



## Secure, Reliable, and Customized to Your Practice

The Cisco and Allscripts MyWay solution uses the Cisco Smart Business Communications System, a highly secure integrated voice, video, and data communication solution designed to meet the requirements of small offices. Cisco phone and data networks are fully integrated, creating a robust communication system. Sensitive patient records are secure whether accessed from wired or wireless devices. Cisco delivers best-in-class reliability and security.

Allscripts' MyWay integrated EHR, practice management, and claims management application is intuitive, easy to learn, and even easier to use. Created to work the way medical offices do, the software offers unique features like adaptive learning, customization on the fly, and a template-free workflow that matches the way you practice medicine.

## Connected Collaboration: Share Health Information Securely

Beginning in 2011, financial incentives will be offered by the U.S. government to eligible healthcare professionals who implement qualified, certified electronic health records (EHRs). You will need to exchange secure electronic health information with other organizations and integrate EHR information from other sources into the practice system. And you will be eligible for the maximum incentive payments if you implement an EHR system before 2011.

Cisco, along with our preferred partners, can help medical professionals like you meet the stimulus requirements by providing the network infrastructure technologies and applications needed for a robust EHR system.

We have partnered with Allscripts to offer an integrated EHR system, as well as practice management, and claims management capabilities to keep a medical practice operating at peak efficiency. The combination of our highly secure network and communications system with Allscripts MyWay easy-to-use features provides a fully synchronized digital physician office.

## Make the Most of the Stimulus

The U.S. American Recovery and Reinvestment Act (ARRA) of 2009 includes more than \$30 billion for health information technology (HIT) investments ranging from EHRs to telemedicine and health information exchange. Cisco and our partners can show you how to qualify for this funding.

The Cisco and Allscripts MyWay digital physician office solution can help you establish an EHR system and deliver:

- Outbound patient notification calls
- Smart interoffice messaging
- Dynamic patient call routing
- Intelligent patient record lookup from your computer or Cisco phone

With our preferred providers, we can install and train the office staff on how to establish and use the EHR system. In addition, Cisco service provider partners can deploy the Allscripts MyWay EHR system securely and remotely, virtually eliminating the need to install and support your own in-house system.

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## Why Cisco?

Optimized for healthcare environments, the Cisco® Medical-Grade Network provides a foundation for connecting healthcare providers for improved interoperability, security, availability, productivity, and flexibility. Above all, it is designed to be resilient, protected, responsive, and interactive—providing a robust foundation for healthcare solutions.

The Cisco Medical-Grade Network provides the healthcare-specific architecture to meet your needs for exchanging timely, highly secure EHR information from any device in any location. Cisco networking technologies provide a supporting foundation network and Internet-based telephone systems that address the high availability and interoperability requirements of healthcare applications. Cisco wireless networking products have the exclusive endorsement of the American Hospital Association (AHA) and have shown improvements in workflow efficiency in ambulatory care environments.

We have helped businesses and organizations around the world align their operations with networking technologies by connecting people with the information they need. Today, this “connected” approach in healthcare supports and streamlines the information patients, physicians, and other healthcare professionals need to exchange.

## Why Allscripts?

The Allscripts MyWay application is exceptionally customizable, making it an ideal EHR solution for primary care as well as specialty practices. With built-in knowledge for primary care and many specialties, customization of the Allscripts application is simple.

Allscripts understands that each physician's practice is unique. A hands-on approach to training and proven implementation process helps customize an EHR system to individual workflow patterns. The Allscripts MyWay application also includes features that help to improve staff communication, and an online patient portal for improving practice-patient communication and patient adherence.

Combined together, Cisco and Allscripts have more than 40 years of experience in the healthcare industry. We are experienced and financially strong partners able to continually develop and deliver innovative healthcare technology solutions to you. We recognize that small practices are less likely to have the IT resources of larger healthcare facilities. Our partnership delivers an affordable and flexible healthcare solution.

Imagine the office staff, nurses, physicians, and patients all communicating with each other more effectively; resulting in more efficient and empowered quality care. The Cisco and Allscripts MyWay EHR solution helps healthcare professionals:

- Effect connectivity to meet federal EHR funding requirements
- Enhance basic connectivity and patient data exchange
- Deliver highly secure patient information
- Realize the benefits of automating patient clinical records

## Act Fast: Resources for Early EHR Adopters

Those who implement and use qualified, certified EHRs before 2011 will be eligible for the maximum incentive payments. A practice must be connected and fully utilizing an EHR by 2011.

- Late adopters will receive less
- Financial incentives will end in 2015
- In 2016, penalties for non-adopters begin

## Take Advantage of Zero Percent Financing from Cisco Capital

For a limited time, Cisco Capital<sup>SM</sup> offers special financing so you can implement an EHR system without a large initial investment. Cisco Capital offers 0 percent financing before July 31, 2009 on Cisco Unified Communications 500 Series. This is a 36 months same-as-cash offer with interest-free financing on Cisco Unified Communications 500 Series.

## For More Information

Please contact your local Cisco SBMM representative, or Cisco Capital Lease Manager at: 866.CISCO.80

### Cisco

[cisco.com/go/healthcare](http://cisco.com/go/healthcare)

### Allscripts MyWay

[allscripts.com/myway](http://allscripts.com/myway)



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