



CISCO SYSTEMS, INC.

Cisco Systems, Inc.



- **Founded 1984**
- **Named for San Francisco, gateway to the Pacific Rim**
- **San Jose, CA is Cisco headquarters**

Cisco Worldwide



- 2005 revenue: \$24.8B
- 38,700+ employees in 77 countries
- Average years of service 4.75
- 40% Engineering/IT, 30% Sales, 30% all others
- All connected to common Internet tools
- Most are Cisco shareholders
- Compensation tied to customer satisfaction

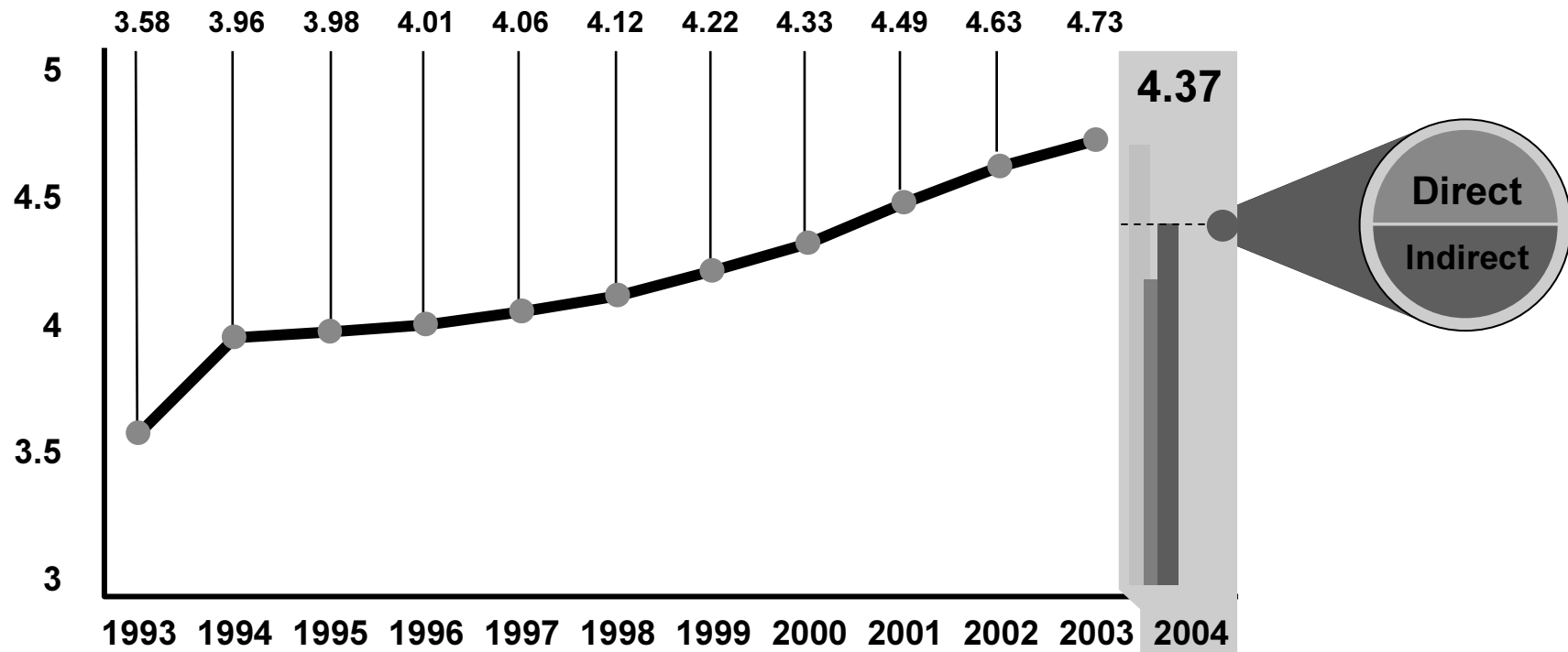




**“Customer success and satisfaction
are at the heart of Cisco’s business
strategy and key drivers of our
current and future success”**

John Chambers, President and CEO

Cisco's History of Customer Satisfaction



- 10+ years of history—formally tracking customer satisfaction
- Central part of Cisco's culture
- Customer satisfaction tied to the bonus plan
- Organizational ownership

Source: Independent research study; measured on a scale of 0 to 5

Networking and the Internet

WORK



PLAY



LIVE

LEARN

St. Joseph's / Bell Canada

Using a specially designed robot operating over Bell Canada's reliable, secure Virtual Private Network Enterprise—powered by Cisco MPLS technology—surgeons at St. Joseph's Healthcare performed the world's first hospital-to-hospital telerobotics-assisted operation on a patient located approximately 250 miles away.



LIVE

Linksys, a Division of Cisco

Today's networking technology allows everyone at home to affordably connect to the Internet and share applications, files, printers, even music and games. Wireless technology allows them to access the network from anywhere in the home. And networked security cameras make it cost-effective for people to monitor their homes when they're not there.

