



## Applications: B

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## B&H Photo Video

|                           |                             |
|---------------------------|-----------------------------|
| <b>Description</b>        | Online retailer of cameras. |
| <b>Categories</b>         | e-commerce                  |
| <b>Tags</b>               | displays ads                |
| <b>Risk</b>               | Low                         |
| <b>Business Relevance</b> | Very Low                    |

# Babelgum

|                           |                          |
|---------------------------|--------------------------|
| <b>Description</b>        | Internet TV service.     |
| <b>Categories</b>         | multimedia (music/audio) |
| <b>Tags</b>               | high bandwidth           |
| <b>Risk</b>               | Low                      |
| <b>Business Relevance</b> | Very Low                 |

# Babylon

|                           |   |
|---------------------------|---|
| <b>Description</b>        | Search engine, Translation and Dictionary toolbar.    |
| <b>Categories</b>         | web services provider,search engine,social networking |
| <b>Tags</b>               | SSL protocol,displays ads,sends mail,webmail          |
| <b>Risk</b>               | Low   |
| <b>Business Relevance</b> | Very Low  |



# Babytree

|                           |  |
|---------------------------|--|
| <b>Description</b>        | Website with resources and shopping for expectant mothers. |
| <b>Categories</b>         | e-commerce, social networking                              |
| <b>Tags</b>               |  |
| <b>Risk</b>               | Very Low   |
| <b>Business Relevance</b> | Low  |

# Backblaze

|                           |   |
|---------------------------|---|
| <b>Description</b>        | Online backup tool for Windows and Mac users. |
| <b>Categories</b>         | remote file storage                           |
| <b>Tags</b>               | file sharing/transfer                         |
| <b>Risk</b>               | Medium  |
| <b>Business Relevance</b> | Medium  |

# Backpack

|                           |  |
|---------------------------|--|
| <b>Description</b>        | Business focused information management and social networking. |
| <b>Categories</b>         | business   |
| <b>Tags</b>               | share media,instant chat,web-based support/h                   |
| <b>Risk</b>               | Medium   |
| <b>Business Relevance</b> | Low  |

# Backpage.com

|                           |   |
|---------------------------|---|
| <b>Description</b>        | Free classified ads.                      |
| <b>Categories</b>         | web services provider,e-commerce,business |
| <b>Tags</b>               | displays ads                              |
| <b>Risk</b>               | Low                                       |
| <b>Business Relevance</b> | Very Low                                  |

# Backupgrid

|                           |   |
|---------------------------|---|
| <b>Description</b>        | Reseller of cloud backup / storage solutions. |
| <b>Categories</b>         | web services provider,remote file storage     |
| <b>Tags</b>               | SSL protocol                                  |
| <b>Risk</b>               | Very Low                                      |
| <b>Business Relevance</b> | High  |

# BackWeb

|                           |  |
|---------------------------|--|
| <b>Description</b>        | Software that enables automatic background software downloads and installations. |
| <b>Categories</b>         | download manager,software update   |
| <b>Tags</b>               | file sharing/transfer,autostarts/stays resid                                     |
| <b>Risk</b>               | Very High  |
| <b>Business Relevance</b> | Low  |

# BACnet

|                           |  |
|---------------------------|--|
| <b>Description</b>        | Building Automation and Control Networks is a communications protocol for building automation. |
| <b>Categories</b>         | network protocols/services   |
| <b>Tags</b>               | SCADA protocol   |
| <b>Risk</b>               | Medium   |
| <b>Business Relevance</b> | Medium   |

# Badoo

|                           |                            |
|---------------------------|----------------------------|
| <b>Description</b>        | Social networking service. |
| <b>Categories</b>         | social networking          |
| <b>Tags</b>               | web chat                   |
| <b>Risk</b>               | Low                        |
| <b>Business Relevance</b> | Low                        |



# Baidu

|                           |   |
|---------------------------|---|
| <b>Description</b>        | Chinese Search engine.                                |
| <b>Categories</b>         | web services provider,search engine,social networking |
| <b>Tags</b>               | SSL protocol,displays ads,sends mail,webmail          |
| <b>Risk</b>               | Low   |
| <b>Business Relevance</b> | Very Low  |

## Baidu Movies

|                           |   |
|---------------------------|---|
| <b>Description</b>        | Video search engine by Baidu.                             |
| <b>Categories</b>         | web services provider,search engine,multimedia (TV/video) |
| <b>Tags</b>               |   |
| <b>Risk</b>               | High  |
| <b>Business Relevance</b> | Very Low  |

# Baidu Yun

|                           |  |
|---------------------------|--|
| <b>Description</b>        | Baidu cloud storage and P2P file transfer. |
| <b>Categories</b>         | remote file storage, peer to peer          |
| <b>Tags</b>               |  |
| <b>Risk</b>               | High                                       |
| <b>Business Relevance</b> | Low  |

# BaiduHi

|                           |                          |
|---------------------------|--------------------------|
| <b>Description</b>        | Baidu instant messaging. |
| <b>Categories</b>         | instant messaging        |
| <b>Tags</b>               | instant chat, web chat   |
| <b>Risk</b>               | Medium                   |
| <b>Business Relevance</b> | Medium                   |

# Baiduspider

|                           |   |
|---------------------------|---|
| <b>Description</b>        | Web crawler for Baidu search engine.            |
| <b>Categories</b>         | web services provider,web spider/search crawler |
| <b>Tags</b>               |   |
| <b>Risk</b>               | Low   |
| <b>Business Relevance</b> | Very Low  |

# Baikē.com

|                           |  |
|---------------------------|--|
| <b>Description</b>        | Social networking site.                  |
| <b>Categories</b>         | web services provider, social networking |
| <b>Tags</b>               |  |
| <b>Risk</b>               | Medium                                   |
| <b>Business Relevance</b> | Low                                      |

# Balatarin

|                           |  |
|---------------------------|--|
| <b>Description</b>        | Social bookmarking and community website aimed at an Iranian audience. |
| <b>Categories</b>         | web content aggregators  |
| <b>Tags</b>               | share media  |
| <b>Risk</b>               | Very Low   |
| <b>Business Relevance</b> | Low  |

## Ballina Beach Village

|                           |   |
|---------------------------|---|
| <b>Description</b>        | Website for a vacation resort where you can book and plan your trip to them |
| <b>Categories</b>         | e-commerce  |
| <b>Tags</b>               | not work related  |
| <b>Risk</b>               | Very Low  |
| <b>Business Relevance</b> | Very Low  |



# Bandcamp

|                           |  |
|---------------------------|--|
| <b>Description</b>        | Explore online music posted by independent artist. |
| <b>Categories</b>         | web services provider,multimedia (music/audio)     |
| <b>Tags</b>               | SSL protocol                                       |
| <b>Risk</b>               | High   |
| <b>Business Relevance</b> | Very Low   |

# Bank of America

|                           |                                      |
|---------------------------|--------------------------------------|
| <b>Description</b>        | Global financial services company.   |
| <b>Categories</b>         | business,financial                   |
| <b>Tags</b>               | SSL protocol,encrypts communications |
| <b>Risk</b>               | Low                                  |
| <b>Business Relevance</b> | Medium                               |

# Banyan VIP

|                           |                                 |
|---------------------------|---------------------------------|
| <b>Description</b>        | Banyan VINES Internet Protocol. |
| <b>Categories</b>         | network protocols/services      |
| <b>Tags</b>               |                                 |
| <b>Risk</b>               | Medium                          |
| <b>Business Relevance</b> | Medium                          |

