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**SECOND ‘*CISCO AVVID LIVE ON TOUR*’ ROLLS ON THROUGH 31 COUNTRIES ACROSS  
EUROPE AND THE MIDDLE EAST.**

Phase 2 of International roadshow showcasing Cisco AVVID solutions begins

**LONDON, UK, September 24<sup>th</sup>, 2001** – Following the success of ‘*Cisco AVVID-Live on Tour, Phase 1*’, Cisco Systems Inc, the worldwide leader in networking for the Internet, today announced the beginning of the second phase of ‘*Cisco AVVID Live on Tour*’. Phase two of the roadshow, which runs until July 2002, will visit over 40 cities in 31 countries throughout Europe and the Middle East. The tour is an international roadshow that offers Cisco’s local partners and customers the opportunity to experience hands-on demonstrations of Cisco’s latest AVVID (Architecture for Voice, Video and Integrated Data) applications.

The two trucks will begin the tour in the United Arab Emirates and the United Kingdom, and by finish, are expected to have covered a distance of over 35,000 Kilometres. Each truck will have six demonstration areas that will showcase Cisco’s latest business solutions, from IP Telephony, IP Contact Centres and Unified Messaging to wireless and branch office solutions.

Paul Di Leo, Director of Operations for Cisco Systems, Europe, Middle East and

Africa said, “The European tour follows the hugely successful AVVID roadshow in the US, where over 10,000 customers and partners visited the Cisco trucks as they passed through 80 American cities. The first European roadshow also proved to be an enormous success. We received over 8,500 visitors in phase one, and through phase two we will enable even more people to see the AVVID architecture in action. Cisco’s AVVID architecture is at the foundation of our customers e-business, and the technology we will be showcasing is critical for their continued business success”.

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Each truck will showcase the following solutions:

Area 1: Cisco IP Telephony

Area 2: Cisco Unified Communications

Area 3: Cisco IP Contact Centre

Area 4: Branch Office and Wireless Solutions

Area 5: Cisco Voice Network Management

Area 6: IP Video, TV and Content Delivery Management

Tour A of phase 2 will visit the UK, Sweden, Denmark, Germany, Luxembourg and Italy.

Tour B of phase 2 will visit the United Arab Emirates until the end of December 2001.

From January 2002, with dates to be confirmed, the truck will also visit: Bulgaria; Croatia; Czech Republic; Denmark; Finland; France; Germany; Greece; Hungary; Italy; Latvia; Lithuania; Netherlands; Norway; Portugal; Poland; Romania; Russia; Slovakia; Slovenia; Spain; Sweden; Switzerland; Turkey and Yugoslavia.

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About Cisco Systems

Cisco Systems Inc. (NASDAQ:CSCO) is the world-wide leader in networking for the Internet. News and information are available at <http://www.cisco.com>.

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