PLAY



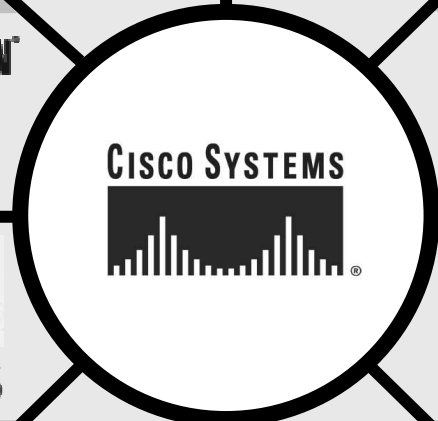
Hong Kong Education City

The HKED City portal makes sure that more than 70,000 primary and secondary school students get the education they need, even if schools have to close. Using a Webconferencing solution from Cisco partner First Virtual Communications, the multimedia-rich network reliably delivers 38 online courses with data, voice, and video.

LEARN



Cisco Business Relationships



Internet Communications Software



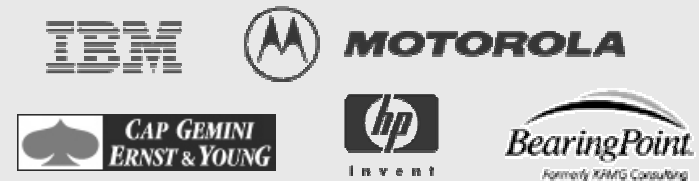
Service Provider Solutions Partners



Internet Business Solutions



Strategic Alliances



Learning Partners



Network Security



Distribution

Professional Services

Cisco—The Technology Innovator

SWITCHING

ROUTING

**SOFTWARE
AND SERVICES**

CORE TECHNOLOGIES

Cisco—The Technology Innovator



ADVANCED TECHNOLOGIES

Cisco—The Technology Innovator

- **\$3.2 billion R&D investment**
- **Driving technology standards development for networking and the Internet**
- **Cisco IOS® Software, the most widely deployed network system software**
- **12,400 engineers working in more than 1110 labs worldwide**
- **Acquisitions help Cisco quickly enter new markets and add staff with unique talents**
- **More than 1100 patents have been issued to Cisco inventors**