# banyan-rpc

|                           |   |
|---------------------------|---|
| <b>Description</b>        | Registered with IANA on port 567 TCP/UDP. |
| <b>Categories</b>         | network protocols/services                |
| <b>Tags</b>               |   |
| <b>Risk</b>               | Medium                                    |
| <b>Business Relevance</b> | Medium                                    |

## Barnes and Noble

|                           |   |
|---------------------------|---|
| <b>Description</b>        | Online retailer of books and other goods. |
| <b>Categories</b>         | e-commerce                                |
| <b>Tags</b>               | displays ads                              |
| <b>Risk</b>               | Low                                       |
| <b>Business Relevance</b> | Very Low                                  |

# Barneys New York

|                           |                                 |
|---------------------------|---------------------------------|
| <b>Description</b>        | Luxury retail department store. |
| <b>Categories</b>         | e-commerce                      |
| <b>Tags</b>               | displays ads,not work related   |
| <b>Risk</b>               | Low                             |
| <b>Business Relevance</b> | Very Low                        |

# Basecamp

|                           |  |
|---------------------------|--|
| <b>Description</b>        | Web based project management tool.                 |
| <b>Categories</b>         | web services provider,business,collaboration,email |
| <b>Tags</b>               | SSL protocol,file sharing/transfer,share med       |
| <b>Risk</b>               | Very Low   |
| <b>Business Relevance</b> | High   |

# Battle.net

|                           |                                 |
|---------------------------|---------------------------------|
| <b>Description</b>        | Game networking service.        |
| <b>Categories</b>         | gaming,virtual worlds           |
| <b>Tags</b>               | high bandwidth,not work related |
| <b>Risk</b>               | Very Low                        |
| <b>Business Relevance</b> | Very Low                        |



# Battle.net Desktop

|                           |                                     |
|---------------------------|-------------------------------------|
| <b>Description</b>        | Desktop application for Battle.net. |
| <b>Categories</b>         | gaming                              |
| <b>Tags</b>               | web gaming,console gaming           |
| <b>Risk</b>               | Low                                 |
| <b>Business Relevance</b> | Low                                 |

# Battle.net Protocol

|                           |   |
|---------------------------|---|
| <b>Description</b>        | Protocol traffic for Battle.net gaming. |
| <b>Categories</b>         | gaming                                  |
| <b>Tags</b>               | web gaming,console gaming               |
| <b>Risk</b>               | Low                                     |
| <b>Business Relevance</b> | Low                                     |

## Battle.net site

|                           |                           |
|---------------------------|---------------------------|
| <b>Description</b>        | Website for Battle.net.   |
| <b>Categories</b>         | gaming                    |
| <b>Tags</b>               | web gaming,console gaming |
| <b>Risk</b>               | Low                       |
| <b>Business Relevance</b> | Low                       |

# Battlefield

|                           |   |
|---------------------------|---|
| <b>Description</b>        | A multi-player video game.                  |
| <b>Categories</b>         | gaming                                      |
| <b>Tags</b>               | high bandwidth,UDP protocol,business impact |
| <b>Risk</b>               | Very Low                                    |
| <b>Business Relevance</b> | Very Low                                    |

# Baydin

|                           |                                     |
|---------------------------|-------------------------------------|
| <b>Description</b>        | Gmail productivity app.             |
| <b>Categories</b>         | web services provider,collaboration |
| <b>Tags</b>               |                                     |
| <b>Risk</b>               | Low                                 |
| <b>Business Relevance</b> | High                                |

# Bazaarvoice

|                           |   |
|---------------------------|---|
| <b>Description</b>        | Online service that provides data and analytics to brands/customer. |
| <b>Categories</b>         | web services provider   |
| <b>Tags</b>               |   |
| <b>Risk</b>               | Low   |
| <b>Business Relevance</b> | Low   |

# BB

|                           |   |
|---------------------------|---|
| <b>Description</b>        | Big Brother is a tool for systems and network monitoring. |
| <b>Categories</b>         | network protocols/services                                |
| <b>Tags</b>               |   |
| <b>Risk</b>               | Medium  |
| <b>Business Relevance</b> | Medium  |

# BBB

|                           |  |
|---------------------------|--|
| <b>Description</b>        | Better Business Bureau - non-profit organization providing reliable business review. |
| <b>Categories</b>         | web services provider,business   |
| <b>Tags</b>               | SSL protocol,displays ads  |
| <b>Risk</b>               | Medium   |
| <b>Business Relevance</b> | Low  |



# BBC

|                           |  |
|---------------------------|--|
| <b>Description</b>        | Web Portal for news update.                                    |
| <b>Categories</b>         | web services provider,search engine,multimedia (TV/video),news |
| <b>Tags</b>               | web-based support/help,displays ads,web chat                   |
| <b>Risk</b>               | Medium   |
| <b>Business Relevance</b> | Very Low   |

## BBC iPlayer

|                           |  |
|---------------------------|--|
| <b>Description</b>        | Web and mobile app to watch BBC TV live.   |
| <b>Categories</b>         | web services provider,multimedia (TV/video),multimedia (music/audio),mobile application,news |
| <b>Tags</b>               |  |
| <b>Risk</b>               | Medium   |
| <b>Business Relevance</b> | Very Low   |

## BBN RCC

|                           |   |
|---------------------------|---|
| <b>Description</b>        | Registered with IANA as IP Protocol 10. |
| <b>Categories</b>         | network protocols/services              |
| <b>Tags</b>               |   |
| <b>Risk</b>               | Medium                                  |
| <b>Business Relevance</b> | Medium                                  |

# BearShare

|                           |  |
|---------------------------|--|
| <b>Description</b>        | Peer to peer file sharing software.          |
| <b>Categories</b>         | peer to peer                                 |
| <b>Tags</b>               | high bandwidth,file sharing/transfer,Gnutell |
| <b>Risk</b>               | Very High                                    |
| <b>Business Relevance</b> | Very Low                                     |

# Bebo

|                           |                                       |
|---------------------------|---------------------------------------|
| <b>Description</b>        | Social networking and blogging.       |
| <b>Categories</b>         | social networking, mobile application |
| <b>Tags</b>               | web chat, not work related, blog      |
| <b>Risk</b>               | High                                  |
| <b>Business Relevance</b> | Very Low                              |

# Beeg

|                           |  |
|---------------------------|--|
| <b>Description</b>        | Adult video streaming site.                    |
| <b>Categories</b>         | web content aggregators, multimedia (TV/video) |
| <b>Tags</b>               | SSL protocol, not work related, adult conte    |
| <b>Risk</b>               | High   |
| <b>Business Relevance</b> | Very Low                                       |

# Behance

|                           |                           |
|---------------------------|---------------------------|
| <b>Description</b>        | Showcase for artwork.     |
| <b>Categories</b>         | multimedia (other)        |
| <b>Tags</b>               | SSL protocol, share media |
| <b>Risk</b>               | Low                       |
| <b>Business Relevance</b> | Medium                    |

## Bejeweled Blitz

|                           |  |
|---------------------------|--|
| <b>Description</b>        | Facebook version of Bejeweled 2.             |
| <b>Categories</b>         | gaming                                       |
| <b>Tags</b>               | web gaming,social network game,not work rela |
| <b>Risk</b>               | High   |
| <b>Business Relevance</b> | Very Low                                     |



