

Applications: B

This chapter contains the following sections:

- B&H Photo Video, on page 5
- Babelgum, on page 6
- Babylon, on page 7
- Babytree, on page 8
- Backblaze, on page 9
- Backpack, on page 10
- Backpage.com, on page 11
- Backupgrid, on page 12
- BackWeb, on page 13
- BACnet, on page 14
- Badoo, on page 15
- Baidu, on page 16
- Baidu Movies, on page 17
- Baidu Yun, on page 18
- BaiduHi, on page 19
- Baiduspider, on page 20
- Baike.com, on page 21
- Balatarin, on page 22
- Ballina Beach Village, on page 23
- Bandcamp, on page 24
- Bank of America, on page 25
- Banyan VIP, on page 26
- banyan-rpc, on page 27
- Barnes and Noble, on page 28
- Barneys New York, on page 29
- Basecamp, on page 30
- Battle.net, on page 31
- Battle.net Desktop, on page 32
- Battle.net Protocol, on page 33
- Battle.net site, on page 34
- Battlefield, on page 35
- Baydin, on page 36

- Bazaarvoice, on page 37
- BB, on page 38
- BBB, on page 39
- BBC, on page 40
- BBC iPlayer, on page 41
- BBN RCC, on page 42
- BearShare, on page 43
- Beeg, on page 44
- Behance, on page 45
- Bejeweled Blitz, on page 46
- Bejeweled Chrome Extension, on page 47
- Benefitfocus, on page 48
- beRecruited, on page 49
- Best Arabic Games, on page 50
- Best Buy, on page 51
- BesTV, on page 52
- Bet365, on page 53
- Betclic, on page 54
- Betternet, on page 55
- Beweb, on page 56
- BFTP, on page 57
- BGMP, on page 58
- BGP, on page 59
- bgs-nsi, on page 60
- BH611, on page 61
- BHEVENT, on page 62
- BHFHS, on page 63
- BHMDS, on page 64
- BigBlueButton, on page 65
- BigUpload, on page 66
- Bild.de, on page 67
- Bilibili, on page 68
- BillDesk, on page 69
- Bing, on page 70
- Bing Bar, on page 71
- Bing Maps, on page 72
- Bingbot, on page 73
- BioDigital Human, on page 74
- Biography.com, on page 75
- Bitauto, on page 76
- Bitbucket, on page 77
- BitCoin, on page 78
- Bitcoin Forum, on page 79
- BitComet, on page 80
- BitDefender, on page 81
- BitGravity, on page 82

- bitly, on page 83
- BITS, on page 84
- BitTornado, on page 85
- BitTorrent, on page 86
- BitTorrent client, on page 87
- BitTorrent tracker, on page 88
- Bizo, on page 89
- Bizrate, on page 90
- BJNP, on page 91
- BJNP Discovery, on page 92
- Black & Decker Corporation, on page 93
- Blackbaud, on page 94
- Blackberry browser, on page 95
- Blackberry sites, on page 96
- Blackboard, on page 97
- Blackbox, on page 98
- Blackjack, on page 99
- Blast, on page 100
- Blasting News, on page 101
- BlazeFS, on page 102
- Bleacher Report, on page 103
- Blekko, on page 104
- BlekkoBot, on page 105
- blinkx, on page 106
- Blip.tv, on page 107
- Blizzard, on page 108
- Blizzard Client, on page 109
- Blizzard Downloader, on page 110
- Blizzard Game Data, on page 111
- Blockbuster, on page 112
- blog.jp, on page 113
- Blogfa, on page 114
- Blogger, on page 115
- Bloglovin, on page 116
- Blokus, on page 117
- Bloomberg, on page 118
- Bloomingdales, on page 119
- Blue Nile, on page 120
- Bluefly, on page 121
- Bluehost, on page 122
- BlueJeans, on page 123
- BlueKai, on page 124
- BlueLithium, on page 125
- BlueStacks, on page 126
- BlueStacks apps, on page 127
- BlueStacks download, on page 128

