



For
Small
Business



Enhanced Network Security, Availability, and Manageability for Intelligent Small Business Networks

The network is an increasingly critical component of today's small business. Built with the right foundation components, your network should be an important part of building value and success.

The Cisco® Catalyst® 2960-S and 2960 Series Switches with LAN Lite software provide the security and performance that your business applications demand and are scalable to support your continually evolving network environment. By providing these capabilities in your network foundation, you can improve the availability of your critical applications, protect your business information, more easily accommodate expanding services, and optimize your network bandwidth to more effectively deliver information and applications.

A solid network foundation will give you:

- The performance needed to support demanding applications and services 24/7.
- Enhanced security to protect business assets and comply with regulatory requirements.
- Basic network intelligence to more smoothly handle data-intensive IP voice and video traffic.
- Create a highly scalable network foundation that can be easily managed and centrally controlled with choice of management tools.
- Support advanced technology deployments such as IP telephony and wireless LANs.
- Improved employee productivity and customer responsiveness by preserving the availability of essential business applications and supporting advanced IP voice and video services.

The Cisco Catalyst 2960-S and 2960 Series with LAN Base software features:

Robust connectivity to the desktop maintains the optimal usage of network bandwidth, alleviating bottlenecks and boosting application performance.

Enhanced security, including support for identity services, access control and secure encryption of administrative traffic, provides network protection.

Power over Ethernet (PoE) powers IP phones, wireless access points, and video cameras directly over the Ethernet connection, without an external power supply, simplifying deployment and eliminating the need and cost of installing separate power supplies.

Quality of service (QoS) intelligence classifies traffic on the network, prioritizes important applications, and optimizes network bandwidth to boost network performance.

Cisco EnergyWise monitors and manages power consumption to optimize power delivery and reduce energy costs.

Simple, scalable management with the choice of a command-line interface (CLI) or the web-based Cisco Network Assistant featuring Cisco SmartPort technology.

Long-term investment protection with a limited lifetime hardware warranty and ongoing software updates at no additional cost.

To learn more about the features and benefits of the Cisco Catalyst 2960-S and 2960 Series Switches visit: www.cisco.com/go/smallbiz2960



The Cisco Foundation Component Advantage

Cisco Catalyst 2960-S and 2960 Series Switches with LAN Lite are engineered to deliver network switching that is easy to manage and scale as your network demands increase.

Cisco Catalyst 2960-S and 2960 Switches with LAN Lite Software for Base-Line Function

Cisco Catalyst 2960 with LAN Lite Software			
Model	Port Type	Expansion Ports	PoE
2960-8TC-S	8 10/100 ports	1 dual-purpose* SFP ports	
2960-24-S	24 10/100 ports		
2960-24TC-S	24 10/100 ports	2 dual-purpose* SFP ports	
2960-24PC-S	24 10/100 ports with PoE	2 dual-purpose* SFP ports	●
2960-24LC-S	24 10/100 ports (8 ports of PoE)	2 dual-purpose* SFP ports	●
2960-48TT-S	48 10/100 ports	2 10/100/1000 ports	
2960-48TC-S	48 10/100 ports	2 dual-purpose* SFP ports	
2960-48PST-S	48 10/100 ports with PoE	2 10/100/1000 and 2 SFP ports	●
Cisco Catalyst 2960-S with LAN Lite Software			
2960S-24TS-S	24 10/100/1000 ports	2 Gigabit Ethernet SFP ports	
2960S-48TS-S	48 10/100/1000 ports	2 Gigabit Ethernet SFP ports	

* Each dual-purpose port has one 10/100/1000 Ethernet port and one Small Form-Factor Pluggable (SFP) based Gigabit Ethernet port, one port active at a time.

Cisco Limited Lifetime Hardware Warranty

Cisco Catalyst 2960-S and 2960 Series Switches come with a limited lifetime warranty that include free software updates. The Catalyst 2960-S warranty is enhanced with 90 days of Cisco Technical Assistance Center (TAC) support during normal business hours and next-business-day hardware replacement.

Service and Support

To help you realize the most value from your Cisco network investments, Cisco provides award-winning technical support services. With a Cisco technical services contract, you can gain access to Cisco technical experts, as well as industry-leading Cisco tools and resources to help you increase your operational efficiency, control costs, and maintain optimal network performance and reliability.

To support your Cisco Catalyst 2960-S and 2960 Series Switches, you can choose from the following options:

- Cisco SMARTnet® Service: Cisco SMARTnet Service is an award-winning technical support service that provides direct, anytime access to Cisco engineers, as well as extensive technical resources. The service provides rapid issue resolution, flexible device-by-device coverage, and premium service options to help you improve your operational efficiency and get the most from your Cisco investment.
- Cisco Smart Care Service: The Cisco Smart Care Service combines technical support and maintenance for your entire Cisco network with ongoing network monitoring and proactive network assessments. These proactive monitoring and assessment capabilities increase your visibility into the health and security of your network, protect the availability of your critical applications, and reduce the time and effort required to ensure your network is running optimally.
- Cisco Smart Foundation Service: Designed specifically for small and medium-sized businesses, the Cisco Smart Foundation Service provides easy, cost-effective network support to improve operational reliability, contain costs, and protect investments in Cisco networking solutions. The technical service offering provides access to Cisco technical engineers who are specially trained to assist small businesses that do not have a dedicated networking staff.