



Cisco Network Optimization Service

At-A-Glance

Optimize your network for business evolution and innovation using Cisco® expertise and leading practices.

Building the Foundation for Services and Applications

As the platform for enabling business innovation, competitive advantage, and efficiency, your core routing and switching network must be prepared to support new business processes, applications, and technologies. At the same time, the expertise of your team must continue to grow along with it.

To help you meet these goals, the Cisco Network Optimization Service combines Network Assessment, Network Support, and Network Learning in a tightly integrated, comprehensive subscription package. This service focuses on optimizing your core routing and switching network to meet future needs and helping your team succeed with new technologies.

Network Assessment

Get Ready for New Technologies and Applications

Equip your staff to manage the network and to support new technologies and applications. Help resolve application performance problems and identify measures that might be needed to keep security controls aligned with your company policy and leading industry practices.

Build a Network Management Architecture Roadmap

Achieve alignment with your network management goals and requirements through network management architecture roadmap review.

More Effectively Manage the Software Lifecycle

Help improve your software management practices through analysis and recommendations.

Help Improve Availability

Examine critical locations for alignment with design standards and recommended practices.

Optimize Your Lab and Test Proposed Changes

Prepare to implement changes more successfully by identifying your current testing and lab strategy capabilities and areas for improvement, validating proposed changes in a suitably equipped and controlled environment, and validating that proposed changes meet your design goals and objectives.

Network Learning

Prepare Your Staff to Succeed

Increase the self-sufficiency of your network support team by sharing knowledge, leading practices, and intellectual capital and providing opportunities for continuous learning.

Network Support

More Effectively Manage Change

Ongoing support from a team of engineers who know your network and business helps you to manage changes to your network. A network improvement plan helps you to effectively prioritize and track progress on implementing recommendations.

Enhance Stability and Long-Term Reliability

Help improve long-term network reliability and stability by having visibility to device metrics and through syslog message trending.

Help Improve Consistency, Standardization, and Performance

Software support, security alerts, analysis, configuration reporting, and recommendations help you to improve network security, resiliency, and functionality and gain visibility to your software release standard conformance while reducing network complexity.

Proactively Identify Issues

Proactively identify issues that could affect performance and stability of your network devices through data collection and trending. More effectively manage and plan for equipment standardization through notification on supportability milestones.

Help Improve Network Stability and Predictability

Improve network stability and availability through support for maintaining and evolving your design standards. Bolster predictability with guidance for tuning the network in accordance with your design goals. More effectively respond to issues that arise when you make changes to the network or how it is used.

Benefits

Cisco helps you build business success through a team of professionals focused on making sure your network is optimized to support your business objectives. Complementing your team and the Cisco partners you work with, we help you to:

- Implement changes more successfully
- Improve network stability, availability, and reliability and proactively identify and respond to issues
- Improve your software management practices and reduce network complexity
- Achieve alignment with your network management goals
- More effectively manage changes to your network and keep your security architecture optimized
- Increase the self-sufficiency of your networking teams

Cisco engineers typically hold one or more Cisco certifications and have helped optimize the performance of many of the most successful networks in the world.

Optimizing Beyond the Foundation

The Cisco Network Optimization Service is the foundation of the Cisco Optimization Services portfolio, focused on optimizing your core routing and switching network to meet future needs and helping your team succeed with new technologies.

Cisco Advanced Technology Optimization Services can also be purchased to help improve the performance of other technologies on your network: application and visibility management, Cisco TelePresence™, Cisco Unified Communications, Cisco Unified Contact Center, data center, security, wireless LAN, and outdoor wireless.

Cisco and Partner Expertise: Better Together

Cisco engineers and Cisco Certified Partners are among the industry's elite in providing integrated, collaborative, adaptive solutions. Jointly with our partners, we form the largest collection of industry certified experts in the world supporting the most complex networks to meet and exceed the needs of our customers.

Cisco teams can collaborate with partners to foster consistency and alignment with Cisco methodologies, tools, and leading practices in helping you put service recommendations into action.

Availability, Ordering, and More Information

The Cisco Network Optimization Service is available globally and can be purchased from Cisco and Cisco Certified Partners. Service delivery details might vary by region.

For more information about Cisco Routing and Switching Services, visit www.cisco.com/go/services/routing-switching.

"Cisco Optimization Services enabled global expansion, innovation, streamlined processes, supply chain efficiencies, and increase in profitability."

—Cisco Network Optimization Services Customer, Healthcare Provider