



Cisco on Cisco News

Inside Cisco IT

First Quarter 2009

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Letter from the Editor

Welcome to the latest edition of the Cisco on Cisco News, where we are pleased to share real world information that comes directly from Cisco IT experts who have firsthand experience deploying Cisco products and solutions.

Featured in this edition:

- Cisco IT deploys the Cisco Nexus 7000 and 5000 Series Switches in the first phase of a unified fabric data center environment
- The Cisco LifeConnections Health Center is a showcase of technology and flexible healthcare for employees
- A roundup of recent additions to the Cisco on Cisco website, including IT case studies, deployment in progress reports, and Trends in IT articles

Thanks to the many subscribers who completed last issue's survey about this newsletter. Congratulations to the five winners who were selected from the random prize drawing. According to the survey results, more than 93 percent of our readers feel that our newsletter provides useful information that helps them with their work. Many who responded indicated their interest in reading more content through the newsletter. Respondents also said they want to read more on topics such as cloud computing, WiMAX, energy-efficient IT, and best practices in network security. We'll undertake to address more of your interests in upcoming issues, as well as on our website at www.cisco.com/go/ciscoit.

The Cisco on Cisco News Team
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Features

CONSOLIDATING I/O IN THE DATA CENTER



Cisco Nexus 7000 and 5000 Series Switches consolidate I/O, reducing cabling requirements and increasing application performance.

Cisco IT is transforming its data centers with solutions that help to realize the company's Data Center 3.0 vision. In the Data Center 3.0 environment, a unified fabric connects servers and storage devices in a way that is resilient, scalable, and easy to manage.

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NETWORKED HEALTH



Cisco prescribes IT-enabled healthcare for better productivity.

When Cisco began to lay the groundwork for its next-generation healthcare center in early 2008, the company's leaders knew it was the right fit for Cisco. The facility, called LifeConnections Health Center, showcases the convergence of forward-looking technology and healthcare and improves quality and flexibility of care for employees.

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Latest Cisco on Cisco Content

Data Center

[Cisco Nexus 7000 and 5000 Switch IT Deployment in Progress](#) How Cisco IT Consolidates I/O in the Data Center

Network Systems

[Cisco Prescribes IT-Enabled Healthcare for Better Productivity](#)
IT Infrastructure Ties Services Together in LifeConnections Health Center

Network Management and Monitoring Case Study Update

How Cisco IT Uses Cisco Remote Management Services to Enhance Network Operations

Unified Communications

[Virtual Sales Expertise Case Study](#)
How Cisco Supports Virtual Access to Technical Experts

Fax over IP Case Study

How Cisco IT Deployed a New IP Fax Service

Unified Communications and Collaboration Benefits

Voice over IP Combines with Advanced Technologies for Greater Value

Wireless

[Wireless LAN Benefits Case Study Summary MP3 Audio \(0:03:50\)](#)
Cisco WLAN Becomes a Primary Corporate User Network

Find 18 additional new case study summary audios
http://www.cisco.com/web/about/ciscoit/work/audio_video/index.html

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What's New from Cisco on Cisco

Podcasts Explore Data Center Issues

The monthly Cisco on Cisco Data Center TechMinute Podcast Series presents brief overviews of timely data center topics by Cisco subject matter experts in development, engineering, and IT. Recent topics include rack cabling options and VMware at Cisco. Among the planned topics are Cisco's unified fabric and virtualizing network-based resources. Visit the [Cisco Data Center Podcast webpage](#) to subscribe to the TechMinute Podcast RSS feed or download individual podcasts in MP3.

The Virtualized Dynamic Data Center: Taking It on the Road

Examine the business and architectural requirements your company needs to support an end-to-end, virtualized data center in a one-day, interactive seminar hosted by INX, Presidio, and Long View Systems. Cisco, VMware, and NetApp present production-proven technology solutions that can transform how your company operates and manages its IT environment to reduce costs, improve resiliency, and add capacity on demand. The day's activities also include an industry keynote on leveraging innovation in a difficult economy, interactive discussions and "deep dives" on virtualized data center infrastructure, and individual design sessions with Cisco and other technology experts. The "Virtualized Dynamic Data Center" seminar will be held in nine cities in the US and Canada March 10 through April 2, 2009.

For dates, locations, and registration information, visit these event sites:

- [Cisco, NetApp, VMware & INX Events](#)
- [Cisco, NetApp, VMware & Presidio Events](#)
- [Cisco, NetApp, VMware & Longview Events](#)

Cisco Live! 2009 Celebrates 20 Years

The theme: "Knowledge is Power." The location: San Francisco, California, June 27 through July 2. The event: Cisco Live! 2009. In its 20th year, Cisco Live! is the industry's largest gathering of Cisco customers, IT experts, partners, and enthusiasts, and serves as Cisco's "state of the union" event to connect with Cisco customers worldwide. The annual IT and communications conference provides training, insight, and education to more than 10,000 Cisco customers and partners and is home to the US Networkers program. It is the place to learn new technologies, discuss business trends, share ideas, and network. This year Cisco on Cisco: Inside Cisco IT will host four technical sessions highlighting Cisco IT experience: Inside Cisco TelePresence, the Service-Oriented Data Center, Green IT, and Web 2.0. For more information and to register for the event, visit [Cisco Live! 2009](#).

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