

Business Decision Series

Cisco Catalyst 3650
Test Results and Business Outcomes

cisco...

February 2015



Making Business Dollars ... and Sense

It's the difference between raw data, and information. The *Miercom Business Decision Series* combines the results of our hands-on testing, with insight on how particular features can positively impact the business bottom line. This report details some of the clear business advantages that the Cisco Catalyst 3650 Series delivers.

The Cisco Catalyst 3650 is an enterprise access switch – ideal for branch-office deployments. Models in this versatile switch series deliver a spectrum of capabilities:

- Up to 48 switch ports (10/100/1000BaseT); up to four integral 10GE uplinks.
- Power-over-Ethernet (PoE) and PoE+ support.
- Integral wireless support and wireless controller.
- License feature sets for L2 and full L3 IPv4, IPv6.
- Stacking of multiple switches, which then act as a single logical switch.
- Plus a gamut of management, security and ease-of-use features.

Miercom engineers validated these features and then collaborated with Cisco in ascertaining how they yield tangible business benefits to users. These benefits – business outcomes, if you will – are detailed in this report, grouped into three areas:

- 1. **Securing your business**. Cisco includes with each switch: integral Wireshark packet-capture and analysis, Flexible NetFlow, and optionally, Lancope's StealthWatch. It is a powerful combination for detecting security threats and protecting your business.
- 2. **Simplicity**. Cisco has well-integrated wired and wireless access, our engineers found. Defining policies such as for QoS or security is done once for both wired and wireless environments, and users can readily access and switch between the two.
- 3. **Enhancing business continuity**. The high availability features that Cisco has built into the Catalyst 3650 Series redundant power supplies, and active/standby switch control significantly enhance business continuity.

In this report we've detailed some of the more apparent business benefits that the Cisco Catalyst 3650 delivers, but by no means all. We think this approach offers an interesting and worthwhile perspective, answering the question: When you buy a new, leading-edge network system like the Cisco Catalyst 3650, what does it buy **you**?

Robert Smithers CEO Miercom

Securing your Business Are your being scanned?

Why this matters?

Hackers invariably first run scans – scanning programs, which systematically probe every host in your network – to find openings and vulnerabilities for subsequent attacks.

Even if the hacker plans a "zero-day" attack — that is, a new attack with no known 'footprint' or 'signature' — the traffic pattern of a scan is identifiable.

Business Outcome

Improved security for better protection of sensitive business data from theft.

With tools available to the Catalyst 3650 user, notably **Cisco Flexible NetFlow** and **StealthWatch** – a program from Lancope – possibly malicious intrusion patterns can be identified, and a warning issued.

Staying Alert

The alarm table of the StealthWatch management console is shown. The data pattern of possible hacker scans is identified in minutes and shown as an orange alert, changing to red if it repeats. The source IP address is shown, along with details of the suspected attack.



Source: Miercom, February 2015

'Problem' flows were defined to **Flexible NetFlow**, which runs on and can monitor all traffic through the switch. NetFlow captures statistics of such flows and forwards them to StealthWatch which is running on a VM server. StealthWatch looks for 'scanning' activity – in this case a lot of traffic from one IP source address to many others, aimed at a range of IP addresses and, on spotting one, generates an alarm.

On a Linux host, the engineers launched "nmap," a scanning program, which proceeded to scan all active hosts within the user's subnet, simulating an "eavesdrop" of the network.

The testers monitored the Lancope StealthWatch console. In a few minutes, the console showed a "cyber-attack" alarm, initially in orange and then turning red. Besides clearly showing the source of the scanning traffic, StealthWatch also issued email and text alerts.

Securing your Business Can you protect against Denial-of-Service attack?

Why this matters?

A Denial-of-Service, or DoS, attack is one of the most common hacker attacks, and among the most disruptive. The attacker launches an overload of traffic that can overwhelm, isolate or even crash a target host or network device.

Identifying the source and type of attack are key to remediating the attack.