## Bejeweled Chrome Extension

|                           |  |
|---------------------------|--|
| <b>Description</b>        | Bejeweled for the Chrome browser.        |
| <b>Categories</b>         | gaming,multimedia (other),browser plugin |
| <b>Tags</b>               | displays ads,web gaming,not work related |
| <b>Risk</b>               | Very Low                                 |
| <b>Business Relevance</b> | Very Low                                 |

# Benefitfocus

|                           |  |
|---------------------------|--|
| <b>Description</b>        | A provider of online employee benefits services. |
| <b>Categories</b>         | web services provider                            |
| <b>Tags</b>               |  |
| <b>Risk</b>               | Very Low   |
| <b>Business Relevance</b> | Very High  |

## beRecruited

|                           |  |
|---------------------------|--|
| <b>Description</b>        | College athletic social networking site. |
| <b>Categories</b>         | social networking                        |
| <b>Tags</b>               |  |
| <b>Risk</b>               | Very Low                                 |
| <b>Business Relevance</b> | Medium                                   |

## Best Arabic Games

|                           |                                |
|---------------------------|--------------------------------|
| <b>Description</b>        | Arabic-language online casino. |
| <b>Categories</b>         | e-commerce, gaming             |
| <b>Tags</b>               | web gaming                     |
| <b>Risk</b>               | High                           |
| <b>Business Relevance</b> | Very Low                       |

# Best Buy

|                           |   |
|---------------------------|---|
| <b>Description</b>        | Website and online retailer for national chain of electronics stores. |
| <b>Categories</b>         | e-commerce  |
| <b>Tags</b>               | displays ads  |
| <b>Risk</b>               | Low   |
| <b>Business Relevance</b> | Very Low  |

## BesTV

|                           |  |
|---------------------------|--|
| <b>Description</b>        | Shangai Media Group television station, pioneer in China's IPTV and Internet TV. |
| <b>Categories</b>         | multimedia (TV/video),news   |
| <b>Tags</b>               | SSL protocol,displays ads  |
| <b>Risk</b>               | Very High  |
| <b>Business Relevance</b> | Very Low   |

# Bet365

|                           |  |
|---------------------------|--|
| <b>Description</b>        | Online gambling website.               |
| <b>Categories</b>         | gaming                                 |
| <b>Tags</b>               | BitTorrent,web gaming,not work related |
| <b>Risk</b>               | Low                                    |
| <b>Business Relevance</b> | Very Low                               |

# Betclie

|                           |                       |
|---------------------------|-----------------------|
| <b>Description</b>        | Online gambling site. |
| <b>Categories</b>         | gaming                |
| <b>Tags</b>               | web gaming            |
| <b>Risk</b>               | High                  |
| <b>Business Relevance</b> | Very Low              |



# Betternet

|                           |                         |
|---------------------------|-------------------------|
| <b>Description</b>        | A VPN tunneling app.    |
| <b>Categories</b>         | VPN/tunnel              |
| <b>Tags</b>               | encrypts communications |
| <b>Risk</b>               | Very High               |
| <b>Business Relevance</b> | Low                     |

# Beweb

|                           |                                 |
|---------------------------|---------------------------------|
| <b>Description</b>        | Advertising and analytics site. |
| <b>Categories</b>         | ad portal                       |
| <b>Tags</b>               | displays ads                    |
| <b>Risk</b>               | Low                             |
| <b>Business Relevance</b> | Very Low                        |

# BFTP

|                           |   |
|---------------------------|---|
| <b>Description</b>        | Background File Transfer Program.           |
| <b>Categories</b>         | network protocols/services,download manager |
| <b>Tags</b>               | file sharing/transfer                       |
| <b>Risk</b>               | Low   |
| <b>Business Relevance</b> | Medium                                      |

# BGMP

|                           |                                    |
|---------------------------|------------------------------------|
| <b>Description</b>        | Border Gateway Multicast Protocol. |
| <b>Categories</b>         | network protocols/services         |
| <b>Tags</b>               |                                    |
| <b>Risk</b>               | Very Low                           |
| <b>Business Relevance</b> | Medium                             |

# BGP

|                           |   |
|---------------------------|---|
| <b>Description</b>        | BGP (Border Gateway Protocol) is the protocol backing the core routing decisions on the Internet. |
| <b>Categories</b>         | network protocols/services  |
| <b>Tags</b>               | opens port  |
| <b>Risk</b>               | Very Low  |
| <b>Business Relevance</b> | Medium  |

## bgs-nsi

|                           |   |
|---------------------------|---|
| <b>Description</b>        | Registered with IANA on port 482 TCP/UDP. |
| <b>Categories</b>         | network protocols/services                |
| <b>Tags</b>               |   |
| <b>Risk</b>               | Medium                                    |
| <b>Business Relevance</b> | Medium                                    |

# BH611

|                           |   |
|---------------------------|---|
| <b>Description</b>        | Registered with IANA on port 354 tcp/udp. |
| <b>Categories</b>         | network protocols/services                |
| <b>Tags</b>               |   |
| <b>Risk</b>               | Very Low                                  |
| <b>Business Relevance</b> | Medium                                    |

# BHEVENT

|                           |   |
|---------------------------|---|
| <b>Description</b>        | Registered with IANA on port 357 tcp/udp. |
| <b>Categories</b>         | network protocols/services                |
| <b>Tags</b>               |   |
| <b>Risk</b>               | Very Low                                  |
| <b>Business Relevance</b> | Medium                                    |



# BHFHS

|                           |   |
|---------------------------|---|
| <b>Description</b>        | Registered with IANA on port 248 tcp/udp. |
| <b>Categories</b>         | network protocols/services                |
| <b>Tags</b>               |   |
| <b>Risk</b>               | Very Low                                  |
| <b>Business Relevance</b> | Medium                                    |

# BHMDS

|                           |   |
|---------------------------|---|
| <b>Description</b>        | Registered with IANA on port 248 tcp/udp. |
| <b>Categories</b>         | network protocols/services                |
| <b>Tags</b>               |   |
| <b>Risk</b>               | Very Low                                  |
| <b>Business Relevance</b> | Medium                                    |

# BigBlueButton

|                           |                          |
|---------------------------|--------------------------|
| <b>Description</b>        | Web conferencing system. |
| <b>Categories</b>         | VoIP,web conferencing    |
| <b>Tags</b>               |                          |
| <b>Risk</b>               | Very Low                 |
| <b>Business Relevance</b> | High                     |

# BigUpload

|                           |                                   |
|---------------------------|-----------------------------------|
| <b>Description</b>        | File hosting and sharing service. |
| <b>Categories</b>         | remote file storage               |
| <b>Tags</b>               | file sharing/transfer             |
| <b>Risk</b>               | Very High                         |
| <b>Business Relevance</b> | Very Low                          |

# Bild.de

|                           |                                   |
|---------------------------|-----------------------------------|
| <b>Description</b>        | Online edition of German tabloid. |
| <b>Categories</b>         | multimedia (TV/video),news        |
| <b>Tags</b>               | displays ads                      |
| <b>Risk</b>               | Very Low                          |
| <b>Business Relevance</b> | Very Low                          |

# Bilibili

|                           |   |
|---------------------------|---|
| <b>Description</b>        | Chinese site for uploading and discussing anime.                  |
| <b>Categories</b>         | web content aggregators, social networking, multimedia (TV/video) |
| <b>Tags</b>               | share media, share video, console gaming                          |
| <b>Risk</b>               | High  |
| <b>Business Relevance</b> | Very Low  |

