



**Mark Kummer**  
**Managing Director, UK SP & Media Operations**  
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As managing director of Cisco's service provider and media operations in the UK, Mark Kummer draws on over 20 years' experience in the telecommunications industry, advising service providers, Broadcaster's and media companies on the technologies and services that will drive tomorrow's customer experiences in a world of digital content and high capacity communications.

Mark joined Cisco in 1996, initially leading Cisco's BT account team, before taking over the SP Channels business in EMEA and then onto a role working with Wireline Telco's across Europe. Mark is also the Cisco Executive Sponsor for the South East of England.

He is active in the European Telecoms community and a director of The European Competitive Telecommunications Association (ECTA), the trade body that represents the regulatory & Commercial interests of Internet Service Providers (ISPs) and "new entrant" service providers.

Mark holds BSc in Engineering from King's College & a MSc in Industrial Automation