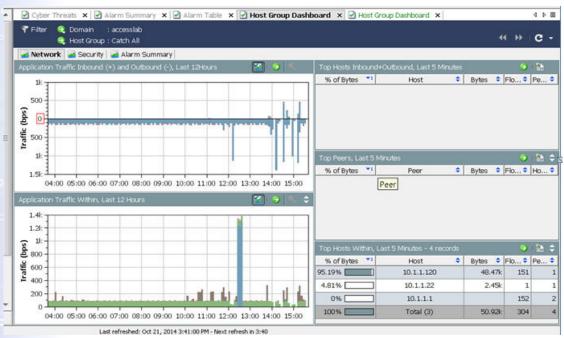
Business Outcome

Improved protection of IT resources and business data from disruptive attack.

Tools available to Catalyst 3650 users — including **Cisco Flexible NetFlow**, **Wireshark** and **StealthWatch** —readily identify a likely DoS attack and the source. The user can drill down and confirm the nature of the attack, and then apply corrective action.

Who's Attacking?

Using data provided by Cisco Flexible NetFlow, this StealthWatch graph shows a spike, where 95 percent of all inbound traffic is coming from the same source – the footprint of a possible DoS attack. The source is identified and, with Wireshark, packets are decoded and the attack is verified.



Source: Miercom, February 2015

We used **Flexible NetFlow on Catalyst 3650**, which enables monitoring all traffic through the switch, to define problem flows – in this case an overwhelming amount of data from a single source. NetFlow captures such flows and forwards them to StealthWatch. **StealthWatch** looks for patterns where a large percentage of inbound traffic comes from one source and, spotting one, generates an alarm.

On a Linux host out on the simulated Internet, the testers launched an"hping2" SYN flood, simulating a DoS attack. The Flexible NetFlow was set to look for and capture flows where a disproportionate amount of inbound traffic came from a single source, and forward them to StealthWatch for analysis.

The testers monitored the StealthWatch alarm table and traffic watch display. In a few minutes, the console showed a "cyberattack" alarm. Besides clearly showing the source of the DoS-attack traffic, StealthWatch also issued email and text alerts.

Securing your Business Can you identify malicious traffic?

Why this matters?

The 'baseline' traffic on a network is fairly consistent and predictable under 'normal' conditions-in terms of the number of communicating nodes, the applications, the protocols and traffic levels.

Being alerted when unusual traffic volumes or patterns occur is a crucial first step in detecting and averting a possible attack.

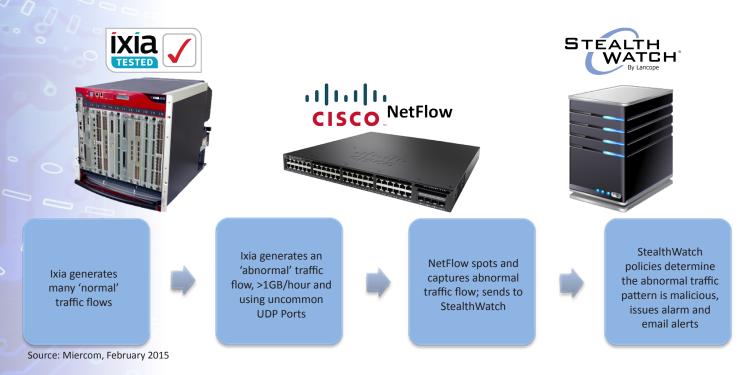
Business Outcome

Improved protection of business data by detecting and analyzing unusual and suspicious network activity.

Cisco Flexible NetFlow an integral capability within the Cisco Catalyst 3650 can be enabled to collect the statistics of the traffic that is abnormal and forward it to **StealthWatch** for further analysis and, if appropriate, alarm response.

Abnormal is suspect

In this test case, Cisco Flexible NetFlow was set to look for and capture abnormal traffic flows, defined in this case as exceeding a traffic volume of 1 Gigabyte per hour and using unusual UDP ports. An abnormal flow is spotted on StealthWatch with the data that is being collected by Flexible NetFlow.