# BillDesk

|                           |                                    |
|---------------------------|------------------------------------|
| <b>Description</b>        | Online payment consolidation site. |
| <b>Categories</b>         | e-commerce, business               |
| <b>Tags</b>               |                                    |
| <b>Risk</b>               | Medium                             |
| <b>Business Relevance</b> | Medium                             |

# Bing

|                           |                                     |
|---------------------------|-------------------------------------|
| <b>Description</b>        | Microsoft's internet search engine. |
| <b>Categories</b>         | search engine                       |
| <b>Tags</b>               | SSL protocol,displays ads           |
| <b>Risk</b>               | Very Low                            |
| <b>Business Relevance</b> | Medium                              |



# Bing Bar

|                           |  |
|---------------------------|--|
| <b>Description</b>        | Browser Toolbar for Bing search engine.            |
| <b>Categories</b>         | web services provider,search engine,browser plugin |
| <b>Tags</b>               | displays ads                                       |
| <b>Risk</b>               | Low  |
| <b>Business Relevance</b> | Low  |

# Bing Maps

|                           |  |
|---------------------------|--|
| <b>Description</b>        | Microsoft online mapping and directions service. |
| <b>Categories</b>         | web services provider                            |
| <b>Tags</b>               | SSL protocol                                     |
| <b>Risk</b>               | Very Low   |
| <b>Business Relevance</b> | Medium   |

# Bingbot

|                           |   |
|---------------------------|---|
| <b>Description</b>        | Microsoft web-crawler for the Bing search engine. |
| <b>Categories</b>         | web spider/search crawler                         |
| <b>Tags</b>               | high bandwidth                                    |
| <b>Risk</b>               | Very High   |
| <b>Business Relevance</b> | Very Low  |

# BioDigital Human

|                           |                                  |
|---------------------------|----------------------------------|
| <b>Description</b>        | A web-based medical imaging app. |
| <b>Categories</b>         | web services provider            |
| <b>Tags</b>               | SSL protocol                     |
| <b>Risk</b>               | Low                              |
| <b>Business Relevance</b> | Low                              |

# Biography.com

|                           |  |
|---------------------------|--|
| <b>Description</b>        | Stories, biographies about people.               |
| <b>Categories</b>         | web services provider,multimedia (TV/video),news |
| <b>Tags</b>               | displays ads,share links                         |
| <b>Risk</b>               | Medium   |
| <b>Business Relevance</b> | Very Low   |

# Bitauto

|                           |  |
|---------------------------|--|
| <b>Description</b>        | Marketing and advertising service for Chinese auto industry. |
| <b>Categories</b>         | web services provider, e-commerce, business                  |
| <b>Tags</b>               |  |
| <b>Risk</b>               | Low  |
| <b>Business Relevance</b> | High   |

# Bitbucket

|                           |                                   |
|---------------------------|-----------------------------------|
| <b>Description</b>        | Source code hosting site.         |
| <b>Categories</b>         | remote file storage,collaboration |
| <b>Tags</b>               | SSL protocol                      |
| <b>Risk</b>               | Very Low                          |
| <b>Business Relevance</b> | Very High                         |

# Bitcasa

|                           |  |
|---------------------------|--|
| <b>Description</b>        | Client software for cloud storage supporting PCs and other handheld devices. |
| <b>Categories</b>         | web services provider, mobile application                                    |
| <b>Tags</b>               | encrypts communications, bundles software                                    |
| <b>Risk</b>               | Low  |
| <b>Business Relevance</b> | Low  |



# BitCoin

|                           |   |
|---------------------------|---|
| <b>Description</b>        | Application and website for mining and exchanging BitCoins, a cryptographic currency. |
| <b>Categories</b>         | financial   |
| <b>Tags</b>               |   |
| <b>Risk</b>               | Very High   |
| <b>Business Relevance</b> | Low   |

## Bitcoin Forum

|                           |  |
|---------------------------|--|
| <b>Description</b>        | Forums for discussing BitCoin mining and exchange. |
| <b>Categories</b>         | web services provider,financial                    |
| <b>Tags</b>               | SSL protocol                                       |
| <b>Risk</b>               | Medium   |
| <b>Business Relevance</b> | Low  |

# BitComet

|                           |   |
|---------------------------|---|
| <b>Description</b>        | BitTorrent client.  |
| <b>Categories</b>         | peer to peer  |
| <b>Tags</b>               | high bandwidth, SSL protocol, file sharing/transfer, BitTorrent |
| <b>Risk</b>               | Very High   |
| <b>Business Relevance</b> | Very Low  |

# BitDefender

|                           |   |
|---------------------------|---|
| <b>Description</b>        | BitDefender Antivirus/Security software download and updates. |
| <b>Categories</b>         | security management,software update                           |
| <b>Tags</b>               | file sharing/transfer   |
| <b>Risk</b>               | Very Low  |
| <b>Business Relevance</b> | High  |

# BitGravity

|                           |  |
|---------------------------|--|
| <b>Description</b>        | Content delivery network.                    |
| <b>Categories</b>         | web services provider,business               |
| <b>Tags</b>               | SSL protocol,encrypts communications,instant |
| <b>Risk</b>               | Low  |
| <b>Business Relevance</b> | Low  |

# bitly

|                           |   |
|---------------------------|---|
| <b>Description</b>        | Web portal for bookmarking and sharing links. |
| <b>Categories</b>         | web services provider                         |
| <b>Tags</b>               | SSL protocol,displays ads                     |
| <b>Risk</b>               | Medium  |
| <b>Business Relevance</b> | Medium  |

# BITS

|                           |  |
|---------------------------|--|
| <b>Description</b>        | Background Intelligent Transfer Service. A file transfer protocol for Microsoft Updates. |
| <b>Categories</b>         | network protocols/services,software update   |
| <b>Tags</b>               | file sharing/transfer,adds/installs other so   |
| <b>Risk</b>               | Very Low   |
| <b>Business Relevance</b> | High   |

## BitTornado

|                           |   |
|---------------------------|---|
| <b>Description</b>        | A free BitTorrent client with GUI.          |
| <b>Categories</b>         | peer to peer                                |
| <b>Tags</b>               | BitTorrent,share video,share music,not work |
| <b>Risk</b>               | Very High                                   |
| <b>Business Relevance</b> | Very Low                                    |



# BitTorrent

|                           |   |
|---------------------------|---|
| <b>Description</b>        | A peer-to-peer file sharing protocol used for transferring large amounts of data. |
| <b>Categories</b>         | web content aggregators   |
| <b>Tags</b>               | evasive,high bandwidth,encrypts communicatio                                      |
| <b>Risk</b>               | Very High   |
| <b>Business Relevance</b> | Very Low  |

## BitTorrent Sync

|                           |  |
|---------------------------|--|
| <b>Description</b>        | To sync files and folders across devices.    |
| <b>Categories</b>         | web services provider,mobile application     |
| <b>Tags</b>               | file sharing/transfer,BitTorrent,allows remo |
| <b>Risk</b>               | High   |
| <b>Business Relevance</b> | Very Low                                     |

## BitTorrent tracker

|                           |  |
|---------------------------|--|
| <b>Description</b>        | peer to peer file sharing software.          |
| <b>Categories</b>         | peer to peer                                 |
| <b>Tags</b>               | file sharing/transfer,share media,BitTorrent |
| <b>Risk</b>               | Very High                                    |
| <b>Business Relevance</b> | Very Low                                     |

