Overview

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This overview contains the following sections:

Basic DMS Concepts and Vocabulary

DMS helps organizations of any size to create, manage, organize, and deliver video content (whether live or on-demand) and digital signage content over an IP network to any general or targeted audience. With DMS, you can:

- Communicate with targeted customers, investors, press, and analysts.
- Deliver live and on-demand events to audiences in any location.
- Deliver critical information and training to employees, suppliers, and partners.
- Deliver educational content to students.

To understand some of the most commonly used DMS terms, abbreviations, and initialisms, see *FAQs and Troubleshooting Guide for Cisco Digital Media System 4.x and 5.x* on Cisco.com.

Client System Requirements

To understand the client system requirements to use DMS products, see *Release Notes for Cisco Digital Media System 5.0* on Cisco.com.

Understanding DMM Modules and Features

DMM features are organized into modules; you purchase separately the licenses to use the modules. Depending on what you purchase, you can use DMM to:

- Manage a digital video network and deliver video content to any audience.

- Manage digital signage and enterprise TV deliver content for them through your network.

- Manage both a digital video network and a digital signage network.

DMM includes an administrative module at no additional cost that helps you to install licenses to use the other modules. To understand the modules and learn about their features, see:

- Chapter 2, "Managing Administrative Settings for Cisco DMS Components and Users."

- Chapter 3, "Managing Digital Signage and Enterprise TV."

- Chapter 4, "Managing Desktop Video."