The Ixia test tool was configured to issue five "conventional" traffic flows, with traffic loads under 1GB per hour using common UDP ports such as for Web browsing and FTP file transfer. **Cisco Flexible NetFlow**, which can monitor all traffic through the switch, was set to look for high volume flows and traffic using uncommon and suspicious UDP ports.

Ixia then generated an "abnormal" flow, using uncommon UDP ports and generating traffic over 1GB/Hour. The data exported by NetFlow to StealthWatch helped determine the abnormal traffic pattern. StealthWatch analyzed the uncommon flow, determined it was suspicious, and generated an alarm. In addition to identifying the source of suspicious traffic, StealthWatch also issued email and text alerts as soon as the attack was detected.

Securing you Business Is someone stealing your data?

Why this matters?

Some call it "Data Exfiltration" – the looting of a company's data, whether it's customer lists, secure credit-card records, or proprietary design or product files.

This can be perpetrated by a cable connected client but also, increasingly, via wireless access. The ability to spot excessive download of data files, over wireless or wired connections, can help safeguard data.

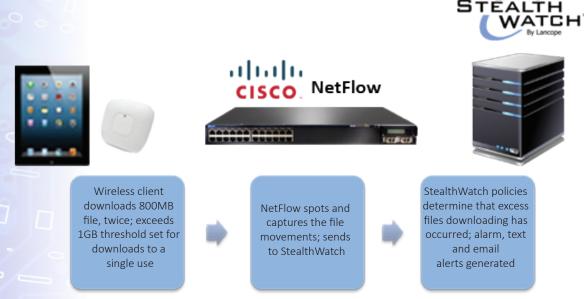
Business Outcome

Improved protection of business data by spotting large data downloads over the network, including via wireless.

Cisco Flexible NetFlow, an integral capability within the Cisco Catalyst 3650, can be enabled to collect the statistics of the traffic that is abnormal and forward it to **StealthWatch** for analysis, detection and, if appropriate, alarm response.

Proactively Monitor Traffic

Flexible NetFlow was set to look for and capture excessive file downloads, in this case exceeding 1 GB, to a single user. An iPad client downloads individual files under 1 GB, but the total exceeds the 1GB threshold. The traffic is captured and passed on to StealthWatch, which raises an alarm.



Source: Miercom, February 2015

Cisco Flexible NetFlow, which runs on and can monitor all traffic through the switch, was configured to look for sizable file downloads, capture any such flows and forward them to a VM server running **StealthWatch**.

An iPad client downloaded a large file (800 MB) from a data repository server. There was no response. Then the same iPad client downloaded another large file (again, 800 MB) from the server. Both file downloads were captured by Flexible NetFlow and forwarded to StealthWatch.

StealthWatch examined the flows, which exceeded the policy settings and thresholds – a single user had downloaded more than 1 GB of files – and raised an alarm. Besides showing the source of the downloads, StealthWatch also issued the alarm via email and text alerts.

Simplicity Simplified troubleshooting through remote diagnosis

Why this matters?

Protocol analyzers, for packet capture and deep packet inspection, are key to diagnosing network problems. These devices often require on-premise use by network administrators.

The ability to remotely access this function means a problem or threat can be diagnosed faster, without having to travel to the remote site where the switch resides.

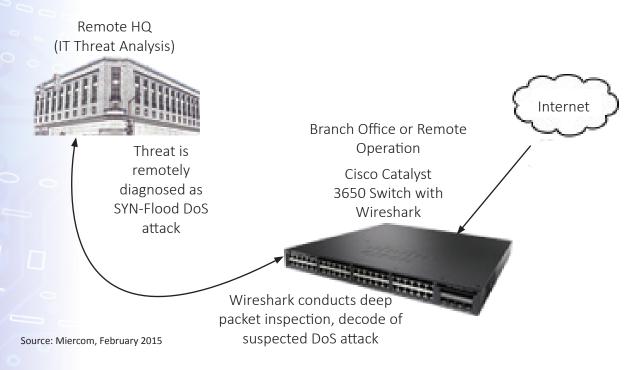
Business Outcome

Better response time at lower cost for troubleshooting network problems, including security threats.