# Bizo

|                           |  |
|---------------------------|--|
| <b>Description</b>        | Advertisement site.                        |
| <b>Categories</b>         | web services provider,e-commerce,ad portal |
| <b>Tags</b>               | displays ads                               |
| <b>Risk</b>               | Very Low                                   |
| <b>Business Relevance</b> | Very Low                                   |

# Bizrate

|                           |                                       |
|---------------------------|---------------------------------------|
| <b>Description</b>        | Lists best deals for online shopping. |
| <b>Categories</b>         | web services provider                 |
| <b>Tags</b>               |                                       |
| <b>Risk</b>               | Medium                                |
| <b>Business Relevance</b> | Low                                   |

# BJNP

|                           |  |
|---------------------------|--|
| <b>Description</b>        | USB over IP protocol for Canon printers. |
| <b>Categories</b>         | network protocols/services               |
| <b>Tags</b>               |  |
| <b>Risk</b>               | Low                                      |
| <b>Business Relevance</b> | High                                     |

# BJNP Discovery

|                           |   |
|---------------------------|---|
| <b>Description</b>        | Discovering network printer devices using BJNP protocol by Canon. |
| <b>Categories</b>         | network protocols/services  |
| <b>Tags</b>               |   |
| <b>Risk</b>               | Low   |
| <b>Business Relevance</b> | Low   |

# Black & Decker Corporation

|                           |  |
|---------------------------|--|
| <b>Description</b>        | Power tools, hardware, and home improvement products retailer. |
| <b>Categories</b>         | e-commerce   |
| <b>Tags</b>               | displays ads   |
| <b>Risk</b>               | Low  |
| <b>Business Relevance</b> | Medium   |



# Blackbaud

|                           |                               |
|---------------------------|-------------------------------|
| <b>Description</b>        | Fundraising software company. |
| <b>Categories</b>         | web services provider         |
| <b>Tags</b>               |                               |
| <b>Risk</b>               | Medium                        |
| <b>Business Relevance</b> | Very High                     |

## Blackberry browser

|                           |                                  |
|---------------------------|----------------------------------|
| <b>Description</b>        | web browser for RIMM Blackberry. |
| <b>Categories</b>         | web browser,mobile application   |
| <b>Tags</b>               | sends mail                       |
| <b>Risk</b>               | High                             |
| <b>Business Relevance</b> | Medium                           |

## Blackberry sites

|                           |                               |
|---------------------------|-------------------------------|
| <b>Description</b>        | Website for RIM's smartphone. |
| <b>Categories</b>         | e-commerce                    |
| <b>Tags</b>               |                               |
| <b>Risk</b>               | Very Low                      |
| <b>Business Relevance</b> | Medium                        |

# Blackboard

|                           |                                  |
|---------------------------|----------------------------------|
| <b>Description</b>        | Online course management system. |
| <b>Categories</b>         | collaboration,web conferencing   |
| <b>Tags</b>               | share media,sends mail           |
| <b>Risk</b>               | Low                              |
| <b>Business Relevance</b> | Very Low                         |

# Blackbox

|                           |                                       |
|---------------------------|---------------------------------------|
| <b>Description</b>        | Network hardware and software vendor. |
| <b>Categories</b>         | e-commerce, business                  |
| <b>Tags</b>               |                                       |
| <b>Risk</b>               | Very Low                              |
| <b>Business Relevance</b> | High                                  |

# Blackjack

|                           |  |
|---------------------------|--|
| <b>Description</b>        | Registered with IANA on port 1025 tcp/udp. |
| <b>Categories</b>         | network protocols/services                 |
| <b>Tags</b>               |  |
| <b>Risk</b>               | Very Low                                   |
| <b>Business Relevance</b> | Very Low                                   |

# Blast

|                           |   |
|---------------------------|---|
| <b>Description</b>        | VMWare Blast Protocol.                      |
| <b>Categories</b>         | web services provider,remote administration |
| <b>Tags</b>               | SSL protocol,allows remote connect          |
| <b>Risk</b>               | Low   |
| <b>Business Relevance</b> | High  |

# Blasting News

|                           |  |
|---------------------------|--|
| <b>Description</b>        | Citizen journalism site.                                 |
| <b>Categories</b>         | web services provider, collaboration, multimedia (other) |
| <b>Tags</b>               | share media, share links                                 |
| <b>Risk</b>               | Low  |
| <b>Business Relevance</b> | High   |



# BlazeFS

|                           |   |
|---------------------------|---|
| <b>Description</b>        | Blaze File Server is a remote file sharing system designed specifically for Macs. |
| <b>Categories</b>         | remote file storage   |
| <b>Tags</b>               | file sharing/transfer   |
| <b>Risk</b>               | Low   |
| <b>Business Relevance</b> | Medium  |

# Bleacher Report

|                           |  |
|---------------------------|--|
| <b>Description</b>        | Web Portal for Sports news update.                                   |
| <b>Categories</b>         | web services provider,search engine,email,multimedia (TV/video),news |
| <b>Tags</b>               | web-based support/help,displays ads,web chat                         |
| <b>Risk</b>               | Medium   |
| <b>Business Relevance</b> | Very Low   |

# Bleko

|                           |  |
|---------------------------|--|
| <b>Description</b>        | Search engine based on categories.           |
| <b>Categories</b>         | business,search engine,multimedia (TV/video) |
| <b>Tags</b>               |  |
| <b>Risk</b>               | Low  |
| <b>Business Relevance</b> | Low  |

# Blekkobot

|                           |                           |
|---------------------------|---------------------------|
| <b>Description</b>        | Web crawler for Blekko.   |
| <b>Categories</b>         | web spider/search crawler |
| <b>Tags</b>               |                           |
| <b>Risk</b>               | Low                       |
| <b>Business Relevance</b> | Low                       |

# BLIDM

|                           |  |
|---------------------------|--|
| <b>Description</b>        | Britton-Lee Integrated Database Manager. |
| <b>Categories</b>         | database                                 |
| <b>Tags</b>               |  |
| <b>Risk</b>               | Very Low                                 |
| <b>Business Relevance</b> | Medium                                   |

# blinkx

|                           |                                     |
|---------------------------|-------------------------------------|
| <b>Description</b>        | Video search engine.                |
| <b>Categories</b>         | search engine,multimedia (TV/video) |
| <b>Tags</b>               | share video                         |
| <b>Risk</b>               | Medium                              |
| <b>Business Relevance</b> | Very Low                            |

# Blip.tv

|                           |   |
|---------------------------|---|
| <b>Description</b>        | Online video streaming site for web series.   |
| <b>Categories</b>         | web content aggregators,multimedia (TV/video) |
| <b>Tags</b>               | share video,content provider                  |
| <b>Risk</b>               | Low   |
| <b>Business Relevance</b> | Low   |

# Blizzard

|                           |   |
|---------------------------|---|
| <b>Description</b>        | The website for Blizzard Software, a popular PC and console game company. |
| <b>Categories</b>         | business,gaming   |
| <b>Tags</b>               | web gaming,console gaming   |
| <b>Risk</b>               | Low   |
| <b>Business Relevance</b> | Low   |



# Blizzard Client

|                           |                           |
|---------------------------|---------------------------|
| <b>Description</b>        | A Blizzard game client.   |
| <b>Categories</b>         | gaming                    |
| <b>Tags</b>               | web gaming,console gaming |
| <b>Risk</b>               | Low                       |
| <b>Business Relevance</b> | Low                       |

