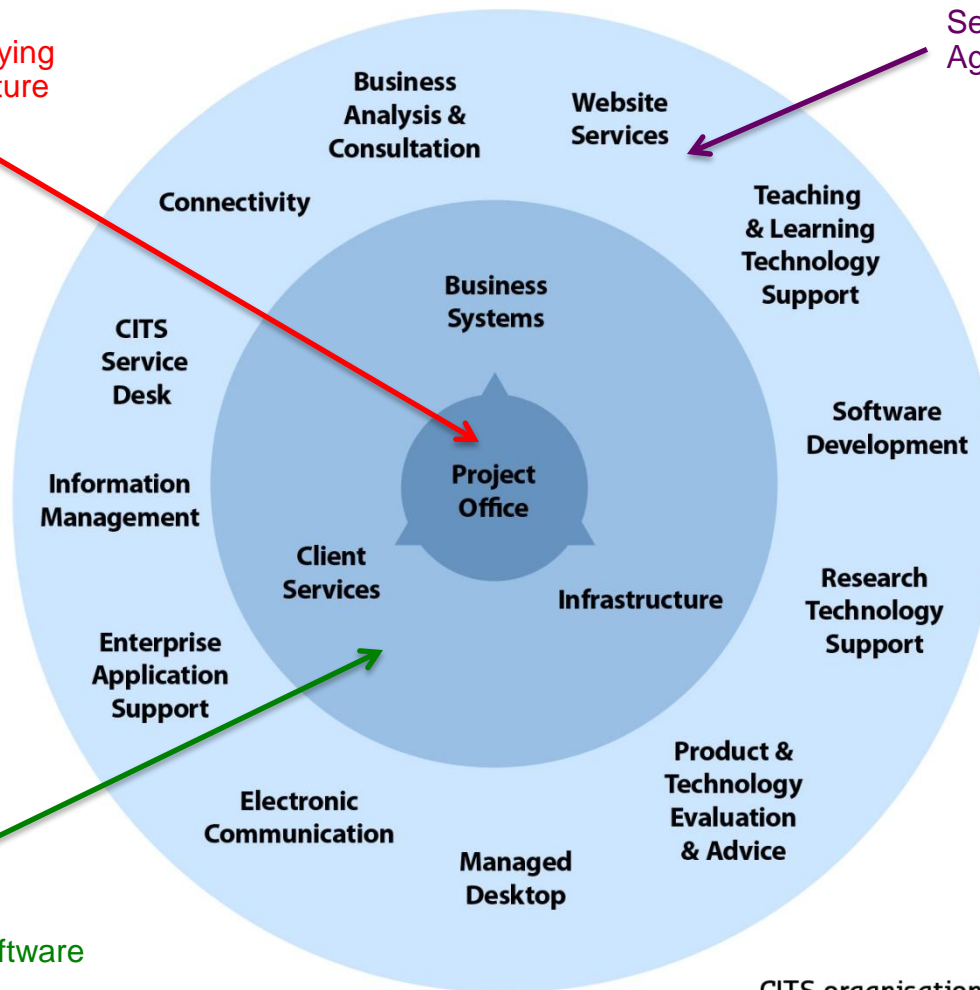
Mission

- Curtin is committed to **innovation** and **excellence** in teaching and research, for the benefit of our students and the wider community.