Wireshark, a world-class protocol analyzer, is embedded in the Cisco Catalyst 3650. A network tech can remotely start a Wireshark monitoring session and collect packets, for fast, cost-effective troubleshooting.

Remote Diagnosis

The Wireshark embedded in the Cisco Catalyst 3650 enables deep packet inspection remotely over the network. In this test case, the Wireshark decodes captured packets from a SYN denial-of-service attack, allowing the remote technician to verify the attack and issue remediation commands.



From a Linux host, an "Hping2" SYN attack was launched against a server, which traversed the Cisco Catalyst 3650 switch. **Wireshark** was enabled on the switch and filters were set up to capture ten seconds of traffic.

The raw packets were captured and saved to local flash memory. The same packets could also have been exported to an external PC for further analysis.

The network diagnostician remotely troubleshoots and verifies by examining the packets' payload that a SYN DoS attack is underway. The tech ascertains the source address, the target server, and the exact ports that the attack is targeting. Armed with this information remediation actions can be launched.

Simplicity

Consistent wired and wireless policy setting

Why this matters?

Setting security policies —who can access which services — and Quality-of-Service parameters, such as bandwidth restrictions, are complex enough on a wired network. Then add wireless to the mix.

The solution: a single, straightforward central point for defining security and QoS restrictions, which applies them consistently across wired and wireless networks.

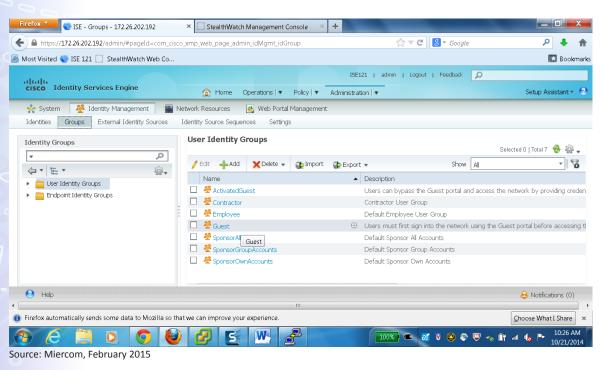
Business Outcome

Agility through simplicity; Cisco's Identity Services Engine (ISE) provides a central point for defining security and QoS policies, and enforcement across both wired and wireless networks.

The Catalyst 3650 with integrated wireless and ISE allow fast and easy application of bandwidth and access restrictions—for both wired and wireless network environments.

Centralized Policy Setting

The interface for defining groups for security and QoS restrictions is shown. In this test we applied different settings to an employee (employee group) and to a contractor (contractor group), and verified their proper and consistent application across wired and wireless networks.



We defined two sample users, an employee and a contractor, via the Cisco Identity Services Engine (ISE). The employee was given access to all services and Websites, including FTP, with no bandwidth limitations. The contractor was denied access to websites but granted FTP upload ability, with a lower, constrained bandwidth (500 kbps). The process took just a few minutes. At the time of client login, the Catalyst 3650 downloads the policies from ISE and applies them to the user groups.

The policies for each user's connectivity and access were tested, via both wired laptops (MacBooks) and wireless iPads. In each case, and even switching between wired and wireless, the employee was able to accomplish each task with no restrictions and no bandwidth limits. We confirmed that the contractor could not access Websites. We also confirmed via the switch CLI the reduced bandwidth allotted for the contractor's FTP transfer, which took noticeably longer.

Simplicity Simplify Apple Bonjour services across VLANS

Why this matters?

Mobility and seamless connectivity are being pursued in many enterprise organizations. Yet some features of networking, like VLANs, can frustrate connectivity as users and devices change locations.

A feature that keeps track of service and user associations can enable quick and dynamic re-connection as users move about.