- BlueStacks update, on page 129
- bmpp, on page 130
- BNA, on page 131
- Bnet, on page 132
- Boingo, on page 133
- BoldChat, on page 134
- Bomgar, on page 135
- BongaCams, on page 136
- Bonjour, on page 137
- Booking.com, on page 138
- Boom Beach, on page 139
- Boomerang, on page 140
- Bootstrap CDN, on page 141
- Borland DSJ, on page 142
- Box, on page 143
- Boxcar.io, on page 144
- Boxnet Upload SSL, on page 145
- Boxoh, on page 146
- BranchOut, on page 147
- BravoTube, on page 148
- BRCDN, on page 149
- Break.com, on page 150
- Brewster, on page 151
- Bria, on page 152
- Brightcove, on page 153
- Brightroll, on page 154
- Brighttalk, on page 155
- Brilig, on page 156
- Britton Lee IDM, on page 157
- Brothersoft, on page 158
- Browsec, on page 159
- Browzar, on page 160
- BRSRVR, on page 161
- Bubble Island, on page 162
- Bubble Saga, on page 163
- Bubble Witch Saga, on page 164
- Buffer, on page 165
- Bukalapak, on page 166
- Bundle Discovery Protocol, on page 167
- Burnbook, on page 168
- Burstly, on page 169
- Business Insider, on page 170
- Business Intelligence, on page 171
- BuzzFeed, on page 172
- BuzzHand, on page 173
- BV! Media, on page 174

B&H Photo Video

Description	Online retailer of cameras.
Categories	e-commerce
Tags	SSL protocol, displays ads
Risk	Low
Business Relevance	Very Low

Babelgum

Description	Internet TV service.
Categories	multimedia (music/audio)
Tags	high bandwidth,SSL protocol
Risk	Low
Business Relevance	Very Low

Babylon

Description	Search engine, Translation and Dictionary toolbar.
Categories	web services provider, search engine, social networking
Tags	SSL protocol, displays ads, sends mail, webmail, Flash, safesearch unsupported
Risk	Low
Business Relevance	Very Low

Babytree

Description	Website with resources and shopping for expectant mothers.
Categories	e-commerce,social networking
Tags	
Risk	Very Low
Business Relevance	Low

Backblaze

Description	Online backup tool for Windows and Mac users.
Categories	remote file storage
Tags	SSL protocol,file sharing/transfer
Risk	Medium
Business Relevance	Medium

Backpack

Description	Business focused information management and social networking.
Categories	business
Tags	share media,instant chat,web-based support/help
Risk	Medium
Business Relevance	Low

Backpage.com

Description	Free classified ads.
Categories	web services provider,e-commerce,business
Tags	displays ads
Risk	Low
Business Relevance	Very Low

Backupgrid

Description	Reseller of cloud backup / storage solutions.
Categories	web services provider,remote file storage
Tags	SSL protocol
Risk	Very Low
Business Relevance	High

BackWeb

Description	Software that enables automatic background software downloads and installations.
Categories	download manager,software update
Tags	file sharing/transfer,autostarts/stays resident,adds/installs other software,allows remote connect
Risk	Very High
Business Relevance	Low

BACnet

Description	Building Automation and Control Networks is a communications protocol for building automation.
Categories	network protocols/services
Tags	SCADA protocol
Risk	Medium
Business Relevance	Medium

Badoo

Description	Social networking service.
Categories	social networking
Tags	SSL protocol, web chat
Risk	Low
Business Relevance	Low

Baidu

Description	Chinese Search engine.
Categories	web services provider, search engine, social networking
Tags	SSL protocol, displays ads, sends mail, webmail, Flash, safesearch unsupported
Risk	Low
Business Relevance	Very Low

Baidu Movies

Description	Video search engine by Baidu.
Categories	web services provider, search engine, multimedia (TV/video)
Tags	SSL protocol,safesearch unsupported,User-Agent Exclusion
Risk	High
Business Relevance	Very Low

Baidu Yun

Description	Baidu cloud storage and P2P file transfer.
Categories	remote file storage,peer to peer
Tags	SSL protocol
Risk	High
Business Relevance	Low

BaiduHi

Description	Baidu instant messaging.
Categories	instant messaging
Tags	SSL protocol,instant chat,web chat
Risk	Very High
Business Relevance	Medium

Baiduspider

Description	Web crawler for Baidu search engine.
Categories	web services provider, web spider/search crawler
Tags	User-Agent Exclusion
Risk	Low
Business Relevance	Very Low

Baike.com

Description	Social networking site.
Categories	web services provider, social networking
Tags	
Risk	Medium
Business Relevance	Low

Balatarin

Description	Social bookmarking and community website aimed at an Iranian audience.
Categories	web content aggregators
Tags	SSL protocol,share media
Risk	Very Low
Business Relevance	Low

Ballina Beach Village

Description	Website for a vacation resort where you can book and plan your trip to them
Categories	e-commerce
Tags	SSL protocol,not work related
Risk	Very Low
Business Relevance	Very Low

