



Cisco Packaged Contact Center Enterprise Test Bed for Collaboration Systems Release 11.5(1)

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Overview

This Cisco Packaged Contact Center Enterprise (Packaged CCE) is a predesigned, prepackaged deployment model of Cisco Unified Contact Center Enterprise (Unified CCE) that is easy to install, configure, and administer. It provides inbound and outbound voice and video, interactive voice response (IVR), and web interaction. It also supports customer relationship management (CRM), workforce management, recording, monitoring, and wallboard applications.

A Packaged CCE test bed was used to test Cisco Collaborative Systems Release 11.5(1). Packaged CCE is designed for contact centers with fewer than 2000 seats. It includes Cisco Unified Communications Manager (Unified Communications Manager), Unified Contact Center Enterprise, and Cisco Unified Customer Voice Portal (Unified CVP).

This test bed is designed to implement and test some of the design considerations and guidelines of:

<http://www.cisco.com/c/en/us/support/customer-collaboration/packaged-contact-center-enterprise/products-technical-reference-list.html>

For information on how to install and configure Packaged CCE, see <http://www.cisco.com/c/en/us/support/customer-collaboration/packaged-contact-center-enterprise/products-installation-guides-list.html>.

More configuration information for contact center components is available at: [Configuration Examples and TechNotes](#).

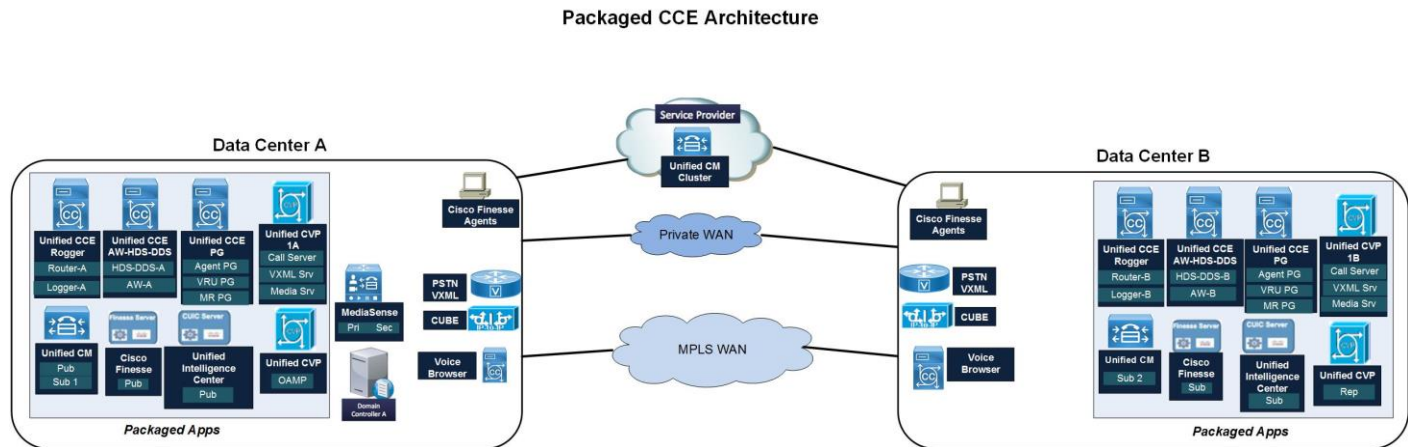
Packaged CCE Test Bed and Deployment Architecture

This Packaged CCE test bed replicates a 2000 agent deployment contact center. This test bed is combined with a general collaboration office deployment on a Unified Communications Manager cluster. It uses a SIP-based Unified CVP deployment for prompting, collecting, and queuing. Agents use SCCP and SIP phones such as Cisco IP Phone 7800 and 8800 Series and Cisco Unified IP Phone 8900 Series, and video endpoints such as Cisco DX Series. Agents also use Cisco Finesse desktops.

The entire deployment uses two data centers connected through a high-speed public and private WAN for redundancy. Unified Communications Manager is clustered over the WAN. Packaged CCE is split over the WAN with an 80-ms delay and Cisco Finesse is also clustered over WAN with the same delay. Cisco Unified Border Element (CUBE) is deployed for both inbound and outbound calls. PSTN is also deployed for inbound calls.

For a Visio version of the test bed topology diagram, see [Network Topology Diagrams for Contact Center](#).

Figure 1: Collaboration Systems Release 11.5(1): Packaged CCE Test Architecture



Packaged Components

Packaged CCE includes Contact Center functionalities that provide value to customers.

Cisco Unified Contact Center Enterprise

Cisco Unified Contact Center Enterprise (Unified CCE) provides intelligent routing and call treatment with transparent blending of multiple communication channels. These components also ease the transition from a traditional automatic call distributor (ACD) to an IP-based ACD.

Unified CCE is part of a strategic platform that helps you move into the next phase of customer contact, Customer Interaction Network. The Customer Interaction Network is a distributed, IP-based customer service infrastructure that comprises of a continuously evolving suite of innovative, multichannel services and customer-relationship-management (CRM) applications.

With Unified CCE, the contact center manager can configure agents to handle inbound and outbound voice calls. The agents can switch between these media on a task-by-task basis.

For the latest configuration options for Unified CCE, go to <http://www.cisco.com/c/en/us/support/customer-collaboration/unified-contact-center-enterprise/products-installation-and-configuration-guides-list.html>.

