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**Cisco Demonstrates the Power and Intelligence of the Network at CeBIT 2004**

**Stand C58, Hall 13**

CeBIT 2004, HANOVER, GERMANY - Cisco Systems today announced a robust line-up at CeBIT 2004, the world's largest IT and telecommunications trade fair, being hosted in Hanover, Germany, from 18-24 March 2004. The overarching theme of Cisco's presence will be the Intelligent Information Network. Cisco will show visitors how intelligence is moving deeper into the network to further enable the provision of converged, productivity-improving applications such as video telephony and online collaboration, with end to end integrated security.

Cisco's 1400 square meter stand will showcase the latest routing, switching, security, mobility and IP communications solutions for both businesses and residential users. Approximately 40 of Cisco's telecoms, systems integration, consultants and resale partners will be on hand at the stand to present their customised Cisco solutions.

Highlights of what's in store include the 'Desk of the Future', which shows how convergence and IP technology can transform the way business is done - cutting out the need for extensive business travel. Cisco will also be putting its 'Self-Defending Network', which helps companies protect their IT investments from security breaches, to the test against Mydoom and other viruses. SWAN, Cisco's latest wireless offering that allows network managers to deploy and manage hundreds or thousands of wireless access points within a businesses or location, will also be on show.

A highlight of Cisco's vertical market offerings will be the 'Branch of the Future', a configuration of solutions targeted towards boosting employee productivity and customer service capabilities for retail banks. The 'Branch of the Future' will yield a host of benefits for banks, for example delivering interactive training to a bank teller's screen to help them solve problems while dealing with customers, and allowing branch agents to work using handheld devices and laptop computers so that they can interact more freely with customers.

For retailers, Cisco will be exhibiting, among other things, its 'Real Time Retail' solution, featuring a shopping cart with an inbuilt 'web pad' screen that offers an item locator, a recipe advisor and a coupon dispenser.

Other Cisco technologies and solutions to feature on the stand include:

The Linksys product portfolio for home networking, the latest developments in Storage Area Networking (SAN), and a series of public sector solutions covering e-government, e-health and e-learning. Cisco will also show how small and medium-sized businesses can cost effectively reduce the complexity of their networks whilst making new services and applications available to employees.

### **About Cisco Systems**

Cisco Systems, Inc.(NASDAQ: CSCO) is the worldwide leader in networking for the Internet. Cisco news and information are available at <http://www.cisco.com>. Cisco equipment in Europe is supplied by Cisco Systems International BV, a wholly owned subsidiary of Cisco Systems, Inc.

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