Bandcamp

Description	Explore online music posted by independendent artist.
Categories	web services provider,multimedia (music/audio)
Tags	SSL protocol
Risk	High
Business Relevance	Very Low

Bank of America

Description	Global financial services company.
Categories	business, financial
Tags	SSL protocol, encrypts communications
Risk	Low
Business Relevance	Medium

Banyan VIP

Description	Banyan VINES Internet Protocol.
Categories	network protocols/services
Tags	
Risk	Medium
Business Relevance	Medium

banyan-rpc

Description	Registered with IANA on port 567 TCP/UDP.
Categories	network protocols/services
Tags	
Risk	Medium
Business Relevance	Medium

Barnes and Noble

Description	Online retailer of books and other goods.
Categories	e-commerce
Tags	SSL protocol, displays ads
Risk	Low
Business Relevance	Very Low

Barneys New York

Description	Luxury retail department store.
Categories	e-commerce
Tags	displays ads,not work related
Risk	Low
Business Relevance	Very Low

Basecamp

Description	Web based project management tool.
Categories	web services provider, business, collaboration, email
Tags	SSL protocol,file sharing/transfer,share media,business impact,webmail
Risk	Very Low
Business Relevance	High

Battle.net

Description	Game networking service.
Categories	gaming, virtual worlds
Tags	high bandwidth,not work related
Risk	Very Low
Business Relevance	Very Low

Battle.net Desktop

Description	Desktop application for Battle.net.
Categories	gaming
Tags	web gaming,console gaming
Risk	Low
Business Relevance	Low

Battle.net Protocol

Description	Protocol traffic for Battle.net gaming.
Categories	gaming
Tags	web gaming,console gaming
Risk	Low
Business Relevance	Low

Battle.net site

Description	Website for Battle.net.
Categories	gaming
Tags	SSL protocol, web gaming, console gaming
Risk	Low
Business Relevance	Low

Battlefield

Description	A multi-player video game.
Categories	gaming
Tags	high bandwidth,UDP protocol,business impact
Risk	Very Low
Business Relevance	Very Low

Baydin

Description	Gmail productivity app.
Categories	web services provider, collaboration
Tags	
Risk	Low
Business Relevance	High

Bazaarvoice

Description	Online service that provides data and analystics to brands/customer.
Categories	web services provider
Tags	SSL protocol
Risk	Low
Business Relevance	Low

BB

Description	Big Brother is a tool for systems and network monitoring.
Categories	network protocols/services
Tags	
Risk	Medium
Business Relevance	Medium

BBB

Description	Better Business Bureau - non-profit organization providing reliable business review.
Categories	web services provider, business
Tags	SSL protocol, displays ads
Risk	Medium
Business Relevance	Low

BBC

Description	Web Portal for news update.
Categories	web services provider,multimedia (TV/video),news
Tags	SSL protocol,web-based support/help,displays ads,web chat
Risk	Medium
Business Relevance	Very Low

BBC iPlayer

Description	Web and mobile app to watch BBC TV live.
Categories	web services provider,multimedia (TV/video),multimedia (music/audio),mobile application,news
Tags	
Risk	Medium
Business Relevance	Very Low

BBN RCC

Description	Registered with IANA as IP Protocol 10.
Categories	network protocols/services
Tags	
Risk	Medium
Business Relevance	Medium

BearShare

Description	Peer to peer file sharing software.
Categories	peer to peer
Tags	high bandwidth, file sharing/transfer, Gnutella protocol
Risk	Very High
Business Relevance	Very Low

Beeg

Description	Adult video streaming site.
Categories	web content aggregators, multimedia (TV/video)
Tags	SSL protocol,not work related,adult content
Risk	High
Business Relevance	Very Low

Behance

Description	Showcase for artwork.
Categories	multimedia (other)
Tags	SSL protocol,share media
Risk	Low
Business Relevance	Medium

Bejeweled Blitz

Description	Facebook version of Bejeweled 2.
Categories	gaming
Tags	SSL protocol,web gaming,social network game,not work related,Facebook game
Risk	High
Business Relevance	Very Low

Bejeweled Chrome Extension

Description	Bejeweled for the Chrome browser.
Categories	gaming,multimedia (other),browser plugin
Tags	SSL protocol,displays ads,web gaming,not work related
Risk	Very Low
Business Relevance	Very Low

Benefitfocus

Description	A provider of online employee benefits services.
Categories	web services provider
Tags	
Risk	Very Low
Business Relevance	Very High

beRecruited

Description	College athletic social networking site.
Categories	social networking
Tags	SSL protocol
Risk	Very Low
Business Relevance	Medium

