Berbee's InformaCast IP Broadcasting Solution

Berbee's InformaCast IP Broadcasting Solution revolutionizes company-wide communication. It provides the capability to simultaneously send an audio stream and text messages to any combination of Cisco IP phones. With the push of a single button on the Cisco IP phone or a single click from password protected web-page, a user can send a live, recorded or scheduled broadcast to one or more paging groups.

Features and Benefits of InformaCast

• Create live audio, ad-hoc, or text broadcasts.
• Broadcast voice and/or text messages to Cisco IP phones.
• Create paging groups using a CallManager Calling Search Spaces, Device Pools, or based on Device Descriptions variety of flexible means.
• Filter access to messages and groups by user.
• Schedule messages to be sent at a preset time or on a recurring basis.
• Configure the play frequency of a message
• Administer broadcasts from a secure web interface or Cisco IP phone.
• Broadcast multiple messages simultaneously to different paging groups.
• Allow broadcast to mix with a conversation if phone is in use or simply skip phones that are in use.
• Ability to send audio to existing overhead speakers, so you may choose to integrate the application with your paging system, rather than replace it.
• Optional Bell Scheduler feature allows schools to schedule all passing bells for a district and change them all from a web interface.
• Push-to-Talk feature that allows all recipients of a broadcast the ability to take turns talking within the group by pressing a talk soft key.

InformaCast Add-On Features

(Not Currently Available off Cisco Price List)
Contact Berbee directly for information and costs.

• IP-Speakers™ (PoE) -Broadcast audio over adjustable volume speakers. Various models for indoor and outdoor use.
• Desktop Agent™ (Previously Called PC Client)-Broadcast text/audio to computers connected to the network.
• External-Paging-end-user can configure InformaCast to broadcast over legacy speaker systems (requires non-ATA voice-gateway that supports music-on-hold and disconnect supervision).

Typical Uses

• Notifications. Tell Peyton he has a call on line one.
• Selective communications. Organize groups of phones, speakers and PCs to send different messages to each group.
• Priority announcements. Tell employees that email is down.
• Organizational notices. Give the CEO the ability to send a message to the entire company while the Marketing Director can only send to the Marketing Department.
• Zoned paging. Page all of the Branch Managers across the company.
• Education. Consolidate all paging bells and clocks to a single server at the district office.

Requirements

• Windows 2000 or 2003 Pentium-class server
• 2.5 GHz processor and 1 GB RAM
• CallManager v3.3(3) (or newer)
• Multicast-enabled network

For more information on InformaCast or to learn about other Berbee IP Telephony applications, contact us at ipt-apps@berbee.com.
Berbee is a proven partner for IT solutions, including network infrastructure, server and storage infrastructure, productivity applications, communication and collaboration, application development and security. Berbee's data centers deliver hosted applications, co-location, and managed services to clients nationwide. Berbee is among a handful of companies worldwide to achieve the highest level of partnership with our strategic partners Cisco, IBM, and Microsoft.

Berbee has offices in: Illinois, Indiana, Kentucky, Michigan, Minnesota, Ohio, Pennsylvania, Tennessee, and Wisconsin.