## Blizzard Downloader

|                           |  |
|---------------------------|--|
| <b>Description</b>        | A tool used to download clients and other software for Blizzard games. |
| <b>Categories</b>         | gaming,download manager  |
| <b>Tags</b>               | adds/installs other software,web gaming,cons                           |
| <b>Risk</b>               | Low  |
| <b>Business Relevance</b> | Low  |

## Blizzard Game Data

|                           |   |
|---------------------------|---|
| <b>Description</b>        | Traffic associated with a Blizzard game loading game files. |
| <b>Categories</b>         | gaming  |
| <b>Tags</b>               | web gaming,console gaming                                   |
| <b>Risk</b>               | Low   |
| <b>Business Relevance</b> | Low   |

# Blockbuster

|                           |  |
|---------------------------|--|
| <b>Description</b>        | Movie and video game rental/streaming website. |
| <b>Categories</b>         | e-commerce,gaming,multimedia (TV/video)        |
| <b>Tags</b>               | displays ads,not work related                  |
| <b>Risk</b>               | Low  |
| <b>Business Relevance</b> | Very Low                                       |

# blog.jp

|                           |  |
|---------------------------|--|
| <b>Description</b>        | Japanese blogging site.                  |
| <b>Categories</b>         | web services provider, social networking |
| <b>Tags</b>               | SSL protocol, blog                       |
| <b>Risk</b>               | Low                                      |
| <b>Business Relevance</b> | Low                                      |

# Blogfa

|                           |  |
|---------------------------|--|
| <b>Description</b>        | Persian language blogging site.          |
| <b>Categories</b>         | web services provider, social networking |
| <b>Tags</b>               | SSL protocol, blog                       |
| <b>Risk</b>               | Low                                      |
| <b>Business Relevance</b> | Low                                      |

# Blogger

|                           |  |
|---------------------------|--|
| <b>Description</b>        | A blog publishing service owned by Google, formerly known as blogspot. |
| <b>Categories</b>         | social networking  |
| <b>Tags</b>               | blog   |
| <b>Risk</b>               | Very Low   |
| <b>Business Relevance</b> | Low  |

# Bloglovin

|                           |                                |
|---------------------------|--------------------------------|
| <b>Description</b>        | Blog portal.                   |
| <b>Categories</b>         | web services provider          |
| <b>Tags</b>               | SSL protocol,displays ads,blog |
| <b>Risk</b>               | Low                            |
| <b>Business Relevance</b> | Low                            |



# Blokus

|                           |                                     |
|---------------------------|-------------------------------------|
| <b>Description</b>        | Online spatial strategy board game. |
| <b>Categories</b>         | gaming                              |
| <b>Tags</b>               | not work related                    |
| <b>Risk</b>               | Very Low                            |
| <b>Business Relevance</b> | Very Low                            |

# Bloomberg

|                           |                              |
|---------------------------|------------------------------|
| <b>Description</b>        | Financial news and research. |
| <b>Categories</b>         | business,news,financial      |
| <b>Tags</b>               | displays ads                 |
| <b>Risk</b>               | Very Low                     |
| <b>Business Relevance</b> | Low                          |

# Bloomingdales

|                           |                               |
|---------------------------|-------------------------------|
| <b>Description</b>        | Retail department store.      |
| <b>Categories</b>         | e-commerce                    |
| <b>Tags</b>               | displays ads,not work related |
| <b>Risk</b>               | Low                           |
| <b>Business Relevance</b> | Very Low                      |

## Blue Nile

|                           |                                       |
|---------------------------|---------------------------------------|
| <b>Description</b>        | Online jewelry and diamonds retailer. |
| <b>Categories</b>         | e-commerce                            |
| <b>Tags</b>               | displays ads,not work related         |
| <b>Risk</b>               | Low                                   |
| <b>Business Relevance</b> | Very Low                              |

# Bluefly

|                           |                               |
|---------------------------|-------------------------------|
| <b>Description</b>        | Online fashion retailer.      |
| <b>Categories</b>         | e-commerce                    |
| <b>Tags</b>               | displays ads,not work related |
| <b>Risk</b>               | Low                           |
| <b>Business Relevance</b> | Very Low                      |

# Bluehost

|                           |                                    |
|---------------------------|------------------------------------|
| <b>Description</b>        | Web hosting portal.                |
| <b>Categories</b>         | web services provider              |
| <b>Tags</b>               | SSL protocol,displays ads,web chat |
| <b>Risk</b>               | Low                                |
| <b>Business Relevance</b> | Low                                |

# BlueJeans

|                           |  |
|---------------------------|--|
| <b>Description</b>        | An interoperable cloud-based video conferencing service. |
| <b>Categories</b>         | collaboration, multimedia (other), web conferencing      |
| <b>Tags</b>               | share media, allows remote connect, video c              |
| <b>Risk</b>               | Low  |
| <b>Business Relevance</b> | Medium   |

# BlueKai

|                           |  |
|---------------------------|--|
| <b>Description</b>        | Data-driven online marketing.                              |
| <b>Categories</b>         | web services provider,business,social networking,ad portal |
| <b>Tags</b>               | displays ads   |
| <b>Risk</b>               | Very Low   |
| <b>Business Relevance</b> | Medium   |



# BlueLithium

|                           |                                 |
|---------------------------|---------------------------------|
| <b>Description</b>        | Advertising network.            |
| <b>Categories</b>         | web services provider,ad portal |
| <b>Tags</b>               | displays ads                    |
| <b>Risk</b>               | Medium                          |
| <b>Business Relevance</b> | Low                             |

# BlueStacks

|                           |  |
|---------------------------|--|
| <b>Description</b>        | An app player that runs mobile apps on laptops and desktop machines. |
| <b>Categories</b>         | web services provider, mobile application                            |
| <b>Tags</b>               |  |
| <b>Risk</b>               | Low  |
| <b>Business Relevance</b> | Medium   |

## BlueStacks apps

|                           |   |
|---------------------------|---|
| <b>Description</b>        | Site for apps running on BlueStacks.      |
| <b>Categories</b>         | web services provider, mobile application |
| <b>Tags</b>               |   |
| <b>Risk</b>               | Low                                       |
| <b>Business Relevance</b> | Very High                                 |

## BlueStacks download

|                           |                                    |
|---------------------------|------------------------------------|
| <b>Description</b>        | Download of BlueStacks components. |
| <b>Categories</b>         | software update                    |
| <b>Tags</b>               | Windows installer                  |
| <b>Risk</b>               | Low                                |
| <b>Business Relevance</b> | Very High                          |

# BlueStacks update

|                           |  |
|---------------------------|--|
| <b>Description</b>        | Updates for the BlueStacks app player. |
| <b>Categories</b>         | software update                        |
| <b>Tags</b>               | Windows installer                      |
| <b>Risk</b>               | Low                                    |
| <b>Business Relevance</b> | Very High                              |

# bmpp

|                           |  |
|---------------------------|--|
| <b>Description</b>        | BMPP allows spammers to discover if a mailbox is willing to accept bulk email. |
| <b>Categories</b>         | network protocols/services   |
| <b>Tags</b>               |  |
| <b>Risk</b>               | Medium   |
| <b>Business Relevance</b> | Medium   |

# BNA

|                           |  |
|---------------------------|--|
| <b>Description</b>        | BNA is a suite of networking protocols for mainframes. |
| <b>Categories</b>         | network protocols/services                             |
| <b>Tags</b>               |  |
| <b>Risk</b>               | Medium   |
| <b>Business Relevance</b> | Medium   |

