



IP Camera Systems: For More than Just Security

IP camera systems offer affordable, easy-to-administer video surveillance for physical security purposes. But did you know an IP camera can also help improve productivity?

The following is a brief guide to the business benefits of IP camera systems, as well as what to look for in an IP camera.

IP Camera - Top Business Benefits

* **Enhance physical security.** An IP camera makes it easy and inexpensive to monitor office, hallway, back door, or other locations, from anywhere in the world. This helps ensure the physical safety of employees.

* **Protect valuable assets.** An IP camera also helps protect inventories and other valuable business assets, such as data, from theft.

* **Boost productivity.** IP cameras can also help businesses improve productivity, allowing employees to focus on tasks while also monitoring the reception desk, shop floor, cash register or warehouse.

For example, a cosmetic dental center with three employees, added an IP video surveillance system to monitor the office's front lobby and hallway areas. Thanks to the IP video system, a dentist or assistant attending to patients can simply glance at a computer screen to see if anyone is waiting in the lobby. Not having to station someone at the front desk at all times helps the dental office improve productivity and patient care, while also helping to ensure security.

What to Look for in an IP Camera

The features to consider when shopping for an IP video camera surveillance system include:

- * Pan, tilt, and optical zoom, for more viewing options.
- * Power over Ethernet (PoE), which provides power to the camera and connects it to your network all in one Ethernet cable. PoE lets you install a camera where it is needed most, rather than where it is closest to an electrical outlet.
- * Wireless access, if you need to install cameras in remote areas.
- * Automatic alerts, including video clips or still images, sent whenever motion is detected on the premises.
- * The ability to view live video feeds from any Internet-connected PC or mobile phone.
- * The ability to integrate alarms, door sensors, motion detectors, and other security systems.
- * Support for low- and no-light environments.



- * An embedded microphone and speaker for two-way audio.
- * Easy-to-operate user interface, for simplified access to captured videos and stills.
- * Included surveillance and management software.

IP Camera Solutions from Cisco

Cisco Small Business Video Surveillance IP Camera models are built specifically to fit your business's needs and budget. Explore the Cisco portfolio of [\[Video Surveillance Cameras | http://www.cisco.com/cisco/web/solutions/small_business/products/security/small_business_video_surveillance_cameras/index.html\]](http://www.cisco.com/cisco/web/solutions/small_business/products/security/small_business_video_surveillance_cameras/index.html) to find the best solution for you.

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