

Improving Phishing Detection Efficacy using Service Logs

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Overview

The Service Logs are used to collect personal data based on the Cisco Email Security Appliance Data Sheet guidelines.

The Service Logs are sent to the Cisco Talos Cloud service to improve Phishing detection.



Note

From AsyncOS 13.5 onwards, Service Logs replaces senderbase as the telemetry data that is sent to Cisco Talos Cloud service.

The email gateway collects limited personal data from customer emails and offers extensive useful threat detection capabilities that can be coupled with dedicated analysis systems to collect, trend, and correlate observed threat activity. Cisco uses the personal data to improve your email gateway capabilities to analyze the threat landscape, provide threat classification solutions on malicious emails, and to protect your email gateway from new threats such as spam, virus, and directory harvest attacks.

Enabling Service Logs on Email Gateway

Procedure

- **Step 1** Go to Security Services > Service Logs.
- Step 2 Click Edit Global Settings.

Step 3 Check the Enable sharing limited data with the Service Logs Information Service (Recommended) check hox

Checking this box enables the feature globally for the email gateway. When enabled, the Context Adaptive Scanning Engine (CASE) is used to collect and report the data (regardless of whether or not Cisco anti-spam scanning is enabled). You can configure the same settings using the **servicelogsconfig** command in the CLI

Step 4 Click **Submit** and commit your changes.

Disabling Service Logs on Email Gateway

Procedure

- **Step 1** Go to Security Services > Service Logs.
- **Step 2** Click **Disable** and commit your changes.

Frequently Asked Questions

Cisco recognizes that privacy is important to you, so we design and operate our services with the protection of your privacy in mind. If you enroll to Cisco Talos Cloud service, Cisco will collect aggregated statistics about your organization's email traffic; however, we do not collect or use any personally identifiably information. Any information Cisco collects that would identify your users or your organization will be treated as confidential.

What data do I share?

The data is summarized information on message attributes and information on how different types of messages were handled by email gateways. We do not collect the full body of the message. Again, information provided to Cisco that would identify your users or your organization will be treated as confidential. (See What does Cisco do to make sure that the data I share is secure?, on page 3 below).

The following tables explain a sample log entry in a "human-friendly" format.

Table 1: Statistics Shared per Email Message Information

| Item | Sample Data |
|---------------------------------------|----------------|
| GUID for the inbound SMTP connection | 0FyIkNX8ThST1 |
| | /IdfyNshg== |
| GUID for the email message | 1Hss77LIS6u7y5 |
| | GDn0QFEQ== |
| Cisco Secure Email Gateway message ID | 5191655 |

| Item | Sample Data | |
|--|-------------------------------------|--|
| Number of recipients and their validity | 1 | |
| Scanner verdicts from non-Cisco Talos engines (for example, Anti-Virus or Advanced Malware Protection) | 4 | |
| Message disposition | MSG_DISP_DROPPED | |
| Message disposition reason | MSG_DISP_FILTER | |
| Is the message for outbound delivery? | true | |
| Message size | 35100 | |
| Incoming mail relay | true | |
| Mail flow direction | IP_DIR_OUT | |
| AMP verdict information | file_sha2_256: | |
| | "\217\263\037\004\374`N | |
| | \3264\265\016\314\227\005E\337\373q | |
| | \177A\245\017\004\204\340\231\260!^ | |
| Sampling of dropped messages | true | |

Table 2: Statistics Shared per Periodic Configuration Information

| Item | Sample Data |
|---|----------------|
| Outbreak Filters feature enabled | true |
| Sender Domain Reputation (SDR) disabled flag | true |
| Context Adaptive Scanning Engine (CASE) version | 3.8.5-036 |
| Talos engine | 1.95.0.220 |
| Generic list of enabled features | Sophos_enabled |

What does Cisco do to make sure that the data I share is secure?

If you agree to enroll to Cisco Talos Cloud service:

- Data sent from your email gateways will be sent to the Cisco Talos Cloud service using the secure gRPC/HTTP2 protocol.
- All customer data will be handled with care at Cisco. This data will be stored in a secure location and
 access to the data will be limited to employees and contractors at Cisco who require access in order to
 improve the company's email security products and services or provide customer support.
- No information identifying email recipients or the customer's company will be shared outside of Cisco Systems when reports or statistics are generated based on the data.

Will sharing data impact the performance of my Cisco email gateways?

Cisco believes that there will be a minimal performance impact for most customers. We record data that already exists as part of the mail delivery process. Customer data is then aggregated on the email gateway and sent to Cisco Talos Cloud service. We anticipate that the total size of data transferred via HTTPS will be less than 1% of the bandwidth of a typical company's email traffic.

When enabled, the Context Adaptive Scanning Engine (CASE) is used to collect and report the data (regardless of whether or not Cisco anti-spam scanning is enabled).

If you have additional questions, please contact Cisco Customer Support. See Cisco Support Community.

Are there other ways I can share data?

For customers wanting to do even more to help Cisco provide top quality security services, there is a command that allows you to share additional data. This higher level of data sharing will also provide attachment filenames in clear, unhashed text, as well as hostnames of URLs in messages. If you are interested in learning more about this feature, please talk to your Systems Engineer or contact Cisco Customer Support.