



Cisco on Cisco News

Inside Cisco IT


Third Quarter 2009

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Letter from the Editor

Welcome to the latest edition of the Cisco on Cisco News, where we are pleased to share real-world information that comes directly from Cisco IT experts who have firsthand experience deploying Cisco products and solutions.

Featured in this edition:

- The newest interactive environment from Cisco on Cisco takes users inside Cisco's global data center. To preview the Cisco IT Data Center Experience, click on the image:
Or launch the Experience now at www.cisco.com/go/virtualdatacenter
- Digital signage improves the efficiency, provisioning, and timeliness of Cisco's global employee communications
- A roundup of recent IT case studies and other additions to the Cisco on Cisco website



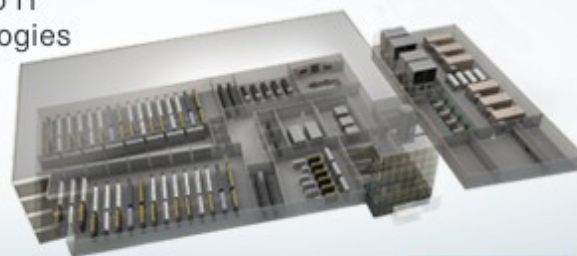
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The Cisco on Cisco News Team
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Features

Journey into the Cisco IT Global Data Center

The data center is undergoing transformation, and Cisco IT is pioneering the technologies that are reshaping the landscape.



It's all inside the Cisco IT Data Center Experience.

LAUNCH

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Cisco Implements Digital Signage Across the Enterprise

Cisco teams collaborate to deliver fresh, useful, corporate-branded global and regional content.

Cisco regards digital signage as a valuable new medium to reach its more than 67,000 global employees. Digital signs complement the

Cisco intranet, which provides in-depth articles, by displaying short, eye-catching messages with global, regional, or site-specific news.

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What's New from Cisco on Cisco

Cisco IT on Twitter

About a year ago Cisco on Cisco entered the social media arena, starting with Twitter. After a year of presence in the twittersphere, the CiscoIT account has more than 3300 followers engaging in nearly 500 conversations, with more than 2500 clicks to the Cisco on Cisco website. The CiscoIT Twitter account covers the latest news and insights on Cisco products, solutions, and technologies. Twitter not only has given Cisco IT a new way to reach customers, but has given us the opportunity to listen to what others are saying about Cisco.

Follow us at www.twitter.com/ciscoit.

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Latest Cisco on Cisco Content

Business of IT

[IT Operating Model Case Study](#)

How Cisco IT Improved Development Processes with a New Operating Model

[IT Organizational Change Case Study](#)

How Cisco IT Implemented Organizational Change and Advanced Services for Operational Success

Security

[Cisco Virtual Office-India Case Study](#)

How Cisco IT Implemented Cisco Virtual Office in India

Collaboration

[Digital Media Signage Case Study](#)

How Cisco Implemented Digital Signage Across the Enterprise

[Best Practices: Creating a Collaborative Enterprise](#)

A Guide to Accelerating Business Value with a Collaboration Framework

[Global Virtual Collaboration Case Study](#)

How Cisco Connected Executives Worldwide for Strategic Meeting

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