Strategy
determines
Structure

CITS supports an underlying Project Management culture

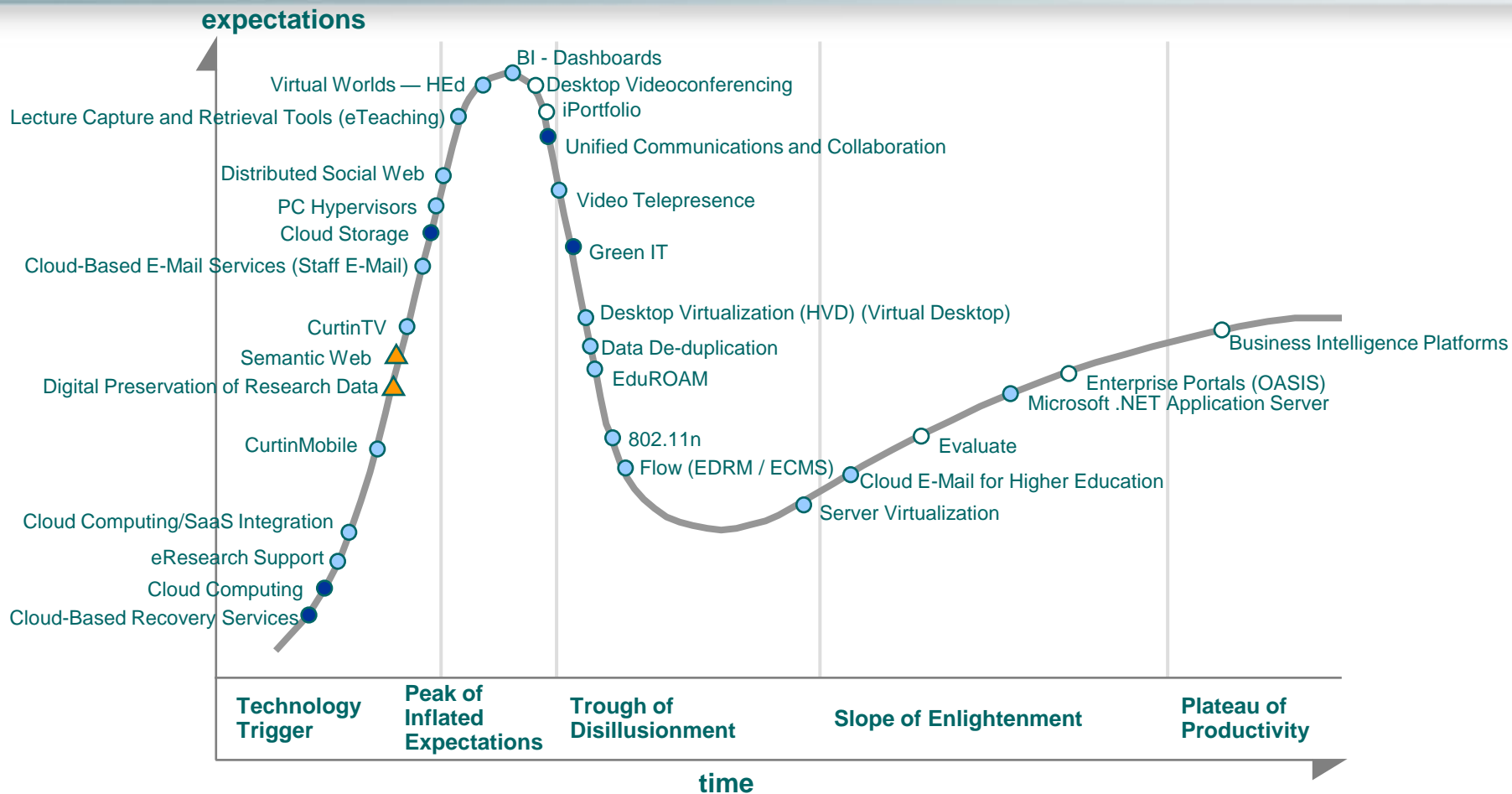
12 Services as outlined in the Service Level Expectations Agreement



