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**Cisco Systems Delivers Cisco ASAP
Offering European Service Providers Integrated Voice and Data Services on a
Single Network Platform**

*Increased Revenue Opportunities for Service Providers through New Value-Added
Services Easily Deployed on Cisco AS5000 Series of Universal Gateways*

Copenhagen, Denmark, September 26th, 2001 – Cisco Systems Inc., the worldwide leader in networking for the Internet, today announced the European launch of Cisco Any Service, Any Port (ASAP), a solution that allows end users to access Internet services and applications through any device at any time, through an integrated voice, data, fax and mobile wireless service provider solution.

This innovative architecture improves service providers' profit margins and reduces reoccurring expenses by replacing overlay voice, data and wireless networks with a single multimedia infrastructure. In addition, it generates VoIP revenue for data networks, and enables a new class of crossover applications – tightly integrated voice/data services that were never possible on voice-only or data-only networks.

Cisco ASAP enabled services include:

- Wireless voice portals
- Unified Communications / Messaging
- Pre-paid calling
- Mobile WAP access
- Wholesale dial
- Internet gaming
- Long distance VoIP

Successful Applications

Atlanet, a joint venture between Fiat, Telefonica and Acea, is using the ASAP architecture to deploy long distance voice and integrated data and voice applications targeted at small/medium businesses and the enterprise market. “The ability to consolidate a wide range of data and voice services on one network is a real advantage, saving us both money

and time to market,” said Mr. Pino Donetti, CTO, Atlanet. “Only Cisco offered all the necessary components to combine these services effectively.”

Openwave Systems Inc. uses the Cisco ASAP architecture to deploy its’ Openwave™ Unified Messaging application. This scalable application enables users to access and manage all of their voicemails, emails and faxes easily and effectively from Internet-enabled mobile phones, standard telephones, and PCs. “Cisco ASAP infrastructure enables Openwave to deliver the simplicity, flexibility and carrier-class reliability that our customers demand,” said Marc Linden, Group Vice president and General Manager at Openwave.

“The new Cisco ASAP architecture is designed to support the next generation applications that are a reality today,” said Todd Abbot, Group Vice President, Cisco Systems EMEA. “Today’s large market of dial users demand new applications that they can easily integrate into their lives – service providers who best address these needs will benefit.”

Cisco ASAP Application Environment Advantage

Cisco ASAP provides the right environment for developers to create innovative applications service providers need to generate profits. Cisco ASAP accomplishes this through:

- Open, programmable Universal Gateways
- Support for key standards such as VoiceXML, SIP, H.323 and MGCP
- Guaranteed network and individual gateway service level availability
- A complete range of supporting policy and accounting software
- The industry’s widest range of partner applications

Cisco ASAP—Central to Unified Networking

Cisco ASAP is based around the industry’s broadest range of universal gateways, the Cisco AS5000 Series. The architecture includes a policy and accounting layer that maps applications to universal ports and vice versa. Taken as a whole, this architecture delivers market-leading flexibility, reliability and voice, data, fax and wireless integration, while eliminating overlay networks to reduce recurring operations costs.

Availability

Cisco ASAP, including AS5000 universal gateways and supporting software is shipping now from Cisco. The Cisco universal gateways include the: AS5350, AS5400 and the AS5850.

About Cisco Systems

Cisco Systems, Inc. (NASDAQ: CSCO) is the worldwide leader in networking for the Internet. News and information are available at <http://www.cisco.com>.

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