



CISCO SMB CLASS SOLUTIONS – SECURE NETWORK FOUNDATION

Sooner or later your business will need a serious network. The good news is, you do not need to be a large corporation to have one.

Cisco Systems® has created the Cisco® SMB Class Secure Network Foundation so your processes can become more automated, more intelligent and more secure. Yet Cisco designed it all to be easier to understand, easier to implement, and most of all, easier to deliver new savings and new growth for your business.

Following are just some of the results you can achieve for your company using the Cisco SMB Class solutions:

- Protect your vital business assets against internal and external network threats.
- Help safeguard your customer data and comply with regulatory privacy requirements.
- Accelerate decision making, encourage collaboration, and streamline tasks by securely extending access to information to employees in the office, at home or on the road.
- Strengthen customer loyalty through personalisation, collaboration, and customer-centric services, and empower your employees to be more responsive to customers.
- Increase revenue opportunities with e-commerce.
- Keep costs in line with business growth by controlling operational expenses.
- Develop flexibility to deploy technology that can grow with you as your business needs change.

A secure network foundation to build your business on

Building the right network infrastructure can put small and medium-sized companies in a powerful position to improve business resiliency and agility, enhance growth opportunities, lower the cost of operations, and increase employee productivity. The Secure Network Foundation is Cisco's answer.

The Cisco SMB Class Secure Network Foundation offers customers an innovative systems approach to converged business networks that dramatically simplifies operations, reduces costs, and speeds time to productivity and profitability. The new integrated services routers, combined with the award-winning family of Cisco Catalyst® switches and wireless access points, further enhance the value of this integrated network system, and give SMBs the opportunity to let their networks contribute more to the bottom line today.

The Cisco Secure Network Foundation comprises the following components:

The Integrated Services Router

At the heart of the Cisco SMB Class Secure Network Foundation is the new Cisco Integrated Services Router. These new integrated services routers combine data, security and voice into a single resilient platform, which lets an SMB turn on the services it needs today, while providing plenty of headroom for future growth. Cisco has tapped 20 years in leadership and innovation to build these new routers from the beginning to deliver secure, concurrent services – at wire speed – as fast as your wire can go.

CISCO SMB CLASS SOLUTIONS – SECURE NETWORK FOUNDATION

And that is not all. The integrated services routers weave voice, security, routing and application services together, so processes become more automated and more intelligent. It is about making security pervasive in the network by embedding security functions inside each device and offering the flexibility to deploy additional services such as voice and secure wireless now or in the future.

Intelligent Cisco Catalyst switches

Equally important are the intelligent Cisco Catalyst switches that serve to extend the services and security right to your desktop. These versatile switches offer the right combination of security, performance and reliability for today's business needs. Available power-over-Ethernet (PoE) options also mean that it is easy to deploy new services in the future such as IP Communications and mobility, which require the connection of a phone or a wireless access point in addition to your standard computer. Just plug in, and your device is operational.

In addition, the intelligent Cisco Catalyst switches include the Cisco Network Assistant, a free tool that simplifies and speeds up configuration and deployment of the switches in the Cisco Secure Network Foundation. Using this tool, configurations are as simple as manipulating a pull-down menu on a GUI.

Mobility options

Cisco mobility and wireless solutions enhance productivity by making information and applications more readily available to employees in the office, on the road, or at home. With Cisco wireless solutions added to the Cisco SMB Class Secure Network Foundation, you can set up standalone wireless LANs in buildings, branch offices, kiosks, or wherever you need connectivity – helping enable staff to stay connected to network resources for more hours throughout the day – whether in the office, in a meeting room, or roaming a common area. These solutions enhance the ability of your workforce to work productively and collaboratively, and stay more closely connected to customers and partners. Whatever your configuration, Cisco wireless products extend the same level of security, scalability and manageability that you get with a wired LAN.

IP Communications options

Converging voice and data over the same network by layering IP Communications over the Cisco SMB Class Secure Network Foundation makes a wealth of collaborative applications available to your business, such as highly efficient contact centres and conferencing, and productivity-boosting capabilities that extend resources to employees regardless of location, while saving on infrastructure and management expenses.

Embedded security throughout the Network

With a Cisco SMB Class Secure Network Foundation, your business is getting peace of mind knowing that your vital company assets are protected from business disruption due to internal and external security threats. Cisco has embedded security throughout the network to protect your company against known and unknown threats.

CISCO SMB CLASS SOLUTIONS – SECURE NETWORK FOUNDATION

Right-sized, whole solutions

Dealing with multiple vendors and integrating their products strains the resources of even large companies with dedicated IT departments. With Cisco SMB Class solutions, SMBs can get the breadth of products required to build a powerful, reliable network from a single vendor, so all the components work together transparently and you have just one place to go for support. With Cisco SMARTnet Support Services, your business has 24 hour access to highly skilled networking personnel as well as self help technical repositories online and much more. Cisco solutions offer the intelligence that maximises performance, the modularity and flexibility to meet your precise budget or capacity requirements, and investment protection you can count on. Cisco offers you complete, customisable financing solutions with minimal initial investment. This allows your company to use operating expense budgets to acquire capital equipment immediately.

Partners you can count on – Cisco certified, specialised and SMB select partners

In addition to a right-sized product suite, Cisco partners provide expert design and support. These world-class partners have an in-depth understanding of how to get the most out of a network infrastructure. Cisco SMB Select Partners in particular, are focused and committed to delivering the best possible customer experience to a small business, through exceptional, responsive service, including flexible financing, convenient training and dependable, knowledgeable support. Working together to serve you better, Cisco helps ensure that you obtain the complete business solutions you need.

Working for your advantage

Cisco SMB solutions have been developed by working closely with customers and have been proven in thousands of installations. The company's mission is to give its customers the highest-quality network solutions to fuel their most ambitious business vision.

For more information about Cisco SMB Class solutions, visit: www.cisco.com/go/smbclass



Cisco Systems has more than 200 offices in the following countries and regions. Addresses, phone numbers, and fax numbers are listed on the [Cisco.com Website](http://www.cisco.com) at www.cisco.com/go/offices.

Argentina • Australia • Austria • Belgium • Brazil • Bulgaria • Canada • Chile • China PRC • Colombia • Costa Rica • Croatia • Cyprus • Czech Republic
Denmark • Dubai, UAE • Finland • France • Germany • Greece • Hong Kong SAR • Hungary • India • Indonesia • Ireland • Israel • Italy
Japan • Korea • Luxembourg • Malaysia • Mexico • The Netherlands • New Zealand • Norway • Peru • Philippines • Poland • Portugal
Puerto Rico • Romania • Russia • Saudi Arabia • Scotland • Singapore • Slovakia • Slovenia • South Africa • Spain • Sweden
Switzerland • Taiwan • Thailand • Turkey • Ukraine • United Kingdom • United States • Venezuela • Vietnam • Zimbabwe

©2004 Cisco Systems, Inc. All rights reserved. Cisco, Cisco Systems, the Cisco Systems logo, Aironet, Catalyst, Cisco IOS, and SMARTnet are registered trademarks or trademarks of Cisco Systems, Inc. and/or its affiliates in the United States and certain other countries. All other trademarks mentioned in this document are the property of their respective owners. The use of the word partner does not imply a partnership relationship between Cisco and any other company.