Best Arabic Games

Description	Arabic-language online casino.
Categories	e-commerce,gaming
Tags	web gaming
Risk	High
Business Relevance	Very Low

Best Buy

Description	Website and online retailer for national chain of electronics stores.
Categories	e-commerce
Tags	SSL protocol, displays ads
Risk	Low
Business Relevance	Very Low

BesTV

Description	Shangai Media Group television station, pioneer in China's IPTV and Internet TV.
Categories	multimedia (TV/video),news
Tags	SSL protocol, displays ads
Risk	Very High
Business Relevance	Very Low

Bet365

Description	Online gambling website.
Categories	gaming
Tags	SSL protocol,BitTorrent,web gaming,not work related
Risk	Low
Business Relevance	Very Low

Betclic

Description	Online gambling site.
Categories	gaming
Tags	web gaming
Risk	High
Business Relevance	Very Low

Betternet

Description	A VPN tunneling app.
Categories	VPN/tunnel
Tags	encrypts communications
Risk	Very High
Business Relevance	Low

Beweb

Description	Advertising and analytics site.
Categories	ad portal
Tags	displays ads
Risk	Low
Business Relevance	Very Low

BFTP

Description	Background File Transfer Program.
Categories	network protocols/services,download manager
Tags	file sharing/transfer
Risk	Low
Business Relevance	Medium

BGMP

Description	Border Gateway Multicast Protocol.
Categories	network protocols/services
Tags	
Risk	Very Low
Business Relevance	Medium

BGP

Description	BGP (Border Gateway Protocol) is the protocol backing the core routing
Categories	network protocols/services
Tags	opens port
Risk	Very Low
Business Relevance	Medium

bgs-nsi

Description	Registered with IANA on port 482 TCP/UDP.
Categories	network protocols/services
Tags	
Risk	Medium
Business Relevance	Medium

BH611

Description	Registered with IANA on port 354 tcp/udp.
Categories	network protocols/services
Tags	
Risk	Very Low
Business Relevance	Medium

BHEVENT

Description	Registered with IANA on port 357 tcp/udp.
Categories	network protocols/services
Tags	
Risk	Very Low
Business Relevance	Medium

BHFHS

Description	Registered with IANA on port 248 tcp/udp.
Categories	network protocols/services
Tags	
Risk	Very Low
Business Relevance	Medium

BHMDS

Description	Registered with IANA on port 310 tcp/udp.
Categories	network protocols/services
Tags	
Risk	Very Low
Business Relevance	Medium

BigBlueButton

Description	Web conferencing system.
Categories	VoIP,web conferencing
Tags	SSL protocol
Risk	Very Low
Business Relevance	High

BigUpload

Description	File hosting and sharing service.
Categories	remote file storage
Tags	SSL protocol,file sharing/transfer
Risk	Very High
Business Relevance	Very Low

Bild.de

Description	Online edition of German tabloid.
Categories	multimedia (TV/video),news
Tags	SSL protocol, displays ads
Risk	Very Low
Business Relevance	Very Low

Bilibili

Description	Chinese site for uploading and discussing anime.
Categories	web content aggregators, social networking, multimedia (TV/video)
Tags	share media,share video,console gaming
Risk	High
Business Relevance	Very Low

BillDesk

Description	Online payment consolidation site.
Categories	e-commerce,business
Tags	
Risk	Medium
Business Relevance	Medium

Bing

Description	Microsoft's internet search engine.
Categories	search engine
Tags	SSL protocol, displays ads, safesearch supported
Risk	Very Low
Business Relevance	Medium

Bing Bar

Description	Browser Toolbar for Bing search engine.
Categories	web services provider, search engine, browser plugin
Tags	displays ads,safesearch unsupported,User-Agent Exclusion
Risk	Low
Business Relevance	Low

Bing Maps

Description	Microsoft online mapping and directions service.
Categories	web services provider
Tags	SSL protocol
Risk	Very Low
Business Relevance	Medium

Bingbot

Description	Microsoft web-crawler for the Bing search engine.
Categories	web spider/search crawler
Tags	high bandwidth,User-Agent Exclusion
Risk	Very High
Business Relevance	Very Low

BioDigital Human

Description	A web-based medical imaging app.
Categories	web services provider
Tags	SSL protocol
Risk	Low
Business Relevance	Low

