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**CISCO ANNOUNCES PROMOTION OF DUNCAN MITCHELL TO VICE PRESIDENT AND MANAGING DIRECTOR OF CISCO SYSTEMS UK AND IRELAND OPERATION**

**LONDON, UK, AUGUST 29, 2001** – Cisco Systems the worldwide leader in networking for the Internet, announced today the promotion of Duncan Mitchell to the position of Vice President and Managing Director for operations in the United Kingdom and Ireland, one of the company's largest market areas.

A five-year Cisco veteran, Mitchell's responsibilities include overall leadership for UK and Ireland sales, marketing, systems engineering and support. In addition, Mitchell will be actively involved in driving the adoption of breakaway technologies within the UK and Ireland. These technologies include: IP telephony, wireless, content delivery networking and storage.

Mitchell has held a number of senior sales and management positions during his time at Cisco. Most recently, he served as European Vice President for Network Service Provider Operations, responsible for the UK and Nordic markets.

Mitchell will be taking over the responsibilities of Dick Gillespie, who is retiring in August, and will report to Chris Dediccoat, Group Vice President of Cisco Systems, EMEA.

Commenting on Mitchell's appointment, Chris Dediccoat said, "I am very pleased to announce the promotion of Duncan Mitchell. Duncan brings a strong mix of enterprise and service provider experience to the role. In his time at Cisco, he has worked with and advised some of the largest customers across Europe. I am very confident that his expertise and experience will be invaluable to Cisco's continued success in the UK and Ireland marketplace."

Dediccoat continued, "Dick has made a tremendous impact on the business for the UK and Ireland operation. In his tenure, he has consistently excelled in building highly motivated and productive sales teams, while effecting high levels of customer focus. In addition, during

Dick's eight years at Cisco, he has witnessed not only the convergence of the voice and data industries, but also the evolution of Cisco Systems worldwide."

Mitchell, 37, joined Cisco in 1996 as part of the StrataCom acquisition. In his position as Operations Director, Mitchell was tasked with creating a Network Service Provider organisation within the UK, which grew revenues dramatically and currently represents a significant portion of Cisco's business in the UK and Ireland.

### **About Cisco Systems**

Cisco Systems, Inc. (NASDAQ:CSCO) is the worldwide leader in networking for the Internet. News and information are available at <http://www.cisco.com>.

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