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e-go Systems Joins the Cisco AVVID Partner Program

e-go Communicator meets Cisco AVVID Program Requirements for Interoperability

LONDON, UK, APRIL, 18, 2002 - — e-go Systems today announced that it has joined the Cisco AVVID (Architecture for Voice and Video Integrated Data) Partner Program as an IP Telephony Solutions member. Through membership in the Cisco AVVID Partner Program, e-go provides enterprise and mid-market customers with a fully comprehensive Unified Messaging service to interoperate with Cisco's CallManager Platform.

e-go Communicator brings communications together so that voice, fax and email messages can be accessed and managed through one mailbox. It delivers real benefits, enabling users to focus on their businesses instead of on running their core systems. In addition, the service allows all messages to be accessed and managed from a device and location that suits the user.

The Cisco AVVID Partner Program sets criteria for interoperability testing by independent third parties and is a co-marketing program enabling leading product and services firms to deploy innovative e-business solutions. The program provides enterprise customers with information regarding Cisco AVVID Partner products and services that an independent testing facility has tested, verified and found to interoperate with Cisco networking technology.

Cisco CallManager is the software-based call-processing component of the Cisco enterprise IP telephony solution and a key component of Cisco AVVID. CallManager software extends enterprise telephony features and capabilities to packet telephony network devices such as IP phones, media processing devices, voice-over-IP (VoIP) gateways, and multimedia applications.

“e-go Systems and Cisco support open, standards-based architectures and share a commitment to interoperable solutions. Through this vision, the Cisco AVVID Partner Program delivers the power of choice to enterprises -- the ability to extend the Cisco end-to-end architecture with our members’ world-class products and technologies,” said Troy Trenchard, marketing director for Cisco’s Integrated Communications Business Unit. “With Cisco AVVID partner offerings such as e-go Communicator, customers can deploy a broad range of e-business solutions which foster innovation and drive rapid adoption of business-critical technologies.”

Ian Roberts, CEO, e-go systems, said, “Achieving membership in the Cisco AVVID Partner Program is a significant achievement and a source of real pride for us. We are delighted to be working closely with Cisco.”

e-go Communicator, requires minimal set-up and configuration to run a complete IP unified messaging service.

About e-go systems

Exploiting a range of leading-edge technologies, e-go enables developing businesses to extend their reach, improve productivity and use communications to deliver a totally compelling customer experience. e-go's services allow businesses to concentrate on their core objectives by removing the pain caused by managing and administering increasingly complex and expensive IT and communications equipment.

e-go systems was founded in 1999 and is a pioneer in the development of global unified communications services delivered over IP networks. The company recently merged with leading Israeli communications technology company Telemesser. The group has partnership agreements with a number of leading technology players including Fujitsu Systems Business of America, Exodus, Sun Microsystems, Microsoft, and Telia. Its customers include Colgate, MasterCard, Visa, Fiat and Coca-Cola, and the Israeli government .