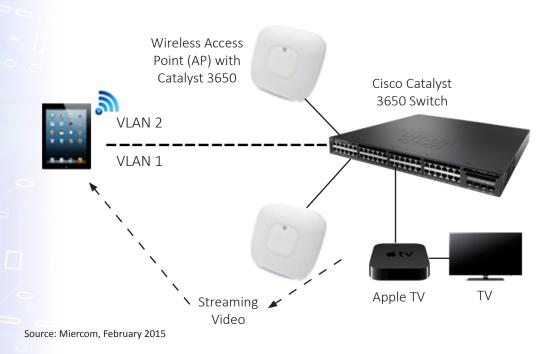
Business Outcome

Improved mobility and user experience through seamless access to applications and services.

The Service Discovery Gateway (SDG) feature of the Catalyst 3650 can reflect services from one VLAN to another. This facilitates BYOD (bring your own device) rollout, including 'zeroconf' (no configuration required) protocols, such as Apple Bonjour.

Connected Mobility

As mobile devices change locations and connect via a different VLAN, service connectivity is invariably lost. In this test case an iPad views streaming video from an Apple TV. When moved to a different VLAN the video connection is lost, unless the Service Discovery Gateway feature is enabled.



An Apple TV and an iPad are connected in the same VLAN. Both devices run "zeroconf" (no configuration required) service – called Bonjour for Apple devices – using mDNS and therefore are visible to each other. The iPad is then moved to and reconnected via a different VLAN.

Since zeroconf works only on the same local VLAN/IP subnet, the iPad loses its streaming video connection with the Apple TV. The Service Discovery Gateway (SDG) feature of the Catalyst 3650 reflects services from one VLAN to another. After enabling SDG, the same iPad moving between VLANs seamlessly retains the same streaming video connection.

Any zeroconf supporting device (i.e. printers, cameras, routers) can benefit from the SDG feature, which can enable enterprises to more readily deploy BYOD in their networks.

Enhancing Business Continuity Fast and stateful failover in a stack

Why this matters?

Network components can fail. But well designed equipment and systems can mitigate a failure allowing communications and business operations to continue.

A network switch in a branch office plays a critical role, and products with configurations that support varying degrees of fault tolerance should be considered.

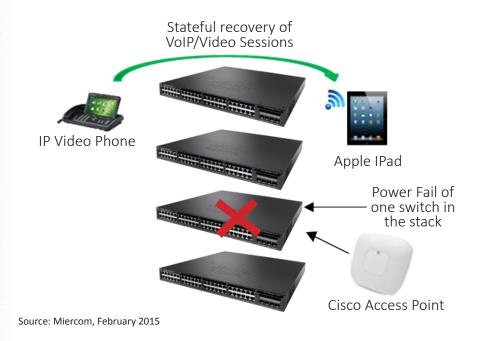
Business Outcome

Network and business continuity, even if a key IT infrastructure component fails. The ability of a multi-switch stack to survive a failure is built in.

Since business operations continue, replacing a failed switch can be done on a scheduled basis. A maintenance crew doesn't have to be dispatched immediately to a remote branch.

Stateful Switchover

A Catalyst 3650 stack will automatically configure for a stateful switchover if one switch in the stack should fail. In this test case, a Jabber call between an iPad and an IP video phone continues unaffected by the 200-millisecond failover. There is not even a noticeable glitch during the video session.



Four Catalyst 3650 switches are configured in a stack. Each has full NSF/SSO (Non Stop Forwarding, Stateful Switch-Over) support. When the stack boots up, the active and standby switch roles are assigned automatically. What's more, the state of all connections is dynamically retained in both the active and standby switches.

A Jabber video call is then established between an IP videophone endpoint and an iPad. We then power-cycle the active switch to simulate a failure. The fail-over time is very brief, only about 200 milliseconds.

The result: The video call is sustained with no interruption and no glitch during the video session is observed.

About this Miercom Testing

This testing and report was sponsored by Cisco Systems. The data was verified completely and independently by Miercom's own lab-test engineers.

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