

About BitBand



BitBand Inc. (founded in 1999) is a private company, which has received investments from Sequoia Capital Seed Fund (jointly owned by Sequoia Capital and Cisco Systems), Apax partners, the Fantine Group, the Kardan Group and the Challenge-Etgar Fund, in May 2000, September 2002 and March 2003. BitBand Inc. is incorporated in the United States and operates a wholly owned research and development subsidiary in Israel – BitBand Technologies, Ltd.

BitBand's highly skilled team includes leading veterans in the fields of Broadband, Networking and Hardware & Software development. BitBand's seasoned management has acquired its extensive experience in renowned corporations such as IBM, Silicon Graphics, General Electric, WindRiver, Elscint, Elbit, LanOptics and

BitBand Offerings

BitBand offers cutting-edge solutions for streaming high quality video and audio content to a wide variety of TV audience over IP networks, with comprehensive content and server management tools that enable easy operation and administration of services. BitBand technology enables applications such as Video On Demand, TV broadcast, Audio On Demand and Radio recast. It offers a winning combination of advanced functionality to end-users combined with simple, yet powerful and robust server platforms, in an infinitely scalable architecture.

BitBand solutions are based on its BitBand **Vision™** family of appliance-servers, BitBand **Maestro™** content distribution and server management technology along with BitBand **SecureStream™** for content protection.

What BitBand means to you

We help you realize the VOD business model for IP-TV in your environment. We enable you to move into your markets more quickly and achieve sustainable higher levels of customer satisfaction, resulting in faster return on investment cycles than otherwise possible. Our resilient appliance-servers ensure low downtime, admin & maintenance free operation, enabling you to provide a uniformly higher quality of service at significantly lower cost of ownership.

BitBand provides IP-TV streaming solutions that fit your budget, seamlessly scale with your business, secure your content and are simple to implement and operate, in either centralized or distributed architectures.

BitBand Offerings are Flexible

Significant parts of the functions and features we offer are market driven, based on true market requirements and customer requests. Our solutions are tailored to your needs and exhibit a degree of flexibility over and above any competing product.

BitBand products are complemented by dedicated and effective project, engineering and support personnel, and are offered to our customers-partners in a win-win scenario.

Widely deployed and Field-Proven

BitBand solutions power some of the world's leading operators in the ground breaking IP-TV industry. BitBand products have proven their true effectiveness with small regional service providers that seamlessly scaled to large multi-city operations and with providers of in-room hospitality video services. Other applications of BitBand solutions can be found in e-learning, broadcasting and other high-quality video applications.

Evolution

BitBand appliance-servers implement optimized open hardware platforms, ensuring sustained growth, investment protection and cost reductions the industry offers.

BitBand has already released two generations of products and will continue to enhance its offerings. We will continue to listen to you - and deliver.