Cisco Unified Customer Voice Portal

Cisco Unified Customer Voice Portal (Unified CVP) provides interactive voice response and queuing capabilities in a contact center environment and supports automated speech recognition (ASR) and text-to-speech (TTS) capabilities. Unified CVP is implemented in this test environment in self-service mode, and the comprehensive mode. Comprehensive mode includes support for agent queuing, multisite call switching, and speech-enabled and touch tone applications. You can use touch tone signals or your own voice to request self-service information. Its components work together enabling you to create and deploy IVR applications that include voice interaction and traditional numeric inputs to provide intelligent, personalized self-service over the phone.

Unified CVP Call Server consists of SIP services and plays media files to the caller and collects information in return.

Through an operations console, Unified CVP also allows you to monitor, manage, and configure all Unified CVP solution components from a central, single operations console.

For additional information about Unified CVP, see <http://www.cisco.com/c/en/us/support/customer-collaboration/unified-customer-voice-portal/tsd-products-support-series-home.html>.

Cisco Unified Intelligence Center

Cisco Unified Intelligence Center (Unified Intelligence Center) is a web-based reporting application that provides real-time and historical reporting. It provides precise and comprehensive contact center reports. The default deployment pulls Unified Intelligence Center data from the Logger database on the Unified CCE Data Server, where real-time, historical, and call detail data is stored. Retention is 400 days for historical data and 40 days for call detail data. If you need a longer retention period, you can optionally install the AW-HDS-DDS on a maximum of two separate, external servers.

In contact center environments, supervisors can view reports to see agents' current or past performance. Reports can be displayed in different views such as Grid, Gauge, Pie, or Line charts. First step is to design the views (how and what data to be presented on screen) of report in Unified Intelligence Center. This step is a one-time activity. Once it is done, you can sign in anytime to Unified Intelligence Center and run the report to see data in a particular view. While running a report, specify the filter such as, show data between dates or show data for agents having agent id in a particular range. Unified Intelligence Center provides permalink to each view of the report so you can directly see the report by specifying the link in web browser.

For additional information about Unified Intelligence Center, see <http://www.cisco.com/c/en/us/support/customer-collaboration/unified-intelligence-center/tsd-products-support-series-home.html>.

Cisco Finesse

Cisco Finesse is a next-generation agent and supervisor desktop designed to provide a collaborative experience for the communities that interact with your customer service organization.

Agents sign on to the Cisco Finesse server from Microsoft Internet Explorer 9.0 using a laptop or a desktop connected directly to the data center or remotely using Virtual Desktop Infrastructure (VDI) devices.

For all support information on Cisco Finesse, see <http://www.cisco.com/c/en/us/support/customer-collaboration/finesse/tsd-products-support-series-home.html>.

External Components

Various external components enhance the Contact Center functionalities of Packaged CCE.

Cisco Finesse Agent Desktop

Cisco Finesse Agent Desktop testing includes handling of inbound calls, transfer, and conference.

For all support information for Packaged CCE Desktop, see <http://www.cisco.com/c/en/us/support/customer-collaboration/packaged-contact-center-enterprise/tsd-products-support-series-home.html>.

Cisco MediaSense

Cisco MediaSense (MediaSense) is a SIP-based service. MediaSense allows other network devices to monitor customer conversations, including recording, playback, and streaming in real time. It also supports storage of audio and video data, including Video on Hold (VoH) and Video in Queue (ViQ). MediaSense automatically captures and stores every Voice over IP (VoIP) conversation which crosses configured Unified Communications Manager IP phones or Cisco Unified Border Element devices.

MediaSense is an IP media recording and playback system that implements the Open Recording Architecture open interfaces. MediaSense comprises of many elements to support IP-based recording. It solves the topology issues and accelerates the adoption of Cisco Collaboration Systems. It captures, stores, and processes multimedia on a unified network platform. MediaSense enables contact center supervisors to perform live monitoring of conversations and assists agents in resolving caller issues. MediaSense provides open, standardized hooks for real-time speech analytics, to help customer service representatives assist callers faster and more effectively.

For all Cisco MediaSense support information, see <http://www.cisco.com/c/en/us/support/customer-collaboration/mediasense/tsd-products-support-series-home.html>.

Cisco Unified Border Element

SIP trunking is used for the Unified CVP deployment with Cisco IOS gateways and Cisco Unified Border Element (Unified Border Element). Stand-alone Unified Border Element is placed in Data Center A and Data Center B respectively. From each Unified Border Element, there is a SIP trunk on Transmission Control Protocol (TCP) (using VoIP dial-peer) to Unified CVP in Data Center A and Data Center B respectively.

From Unified CVP, there is a SIP trunk on TCP to Unified Border Element. In addition, from each Unified Border Element (in Data Center A and B), there is another SIP trunk on User Datagram Protocol (using VoIP Dial-peers) to accept the IP calls from IP PSTN Service Provider network.

For further information about Unified Border Element, see <http://www.cisco.com/c/en/us/support/unified-communications/unified-border-element/tsd-products-support-series-home.html>.

Obtaining Documentation and Submitting a Service Request

For information on obtaining documentation, using the Cisco Bug Search Tool (BST), submitting a service request, and gathering additional information, see *What's New in Cisco Product Documentation* at: <http://www.cisco.com/c/en/us/td/docs/general/whatsnew/whatsnew.html>.

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