Biography.com

Description	Stories, biographies about people.
Categories	web services provider,multimedia (TV/video),news
Tags	SSL protocol,displays ads,share links
Risk	Medium
Business Relevance	Very Low

Bitauto

Description	Marketing and advertising service for Chinese auto industry.
Categories	web services provider,e-commerce,business
Tags	
Risk	Low
Business Relevance	High

Bitbucket

Description	Source code hosting site.
Categories	remote file storage, collaboration
Tags	SSL protocol
Risk	Very Low
Business Relevance	Very High

BitCoin

Description	Application and website for mining and exchanging BitCoins, a cryptographic currency.
Categories	financial
Tags	SSL protocol
Risk	Very High
Business Relevance	Low

Bitcoin Forum

Description	Forums for discussing BitCoin mining and exchange.
Categories	web services provider, financial
Tags	SSL protocol
Risk	Medium
Business Relevance	Low

BitComet

Description	BitTorrent client.
Categories	peer to peer
Tags	high bandwidth,SSL protocol,file sharing/transfer,BitTorrent
Risk	Very High
Business Relevance	Very Low

BitDefender

Description	BitDefender Antivirus/Security software download and updates.
Categories	security management,software update
Tags	file sharing/transfer,antivirus
Risk	Very Low
Business Relevance	High

BitGravity

Description	Content delivery network.
Categories	web services provider, business
Tags	SSL protocol, encrypts communications, instant chat
Risk	Low
Business Relevance	Low

bitly

Description	Web portal for bookmarking and sharing links.
Categories	web services provider
Tags	SSL protocol, displays ads
Risk	Medium
Business Relevance	Medium

BITS

Description	Background Intelligent Transfer Service. A file transfer protocol
Categories	network protocols/services,software update
Tags	file sharing/transfer,adds/installs other software,Windows installer
Risk	Very Low
Business Relevance	High

BitTornado

Description	A free BitTorrent client with GUI.
Categories	peer to peer
Tags	BitTorrent,share video,share music,not work related
Risk	Very High
Business Relevance	Very Low

BitTorrent

Description	A peer-to-peer file sharing protocol used for transferring large
Categories	web content aggregators, peer to peer
Tags	evasive,high bandwidth,SSL protocol,encrypts communications,BitTorrent,User-Agent Exclusion
Risk	Very High
Business Relevance	Very Low

BitTorrent client

Description	peer to peer file sharing software.
Categories	peer to peer
Tags	file sharing/transfer,share media,BitTorrent,share video,share music,not work related
Risk	Very High
Business Relevance	Very Low

BitTorrent tracker

Description	peer to peer file sharing software.
Categories	peer to peer
Tags	file sharing/transfer,share media,BitTorrent,share video,share music,not work related
Risk	Very High
Business Relevance	Very Low

Bizo

Description	Advertisement site.
Categories	web services provider,e-commerce,ad portal
Tags	SSL protocol,displays ads
Risk	Very Low
Business Relevance	Very Low

Bizrate

Description	Lists best deals for online shopping.
Categories	web services provider
Tags	SSL protocol
Risk	Medium
Business Relevance	Low

BJNP

Description	USB over IP protocol for Canon printers.
Categories	network protocols/services
Tags	
Risk	Low
Business Relevance	High

BJNP Discovery

Description	Discovering network printer devices using BJNP protocol by Canon.
Categories	network protocols/services
Tags	
Risk	Low
Business Relevance	Low

Black & Decker Corporation

Description	Power tools, hardware, and home improvement products retailer.
Categories	e-commerce
Tags	SSL protocol, displays ads
Risk	Low
Business Relevance	Medium

Blackbaud

Description	Fundraising software company.
Categories	web services provider
Tags	
Risk	Medium
Business Relevance	Very High

Blackberry browser

Description	web browser for RIMM Blackberry.
Categories	web browser,mobile application
Tags	sends mail,User-Agent Exclusion
Risk	High
Business Relevance	Medium

Blackberry sites

Description	Website for RIM's smartphone.
Categories	e-commerce
Tags	SSL protocol
Risk	Very Low
Business Relevance	Medium

Blackboard

Description	Online course management system.
Categories	collaboration, web conferencing
Tags	SSL protocol, share media, sends mail
Risk	Low
Business Relevance	Very Low

Blackbox

Description	Network hardware and software vendor.
Categories	e-commerce,business
Tags	SSL protocol
Risk	Very Low
Business Relevance	High

Blackjack

Description	Registered with IANA on port 1025 tcp/udp.
Categories	network protocols/services
Tags	
Risk	Very Low
Business Relevance	Very Low