Holistic view

Infrastructure; Platform; Software
As a Service

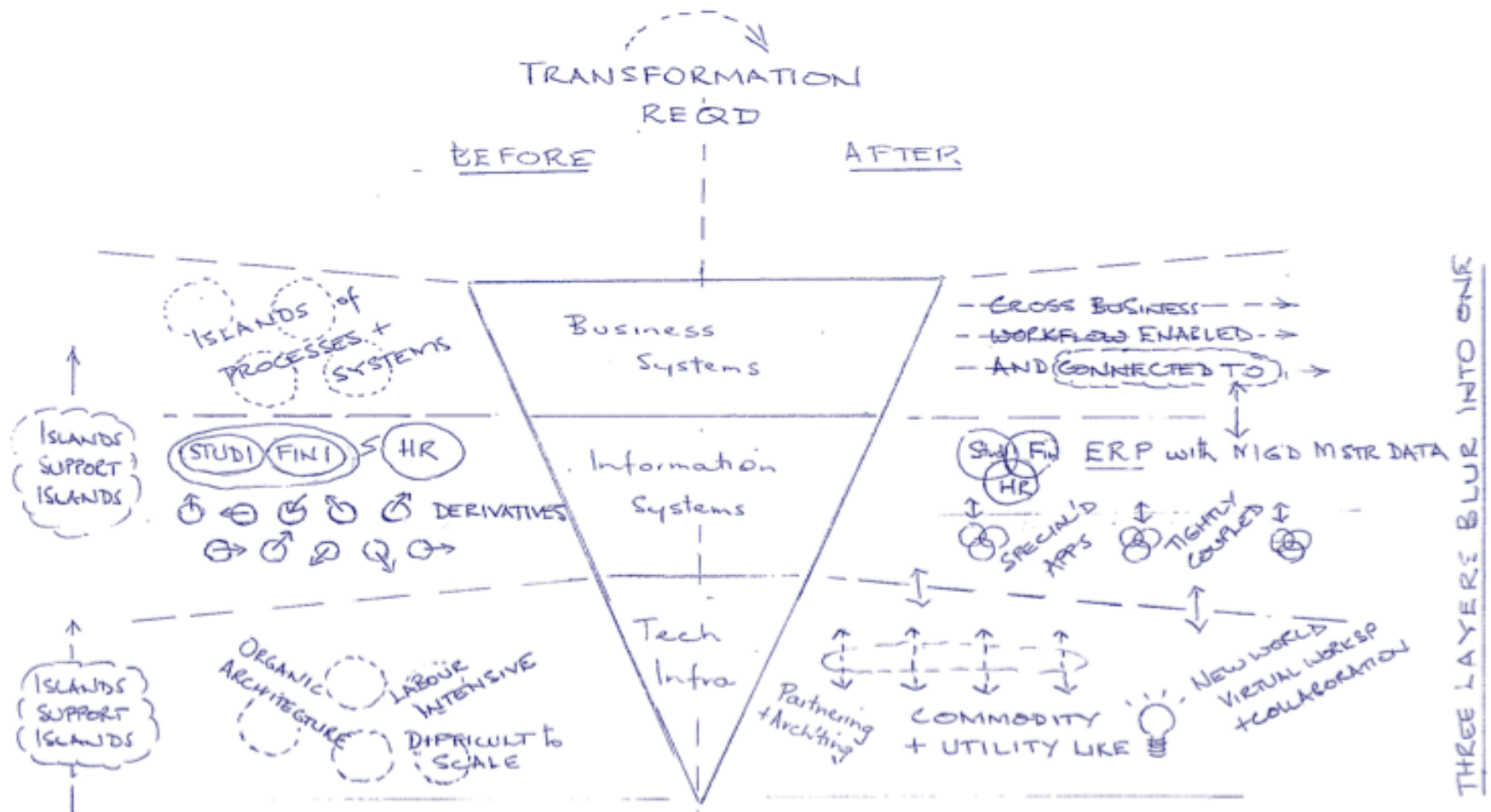
CITS organisational structure



DRAFT MODEL OF CURTIN ICT HYPE CYCLE (BASED ON GARTNER MODEL)

Defining Cloud Computing

- Evidence Based Practice
- Leading change through innovation
- Elastic; Scalable, On Demand
- Catalyst for tectonic change
- Valued strategic partnerships
- Map cloud architecture to enterprise architecture (ICT roadmap)
- Key ICT functions: Agility and Flexibility



Slide 3/3.

