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***12th Century Hotel Moves Into The 21st Century With Wireless Cisco IP Communications
Guest Demand Drives Clontarf Castle Decision to Upgrade to Flexible IP Solution***

DUBLIN, March 12th, 2003 – Cisco Systems today announced that Clontarf Castle, a 12th Century Hotel in North County Dublin will implement a Cisco Internet Protocol (IP) Communications system which will make wireless and high speed Internet access available to all its guests from the end of March 2004.

The Cisco IP solution will deliver high speed Internet access in bedrooms and conference facilities. In addition all ground floor locations such as restaurants, the bar, lobbies and conference centre will also have a hot-spot facility which will be available 24 hours a day. Access pin numbers will be provided by reception.

The decision by Clontarf Castle to move away from tradition and go with a high tech, flexible, reliable and easy to use IP Communications system was driven by guest demand and also the recent successful installation of the Cisco IP Hospitality Solution at the new Crowne Plaza Hotel which is under the same management.

“I can only equate the decision to provide high speed Internet and hotspots in hotels today with the decision to put telephones in guest rooms years ago,” said John O’Connor, finance director for Clontarf Castle. “We were lucky that our recent successful implementation in the Crowne Plaza made the decision to implement a smaller system in our older hotel very easy.”

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“We have started with Internet access due to guest demand and have a plan in place to migrate the hotel to an end to end Cisco IP Communications system. The real beauty of this system is that we can speed up this process should our business demand it at any point,” continued O’Connor.

‘The Cisco Intelligent Networked hotel’ solution being implemented by the management of Crowne Plaza and Clontarf Castle is designed to give hoteliers the ability to generate extra revenue and greater customer satisfaction. This new solution launched on March 12th 2004 enables hotels to create a flexible environment to tailor room services to a guest’s personal preference, while also streamlining the operational business processes.

From a technology perspective the solution provides a unified infrastructure for voice, data, and video based on the open standards of IP. An IP-based infrastructure is the perfect foundation for any network based solution as it allows progressive scaling of size, reach and functionality.

“We are very pleased that our successful IP implementation at a new hotel like the Crowne Plaza has made the benefits of the solution, to an older hotel like Clontarf Castle, obvious,” said Michael Galvin, country manager, Cisco Systems Ireland.

“Driven by guest demand, it is likely that European hotel chains will quickly look to follow suit. The benefits of the ‘Intelligent Networked Hotel’ lie not just in the flexibility and ease of installation but also in the opportunity to build new revenue streams and an overall enhanced customer experience.”

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About Cisco IP Communications

Cisco’s IP Communications solutions provide enterprise customers with the industry’s most comprehensive portfolio of IP telephony, Rich Media Communications and IP Contact Centre solutions for increasing productivity, lowering costs and extending quality communications to end users everywhere. More information about Cisco IP Communications is available at: http://www.cisco.com/offer/tdm_home/iptelephony/



About Cisco Systems:

Cisco Systems, Inc.(NASDAQ: CSCO) is the worldwide leader in networking for the Internet. Cisco news and information are available at <<http://www.cisco.com/>>. Cisco equipment in Europe is supplied by Cisco Systems International BV, a wholly owned subsidiary of Cisco Systems, Inc.

About Clontarf Castle:

Clontarf Castle is a luxurious haven tucked away in suburban Dublin, two miles from the heart of the city and just five miles from Dublin Airport. Situated in a quiet peaceful setting, Clontarf Castle Hotel steeped in Irish history and dating back to 1172, offers its guests all the charm and splendour of a unique and royal experience. For more information please visit www.clontarfcastle.ie.