Blast

Description	VMWare Blast Protocol.
Categories	web services provider,remote administration
Tags	SSL protocol, allows remote connect
Risk	Low
Business Relevance	High

Blasting News

Description	Citizen journalism site.
Categories	web services provider, collaboration, multimedia (other)
Tags	share media,share links
Risk	Low
Business Relevance	High

BlazeFS

Description	Blaze File Server is a remote file sharing system designed specifically
Categories	remote file storage
Tags	file sharing/transfer
Risk	Low
Business Relevance	Medium

Bleacher Report

Description	Web Portal for Sports news update.
Categories	web services provider,email,multimedia (TV/video),news
Tags	SSL protocol,web-based support/help,displays ads,web chat
Risk	Medium
Business Relevance	Very Low

Blekko

Description	Search engine based on categories.
Categories	business,search engine,multimedia (TV/video)
Tags	SSL protocol,safesearch unsupported
Risk	Low
Business Relevance	Low

BlekkoBot

Description	Web crawler for Blekko.
Categories	web spider/search crawler
Tags	
Risk	Low
Business Relevance	Low

blinkx

Description	Video search engine.
Categories	search engine,multimedia (TV/video)
Tags	SSL protocol,share video,safesearch unsupported
Risk	Medium
Business Relevance	Very Low

Blip.tv

Description	Online video streaming site for web series.
Categories	web content aggregators,multimedia (TV/video)
Tags	share video,content provider
Risk	Low
Business Relevance	Low

Blizzard

Description	The website for Blizzard Software, a popular PC and console game company.
Categories	business,gaming
Tags	SSL protocol,web gaming,console gaming
Risk	Low
Business Relevance	Low

Blizzard Client

Description	A Blizzard game client.
Categories	gaming
Tags	web gaming,console gaming
Risk	Low
Business Relevance	Low

Blizzard Downloader

Description	A tool used to download clients and other software for Blizzard games.
Categories	gaming,download manager
Tags	adds/installs other software,web gaming,console gaming
Risk	Low
Business Relevance	Low

Blizzard Game Data

Description	Traffic associated with a Blizzard game loading game files.
Categories	gaming
Tags	web gaming,console gaming
Risk	Low
Business Relevance	Low

Blockbuster

Description	Movie and video game rental/streaming website.
Categories	e-commerce,gaming,multimedia (TV/video)
Tags	SSL protocol, displays ads, not work related
Risk	Low
Business Relevance	Very Low

blog.jp

Description	Japanese blogging site.
Categories	web services provider, social networking
Tags	SSL protocol,blog
Risk	Low
Business Relevance	Low

Blogfa

Description	Persian language blogging site.
Categories	web services provider, social networking
Tags	SSL protocol,blog
Risk	Low
Business Relevance	Low

Blogger

Description	A blog publishing service owned by Google, formerly known as blogspot.
Categories	social networking
Tags	SSL protocol,blog
Risk	Very Low
Business Relevance	Low

Bloglovin

Description	Blog portal.
Categories	web services provider
Tags	SSL protocol,displays ads,blog
Risk	Low
Business Relevance	Low

Blokus

Description	Online spatial strategy board game.
Categories	gaming
Tags	not work related
Risk	Very Low
Business Relevance	Very Low

Bloomberg

Description	Financial news and research.
Categories	business,news,financial
Tags	SSL protocol, displays ads
Risk	Very Low
Business Relevance	Low

Bloomingdales

Description	Retail department store.
Categories	e-commerce
Tags	SSL protocol, displays ads, not work related
Risk	Low
Business Relevance	Very Low

Blue Nile

Description	Online jewelry and diamonds retailer.
Categories	e-commerce
Tags	SSL protocol,displays ads,not work related
Risk	Low
Business Relevance	Very Low

Bluefly

Description	Online fashion retailer.
Categories	e-commerce
Tags	SSL protocol,displays ads,not work related
Risk	Low
Business Relevance	Very Low

Bluehost

Description	Web hosting portal.
Categories	web services provider
Tags	SSL protocol, displays ads, web chat
Risk	Low
Business Relevance	Low

BlueJeans

Description	An interoperable cloud-based video conferencing service.
Categories	collaboration,multimedia (other),web conferencing
Tags	share media, allows remote connect, video conferencing
Risk	Low
Business Relevance	Medium

BlueKai

Description	Data-driven online marketing.
Categories	web services provider, business, social networking, ad portal
Tags	SSL protocol, displays ads
Risk	Very Low
Business Relevance	Medium