A VISION for CURTIN'S SYSTEMS + INFRASTRUCTURE

- The impact of consumer based technologies is a reflection of the aspirations of a generation, the need for participation, the desire to contribute and the sense of being part of a community.

facebook

Microsoft®
Live@edu

myspace.com
a place for friends

twitter



YouTube
Broadcast Yourself

- Building engaging physical and virtual learning spaces: a case study of a collaborative approach.

Reference: Oliver, B. & Nikolettatos, P. (2009). Building engaging physical and virtual learning spaces: A case study of a collaborative approach. In *Same places, different spaces. Proceedings ascilite Auckland 2009*.
<http://www.ascilite.org.au/conferences/auckland09/procs/oliver.pdf>



Curtin
University of Technology

CURTIN'S iPORTFOLIO:
AN ON-LINE SPACE FOR CREATING, SHARING AND SHOWCASING EVIDENCE OF LEARNING

Curtin's iPortfolio is an online space for students and staff to create, share and publish evidence of their learning achievements and professional development. The iPortfolio facilitates social learning and encourages feedback and collaboration with peers and mentors.

This poster visually demonstrates underlying system concepts, and includes screenshots highlighting key aspects of the iPortfolio experience.

Learning happens in the course and beyond so the iPortfolio is designed to be **Lifelong** and **Lifewide**

iPortfolio
iportfolio.curtin.edu.au




Curtin
University of Technology

CURTINMOBILE:
HELP AT YOUR FINGERTIPS

CurtinMobile is a purpose-built mobile website designed predominantly for current Curtin students. Based on the evidence in mobile ownership surveys, student retention projects, and models of mobile technology use at other universities, Curtin has developed a mobile 'help at your fingertips' website called CurtinMobile.

The aim of the mobile website is to help enable students to easily connect with the student experience 'on the go' by visiting m.curtin.edu.au

CurtinMobile is available on a wide range of mobile devices and currently provides the following features:

- OASIS** Access your student email, iPortfolio (coming soon), Official Communications & more
- Maps** Browse the campus map so you never get lost!
- News** Find out about the latest exciting news & events at Curtin
- Library** Opening hours, browse the catalogue & more
- Facilities** Information on the gym, food and drinks & much more
- Support** Having trouble with student life? Get helpful information here
- LT** Find an available computer on campus
- Transport** Curtin's bus schedule & Transport information
- People** Find Curtin Staff members
- Emergency** Emergency information & phone numbers

CurtinMobile
m.curtin.edu.au

Cloud Governance

- Moving away from managing assets to managing information
- Information classification
- Data Governance
- Data Security
- Governance, Risk Management and Compliance
- Privacy
- On-shore v Off-Shore

Why do cars have brakes?



Why do cars have brakes?



