



Unsung Heroes

Routers and switches are the building blocks for all business communications from data to voice and video to wireless access. They can improve a company's bottom line by enabling your company to increase productivity, cut business costs, and improve security and customer service.

Specifically, routers and switches support:

Sharing applications

- Provide staff access to business applications
- Improve employee productivity

Using routing and switching technologies allows your staff, even those located in different locations, to have equal access to all your business applications, information and tools. Keeping everyone connected to the same tools can increase employee productivity. Routing and switching also can provide access to advanced applications and enable services, such as IP voice, videoconferencing and wireless networks.

Speeding access to information

- Manage information efficiently
- Review what is happening across your business

Accurate, timely information is essential for making prudent business decisions. Routing and switching provides access to allow great visibility into real-time business information and provides a sound basis for effective decision-making.

Enhancing customer service

- Provide ready access to customer information
- Improve customer responsiveness

Today's customers expect rapid responses and personalized services whenever they're dealing with your business, either by phone, email or on a website. A responsive, reliable small business network is an absolute necessity to give your employees speedy access to customer information, and enable them to respond rapidly and intelligently to resolve customer requirements.

Reducing operating costs

- Share office equipment for reduced costs
- Provide high-speed Internet access



Routing and switching technologies can make a positive impact on your bottom line. You save expenses by sharing equipment, such as printers and servers, and services, such as Internet access. A reliable network also can grow with your business, keeping you from having to replace it as your needs grow.

Improving security

- Reduce risk
- Protect valuable business information

Because high-speed Internet connections are always on, you may be vulnerable to security threats. Viruses, spyware, Internet attacks, e-mail assaults, and other security concerns are real dangers. By installing a networked solution with switches and routers, you can protect valuable business data. For example, routers can protect your network with a built-in firewall and Intrusion Prevention System (IPS) - specialized software that examines incoming data and protects against attacks.

Enabling remote connections

- Provide secure remote access for mobile workers
- Get work done from anywhere

Globalization has changed the way we work. Virtual teams, mobile workers, and home-based telecommuters all need to share information at any time. Modern businesses need networks that can connect employees, suppliers, partners and customers regardless of location, whether they are across town or halfway around the globe. With remote connectivity through a VPN, employees can securely access company resources and tools and work more productively.

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