BlueLithium

Description	Advertising network.
Categories	web services provider,ad portal
Tags	displays ads
Risk	Medium
Business Relevance	Low

BlueStacks

Description	An app player that runs mobile apps on laptops and desktop machines.
Categories	web services provider, mobile application
Tags	User-Agent Exclusion
Risk	Low
Business Relevance	Medium

BlueStacks apps

Description	Site for apps running on BlueStacks.
Categories	web services provider
Tags	Windows installer
Risk	Low
Business Relevance	Very High

BlueStacks download

Description	Download of BlueStacks components.
Categories	software update
Tags	Windows installer
Risk	Low
Business Relevance	Very High

BlueStacks update

Description	Updates for the BlueStacks app player.
Categories	software update
Tags	Windows installer
Risk	Low
Business Relevance	Very High

bmpp

Description	BMPP allows spammers to discover if a mailbox is willing to accept bulk email.
Categories	network protocols/services
Tags	
Risk	Medium
Business Relevance	Medium

BNA

Description	BNA is a suite of networking protocols for mainframes.
Categories	network protocols/services
Tags	
Risk	Medium
Business Relevance	Medium

Bnet

Description	Registered with IANA on port 415 tcp/udp.
Categories	network protocols/services
Tags	
Risk	Very Low
Business Relevance	Medium

Boingo

Description	Software to find Wifi hotspots both free and paid.
Categories	network protocols/services,mobile application
Tags	SSL protocol, encrypts communications
Risk	Low
Business Relevance	Low

BoldChat

Description	Live Chat software for website.
Categories	web services provider
Tags	SSL protocol, encrypts communications, instant chat, displays ads
Risk	Medium
Business Relevance	Very Low

Bomgar

Description	Remote desktop control and file transfer software.
Categories	remote administration,remote desktop control
Tags	SSL protocol, file sharing/transfer, allows remote connect, allows remote control
Risk	High
Business Relevance	Medium

BongaCams

Description	Adult video streaming site.
Categories	web content aggregators,multimedia (TV/video)
Tags	SSL protocol,not work related,adult content
Risk	High
Business Relevance	Very Low

Bonjour

Description	An MDNS-based zero configuration protocol.
Categories	network protocols/services
Tags	
Risk	Low
Business Relevance	High

Booking.com

Description	Online travel reservation site.
Categories	e-commerce
Tags	SSL protocol, displays ads
Risk	Very Low
Business Relevance	Very Low

Boom Beach

Description	A web-based game.
Categories	gaming,mobile application
Tags	web gaming
Risk	Medium
Business Relevance	Very Low

Boomerang

Description	Gmail send and receive scheduling.
Categories	web services provider
Tags	sends mail
Risk	Low
Business Relevance	High

Bootstrap CDN

Description	Free and public content delivery network.
Categories	web services provider
Tags	content provider
Risk	High
Business Relevance	Very Low

Borland DSJ

Description	Deployment Server for Java (DSJ) is a deployment service.
Categories	network protocols/services
Tags	
Risk	Medium
Business Relevance	Medium

Box

Description	File storage and transfer site.
Categories	web services provider,remote file storage
Tags	high bandwidth,SSL protocol,file sharing/transfer
Risk	Low
Business Relevance	Low

Boxcar.io

Description	Social media and RSS aggregator. Different site than boxcar.com.
Categories	web services provider
Tags	SSL protocol
Risk	Low
Business Relevance	Medium

Boxnet Upload SSL

Description	Online repository for documents, spreadsheet and presentations. This app can be detected from decrypted traffic only.
Categories	remote file storage,business
Tags	SSL protocol,file sharing/transfer,encrypts communications,decrypted traffic
Risk	Medium
Business Relevance	Very Low

Boxoh

Description	A site that aggregates shipment tracking from different shipping providers.
Categories	e-commerce
Tags	SSL protocol
Risk	Very Low
Business Relevance	Very High

BranchOut

Description	Facebook professional networking.
Categories	social networking
Tags	SSL protocol,Facebook
Risk	High
Business Relevance	Very Low

BravoTube

Description	Adult Videos.
Categories	multimedia (TV/video)
Tags	SSL protocol,not work related,adult content
Risk	Very High
Business Relevance	Very Low

BRCDN

Description	A content delivery network.
Categories	web services provider, web content aggregators
Tags	
Risk	High
Business Relevance	Medium