To make them
go faster

Strategic Partnerships

Microsoft®



THANK YOU



Peter Nikoletatos,
Chief Information Officer
cio@curtin.edu.au



@CurtinCIO

The Optus Business Journey to Cloud

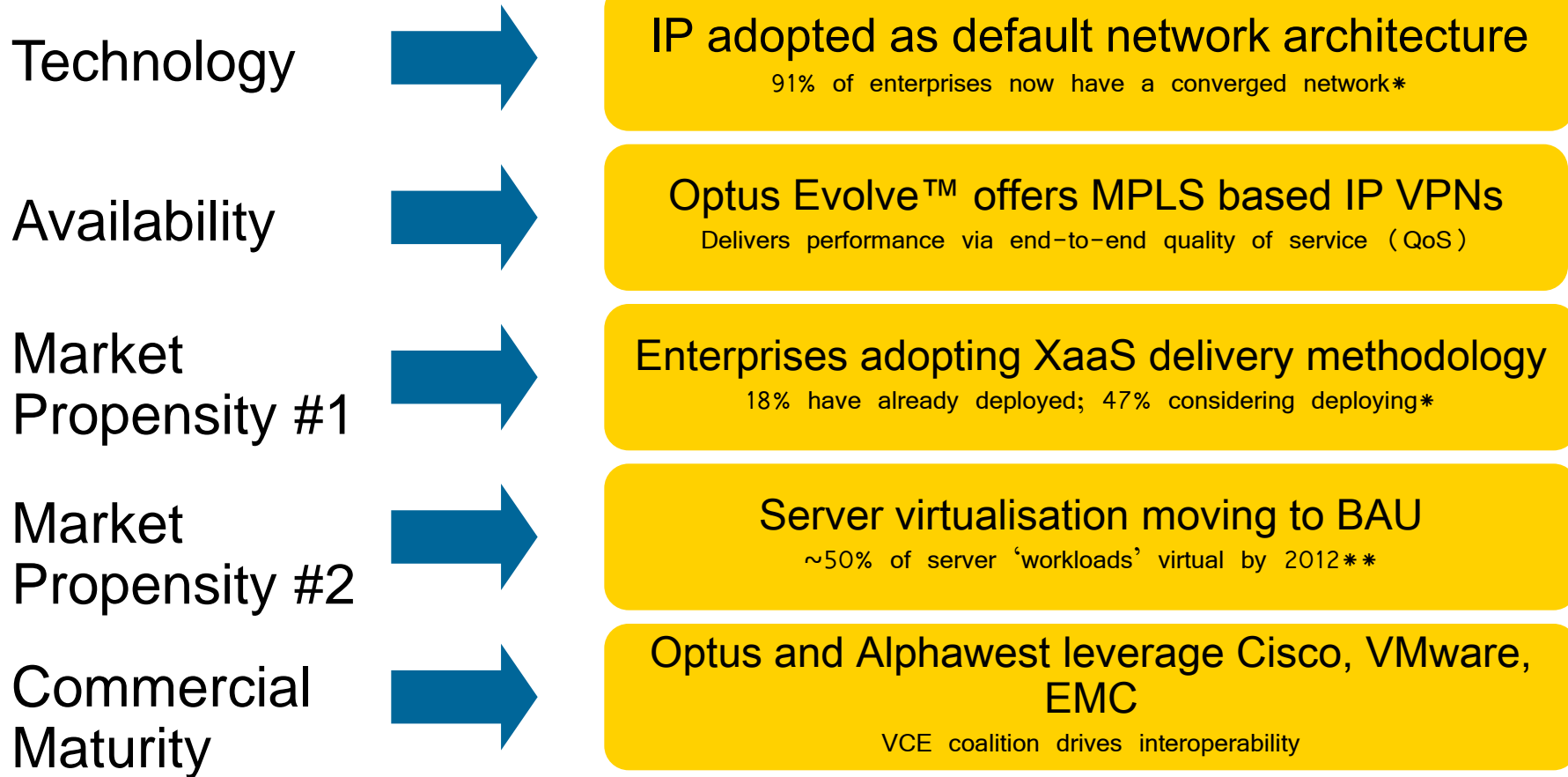
Scott Mason

*Director, Enterprise Fixed
Marketing, Optus Business*

We're right behind business



The Optus Business Journey to Cloud



We're right behind business

** Gartner, October 2009

* Optus Business IP Index 2009



Getting Ready for Cloud

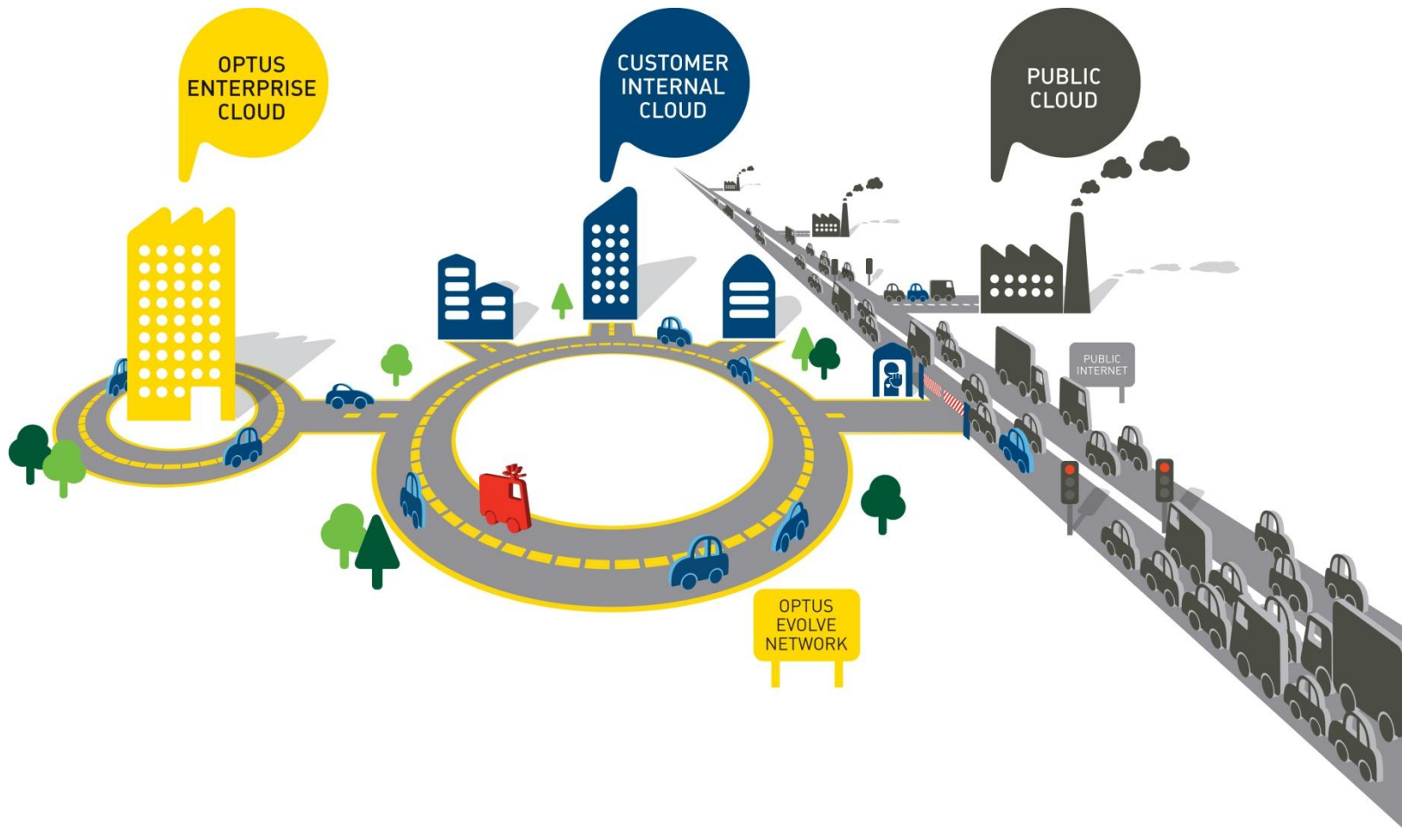
Andrew Vranjes

Practice Manager, Alphawest

We're right behind business



Enterprise Private Cloud



We're right behind business

Helping Our Customers 'Get Ready for Cloud'



We're right behind business

Panel Discussion – Live Q&A

Moderator **Arun Natarajan, director for APAC Data Centre Sales, Cisco**

Panelists **Peter Nikoletatos, CIO, Curtin University of Technology**

Scott Mason, director of Strategy and Fixed Marketing, Optus Business

Andrew Vranjes, practice manager, Data Centre Technologies, Alphawest

Mark Read, director of the Virtual Computing Environment (VCE) Initiative for Asia Pacific & Japan, EMC

Andre Kemp, product marketing manager for APAC, VMware

Live Q&A – click the hand icon to ask a question of our panel

Audience Q&A

To ask a question, please
click the hand icon.