# Bnet

|                           |  |
|---------------------------|--|
| <b>Description</b>        | Registered with IANA on port 415 tcp/udp |
| <b>Categories</b>         | network protocols/services               |
| <b>Tags</b>               |  |
| <b>Risk</b>               | Very Low                                 |
| <b>Business Relevance</b> | Medium                                   |



# Boingo

|                           |  |
|---------------------------|--|
| <b>Description</b>        | Software to find Wifi hotspots both free and paid. |
| <b>Categories</b>         | network protocols/services, mobile application     |
| <b>Tags</b>               | encrypts communications                            |
| <b>Risk</b>               | Low  |
| <b>Business Relevance</b> | Low  |

# BoldChat

|                           |  |
|---------------------------|--|
| <b>Description</b>        | Live Chat software for website.              |
| <b>Categories</b>         | web services provider                        |
| <b>Tags</b>               | SSL protocol,encrypts communications,instant |
| <b>Risk</b>               | Medium                                       |
| <b>Business Relevance</b> | Very Low                                     |

# Bomgar

|                           |  |
|---------------------------|--|
| <b>Description</b>        | Remote desktop control and file transfer software. |
| <b>Categories</b>         | remote administration, remote desktop control      |
| <b>Tags</b>               | SSL protocol, file sharing/transfer, allows r      |
| <b>Risk</b>               | High   |
| <b>Business Relevance</b> | Medium   |

# BongaCams

|                           |  |
|---------------------------|--|
| <b>Description</b>        | Adult video streaming site.                    |
| <b>Categories</b>         | web content aggregators, multimedia (TV/video) |
| <b>Tags</b>               | SSL protocol, not work related, adult conte    |
| <b>Risk</b>               | High   |
| <b>Business Relevance</b> | Very Low                                       |

# Bonjour

|                           |  |
|---------------------------|--|
| <b>Description</b>        | An MDNS-based zero configuration protocol. |
| <b>Categories</b>         | network protocols/services                 |
| <b>Tags</b>               |  |
| <b>Risk</b>               | Low  |
| <b>Business Relevance</b> | High                                       |

# Booking.com

|                           |                                 |
|---------------------------|---------------------------------|
| <b>Description</b>        | Online travel reservation site. |
| <b>Categories</b>         | e-commerce                      |
| <b>Tags</b>               | displays ads                    |
| <b>Risk</b>               | Very Low                        |
| <b>Business Relevance</b> | Very Low                        |

# Boom Beach

|                           |                            |
|---------------------------|----------------------------|
| <b>Description</b>        | A web-based game.          |
| <b>Categories</b>         | gaming, mobile application |
| <b>Tags</b>               | web gaming                 |
| <b>Risk</b>               | Medium                     |
| <b>Business Relevance</b> | Very Low                   |

# Boomerang

|                           |                                    |
|---------------------------|------------------------------------|
| <b>Description</b>        | Gmail send and receive scheduling. |
| <b>Categories</b>         | web services provider, sends mail  |
| <b>Tags</b>               |                                    |
| <b>Risk</b>               | Low                                |
| <b>Business Relevance</b> | High                               |



# Bootstrap CDN

|                           |   |
|---------------------------|---|
| <b>Description</b>        | Free and public content delivery network. |
| <b>Categories</b>         | web services provider                     |
| <b>Tags</b>               | content provider                          |
| <b>Risk</b>               | High                                      |
| <b>Business Relevance</b> | Very Low                                  |

## Borland DSJ

|                           |   |
|---------------------------|---|
| <b>Description</b>        | Deployment Server for Java (DSJ) is a deployment service. |
| <b>Categories</b>         | network protocols/services                                |
| <b>Tags</b>               |   |
| <b>Risk</b>               | Medium  |
| <b>Business Relevance</b> | Medium  |

# Box

|                           |  |
|---------------------------|--|
| <b>Description</b>        | File storage and transfer site.              |
| <b>Categories</b>         | web services provider,remote file storage    |
| <b>Tags</b>               | high bandwidth,SSL protocol,file sharing/tra |
| <b>Risk</b>               | Low  |
| <b>Business Relevance</b> | Low  |

## Boxcar.io

|                           |  |
|---------------------------|--|
| <b>Description</b>        | Social media and RSS aggregator. Different site than boxcar.com. |
| <b>Categories</b>         | web services provider  |
| <b>Tags</b>               |  |
| <b>Risk</b>               | Low  |
| <b>Business Relevance</b> | Medium   |

## Boxnet Upload SSL

|                           |   |
|---------------------------|---|
| <b>Description</b>        | Online repository for documents, spreadsheet and presentations. This app can be detected from decrypted traffic only. |
| <b>Categories</b>         | remote file storage,business  |
| <b>Tags</b>               | file sharing/transfer,encrypts communication  |
| <b>Risk</b>               | Medium  |
| <b>Business Relevance</b> | Very Low  |

# Boxoh

|                           |   |
|---------------------------|---|
| <b>Description</b>        | A site that aggregates shipment tracking from different shipping providers. |
| <b>Categories</b>         | e-commerce  |
| <b>Tags</b>               | SSL protocol  |
| <b>Risk</b>               | Very Low  |
| <b>Business Relevance</b> | Very High   |

# BranchOut

|                           |                                   |
|---------------------------|-----------------------------------|
| <b>Description</b>        | Facebook professional networking. |
| <b>Categories</b>         | social networking                 |
| <b>Tags</b>               | Facebook                          |
| <b>Risk</b>               | High                              |
| <b>Business Relevance</b> | Very Low                          |

# BravoTube

|                           |   |
|---------------------------|---|
| <b>Description</b>        | Adult Videos.                               |
| <b>Categories</b>         | multimedia (TV/video)                       |
| <b>Tags</b>               | SSL protocol,not work related,adult content |
| <b>Risk</b>               | Very High                                   |
| <b>Business Relevance</b> | Very Low                                    |



# BRCDN

|                           |   |
|---------------------------|---|
| <b>Description</b>        | A content delivery network.                   |
| <b>Categories</b>         | web services provider,web content aggregators |
| <b>Tags</b>               |   |
| <b>Risk</b>               | High  |
| <b>Business Relevance</b> | Medium  |

# Break.com

|                           |   |
|---------------------------|---|
| <b>Description</b>        | Web portal for sharing funny videos and pictures. |
| <b>Categories</b>         | web services provider,multimedia (TV/video)       |
| <b>Tags</b>               | SSL protocol,encrypts communications,web cha      |
| <b>Risk</b>               | High  |
| <b>Business Relevance</b> | Very Low  |

# Brewster

|                           |  |
|---------------------------|--|
| <b>Description</b>        | Consolidated address book with synced up contacts from Linked, Facebook, Gmail and other apps. |
| <b>Categories</b>         | mobile application, collaboration  |
| <b>Tags</b>               |  |
| <b>Risk</b>               | High   |
| <b>Business Relevance</b> | Medium   |

# Bria

|                           |  |
|---------------------------|--|
| <b>Description</b>        | VoIP based software for video calls and instant messaging.   |
| <b>Categories</b>         | instant messaging,multimedia (other),mobile application,VoIP |
| <b>Tags</b>               | high bandwidth,web chat,video conferencing                   |
| <b>Risk</b>               | Very Low   |
| <b>Business Relevance</b> | Very High  |

