

**Press Contacts:**

Angela Hesse  
Cisco Systems  
020 8824 4478  
ahesse@cisco.com

Nick Daines  
Insight Marketing & Communications  
01625 500800  
ndaines@insightmkt.com

Eva Williams  
Habitat for Humanity Great Britain  
01295 264240 ext 214  
ewilliams@hfhgb.org

**CISCO HELPS HABITAT FOR HUMANITY PROVIDE AFFORDABLE HOUSING IN LONDON**

**LONDON**, June 21, 2002 – Fifteen volunteers from Cisco Systems are putting on their hard hats today to help Habitat for Humanity build affordable housing in Peckham, in the London borough of Southwark. The Cisco Foundation has also recently donated £100,000 to help Habitat for Humanity’s work in the UK.

Southwark Habitat for Humanity is part of a worldwide effort to build houses for families on low incomes. Southwark has a higher percentage of its population living in social housing than anywhere else in the UK. The average private sector rent for a three-bedroom property in this area is over £1,000 per month, about four times the mortgage repayment for a comparable Habitat for Humanity house in the borough.

“With the recent boom in house prices, 97% of households in social housing in Southwark cannot afford a commercial mortgage to meet their housing needs,” explained Jeremy Cross, project director at Southwark Habitat for Humanity. “Cisco is providing volunteers and cash to help us alleviate the shortage of affordable housing in this area.”

“As one of the Cisco volunteers on site in Peckham, I’m delighted that I can make a contribution, however small, towards Habitat for Humanity’s work,” said Phil Smith, business development director, Cisco UK and Ireland.

Cisco will also be providing fifteen volunteers for a day's construction work at the same site in Peckham on August 1st.

Cisco's corporate philanthropy efforts aim to provide its local communities with resources that empower them, through a variety of programmes, to reach their potential. The company promotes a culture of charitable giving and connects its employees to non-profit making organisations serving the communities in which they live. Cisco feel that the Internet has the power to change the way people live, work, learn and play.

###

#### **About Habitat For Humanity:**

Habitat for Humanity International is an interdenominational Christian charity dedicated to eliminating poverty housing worldwide. We work around the world with volunteers from all backgrounds, races and religions to build houses together with families in need.

Since it was established in 1976, Habitat for Humanity International has built more than 120,000 houses in 83 countries around the world. In the UK, simple decent homes have been built in Southwark, London, Eastbourne, East Sussex, Banbury, Oxon and Belfast, Northern Ireland. Habitat for Humanity also recruits volunteers here to help build houses in Africa, Asia and the Americas. Its very successful Global Village programme sends self-funded teams overseas for working holidays of two to three weeks. More information is available at <http://www.habitat.org>.

#### **About Cisco Systems**

Cisco Systems, Inc.(NASDAQ: CSCO) is the worldwide leader in networking for the Internet. Cisco news and information are available at <http://www.cisco.com>.

# # #

Cisco, Cisco IOS, Cisco Systems, the Cisco Systems logo are registered trademarks or trademarks of Cisco Systems, Inc. and/or its affiliates in the U.S. and certain other

countries. All other trademarks mentioned in this document are the property of their respective owners.