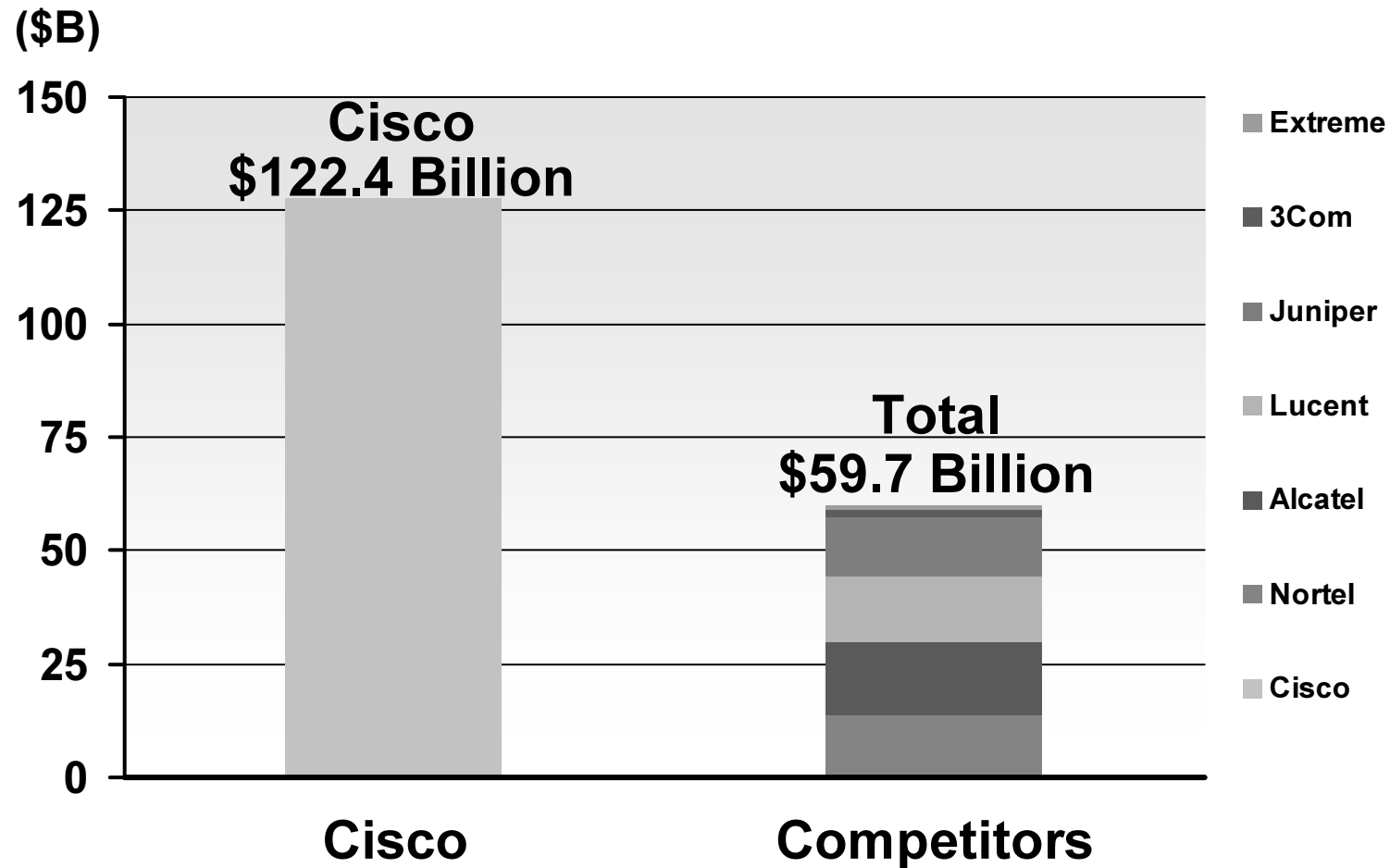
R and D

Acquisitions

Patents

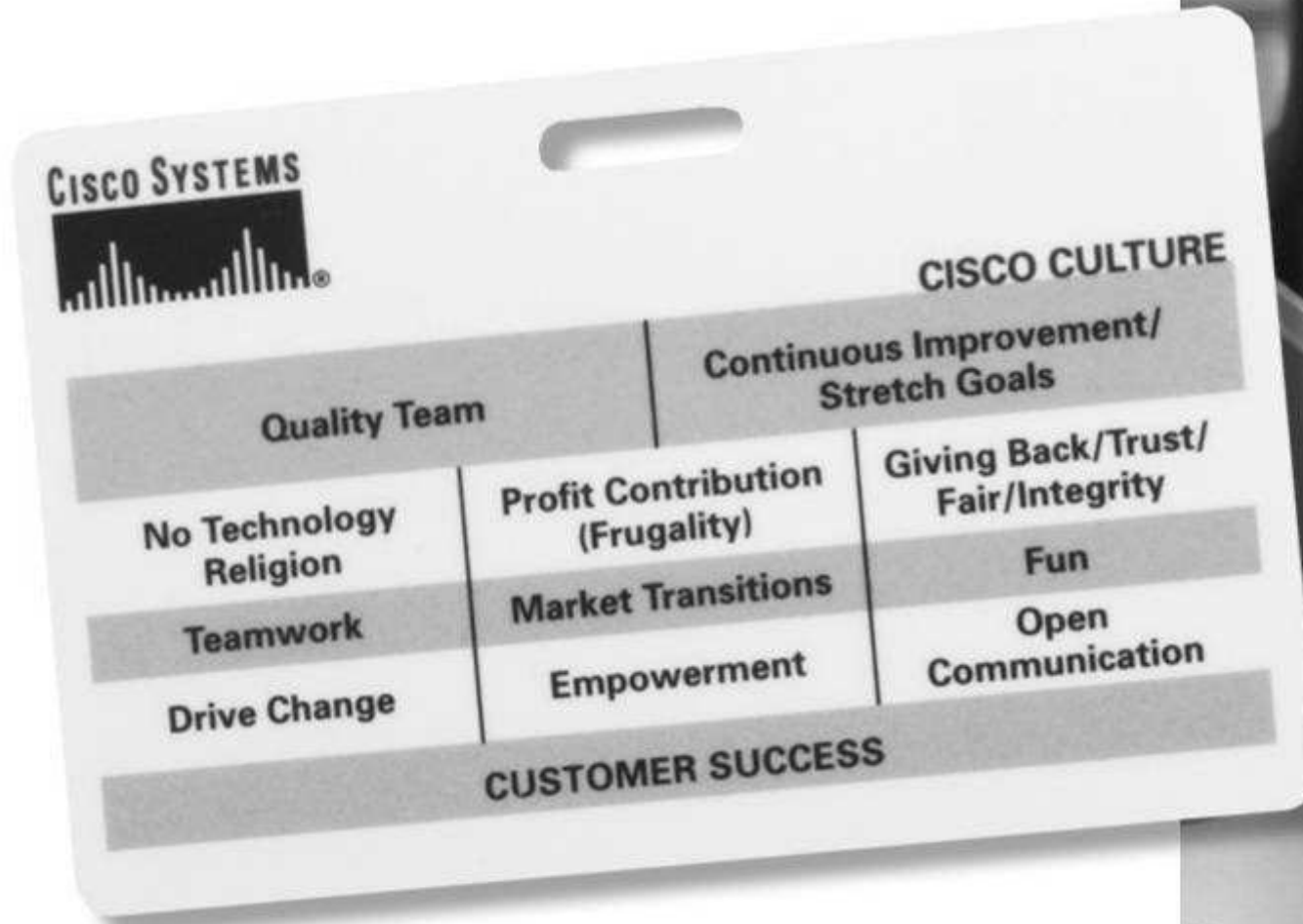


Financial Strength Market Value



Values as of October 12, 2004

Cisco at Work—Corporate Culture



How to Get Hired

- **Submit your resume to us at www.cisco.com/jobs**
- **Monitor our jobs page at www.cisco.com/jobs**

You are the Future of Cisco!



Think Big – Dream Big



**Shape the future of
Technology**



**Next generation of
Cisco innovators**

Q and A