# Brightcove

|                           |   |
|---------------------------|---|
| <b>Description</b>        | Video hosting platform.                     |
| <b>Categories</b>         | web services provider,multimedia (TV/video) |
| <b>Tags</b>               | SSL protocol,displays ads                   |
| <b>Risk</b>               | Medium                                      |
| <b>Business Relevance</b> | Very Low                                    |

# Brightroll

|                           |  |
|---------------------------|--|
| <b>Description</b>        | Advertisement site.                        |
| <b>Categories</b>         | web services provider,e-commerce,ad portal |
| <b>Tags</b>               | displays ads                               |
| <b>Risk</b>               | Very Low                                   |
| <b>Business Relevance</b> | Very Low                                   |

# Brighttalk

|                           |   |
|---------------------------|---|
| <b>Description</b>        | Online webinar and video provider.                        |
| <b>Categories</b>         | web services provider,collaboration,multimedia (TV/video) |
| <b>Tags</b>               | share media,web chat                                      |
| <b>Risk</b>               | Low   |
| <b>Business Relevance</b> | Medium  |

# Brilig

|                           |  |
|---------------------------|--|
| <b>Description</b>        | Advertisement site.                        |
| <b>Categories</b>         | web services provider,e-commerce,ad portal |
| <b>Tags</b>               | displays ads                               |
| <b>Risk</b>               | Very Low                                   |
| <b>Business Relevance</b> | Very Low                                   |



## Britton Lee IDM

|                           |                             |
|---------------------------|-----------------------------|
| <b>Description</b>        | Relational Database system. |
| <b>Categories</b>         | network protocols/services  |
| <b>Tags</b>               |                             |
| <b>Risk</b>               | Medium                      |
| <b>Business Relevance</b> | Medium                      |

## Brothersoft

|                           |                                      |
|---------------------------|--------------------------------------|
| <b>Description</b>        | Free software download site.         |
| <b>Categories</b>         | remote file storage,download manager |
| <b>Tags</b>               | file sharing/transfer                |
| <b>Risk</b>               | Low                                  |
| <b>Business Relevance</b> | Medium                               |

# Browsec

|                           |                                       |
|---------------------------|---------------------------------------|
| <b>Description</b>        | A VPN app.                            |
| <b>Categories</b>         | VPN/tunnel, anonymizer/proxy          |
| <b>Tags</b>               | SSL protocol, encrypts communications |
| <b>Risk</b>               | Very High                             |
| <b>Business Relevance</b> | Low                                   |

# Browzar

|                           |   |
|---------------------------|---|
| <b>Description</b>        | A web browser.                                |
| <b>Categories</b>         | web browser                                   |
| <b>Tags</b>               | adds/installs other software, Windows install |
| <b>Risk</b>               | Low   |
| <b>Business Relevance</b> | Medium  |

# BRSRVR

|                           |   |
|---------------------------|---|
| <b>Description</b>        | A content delivery network.                   |
| <b>Categories</b>         | web services provider,web content aggregators |
| <b>Tags</b>               |   |
| <b>Risk</b>               | High  |
| <b>Business Relevance</b> | Medium  |

## Bubble Island

|                           |  |
|---------------------------|--|
| <b>Description</b>        | Social bubble bursting game for Facebook.    |
| <b>Categories</b>         | gaming                                       |
| <b>Tags</b>               | web gaming,Flash,social network game,not wor |
| <b>Risk</b>               | High   |
| <b>Business Relevance</b> | Very Low                                     |

# Bubble Saga

|                           |  |
|---------------------------|--|
| <b>Description</b>        | Facebook bubble bursting game.               |
| <b>Categories</b>         | gaming                                       |
| <b>Tags</b>               | web gaming,social network game,not work rela |
| <b>Risk</b>               | High   |
| <b>Business Relevance</b> | Very Low                                     |

## Bubble Witch Saga

|                           |  |
|---------------------------|--|
| <b>Description</b>        | Witch-themed, bubble-bursting Facebook game. |
| <b>Categories</b>         | gaming                                       |
| <b>Tags</b>               | web gaming,social network game,not work rela |
| <b>Risk</b>               | Medium                                       |
| <b>Business Relevance</b> | Very Low                                     |



# Buffer

|                           |  |
|---------------------------|--|
| <b>Description</b>        | App to share web pages with social media.                  |
| <b>Categories</b>         | web services provider,social networking,mobile application |
| <b>Tags</b>               | SSL protocol,share media,encrypts communicat               |
| <b>Risk</b>               | Medium   |
| <b>Business Relevance</b> | Low  |

# Bukalapak

|                           |                                      |
|---------------------------|--------------------------------------|
| <b>Description</b>        | Online marketplace for retail goods. |
| <b>Categories</b>         | e-commerce, business                 |
| <b>Tags</b>               | SSL protocol                         |
| <b>Risk</b>               | Very Low                             |
| <b>Business Relevance</b> | Medium                               |

# Bundle Discovery Protocol

|                           |  |
|---------------------------|--|
| <b>Description</b>        | A Multi-link PPP (MP) Link Control Protocol. |
| <b>Categories</b>         | network protocols/services                   |
| <b>Tags</b>               |  |
| <b>Risk</b>               | Medium                                       |
| <b>Business Relevance</b> | Medium                                       |

# Burnbook

|                           |  |
|---------------------------|--|
| <b>Description</b>        | Anonymous messaging app.                                     |
| <b>Categories</b>         | web services provider, instant messaging, mobile application |
| <b>Tags</b>               | SSL protocol   |
| <b>Risk</b>               | Very High  |
| <b>Business Relevance</b> | Low  |

# Burstly

|                           |  |
|---------------------------|--|
| <b>Description</b>        | Web advertisement services.              |
| <b>Categories</b>         | web services provider,business,ad portal |
| <b>Tags</b>               | displays ads                             |
| <b>Risk</b>               | Low                                      |
| <b>Business Relevance</b> | Medium                                   |

## Business Insider

|                           |                                  |
|---------------------------|----------------------------------|
| <b>Description</b>        | Online news web portal.          |
| <b>Categories</b>         | web services provider,e-commerce |
| <b>Tags</b>               | displays ads                     |
| <b>Risk</b>               | Very Low                         |
| <b>Business Relevance</b> | Low                              |

# Business Intelligence

|                           |   |
|---------------------------|---|
| <b>Description</b>        | SAP integrated business analysis tools. |
| <b>Categories</b>         | business                                |
| <b>Tags</b>               |   |
| <b>Risk</b>               | Very Low                                |
| <b>Business Relevance</b> | Very High                               |

# BuzzFeed

|                           |  |
|---------------------------|--|
| <b>Description</b>        | News portal.                                     |
| <b>Categories</b>         | web services provider,multimedia (TV/video),news |
| <b>Tags</b>               | displays ads,Flash                               |
| <b>Risk</b>               | Very Low   |
| <b>Business Relevance</b> | Low  |



# BuzzHand

|                           |   |
|---------------------------|---|
| <b>Description</b>        | Content creation site for articles and collaboration.         |
| <b>Categories</b>         | web services provider, web content aggregators, collaboration |
| <b>Tags</b>               | share media   |
| <b>Risk</b>               | Low   |
| <b>Business Relevance</b> | Medium  |

## BV! Media

|                           |  |
|---------------------------|--|
| <b>Description</b>        | Advertisement site.                        |
| <b>Categories</b>         | web services provider,e-commerce,ad portal |
| <b>Tags</b>               | displays ads                               |
| <b>Risk</b>               | Very Low                                   |
| <b>Business Relevance</b> | Very Low                                   |