Break.com

Description	Web portal for sharing funny videos and pictures.
Categories	web services provider,multimedia (TV/video)
Tags	SSL protocol, encrypts communications, web chat
Risk	Medium
Business Relevance	Very Low

Brewster

Description	Consolidated address book with sync'd up contacts from Linked, Facebook, Gmail and other apps.
Categories	collaboration,mobile application
Tags	SSL protocol
Risk	High
Business Relevance	Medium

Bria

Description	VoIP based software for video calls and instant messaging.
Categories	instant messaging,multimedia (other),mobile application,VoIP
Tags	high bandwidth, web chat, video conferencing
Risk	Very Low
Business Relevance	Very High

Brightcove

Description	Video hosting platform.
Categories	web services provider,multimedia (TV/video)
Tags	SSL protocol,displays ads
Risk	Medium
Business Relevance	Very Low

Brightroll

Description	Advertisement site.
Categories	web services provider,e-commerce,ad portal
Tags	SSL protocol, displays ads
Risk	Very Low
Business Relevance	Very Low

Brighttalk

Description	Online webinar and video provider.
Categories	web services provider,collaboration,multimedia (TV/video)
Tags	SSL protocol,share media,web chat
Risk	Low
Business Relevance	Medium

Brilig

Description	Advertisement site.
Categories	web services provider,e-commerce,ad portal
Tags	SSL protocol,displays ads
Risk	Very Low
Business Relevance	Very Low

Britton Lee IDM

Description	Britton Lee Integrated Database Manager.
Categories	database
Tags	
Risk	Very Low
Business Relevance	Medium

Brothersoft

Description	Free software download site.
Categories	remote file storage,download manager
Tags	file sharing/transfer
Risk	Low
Business Relevance	Medium

Browsec

Description	A VPN app.
Categories	VPN/tunnel,anonymizer/proxy
Tags	SSL protocol, encrypts communications
Risk	Very High
Business Relevance	Low

Browzar

Description	A web browser.
Categories	web browser
Tags	adds/installs other software, Windows installer, User-Agent Exclusion
Risk	Low
Business Relevance	Medium

BRSRVR

Description	A content delivery network.
Categories	web services provider, web content aggregators
Tags	
Risk	High
Business Relevance	Medium

Bubble Island

Description	Social bubble bursting game for Facebook.
Categories	gaming
Tags	SSL protocol,web gaming,Flash,social network game,not work related,Facebook game
Risk	High
Business Relevance	Very Low

Bubble Saga

Description	Facebook bubble bursting game.
Categories	gaming
Tags	SSL protocol,web gaming,social network game,not work related,Facebook game
Risk	High
Business Relevance	Very Low

Bubble Witch Saga

Description	Witch-themed, bubble-bursting Facebook game.
Categories	gaming
Tags	SSL protocol,web gaming,social network game,not work related,Facebook game
Risk	High
Business Relevance	Very Low

Buffer

Description	App to share web pages with social media.
Categories	web services provider, social networking, mobile application
Tags	SSL protocol,share media,encrypts communications,displays ads
Risk	Medium
Business Relevance	Low

Bukalapak

Description	Online marketplace for retail goods.
Categories	e-commerce,business
Tags	SSL protocol
Risk	Very Low
Business Relevance	Medium

Bundle Discovery Protocol

Description	A Multi-link PPP (MP) Link Control Protocol.
Categories	network protocols/services
Tags	
Risk	Medium
Business Relevance	Medium

Burnbook

Description	Anonymous messaging app.
Categories	web services provider,instant messaging,mobile application
Tags	SSL protocol
Risk	Very High
Business Relevance	Low

Burstly

Description	Web advertisement services.
Categories	web services provider,business,ad portal
Tags	displays ads
Risk	Low
Business Relevance	Medium

Business Insider

Description	Online news web portal.
Categories	web services provider,e-commerce
Tags	SSL protocol, displays ads
Risk	Very Low
Business Relevance	Low

Business Intelligence

Description	SAP integrated business analysis tools.
Categories	business
Tags	
Risk	Very Low
Business Relevance	Very High

BuzzFeed

Description	News portal.
Categories	web services provider,multimedia (TV/video),news
Tags	displays ads,Flash
Risk	Very Low
Business Relevance	Low

BuzzHand

Description	Content creation site for articles and collaboration.
Categories	web services provider, web content aggregators, collaboration
Tags	share media
Risk	Low
Business Relevance	Medium

BV! Media

Description	Advertisement site.
Categories	web services provider,e-commerce,ad portal
Tags	displays ads
Risk	Very Low
Business Relevance	Very Low